

good grains cafe

Sara Plambeck

Restaurant Concept

Restaurant Name & URL

good grains cafe
goodgrainscafe.com

Food & drink

Sandwiches and Wraps (see next page for menu)

Location

Harbor Springs, Michigan, USA

Main target audience

Senior Citizens and mid-career professionals

Cost - \$\$\$

Upscale, uses high quality ingredients, and provides exceptional customer service.

Elevator pitch

We believe in doing good for you and your planet. Our commitment is to deliver food made from the highest quality organic ingredients, and donate \$1 from every order to One Tree Planted.

(One Tree Planted is a non-profit organization that plants a tree for every \$1 donated. Visit onetreeplanted.org to learn more).

Menu

Classics – fresh and made to order:

1. **Turkey Sandwich** – roasted turkey, goat cheese, cucumber, tomato, avocado, stone ground mustard on 7-grain bread
2. **Mediterranean Sandwich** – pastrami, feta, hummus, roasted red peppers on multigrain roll
3. **Veggie Wrap** – tomato, cucumber, avocado, hummus, white cheddar, on tomato wrap
4. **Grilled Cheese** – smoked gouda, mozerella, basil, fresh tomatoes, house-made tomato sauce on stone ground wheat
5. **Chicken Wrap** – organic chicken salad, tomato, lettuce, dried cranberries on spinach wrap
6. **Egg Pocket** – organic eggs, gorgonzola cheese, house made salsa, mushrooms, in whole wheat pita

Customize – build your own organic creation!

Grains – multigrain roll, 7-grain bread, stone ground wheat bread, spinach wrap, tomato wrap, whole wheat pita pocket

Meat – roasted turkey, pastrami, organic chicken, organic eggs, baked ham, grass fed roast beef, tuna, smoked salmon

Cheese – goat cheese, feta, mozerella, cheddar, white cheddar, smoked gouda, gorgonzola, blue cheese

Veggie – cucumber, tomato, roasted peppers, lettuce, mushroom, avocado, shredded carrots, olives, celery, zucchini

Spread – hummus, stone ground mustard, tomato basil, caramelized apple, low fat avocado ranch, relish

Strategy

Target Audience

The website/app will focus on the following target audiences:

Roles (groups of people with similar goals)

- Retiree
- Tourist
- Locals

Demographics

- **Gender** – Men and Women
- **Marital Status** – Married and single
- **Education** – Bachelor's degree or higher
- **Occupations** – Retired, business, healthcare
- **Income** - Wealthy
- **Age** – 30's and 60+
- **Location** – Harbor Springs, MI, USA

Psychographics (personality, values, attitudes, interests, lifestyles)

Think of at least 5 details among the categories below.

- **Personality & Attitudes:**

- Sophisticated
- Expect excellent customer service

- **Values:**

- Conservative
- Loyalty & commitment
- Support local small businesses
- Sustainability & eco-friendly

- **Lifestyles:**

- Prioritize family
- Healthy lifestyles

User Personas

David & Lynda (60's) – Just retired

- Married for 40 years
- Retired healthcare professionals
- Live in Charleston, South Carolina, USA
- Recently bought a summer home in Harbor Springs
- Enjoy taking walks in nature
- Concerned about the environmental future
- Eat organic foods
- Supportive of their new community



Bill (72) – Local native

- Has lived in Harbor Springs his entire life
- Deeply rooted in the community
- Widower for 5 years
- Loves his family
- Donates to environmental organizations
- Enjoys eating healthy and trying new foods
- Very connected to nature



Christina (37) – Tourist

- Financial Analyst
- Single
- Lives in Chicago, IL
- Likes to travel
- Enjoys shopping local
- Loves the beach
- Considering organic food as a lifestyle change

User Needs

The website needs to enable the user to:

- *Find out if the restaurant delivers to their area*
- *Order food online*
- Be simple and easy to navigate
- Find the menu, contact information, and restaurant hours
- Awareness of the coronavirus delivery procedures

Client Needs

The website needs to enable the client to:

- *To sell food online that will be delivered*
- *Provide a system for order customization*
- Communicate mission
- Provide information about *One Tree Planted*
- Convince users to eat organic food

Outline of Scope

Content Requirements

Content (text, images, video) that the user will need.

"The user will be looking for..."

- About us
 - History
 - Mission
 - Connection to *One Tree Planted*
- Contact Information
 - Phone number
 - Address
 - Hours (11am – 7pm)
- Menu:
 - Classics (ready to order)
 - Customize (create your own)
 - Description of each item, cost, nutrition information

- FAQ's – questions users might have
 - Where do you deliver?
 - What are the delivery hours?
 - What are the Covid-19 procedures?
 - How do I order?
 - How do I track my order?
 - Where can I find allergy and nutritional information?
 - Why organic food?
 - What is *One Tree Planted* and how can I support the cause?
- Images of food, restaurant, and Harbor Springs area
- Blog
- Business rating

Functionality Requirements

Systems that will allow the user accomplish tasks.

"The user will be able to..."

