Satyajeet Das Chowdhury

Data Analyst

PROJECTS

Road Accident Data Analysis   [GitHub]

- Analysis of the road accidents data to find results of the government efforts to curb road accidents.
- Designed KPIs and secondary KPIs regarding the need of the analysis.
- The data was visualized using Power BI, MS Excel and the report was validated using SQL.

HR Data Analysis   [GitHub]

- Attrition in the company on the basis of various parameters was analyzed.
- Job satisfaction was studied to get insights into how to increase the retention of the employees.
- The data was visualized using Power BI and MS Excel and the report was validated using SQL.

Tasty Pizza Sales Data Analysis   [GitHub]

- Conducted comprehensive data analysis , identifying key performing indicators (KPIs) and revenue trends for 2015.
- Recommended menu optimization, targeted marketing and customer loyalty program implementation to enhance business and customer satisfaction.
- Utilized data driven decision making to drive innovation, boost revenue and position the store as a customer-centric brand.

PREVIOUS EXPERIENCE

Data Analyst, Freelance, Kolkata	11/2022 – Present
Sales & Operations, Chowdhury Enterprise, Kolkata	01/2018 – 01/2022

Utilized sales-based analysis to evaluate customer satisfaction. Delivered compelling sales presentations, highlighting the value proposition and customizing call-to-action. Oversaw the technical operations of the backend machinery.

Assistant System Engineer, TCS, Lucknow	12/2016 – 01/2018

Front end development, Backend server handling and CMS handling

Engineer, ThyssenKrupp Elevators, New Delhi	03/2015 – 09/2016

Complete installation of elevators, electrical working and connections of an elevator and its maintenance.

SOME USEFUL LINKS

LinkedIn

GitHub

Portfolio website

HackerRank

CONTACT

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SKILLS

Hard Skills:
- Data Analysis
- Data Cleaning
- Data Modeling

Techniques:
- Data Visualization

Tools and Software:
- Python
- Microsoft Power BI
- SQL
- Excel

Soft Skills:
- Good communicator
- Problem solving skills
- Believe in team work
- Continuous learner

Languages:
- English (Fluent)
- Hindi (Native)
- Bengali (Conversational)

EDUCATION

IMS Engineering College
Bachelor of Technology
Electrical & Electronics Engineering
2011 - 2015

CERTIFICATIONS

- Google Data Analytics
- IBM Data Analyst