

B2B COMMERCE ON LIGHTNING EXPERIENCE ADMINISTRATOR ACCREDITED PROFESSIONAL



EXAM GUIDE

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1. ABOUT THE B2B COMMERCE ON LIGHTNING EXPERIENCE ADMINISTRATOR ACCREDITED PROFESSIONAL

The Salesforce B2B Commerce on Lightning Experience Administrator Accredited Professional is designed for consultants who have experience implementing and consulting on B2B Commerce on Lightning Experience projects in a customer-facing role. This exam is for individuals who want to demonstrate their skills and knowledge in configuring and using Salesforce B2B Commerce on Lightning Experience in the context of sample apps and real world implementations.

2. AUDIENCE DESCRIPTION

The B2B Commerce on Lightning Experience Administrator Accredited Professional exam is intended for an individual who has broad knowledge of the B2B Commerce discipline and knowledge of the Salesforce platform and its capabilities along with the ability to troubleshoot and solve basic platform issues.

The B2B Commerce on Lightning Experience Consultant generally has a minimum of 2-3 years of experience with skills that span the Salesforce platform. Specifically, they understand:

- Salesforce Administration in Lightning Experience (Administrator or Advanced Administrator Certification encouraged but not required)
- Extending platform capabilities with clicks not code (Platform App Builder certification encouraged but not required)
- Experience Cloud (formerly known as Communities) basic administration experience
- Data Management: Create and access objects, set organization-wide defaults, use sharing for communities and external users, control access to objects and fields
- Process Automation with Flow Builder
- Basic knowledge of Salesforce CMS (Content Management System)

3. PURPOSE OF THIS EXAM GUIDE

This exam guide is designed to help you evaluate if you are ready to successfully complete the B2B Commerce on Lightning Experience Administrator Accredited Professional exam. This guide provides information about the target audience for the exam, recommended training and documentation, and a complete list of exam objectives, all with the intent of helping you achieve a passing score. Salesforce highly recommends a combination of on-the-job experience, completion of relevant PLC curricula and self-study to maximize your chances of passing the exam.

4. ABOUT THE EXAM

Content: 60 multiple-choice / multiple-select questions

Time allotted to complete the exam: 120 minutes

Passing score: 75%

Registration fee: USD 150 plus applicable taxes as required per local law

Delivery options: Proctored exam delivered in an online proctored environment that can be accessed through Partner Learning Camp

References: No hard-copy or online materials may be referenced during the exam

5. RECOMMENDED TRAINING AND REFERENCES

As preparation for this exam, Salesforce recommends a combination of hands-on experience, training courses in Partner Learning Camp, and self-study in the areas listed in the Exam Outline section of this exam guide. The Salesforce Administrator Certification is encouraged, but not required to take this exam.

The B2B Commerce on Lightning Experience Administrator self-paced guided learning courses that are hosted in **Partner Learning Camp** will prepare the learner for this exam. The courses have direct links to required Trailhead trails, Documentation, Tip Sheets, and User Guides.

The self-study materials recommended for this exam include these self-paced online training curricula in Partner Learning Camp:

- [B2B Commerce on Lightning Experience Foundations for Administrators](#)
- [Get to Know B2B Commerce on Lightning for Administrators](#)

6. EXAM OUTLINE

The Accredited Professional B2B Commerce on Lightning Experience Administrator exam measures a candidate's knowledge and skills related to the following topics.

Topics	Weighting
Salesforce B2B Commerce Basics	15%
Salesforce B2B Commerce App	20%
Storefront Deployment	20%
Product Organization and Administration	15%
Content Integration	7%
Storefront Management	17%
Advanced Topics	6%

7. EXAM CANDIDATE CODE OF CONDUCT

Details coming soon.

8. MAINTAINING YOUR ACCREDITED PROFESSIONAL STATUS

Details coming soon.