- Play Image slideshow
- Choose from list of pre-made sandwiches and wraps (classics)
- Or create custom sandwich/wrap
 - Grains
 - Meat
 - Cheese
 - Veggie
 - Spread
- Select quantity
- Add items to cart
- Checkout
 - Enter delivery address and contact information
 - Schedule delivery time
 - Enter payment information
 - Order confirmation and tracking
- Share on social media
- Join mailing list

Information Architecture / User Testing:

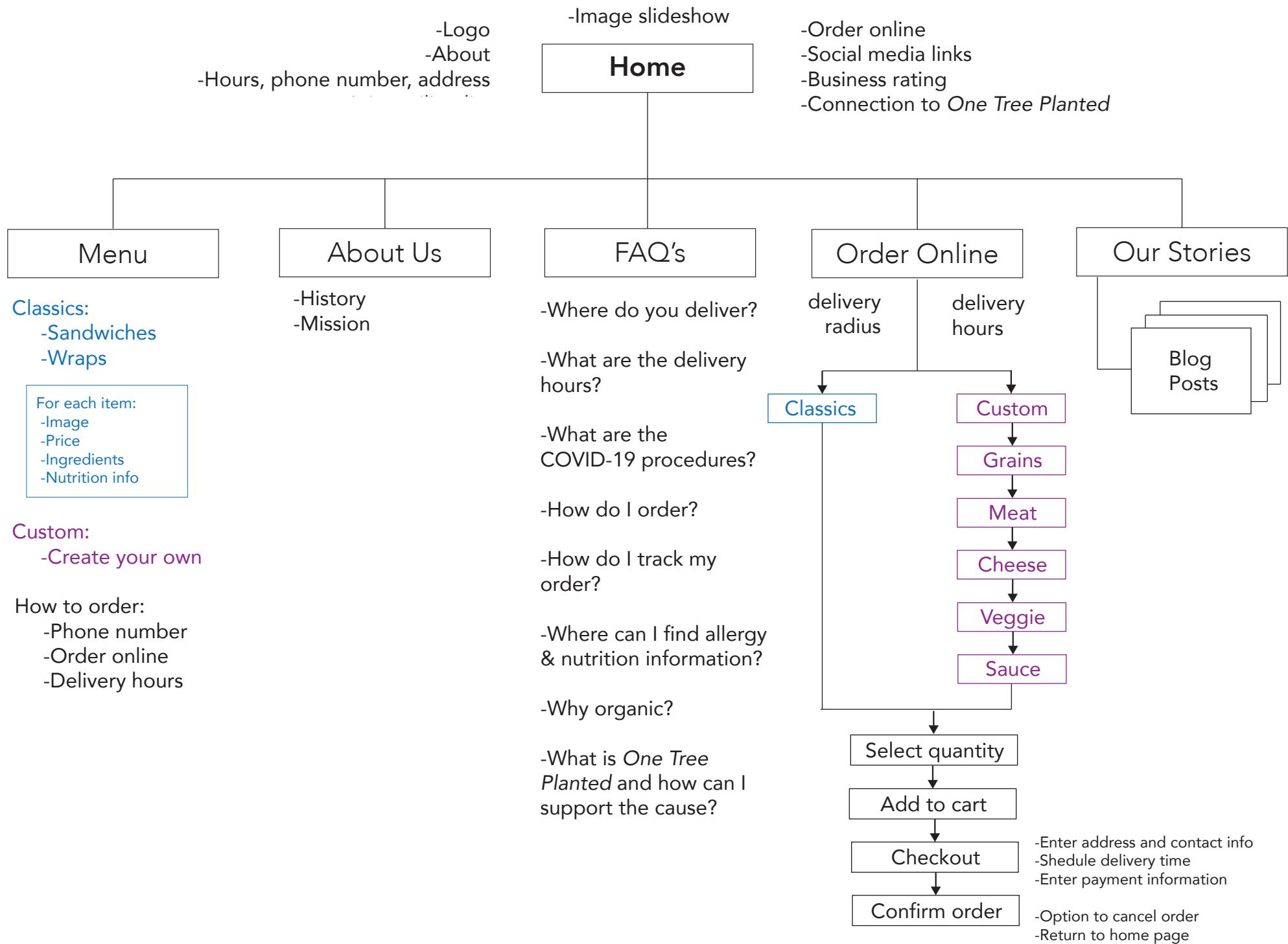
Treejack - Key Findings

- Too many categories made it difficult for users to locate certain items
- Users had trouble finding hours (was in *Contact Us*)
- Hidden menus are challenging for some users
- A few users preferred having the option to order from the menu page



Changes made on Sitemap

- Simplified categories (removed *Contact Us* and *Gallery*)
- Added hours to multiple pages (*Home*, *Menu*, *FAQ*, *Order Online*)
- Eliminated hidden menus
- Added link to order from menu page



Wireframes

1000 px - desktop
320 px - mobile

good grains cafe

Menu About Us FAQ's Order Online Our Stories

< >

○ ● ○ ○ ○

Delivering fresh, organic sandwiches
to the greater Harbor Springs area

Phone number

Address

Hours

*Order
Online →*

We're committed to doing good for you and your planet.

