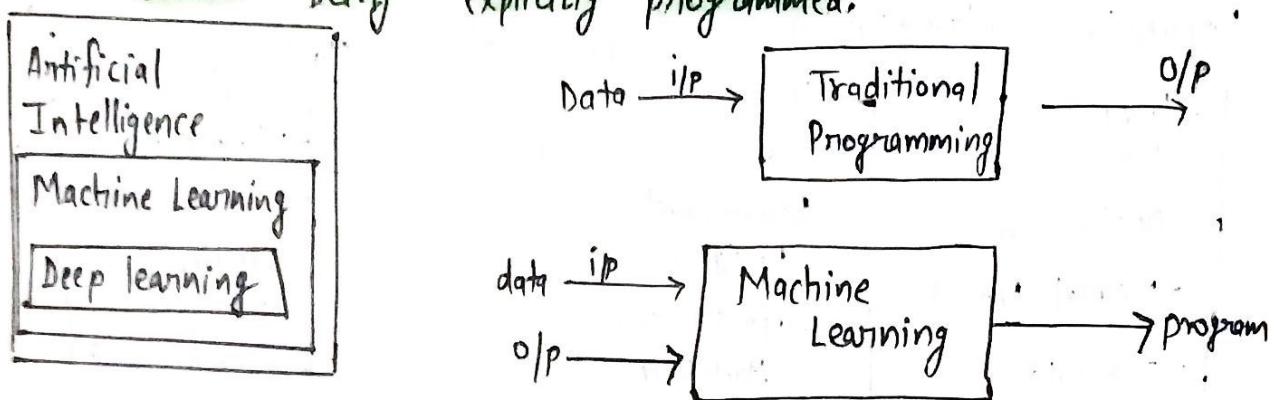


Machine Learning

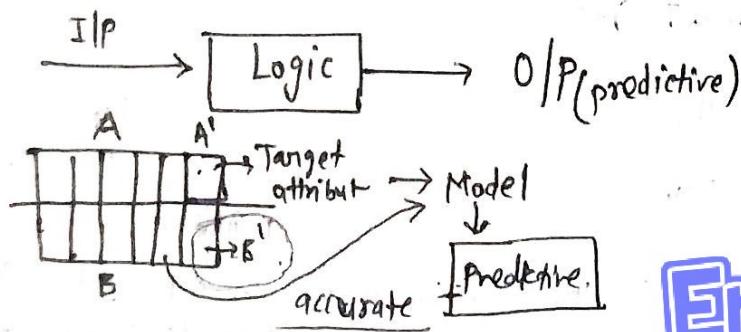
- Machine learning is study of computer algorithms that improve automatically through experience & by the use of data.
- It is field of study that gives computers the capability to learn without being explicitly programmed.



Training & Testing

Training :- I/P → Algo. → Logic / Model

Testing :-



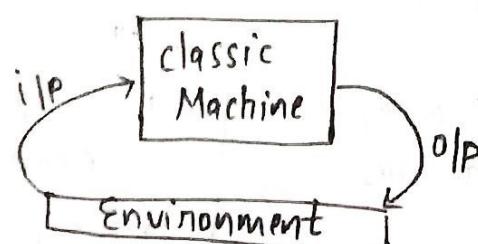
Er Sahil

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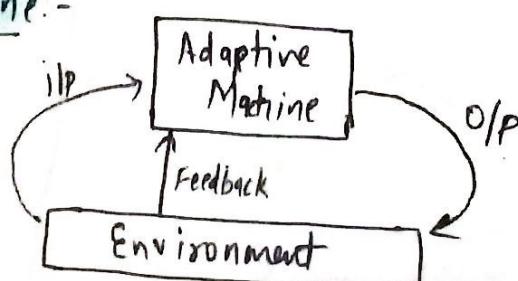
Gyan



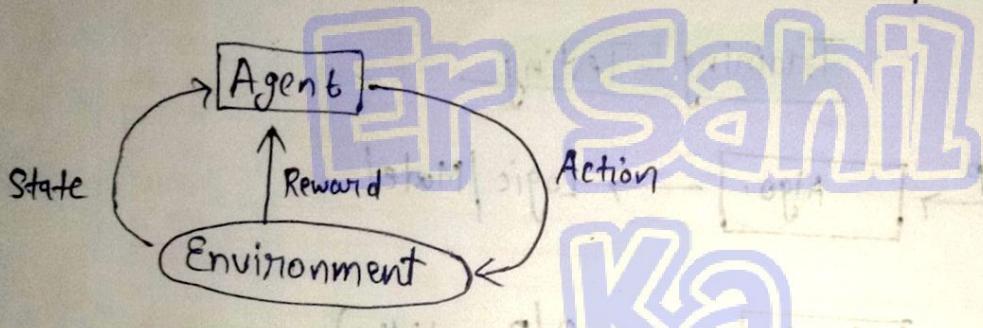
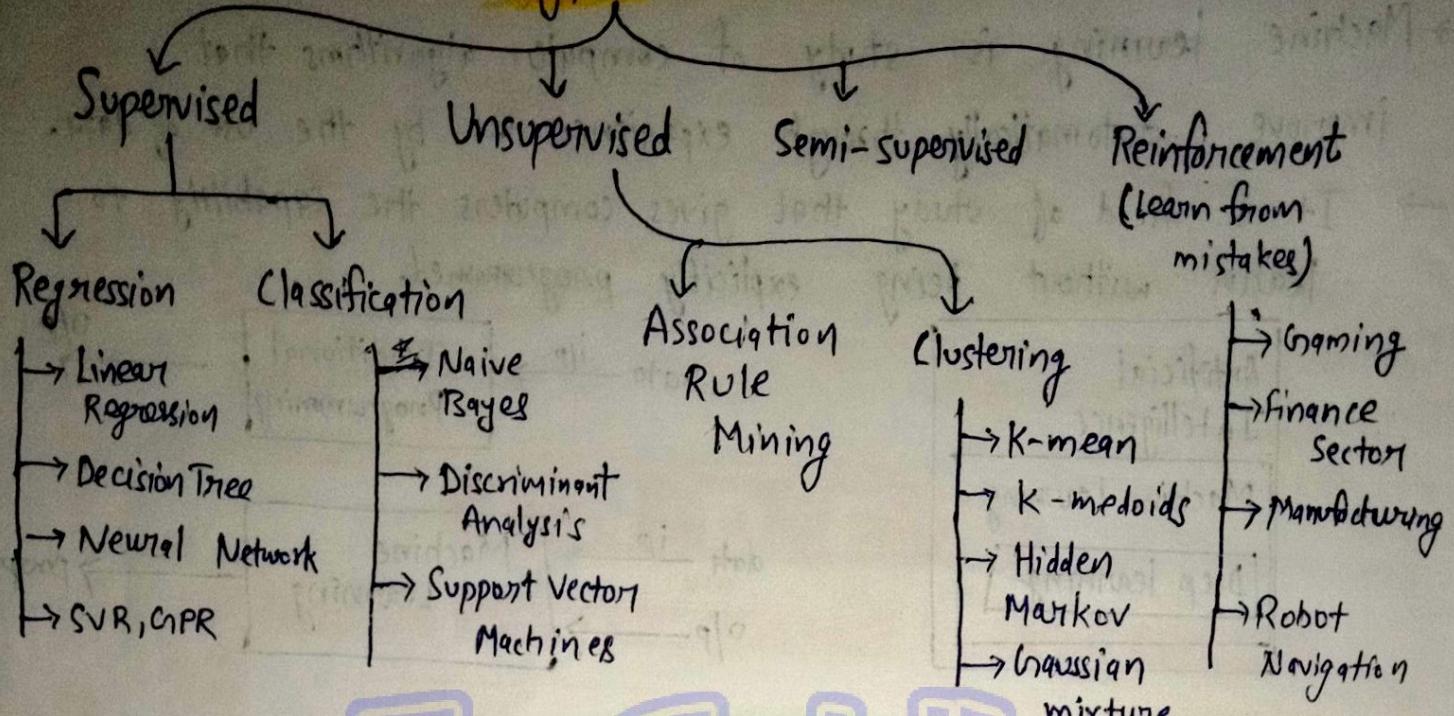
Classic Machine / Non-Adaptive Machine :-