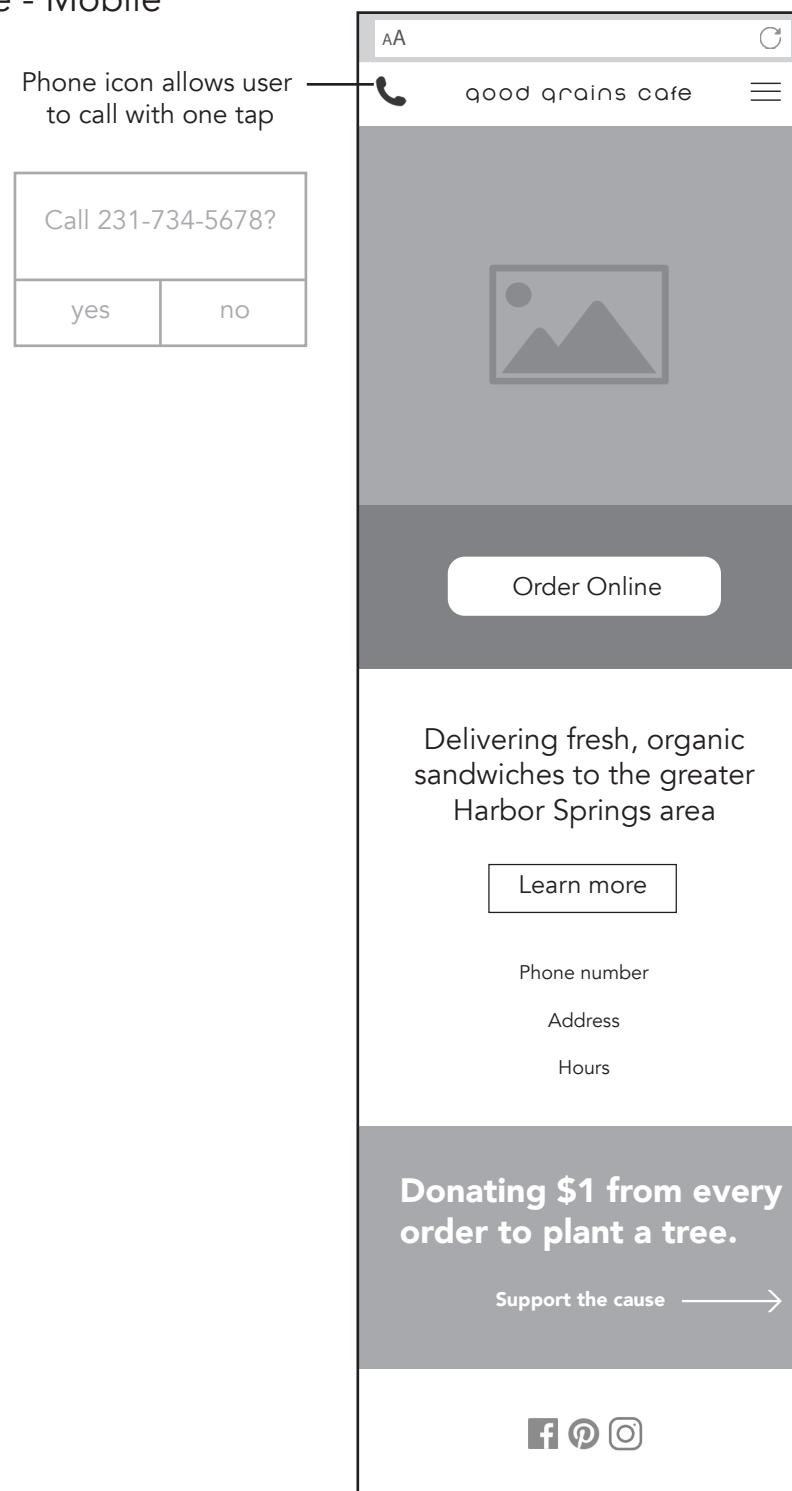
Learn more

BBB A+

★★★★★

f p i

Home Page - Mobile



Phone icon allows user to call with one tap

Call 231-734-5678?

yes no

Order Online

Delivering fresh, organic sandwiches to the greater Harbor Springs area

Learn more

Phone number

Address

Hours

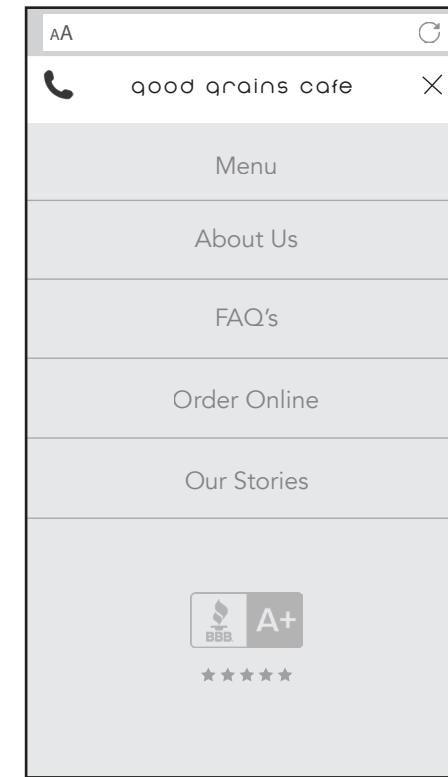
Donating \$1 from every order to plant a tree.