Adaptive Machine :-



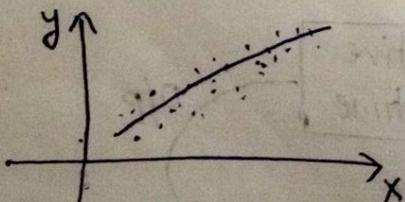
Type of ML



Linear Regression

- It is used for solving regression problem.
- It is used to predict the continuous dependent variable using IV.
- We find best fit line.
- Least square estimation method for accuracy
- There may be collinearity b/w independent variables.

$$y = b_0 + b_1 x + \epsilon$$

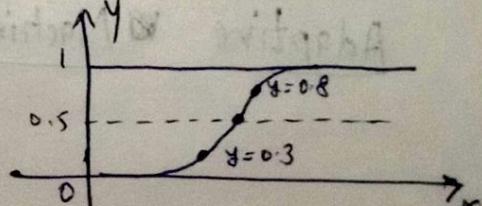


1 → I, 1 → D \Rightarrow Simple Linear R
m → I \Rightarrow Multiple Linear R

Logistic Regression

- It is used for solving classification problem.
- To predict categorical dependent variable using IV.
- We find S-curve.
- Maximum likelihood estimation method for accuracy.
- There should not be collinearity b/w IVs.

$$\log \left[\frac{y}{1-y} \right] = b_0 + b_1 x_1 + \dots + b_n x_n$$



$$P(y^{(i)} = 1) = \frac{1}{1 + \exp(-(B_0 + B_1 x_1^{(i)} + \dots + B_p x_p^{(i)}))}$$

Cost Function :-
$$\frac{\sum_{i=1}^n ((\beta_1 x_i + \beta_0) - y_i)^2}{2n}$$

Naive Bayes \Rightarrow It assumes that presence of particular features in a class is unrelated to presence of any other features.

$$P(c|x) = \frac{p(x|c) p(c)}{p(x)}$$

Likelihood

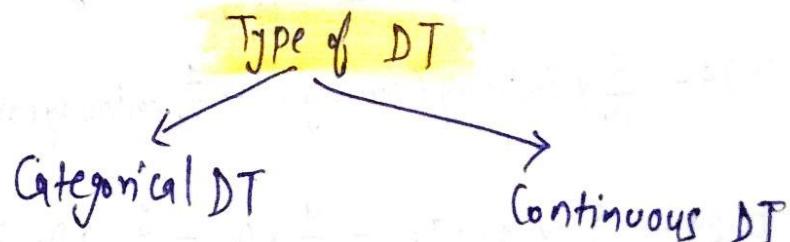
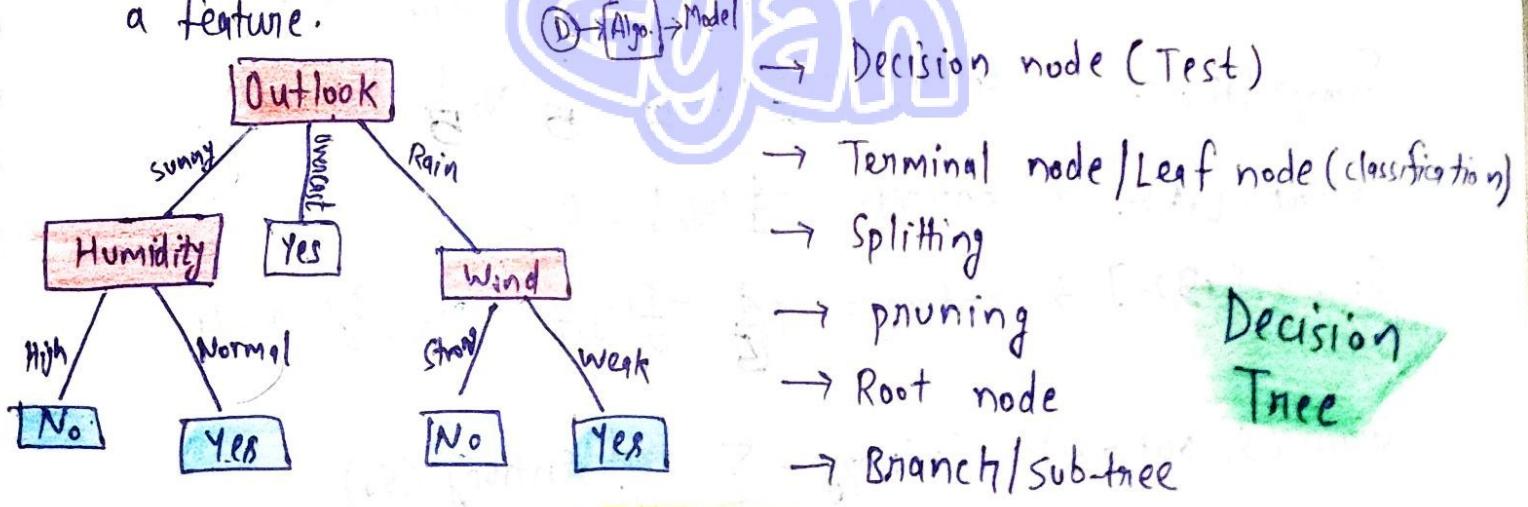
Posterior probability \leftarrow $P(c|x)$ \rightarrow class prior prob.

prior prob.

$$P(c|x) = P(x_1|c) \cdot P(x_2|c) \cdots P(x_n|c) \cdot P(c)$$

Decision Tree \Rightarrow It is one of the predictive modelling approaches used in ML.

- Decision Trees are constructed via an algo. approach that identifies way to split a data set based on different conditions.
- Decision Trees are used for both classification & regression tasks.
- In decision tree, each internal node represents a test on a feature.



Naive algorithm

No	Color	Type	Origin	Stolen
1	Red	Sports	Domestic	Yes
2	Red	Sports	Domestic	No
3	Red	Sports	Domestic	Yes
4	Yellow	Sports	Domestic	No
5	Yellow	Sports	Imported	Yes
6	Yellow	SUV	Imported	No
7	Yellow	SUV	Imported	Yes
8	Yellow	SUV	Domestic	No
9	Red	SUV	Imported	No
10	Red	Sports	Imported	Yes

$X = \{ \text{Red, SUV, Domestic} \}$

$$P(X|Y) = \frac{P(Y|X) \cdot P(X)}{P(Y)}$$

$$P(X|\text{Yes}) = ?$$

$$P(X|\text{No}) = ?$$

$$P(\text{Red|Yes}) = \frac{P(\text{Yes|Red}) \cdot P(\text{Red})}{P(\text{Yes})} = \frac{\frac{3}{5} \cdot \frac{5}{10}}{\frac{5}{10}} = \frac{3}{5}$$

$$P(\text{SUV|Yes}) = \frac{P(\text{Yes|SUV}) \cdot P(\text{SUV})}{P(\text{Yes})} = \frac{\frac{1}{4} \cdot \frac{4}{10}}{\frac{5}{10}} = \frac{1}{5}$$

$$P(\text{Domestic|Yes}) = \frac{P(\text{Yes|Domestic}) \cdot P(\text{Domestic})}{P(\text{Yes})} = \frac{\frac{2}{5} \cdot \frac{5}{10}}{\frac{5}{10}} = \frac{2}{5}$$

$$(\because P + q = 1 \Rightarrow q = 1 - P)$$

$$P(\text{Red|No}) = 1 - \frac{3}{5} = \frac{2}{5}, P(\text{SUV|No}) = 1 - \frac{1}{5} = \frac{4}{5}$$

$$P(\text{Domestic|No}) = 1 - \frac{2}{5} = \frac{3}{5}$$

$$P(X|\text{Yes}) = P(\text{Yes}) \cdot P(\text{Red|Yes}) \cdot P(\text{SUV|Yes}) \cdot P(\text{Domestic|Yes}) \\ = \frac{1}{2} \cdot \frac{3}{5} \cdot \frac{1}{5} \cdot \frac{2}{5} = \frac{3}{125} = 0.024$$

$$P(X|\text{No}) = P(\text{No}) \cdot P(\text{Red|No}) \cdot P(\text{SUV|No}) \cdot P(\text{Domestic|No}) \\ = \frac{1}{2} \cdot \frac{2}{5} \cdot \frac{4}{5} \cdot \frac{3}{5} = \frac{12}{125} = 4 \times 0.024 = 0.096$$

$$P(X|\text{No}) > P(X|\text{Yes})$$

Therefore $\text{No} \checkmark$

Fruit	Yellow	Sweet	long	Total
Mango	350	450	0	650
Banana	400	300	350	1050
Others	50	100	50	150
Total	800	850	400	1200

$X = \{ \text{Yellow, Sweet, long} \}$

Naive bayes

$$P(x|y) = \frac{P(y|x) \cdot P(x)}{P(y)}$$

$$P(x|\text{Mango}) = P(\text{Mango}) \cdot P(\text{Yellow}|\text{Mango}) \cdot P(\text{Sweet}|\text{Mango}) \cdot P(\text{long}|\text{Mango})$$

$$P(x|\text{Banana}) = P(\text{Banana}) \cdot P(\text{Yellow}|\text{Banana}) \cdot P(\text{Sweet}|\text{Banana}) \cdot P(\text{long}|\text{Banana})$$

$$P(x|\text{others}) = P(\text{others}) \cdot P(\text{Yellow}|\text{others}) \cdot P(\text{Sweet}|\text{others}) \cdot P(\text{long}|\text{others})$$

$$P(\text{Mango}) = \frac{650}{1200} = 0.541, \quad P(\text{Banana}) = \frac{400}{1200} = 0.33, \quad P(\text{others}) = \frac{150}{1200} = 0.125$$

$$P(\text{Yellow}) = \frac{800}{1200} = 0.66, \quad P(\text{Sweet}) = \frac{850}{1200} = 0.70, \quad P(\text{long}) = \frac{400}{1200} = 0.33$$

$$P(\text{Yellow}|\text{Mango}) = \frac{P(\text{Mango}|\text{Yellow}) \cdot P(\text{Yellow})}{P(\text{Mango})} = \frac{\frac{350}{800} \cdot 0.66}{0.541} = 0.533$$

$$P(\text{Sweet}|\text{Mango}) = \frac{\frac{450}{850} \cdot 0.70}{0.541} = 0.685, \quad P(\text{long}|\text{Mango}) = \frac{0.033}{0.541} = 0$$

$$P(x|\text{Mango}) = 0.541 \times 0.533 \times 0.685 \times 0 = 0$$

$$P(x|\text{Mango}) = 0$$

$$P(\text{Yellow}|\text{Banana}) = \frac{\frac{400}{800} \times 0.66}{0.33} = 1, \quad P(\text{Sweet}|\text{Banana}) = 0.74, \quad P(\text{long}|\text{Banana}) = 0.875$$

$$P(x|\text{Banana}) = 0.33 \times 1 \times 0.74 \times 0.875 = 0.21$$

$$P(x|\text{Banana}) = 0.21$$

$$P(\text{Yellow}|\text{others}) = \frac{\frac{50}{850} \cdot 0.66}{0.125} = 0.33, \quad P(\text{Sweet}|\text{others}) = \frac{\frac{100}{850} \cdot 0.70}{0.125} = 0.658$$

$$P(\text{long}|\text{others}) = \frac{\frac{50}{400} \cdot 0.33}{0.125} = 0.33$$

$$P(x|\text{others}) = 0.125 \times 0.33 \times 0.658 = 0.0089$$

$$P(x|\text{others}) = 0.0089$$

$P(x|\text{Banana})$ has large value.

Outlook	Temp	Humidity	Wind	Play Tennis
Sunny	Hot	High	Weak	No
Sunny	Hot	High	Strong	No
Overcast	Hot	High	Weak	Yes
Rain	Mild	High	Weak	Yes
Rain	Cool	Normal	Weak	Yes
Rain	Cool	Normal	Strong	No
Overcast	Cool	Normal	Strong	Yes
Sunny	Mild	High	Weak	No
Sunny	Cool	Normal	Weak	Yes
Rain	Mild	Normal	Weak	Yes
Sunny	Mild	Normal	Weak	Yes
Overcast	Mild	High	Strong	Yes
Overcast	Hot	Normal	Weak	Yes
Rain	Mild	High	Strong	No

Decision Tree

ID3 algorithm

$$\text{Entropy}_j = \sum -P_i \log_2 P_i$$

$$\text{Entropy}(x, c) = \sum P(c) E(c)$$

$$\text{Gain} = \text{Entropy}(\text{before}) - \sum_{j=1}^K \text{Entropy}(j, \text{after})$$

Value(outlook) = Sunny, overcast, Rain

$$S = [+9, 5] \Rightarrow \text{Entropy} = -\frac{9}{14} \log_2 \frac{9}{14} - \frac{5}{14} \log_2 \frac{5}{14} = 0.94$$

$$S_{\text{Sunny}} = [+2, 3] \Rightarrow \text{Entropy} = -\frac{2}{5} \log_2 \frac{2}{5} - \frac{3}{5} \log_2 \frac{3}{5} = 0.971$$

$$S_{\text{Overcast}} = [+4, 0] \Rightarrow \text{Entropy} = -\frac{4}{4} \log_2 \frac{4}{4} = 0$$

$$S_{\text{Rain}} = [+3, 2] \Rightarrow \text{Entropy} = -\frac{3}{5} \log_2 \frac{3}{5} - \frac{2}{5} \log_2 \frac{2}{5} = 0.971$$

$$\begin{aligned} \text{Gain}(S, \text{outlook}) &= \text{Entropy} - \sum \frac{|S_v|}{|S|} \text{Entropy}(S_v) \\ &= 0.94 - \frac{5}{14} \times \text{Entropy}(\text{sunny}) - \frac{4}{14} \times \text{Entropy}(\text{overcast}) - \frac{5}{14} \times \text{Entropy}(\text{Rain}) \\ &= 0.94 - \frac{5}{14} \times 0.971 - \frac{4}{14} \times 0 - \frac{5}{14} \times 0.971 = 0.2464 \end{aligned}$$

$$\text{Gain}(S, \text{outlook}) = 0.2464$$

Value(Temp) = Hot, mild, cool

$$S = [+9, 5-] = -\frac{9}{14} \log_2 \frac{9}{14} - \frac{5}{14} \log_2 \frac{5}{14} = 0.94$$

$$S_{\text{Hot}} = [2+, 2-] = -\frac{2}{6} \log_2 \frac{2}{6} - \frac{2}{6} \log_2 \frac{2}{6} = 1.0$$

$$S_{\text{mild}} = [4+, 2-] = -\frac{4}{6} \log_2 \frac{4}{6} - \frac{2}{6} \log_2 \frac{4}{6} = 0.9183$$

$$S_{\text{cool}} = [3+, 1-] = -\frac{3}{4} \log_2 \frac{3}{4} - \frac{1}{4} \log_2 \frac{1}{4} = 0.8113$$

$$G(S, \text{temp}) = \text{Entropy} - \frac{4}{14} \text{Entropy(Hot)} - \frac{6}{14} \text{Entropy(mild)} - \frac{4}{14} \text{Entropy(cool)}$$
$$= 0.94 - \frac{4}{14} \times 1 - \frac{6}{14} \times 0.9183 - \frac{4}{14} \times 0.8113$$

$$G(S, \text{temp}) = 0.0289$$

Value(Humidity) = High, Normal

$$S = [+9, 5-] = \epsilon = 0.94$$

$$S_{\text{High}} = [+3, 4-] = \text{Entropy} = -\frac{3}{7} \log_2 \frac{3}{7} - \frac{4}{7} \log_2 \frac{4}{7} = 0.9852$$

$$S_{\text{Normal}} = [6+, 1-] = \text{Entropy} = -\frac{6}{7} \log_2 \frac{6}{7} - \frac{1}{7} \log_2 \frac{1}{7} = 0.5916$$

$$G(S, \text{Humidity}) = \text{Entropy} - \frac{7}{14} \text{Entropy(High)} - \frac{7}{14} \text{Entropy(Normal)}$$

$$= 0.94 - \frac{7}{14} \times 0.9852 - \frac{7}{14} \times 0.5916$$

$$G(S, \text{Humidity}) = 0.1516$$

Value(Wind) = Weak, Strong

$$S = 0.94$$

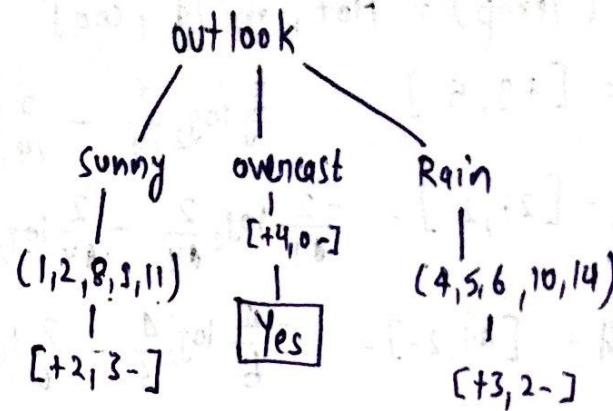
$$S_{\text{Weak}} = [+6, 2-] = -\frac{6}{8} \log_2 \frac{6}{8} - \frac{2}{8} \log_2 \frac{2}{8} = 0.8113$$

$$S_{\text{Strong}} = [+3, 3-] = -\frac{3}{6} \log_2 \frac{3}{6} - \frac{3}{6} \log_2 \frac{3}{6} = 1$$

$$G(S, \text{wind}) = 0.94 - \frac{8}{14} \times 0.8113 - \frac{6}{14} \times 1 = 0.0478$$

$$G(S, \text{wind}) = 0.0478$$

$$\begin{aligned}\text{Gain}(S, \text{outlook}) &= 0.2464 \\ \text{Gain}(S, \text{temp}) &= 0.0289 \\ \text{Gain}(S, \text{Humidity}) &= 0.1516 \\ \text{Gain}(S, \text{Wind}) &= 0.0478\end{aligned}$$