Support the cause →

f p i

This wireframe shows the mobile home page for Good Grains Cafe. At the top, there's a phone icon with a call-to-action button below it asking if the user wants to call the phone number 231-734-5678. Below this is a large central image placeholder. A prominent 'Order Online' button is located in the middle section. Text below the button claims to be delivering fresh, organic sandwiches to the greater Harbor Springs area, with a 'Learn more' button underneath. To the right of this text are links for Phone number, Address, and Hours. At the bottom, a dark grey banner highlights a social cause: 'Donating \$1 from every order to plant a tree.', with a 'Support the cause' button and a right-pointing arrow. Social media icons for Facebook, Pinterest, and Instagram are at the very bottom.

Menu



AA C

good grains cafe X

Menu

About Us

FAQ's

Order Online

Our Stories

BBB A+

★★★★★

This wireframe shows the mobile menu for Good Grains Cafe. It features a standard navigation bar with AA, C, good grains cafe, and X icons. The main content area lists several menu items: 'Menu', 'About Us', 'FAQ's', 'Order Online', and 'Our Stories'. Below these is a section containing the BBB rating logo (A+) and a five-star rating icon.

good grains cafe

Menu About Us FAQ's Order Online Our Stories

Many years ago...

Our Mission...

FAQ's - Desktop

The screenshot shows a desktop browser window displaying the 'good grains cafe' website. The page title is 'Frequently Asked Questions'. The content is organized into a list of questions with expandable answers. The questions are:

- Where do you deliver? (with a downward arrow icon)
- What are the delivery hours? (with an upward arrow icon)
- What are the COVID-19 delivery procedures? (with a downward arrow icon)
- How do I order? (with a downward arrow icon)
- How do I track my order? (with a downward arrow icon)
- Where can I find allergy and nutrition information? (with a downward arrow icon)
- What are the health benefits of eating organic food? (with a downward arrow icon)
- What is One Tree Planted and how can I support the cause? (with a downward arrow icon)

Below the FAQ section, there is a message input field and a 'Send' button.

We'd love to hear from you! Contact us with your comments or questions.

Name

Email

Subject

Message

Send

Order Online - Desktop

Select Classics

good grains cafe

[Order Online](#)

Harbor Springs, MI
Daily Delivery 11am - 7pm

Welcome! Select a category to begin.

Classics
Ready to Order

Custom
Build your Own

Order Online - Desktop Classics

good grains cafe

Order Online > Classics

Harbor Springs, MI
Daily Delivery 11am - 7pm

Choose your Sandwich



Turkey Sandwich - \$13

Roasted turkey, goat cheese, cucumber, tomato, avocado, stone ground mustard on 7-grain



Mediterranean Sandwich - \$11

Pastrami, feta, hummus, roasted red peppers on multigrain roll



Veggie Wrap - \$9

Tomato, cucumber, avocado, hummus, white cheddar on tomato wrap



Grilled Cheese - \$12

Smoked gouda, mozzarella, basil, fresh tomatoes, house-made tomato sauce on stone wheat



Chicken Wrap - \$14

Organic chicken salad, tomato, lettuce, dried cranberries on spinach wrap



Egg Pocket - \$11

Organic eggs, gorgonzola cheese, house-made peach salsa, mushrooms on whole wheat pita

< Back

Order Online - Desktop

Select Custom

good grains cafe

[Order Online](#)

Harbor Springs, MI
Daily Delivery 11am - 7pm

Welcome! Select a category to begin.



A small placeholder image showing a landscape with mountains and a sun.

Classics

Ready to Order



A small placeholder image showing a landscape with mountains and a sun.

Custom

Build your Own

The screenshot shows a web-based sandwich builder for 'good grains cafe'. At the top, there's a header with three dots, a search bar, a user icon, a shopping cart icon, and a question mark icon. Below the header, the text 'good grains cafe' is displayed, followed by 'Order Online > Custom'. To the right, there's a location indicator 'Harbor Springs, MI Daily Delivery 11am - 7pm'.

Create your Sandwich

Grains

- 7-grain bread
- Multigrain roll
- Stone-ground wheat
- Whole wheat pita
- Spinach wrap
- Tomato basil wrap

Meat

- Roasted turkey
- Organic chicken
- Pastrami
- Tuna salad
- Smoked salmon
- Lean ground beef

Cheese

- Goat cheese
- White cheddar
- Gorgonzola
- Feta
- Mozerella
- Low fat swiss

Veggie

- Tomato
- Cucumber
- Mushroom
- Green pepper
- Olives
- Summer squash

Spread

- Hummus
- Honey mustard
- Guacamole
- Relish
- Avocado butter
- Peach salsa

Other

- Avocado
- Dark choc strawberries
- Sweet potato chips
- Dried cranberries
- Homemade applesauce
- Kale salad

All sandwiches start at \$15 (pick one item per category). Additional items are .50 each.