Day	Temp	Humidity	Wind.	Play Tennis
1	Hot	High	Weak	N
2	Hot	High	Strong	N
8	Mild	High	Weak	N
9	Cool	Normal	Weak	Y
11	Mild	Normal	Strong	Y

Value(Temp) = Hot, mild, cool

$$S_{\text{Sunny}} = [2+, 3-] = 0.97$$

$$S_{\text{Hot}} = [0+, 2-] = E = 0 \quad -\frac{2}{2} \log \frac{2}{2}$$

$$S_{\text{Mild}} = [1+, 1-] = E = 1 \quad 2 \left(\frac{1}{2} \log \frac{1}{2} \right)$$

$$S_{\text{Cool}} = [1+, 0-] = E = 0$$

$$\begin{aligned}G(S_{\text{Sunny}}, \text{Temp}) &= \text{Entropy} - \frac{2}{3} \text{Entropy}(\text{Hot}) - \frac{2}{3} \text{Entropy}(\text{Mild}) - \frac{1}{3} \text{Entropy}(\text{Cool}) \\ &= 0.97 - \frac{2}{3} \times 0 - \frac{2}{3} \times 1 - \frac{1}{3} \times 0 = 0.570\end{aligned}$$

Value(Humidity) = High, Normal

$$S_{\text{Sunny}} = 0.97, \quad S_{\text{High}} = E = 0+, 3- = E = 0, \quad S_{\text{Normal}} = [2+, 0-] \Rightarrow E = 0$$

$$\begin{aligned}\text{Gain}(S_{\text{Sunny}}, \text{Humidity}) &= \text{Entropy} - \frac{3}{5} \text{Entropy}(\text{High}) - \frac{2}{5} \text{Entropy}(\text{Normal}) \\ &= 0.97\end{aligned}$$

Value(Wind) = Weak, Strong

$$S_{\text{Sunny}} = 0.97, \quad S_{\text{Weak}} = [+, 2-] \Rightarrow E = -\frac{1}{3} \log_2 \frac{1}{3} - \frac{2}{3} \log_2 \frac{2}{3} = 0.9183$$

$$S_{\text{Strong}} = [+, 1-] \Rightarrow E = 1.0$$

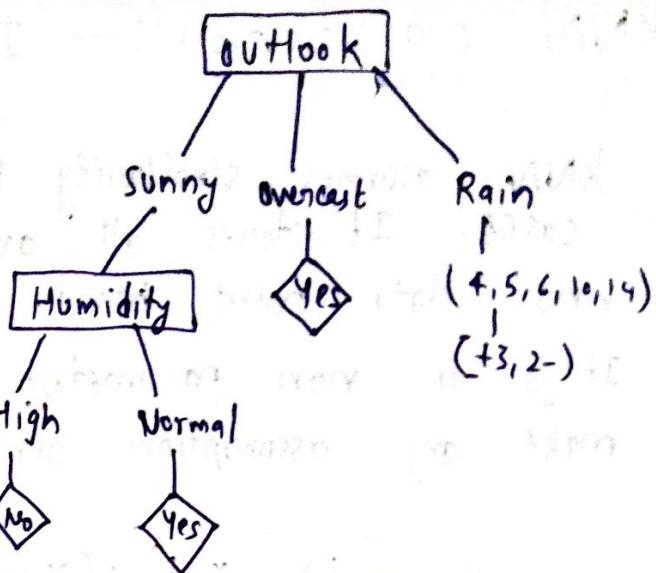
$$\begin{aligned}\text{Gain}(S_{\text{Sunny}}, \text{wind}) &= \text{Entropy} - \frac{2}{5} E_{\text{Weak}} - \frac{3}{5} \text{Entropy}(\text{Strong}) \\ &= 0.97 - \frac{2}{5} \times 1 - \frac{3}{5} \times 0.9183 = 0.0192\end{aligned}$$

Er Sahil
Ka
Gyan

$$G_{\text{rain}}(S_{\text{sunny}}, \text{Temp}) = 0.570$$

$$G_{\text{rain}}(\text{sunny}, \text{Humidity}) = 0.97 \checkmark$$

$$G_{\text{rain}}(S_{\text{sunny}}, \text{Wind}) = 0.0192$$



Day	Temp	Humidity	Wind	Play Tennis
4	Mild	High	weak	Y
5	Cool	Normal	weak	Y
6	Cool	Normal	Strong	N
10	Mild	Normal	Weak	Y
14	Rapid	High	Strong	N

$V(\text{Temp}) = \text{Hot, mild, Cool}$

$$S_{\text{Rain}} = [+3, 2-] = E = 0.97$$

$$S_{\text{Hot}} = [+0, 0-] = E = 0$$

$$S_{\text{mild}} = [2+, 10-] = E = -\frac{2}{3} \log_2 \frac{2}{3} - \frac{1}{3} \log_2 \frac{2}{3} = 0.9183$$

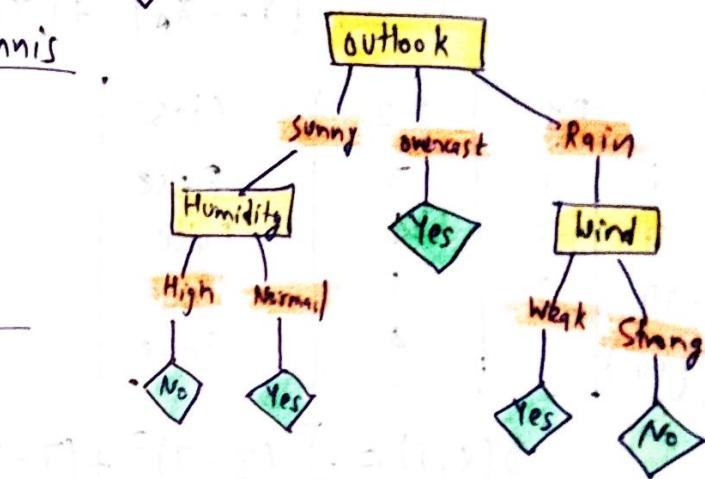
$$S_{\text{cool}} = [+1, 1-] = E = 1$$

$$\begin{aligned} G_{\text{rain}}(S_{\text{rain}}, \text{temp}) &= \text{Entropy} - \frac{1}{5} E(\text{Hot}) - \frac{3}{5} E(\text{mild}) - \frac{2}{5} E(\text{cool}) \\ &= 0.97 - 0 - \frac{3}{5} \times 0.9183 - \frac{2}{5} \times 1 = 0.0192 \end{aligned}$$

$V(\text{Humidity}) = \text{High, Normal}$

$$S_{\text{High}} = [+1, 1-] = E = 1$$

$$S_{\text{Normal}} = [2+, 1-] = E = 0.9183$$



$V(\text{Wind}) = \text{Strong, weak}$

$$S_{\text{Strong}} = [0, 2-], E = -\frac{2}{3} \log_2 \frac{2}{3} = 0$$

$$S_{\text{Weak}} = [3+, 0], E = -\frac{3}{3} \log_2 \frac{3}{3} = 0$$

$$G_{\text{rain}}(S_{\text{rain}}, \text{Wind}) = 0.97 - \frac{2}{5} \times 0 - \frac{3}{5} \times 0 = 0.97 \checkmark$$

$$\begin{aligned} G_{\text{rain}}(\text{Humidity}) &= 0.97 - \frac{2}{5} \times 1 - \frac{3}{5} \times 0.9183 \\ &= 0.0192 \end{aligned}$$

KNN classification :- It is based on Supervised learning technique.

- KNN assumes similarity b/w new cases and available cases. It stores all available data & classifies a new data point based on similarity.
- It is a non parametric algo., which means it doesn't make any assumption on underlying data.

$$D = \sqrt{(x_{P_1} - x_{A_1})^2 + (x_{P_2} - x_{A_2})^2}$$

	P1	P2	Class
i	7	7	False
ii	7	4	False
iii	3	4	True
iv	1	4	True

Perform KNN Classification

$x(P_1=3, P_2=7), K=3$.
(True) ✓

$$D(x, i) = \sqrt{(3-7)^2 + (7-7)^2} = 4 \rightarrow N_3 \rightarrow \text{false}$$

$$D(x, ii) = \sqrt{(3-7)^2 + (7-4)^2} = 5$$

$$D(x, iii) = \sqrt{(3-3)^2 + (7-4)^2} = 3 \rightarrow N_1 \rightarrow \text{True}$$

$$D(x, iv) = \sqrt{(3-1)^2 + (7-4)^2} = 3.6 \rightarrow N_2 \rightarrow \text{True}$$

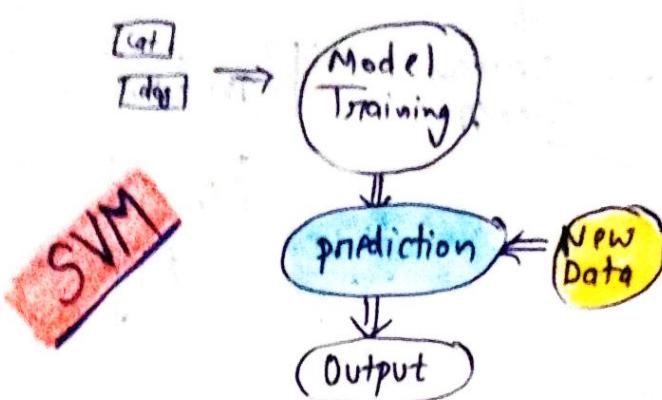
2 True > 1 false

Support Vector Machine \Rightarrow It is a supervised learning algorithms, which is used for classification as well as Regression problems.

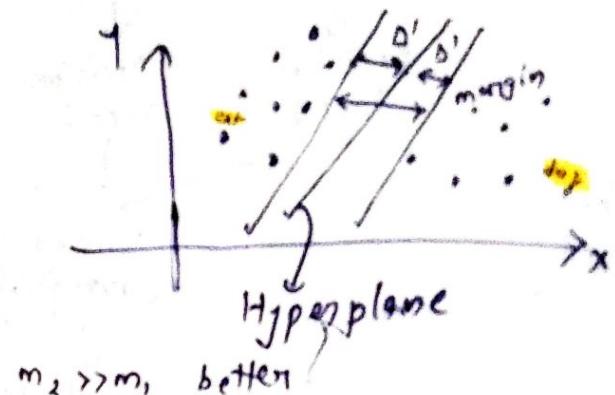
- It is to create ^[Hyperplane] best line or decision boundary that can segregate n-dimensional space into classes so that we can easily put new data point in correct category in future.
- SVM chooses extreme points that help in creating Hyperplane. These extreme points are called support vector.

Types of SVM

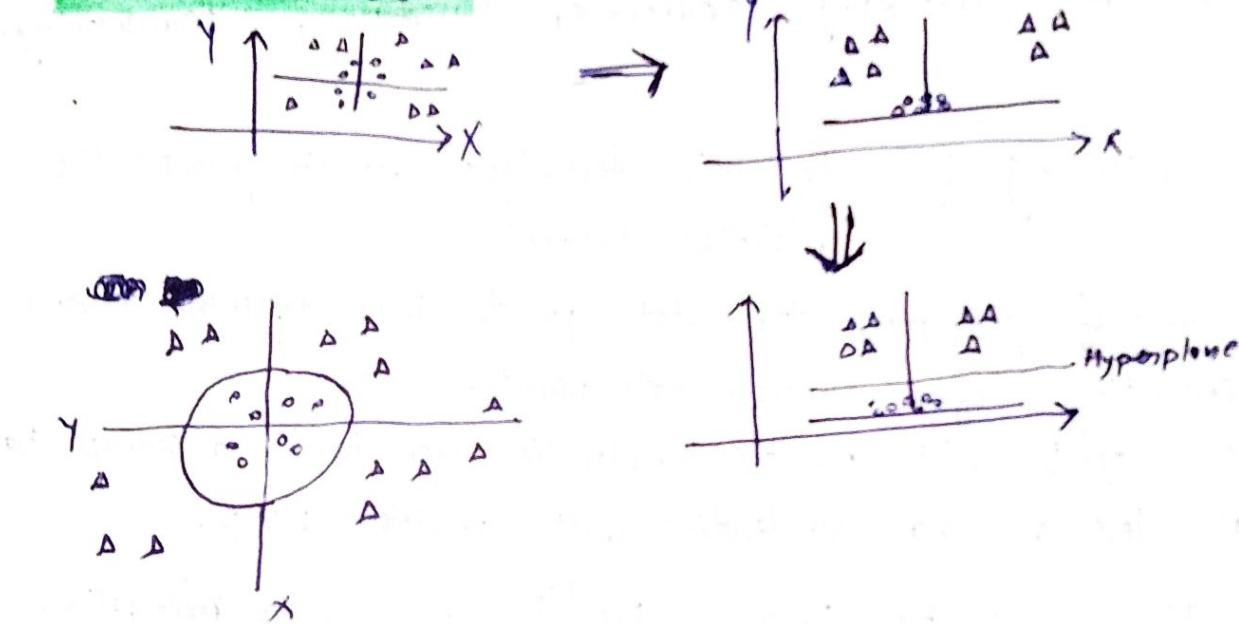
→ Linear
→ Non-linear



Linear SUM

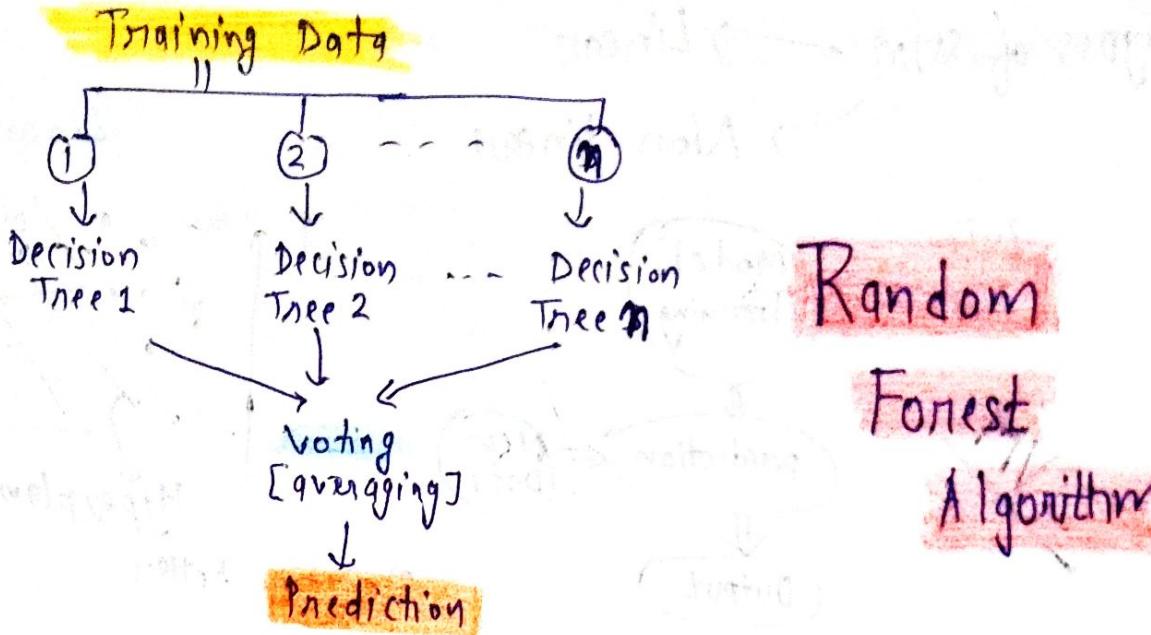


Non Linear SUM



Random Forest Algorithm:- It belongs to supervised learning techniques.