< Back

Next

good grains cafe

Order Online > Custom

Harbor Springs, MI
Daily Delivery 11am - 7pm

Create your Sandwich

Grains

- 7-grain bread
- Whole wheat pita
- Multigrain roll
- Spinach wrap
- Stone-ground wheat
- Tomato basil wrap

Meat

- Roasted turkey
- Tuna salad
- Organic chicken
- Smoked salmon
- Pastrami
- Lean ground beef

Cheese

- Goat cheese
- Feta
- White cheddar
- Mozerella
- Gorgonzola
- Low fat swiss

Veggie

- Tomato
- Green pepper
- Cucumber
- Olives
- Mushroom
- Summer squash

Spread

- Hummus
- Relish
- Honey mustard
- Avocado butter
- Guacamole
- Peach salsa

Other

- Avocado
- Dried cranberries
- Dark choc strawberries
- Homemade applesauce
- Sweet potato chips
- Kale salad

All sandwiches start at \$15 (pick one item per category). Additional items are .50 each.

[Back](#) **Next**

Order Online - Desktop

Details and add to cart

The rest of the ordering process is the same for classics and custom

The screenshot shows a web browser window for 'good grains cafe'. At the top, there are three dots in a grey bar, a search bar with a magnifying glass icon, and a shopping cart icon with a question mark. Below the header, the website's logo 'good grains cafe' is displayed, along with a breadcrumb navigation: Order Online > Custom > Details. To the right, there is a location indicator for 'Harbor Springs, MI' with the note 'Daily Delivery 11am - 7pm'.

The main content area is titled 'Sandwich Details' in bold. Below it, the text 'Refine your selection' is followed by a list of sandwich components with checkboxes:

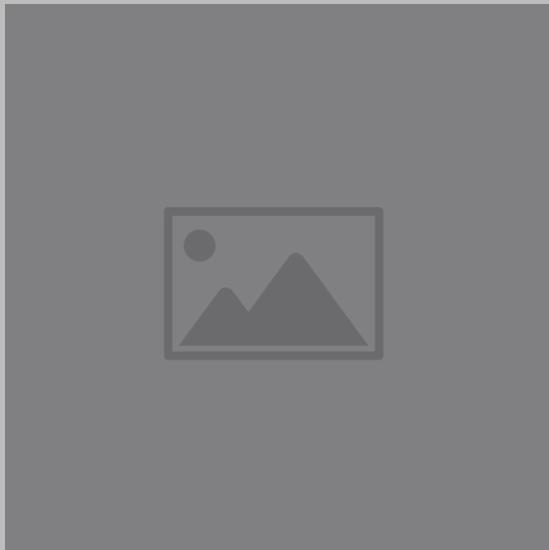
- Whole wheat pita
- Smoked salmon
- Goat cheese
- Mushroom
- Peach salsa
- Avocado

Below the component list, there is a 'Select quantity' field with a value of '1' and minus/plus buttons on either side.

At the bottom left is a 'Back' button with a left arrow icon. On the right is a large, dark grey 'Add to Cart' button with white text.

good grains cafe

Order Online > Custom > Details



[Back](#)

X

Custom Sandwich



Qty: 1

- Whole wheat pita
- Smoked salmon
- Goat cheese
- Mushroom
- Avocado

Total

Sub-total	\$15.00
Delivery	\$5.00

[Continue Order](#)

[Checkout](#)

Order Online - Desktop Payment

good grains cafe

Order Online > Custom > Details > Checkout

Address and Payment

First Name Last Name
Street Address
Apartment, Suite, Unit (optional)
City State Zip
Harbor Springs MI 49740

Total \$21.20

Delivery Day Delivery Time

Billing information same as delivery address

Card Number
Expiration (MM/YY) CVV
Phone Number

Place Order

Order Online - Desktop Confirmation

good grains cafe

Order Online > Custom > Details > Checkout > Confirmation

Thank you for your order!

Enter your email address to receive tracking information.
We appreciate your business and look forward to seeing you soon!

Track Order

Made a mistake? Cancel order [here](#),
Or call xxx-xxx-xxxx for assistance.



Home

Moodboard

Good Grains Cafe ...



+

Secret board



More ideas



Organize

keep life
simple.



© Green Up Your Style
Let everything
you do be done
as if it makes a
difference.

William James



Sulphur Point
Dale Sartler
3 styles

good grains
cafe we
believe in
doing good
for you and
your planet.



arciform

A B C D E
F G H I J
K L M N O
P Q R S T
U V W X Y
Z



+

abc

?

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good grains cafe

The screenshot shows the desktop version of the Good Grains Cafe website. At the top, there's a navigation bar with links for Menu, About Us, FAQ's, Order Online, and Our Stories. The main feature is a large, appetizing sandwich filled with various vegetables and a spread, presented on a wooden board. Below the sandwich, a section highlights their commitment to organic food. A "Start Your Order" button is visible. On the left, there's a photo of a forest, and on the right, a callout about supporting a non-profit organization. At the bottom, there's a mailing list sign-up form, BBB rating information, social media links, and a copyright notice.

goodgrainscafe.com

good grains cafe

Menu About Us FAQ's Order Online Our Stories

Delivering fresh, organic sandwiches to the greater Harbor Springs area

Our food is made using the highest quality organic ingredients. Our menu features six classic combinations, and the option to build your own organic creation.

LOCATION & HOURS

437 Simple Lane
Harbor Springs, MI 49740

231-734-5678

Monday - Saturday: 11am - 7pm
Sunday: Closed

Order Online

Start Your Order >

We're committed to doing good for you and your planet.

For every order placed, we're donating \$1 to a non-profit organization called One Tree Planted. For every dollar contributed, they plant a tree. Click the link below to learn how you can support the cause.

Learn More

Join our mailing list to receive updates, and information about special events:

Enter your email address here

Join

Rated A+ by the Better Business Bureau in 2020.

★★★★★

© 2020 Good Grains Cafe

f i p

The mobile version of the Good Grains Cafe website features a large image of a sandwich at the top. Below it is a dark grey call-to-action button labeled "Order Online". The main content area includes a paragraph about delivering fresh, organic sandwiches, followed by another paragraph about the quality of their food. A horizontal line separates this from the "LOCATION & HOURS" section. Below this, the address is listed as "437 Simple Lane, Harbor Springs, MI 49740" and the phone number as "231-734-5678". The opening hours are "Monday - Saturday: 11am - 7pm" and "Sunday: Closed". At the bottom, there's a green banner stating "Donating \$1 from every order to plant a tree." with a "Learn More" button.

The mobile sidebar menu for Good Grains Cafe includes links for "Our Sandwiches", "About Us", "FAQ's", "Order Online", and "Our Stories". Below the menu, a large text area says "Order online here:" followed by a "Start Your Order >" button.



good grains cafe

order.goodgrainscafe.com

Cart ?

Welcome! Select a category to begin.

1 2 3 4 5

Home Select Items Shopping Cart Checkout Confirmation

Classics >
Ready to Order

Custom >
Build your Own

437 Simple Lane
Harbor Springs, MI 49740
231-734-5678

Mon - Sat: 11am -7pm
Sun: Closed



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Cart ?

Welcome! Select a category to begin.

Hello!
How can I
help you?

Ask me a question

Home Select Items Shopping Cart Checkout Confirmation

1 2 3 4 5

Classics >

Ready to Order

Custom >

Build your Own

437 Simple Lane
Harbor Springs, MI 49740
231-734-5678

Mon - Sat: 11am -7pm
Sun: Closed





good grains cafe

order.goodgrainscafe.com

Cart ?

Welcome! Select a category to begin.

1 2 3 4 5

Home Select Items Shopping Cart Checkout Confirmation

Classics

Ready to Order

Custom >

Build your Own

437 Simple Lane
Harbor Springs, MI 49740
231-734-5678

Mon - Sat: 11am -7pm
Sun: Closed



good grains cafe

order.goodgrainscafe.com

Cart ?

Choose your Sandwich.

1 Home 2 Select Items 3 Shopping Cart 4 Checkout 5 Confirmation



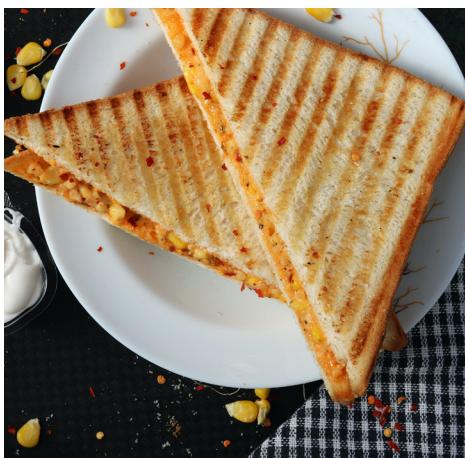
Turkey Sandwich - \$13
Roasted turkey, goat cheese, cucumber, tomato, avocado, stone ground mustard on 7-grain bread



Mediterranean Roll - \$11
Pastrami, feta, hummus, roasted red peppers on multigrain roll



Veggie Wrap - \$9
Tomato, cucumber, avocado, hummus, white cheddar on tomato wrap



Grilled Cheese - \$12
Smoked gouda, mozzarella, basil, fresh tomatoes, house-made tomato sauce on stone wheat



Chicken Salad Pocket - \$14
Organic chicken salad, tomato, lettuce, dried cranberries, avocado on whole wheat pita



Eggs n' Grains - \$11
Organic eggs, gorgonzola cheese, house-made peach salsa, mushrooms on harvest whole grain

437 Simple Lane
Harbor Springs, MI 49740
231-734-5678

Mon - Sat: 11am - 7pm
Sun: Closed





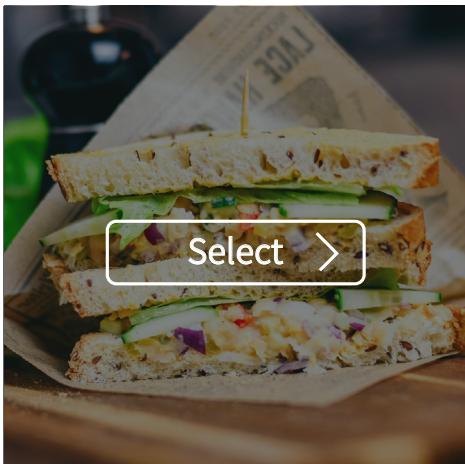
good grains cafe

order.goodgrainscafe.com

Cart ?