- It can be used for both classification & regression problem.
- It is based on concept of ensemble learning, which is a process of combining multiple classifier to solve a complex problem & to improve performance of the model.
- Random forest is a classifier that contains a no. of decision trees on various subsets of given dataset & takes the average to improve the predictive accuracy of that dataset



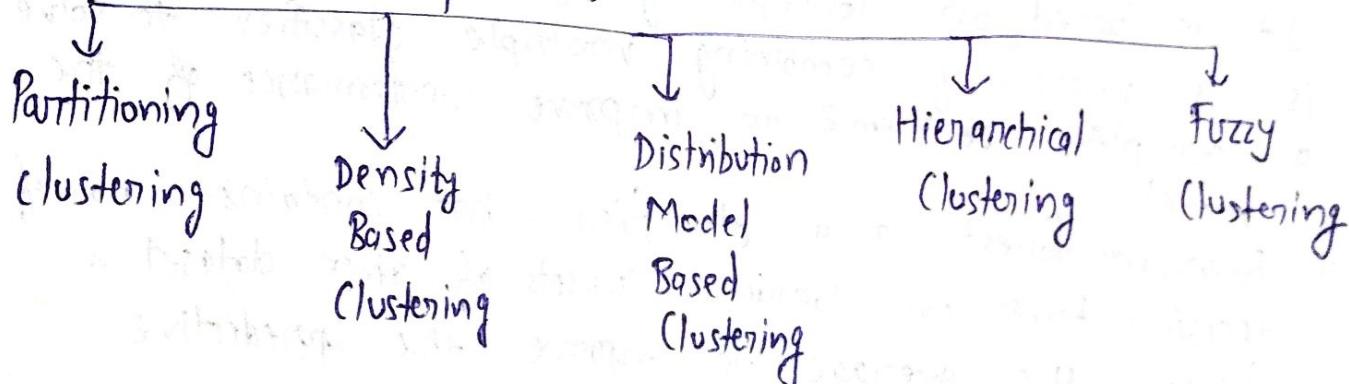
Application - Banking, Medicine, Land use, Marketing

Clustering :- In this technique, which groups the unlabelled dataset.

A way of grouping the data points into different clusters, consisting of similar data points. The objects with possible similarities remain in a group that has less or no similarities with another group.

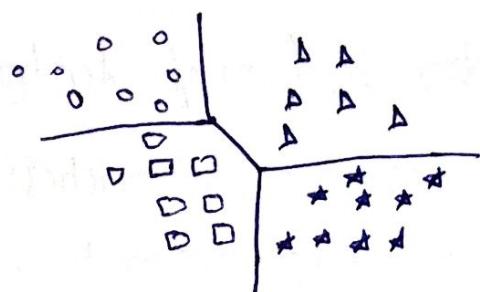
→ It is used by Amazon, Netflix in its recommendation system to provide recommendations as per the past search of products, movies respectively.

Type of clustering methods

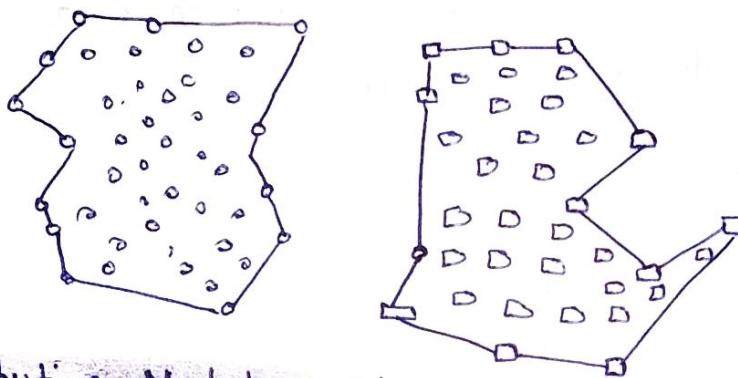


Partitioning Clustering :- It divides the data into non-hierarchical groups. It is also known as centroid based method.

Eg - K-means clustering algo.



Density Based :- It connects highly dense area into clusters, and arbitrarily shaped distributions are formed as long as dense region can be connected.



Distribution Model Based :- The data is divided based on probability of how a dataset belongs to particular distribution. The grouping is done by assuming some distribution commonly Gaussian Distribution.



Hierarchical Clustering :- It can be used as alternative for partitioned clustering as there is no requirement of pre-specifying no. of clusters to be created. Dataset is divided into clusters to create dendrogram (Tree like).

Fuzzy Clustering :- It is type of soft method in which data object may belong to more than one cluster. Each dataset has a set of membership coefficients, which depend on degree of membership to be in a cluster.

Hierarchical Clustering \Rightarrow It is another unsupervised

machine learning algo.,

which is used to group the unlabeled datasets into a cluster and also known as HCA.

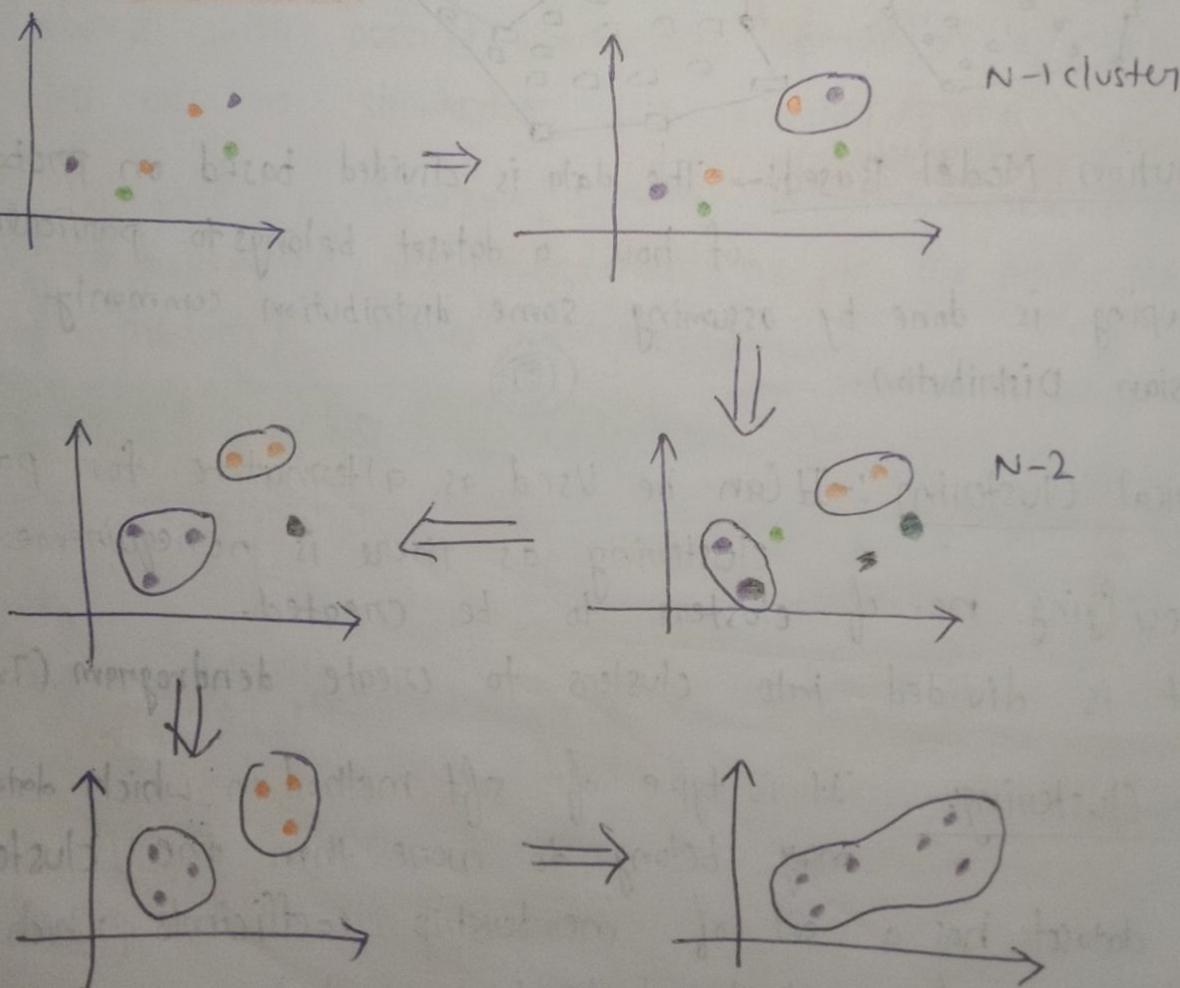
We develop hierarchy of clusters in form of dendrogram.