Choose your Sandwich.

1 Home 2 Select Items 3 Shopping Cart 4 Checkout 5 Confirmation



Select >

Turkey Sandwich - \$13

Roasted turkey, goat cheese, cucumber, tomato, avocado, stone ground mustard on 7-grain bread



Mediterranean Roll - \$11

Pastrami, feta, hummus, roasted red peppers on multigrain roll



Veggie Wrap - \$9

Tomato, cucumber, avocado, hummus, white cheddar on tomato wrap



Grilled Cheese - \$12

Smoked gouda, mozzarella, basil, fresh tomatoes, house-made tomato sauce on stone wheat



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Organic chicken salad, tomato, lettuce, dried cranberries, avocado on whole wheat pita



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Organic eggs, gorgonzola cheese, house-made peach salsa, mushrooms on harvest whole grain

437 Simple Lane
Harbor Springs, MI 49740
231-734-5678

Mon - Sat: 11am - 7pm
Sun: Closed





good grains cafe

order.goodgrainscafe.com

?

Welcome! Select a category to begin.

1 2 3 4 5

Home Select Items Shopping Cart Checkout Confirmation

Classics >

Ready to Order

Custom

Build your Own

437 Simple Lane
Harbor Springs, MI 49740
231-734-5678

Mon - Sat: 11am -7pm
Sun: Closed





 order.goodgrainscafe.com ?

1 Home 2 Select Items 3 Shopping Cart 4 Checkout 5 Confirmation

Create your Sandwich.

Build your own organic creation by selecting one item from each category.

\$15.00

(add additional items for .50 each)



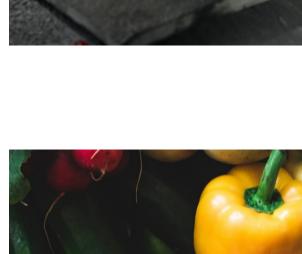
Grains

- 7-grain bread
- Multigrain roll
- Stone-ground wheat
- Whole wheat pita
- Spinach wrap
- Tomato basil wrap



Meat

- Roasted turkey
- Organic chicken
- Pastrami
- Tuna salad
- Smoked salmon
- Lean ground beef



Cheese

- Goat cheese
- White cheddar
- Gorgonzola
- Feta
- Mozerella
- Low fat swiss



Veggie

- Tomato
- Cucumber
- Mushroom
- Green pepper
- Olives
- Summer squash



Spread

- Hummus
- Honey mustard
- Guacamole
- Relish
- Avocado butter
- Peach salsa



Other

- Avocado
- Dark choc strawberries
- Sweet potato chips
- Dried cranberries
- Homemade applesauce
- Kale salad

Next

437 Simple Lane
Harbor Springs, MI 49740
231-734-5678

Mon - Sat: 11am - 7pm
Sun: Closed



 order.goodgrainscafe.com ?

1 Home 2 Select Items 3 Shopping Cart 4 Checkout 5 Confirmation

Create your Sandwich.

Build your own organic creation by selecting one item from each category.

\$15.00

(add additional items for .50 each)



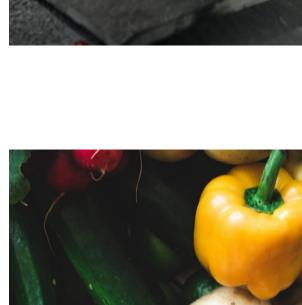
Grains

- 7-grain bread
- Multigrain roll
- Stone-ground wheat
- Whole wheat pita
- Spinach wrap
- Tomato basil wrap



Meat

- Roasted turkey
- Organic chicken
- Pastrami
- Smoked salmon
- Tuna salad
- Lean ground beef



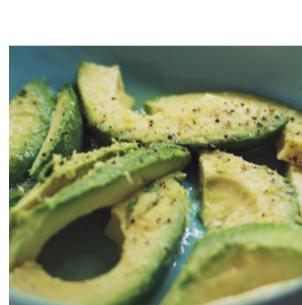
Cheese

- Goat cheese
- White cheddar
- Gorgonzola
- Feta
- Mozzarella
- Low fat swiss



Veggie

- Tomato
- Cucumber
- Mushroom
- Green pepper
- Olives
- Summer squash



Spread

- Hummus
- Honey mustard
- Guacamole
- Relish
- Avocado butter
- Peach salsa



Other

- Avocado
- Dark choc strawberries
- Sweet potato chips
- Dried cranberries
- Homemade applesauce
- Kale salad

Back Next

437 Simple Lane
Harbor Springs, MI 49740
231-734-5678

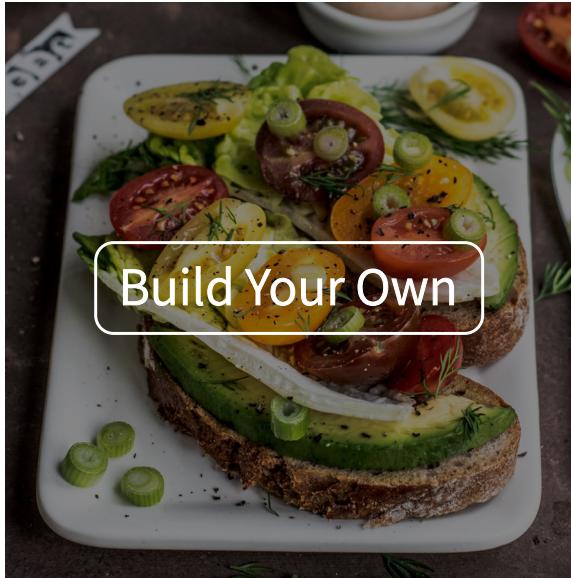
Mon - Sat: 11am - 7pm
Sun: Closed

good grains cafe

order.goodgrainscafe.com

Cart ?

1 Home 2 Select Items 3 Shopping Cart 4 Checkout 5 Confirmation



Build Your Own

Custom Sandwich Details

Refine your selection

<input checked="" type="checkbox"/> Whole wheat pita	<input checked="" type="checkbox"/> Mushroom
<input checked="" type="checkbox"/> Smoked salmon	<input type="checkbox"/> Peach salsa
<input checked="" type="checkbox"/> Goat cheese	<input checked="" type="checkbox"/> Avocado

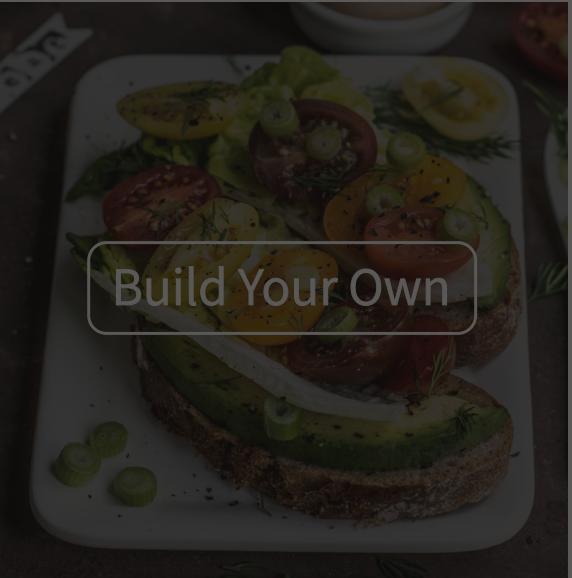
Select quantity 1

Back Add to Cart



good grains cafe

1 Home 2 Select Items 3 Shopping

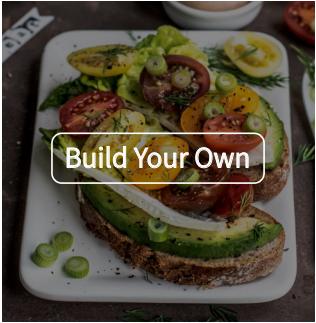


Back

order.goodgrainscafe.com

X

Custom Sandwich



Build Your Own

- Whole wheat pita
- Smoked salmon
- Goat cheese
- Mushroom
- Avocado

Qty: 1

Total

Sub-total	\$15.00
Delivery	\$5.00
	\$20.00

Checkout

Continue Order





good grains cafe

order.goodgrainscafe.com

Home Select Items Shopping Cart Checkout Confirmation

Address and Payment

First Name

Last Name

Street Address

Apartment, Suite, Unit (optional)

City Harbor Springs

State MI

Zip 49740

Delivery Day

Delivery Time

Billing information same as delivery address

Card Number

Expiration (MM/YY)

CVV

Phone Number

Place Order

Order Summary

Custom Sandwich

- Whole wheat pita
- Smoked salmon
- Goat cheese
- Mushroom
- Avocado

Qty: 1

Total \$21.20



good grains cafe

order.goodgrainscafe.com

Cart ?

1 Home 2 Select Items 3 Shopping Cart 4 Checkout 5 Confirmation

Thank you for your order!

Enter your email address to receive tracking information.
We appreciate your business and look forward to seeing you soon!

Email Address

Made a mistake? Cancel order [here](#),
Or call 231-734-5678 for assistance.


Close this window to return to home page.





good grains cafe

Menu About Us FAQ's Order Online Our Stories

Frequently Asked Questions

Where do you deliver? ▽

What are the delivery hours? ^

Delivery hours are from 11am - 7pm. Orders must be placed at least one half hour before scheduled delivery time. Orders received after 6:30 pm cannot be guaranteed to be delivered the same day. You may place orders up to 1 week in advance. Please refer to COVID-19 procedures below for current delivery guidelines.

What are the COVID-19 delivery procedures? ▽

How do I order? ▽

How do I track my order? ▽

Where can I find allergy and nutrition information? ▽

What are the health benefits of eating organic food? ▽

What is One Tree Planted and how can I support the cause? ▽

We'd love to hear from you! Contact us with your comments or questions.

Name

Email

Subject

Message

Send

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