Hierarchical clustering technique has two approaches:-

(i) Agglomerative :- It is bottom-up approach, in which algo. starts with taking all data points as single clusters and merging them until one cluster is left.

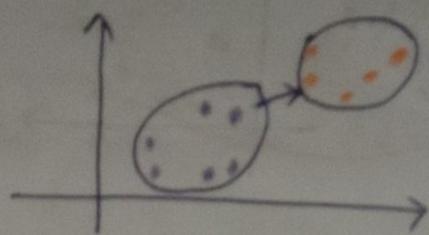
(ii) Divisive :- It is reverse of agglomerative as it is top-down approach.

Agglomerative :-

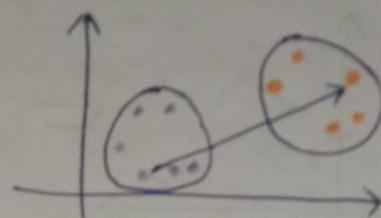


Measure for distance b/w two clusters:-

(i) Single Linkage →



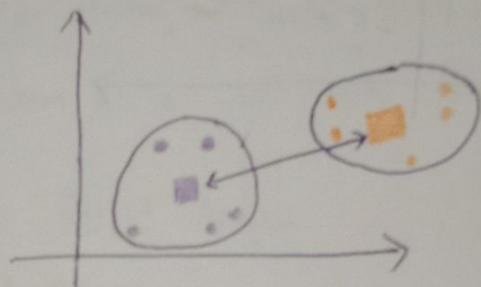
(ii) Complete Linkage:-



(iii) Average Linkage:-

Each pair of datasets is added up & then divided by total no. of datasets

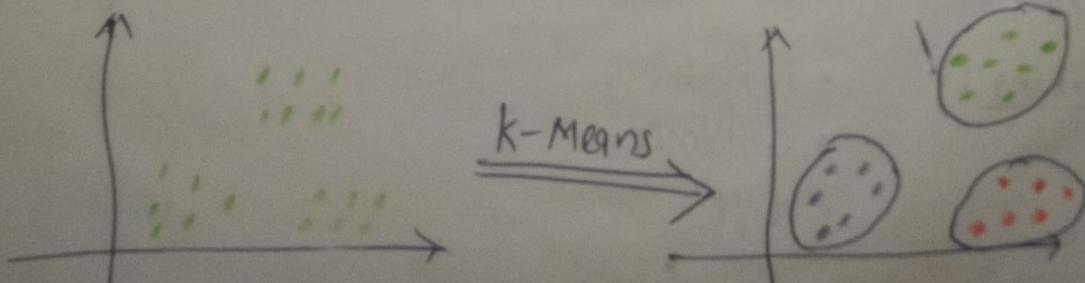
(iv) Centroid Linkage:-

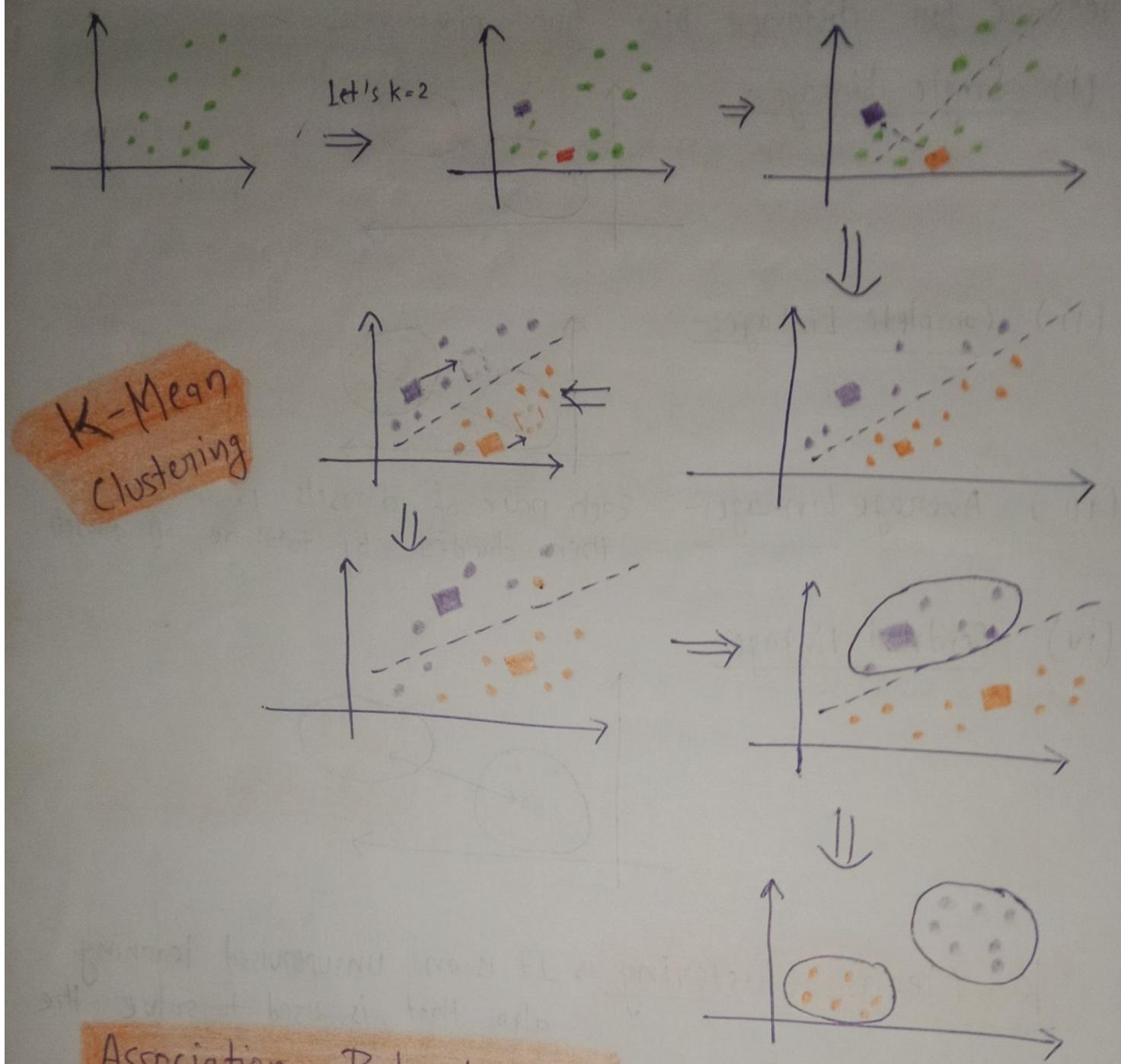


k - Means Clustering → It is an unsupervised learning algo. that is used to solve the clustering problem in ML.

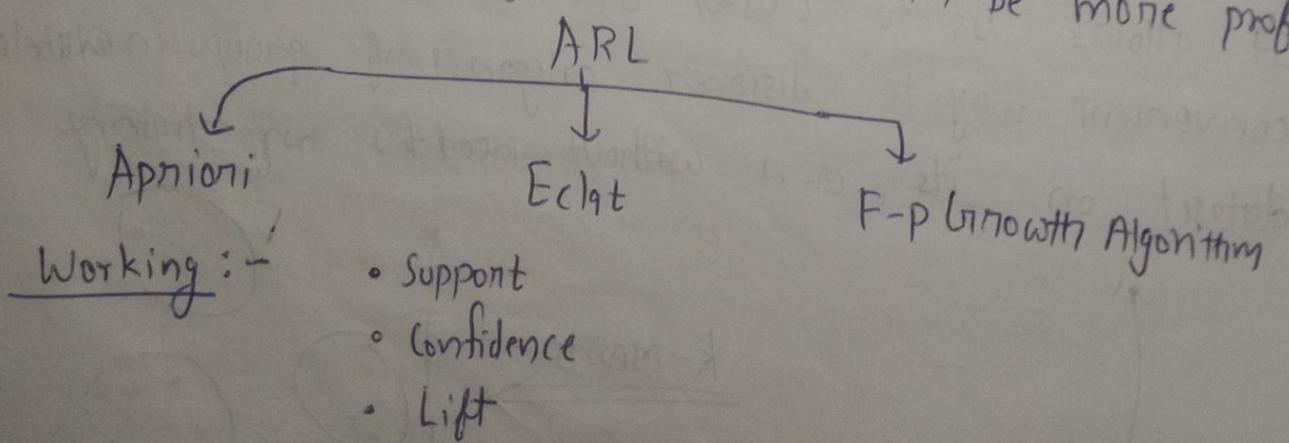
$k \rightarrow$ no. of pre-defined clusters that need to be created in process.

→ It allows us to cluster data into different groups and a convenient way to discover categories of groups in unlabeled dataset on its own without need for any training.





Association Rule Learning:- It is a type of unsupervised learning technique that checks for dependency of one data item on another data item & maps accordingly so that it can be more profitable.



Support:- It is the frequency of A.

$$\text{Supp}(x) = \frac{\text{Freq}(x)}{T}$$

$\boxed{\text{If } A} \Rightarrow \boxed{\text{then } B}$

Confidence:- It indicates how often the items X & Y occur together in dataset when the occurrence of X is given.

$$\text{Confidence} = \frac{\text{Freq}(x,y)}{\text{Freq}(x)}$$

Lift:- It is strength of any rule.

$$\text{Lift} = \frac{\text{Supp}(x,y)}{\text{Supp}(x) \cdot \text{Supp}(y)}$$

If Lift = 1, independent to each other

If Lift > 1, dependent to each other

If Lift < 1, one item is a substitute for other items.

Application:-

Market Basket Analysis

Medical Diagnosis

Protein Sequence

Apriori Algorithm:- It uses frequent itemsets to generate association rules & it

is designed to work on databases that contain transactions.

→ This algo. uses a BFS & Hash Tree to calculate the itemset associations efficiently.

Frequent itemset:- FI are those items whose support is greater than threshold value.

Eg- $A = \{1, 2, 3, 4, 5\}$ $B = \{2, 3, 7\}$, 2, 3 are FI.

Step-① Determine support of itemsets & select min support & confidence.

Step-② Take all supports in transaction with higher support value than min or selected support value.

Step-③ Find all rules of these subsets that have higher confidence value than threshold or min confidence.

Step-④ Sort the rules as decreasing order of lift.

Eg -

Tid	Itemsets
T ₁	A, B
T ₂	B, D
T ₃	B, C
T ₄	A, B, D
T ₅	A, C
T ₆	B, C
T ₇	A, C
T ₈	A, B, C, E
T ₉	A, B, C

Given:-

min support = 2

min confidence = 50%

Apriori Algorithm

Step-① Calculating C₁ and L₁:

Itemset	Support-count
A	6
B	7
C	5
D	2
E	1

Candidate set on C₁

Itemset	support count
A	6
B	7
C	5
D	2

All the itemsets have greater or equal than min support

Frequent itemset L₁

Step-② Candidate Generation C₂ & L₂:

Itemset	Support-count
{A, B}	4
{A, C}	4
{A, D}	1
{B, C}	4
{B, D}	2
{C, D}	0

Itemset	Support Count
{A, B}	4
{A, C}	4
{B, C}	4
{B, D}	2

L2:-

Step-③ Candidate Generation C₃ & L₃:-

Itemset	Support Count
{A, B, C}	2
{B, C, D}	0
{A, C, D}	0
{A, B, D}	0

C₃:-

L₃:-

Itemset	Support count
{A, B, C}	2

Step-④ Finding Association Rules for subsets:-

- we will calculate the confidence using $\frac{\text{sup}(A \wedge B)}{\text{sup}(A)}$
- After calculating we will exclude rules that have less confidence than min. threshold (50%).

Rules	Support	Confidence
A \wedge B \rightarrow C	2	$\text{sup}((A \wedge B) \wedge C) / \text{sup}(A \wedge B) = \frac{2}{4} = 50\%$
B \wedge C \rightarrow A	2	$\text{sup}((B \wedge C) \wedge A) / \text{sup}(B \wedge C) = \frac{2}{4} = 50\%$
A \wedge C \rightarrow B	2	$\text{sup}((A \wedge C) \wedge B) / \text{sup}(A \wedge C) = \frac{2}{4} = 50\%$
C \rightarrow A \wedge B	2	$\text{sup}(C \wedge (A \wedge B)) / \text{sup}(C) = \frac{2}{5} = 40\%$
A \rightarrow B \wedge C	2	$\text{sup}(A \wedge (B \wedge C)) / \text{sup}(A) = \frac{2}{6} = 33.33\%$
B \rightarrow A \wedge C	2	$\text{sup}(B \wedge (A \wedge C)) / \text{sup}(B) = \frac{2}{7} = 28\%$

So the first 3 rules A \wedge B \rightarrow C, B \wedge C \rightarrow A, A \wedge C \rightarrow B can be considered as the strong association rules for given problem.

Frequent Pattern Growth Algorithm

It is an improvement of apriori algorithm.

Tid	Items
T ₁	E, K, M, N, O, Y
T ₂	D, E, K, N, O, Y
T ₃	A, E, K, M
T ₄	C, K, M, O, Y
T ₅	C, E, I, K, O, O

min. support = 3

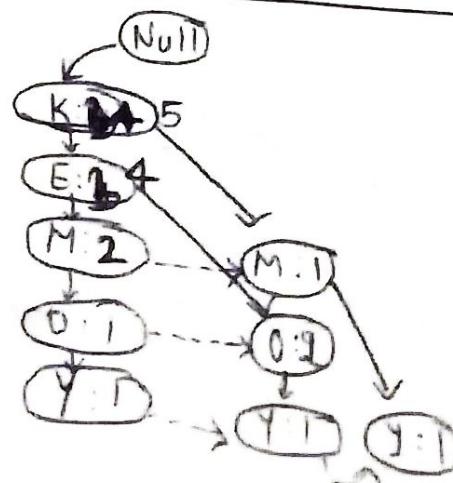
FP Growth Algorithm

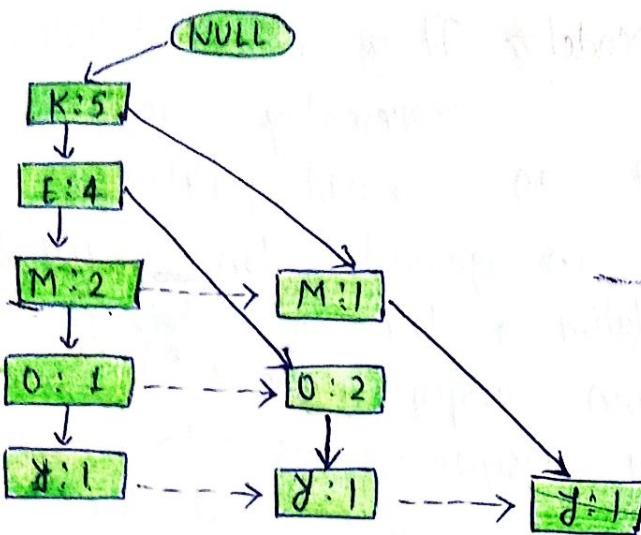
Item	Frequency
A	1
C	2
D	1
E	4
I	1
K	5
M	3
N	2
O	3
U	1
Y	3

⇒

Item	Frequency
K	5
E	4
M	3
O	3
Y	3

Tid	Items	Ordered-Item set
T ₁	E, K, M, N, O, Y	K, E, M, O, Y
T ₂	D, E, K, N, O, Y	K, E, O, Y
T ₃	A, E, K, M	K, E, M
T ₄	C, K, M, O, Y	K, M, Y
T ₅	C, E, I, K, O, O	K, E, O





Items	Conditional Pattern Base	Conditional Frequent Pattern Tree
Y	$\{\sum K, E, M, O: 1\}, \sum K, E, O: 1, \sum K, M: 1\}$	$\sum K: 3\}$
O	$\sum \{K, E, M: 1\}, \sum K, E: 2\}$	$\{K, E: 3\}$
M	$\sum \{K, E: 2\}, \sum K: 1\}$	$\{K: 3\}$
E	$\sum K: 4\}$	$\{K: 4\}$
K	-	-

Items	Frequent Pattern Generated
Y	$\{<K, Y: 3>\}$
O	$\{<K, O: 3>, <E, O: 3>, <E, K, O: 3>\}$
M	$\{<K, M: 3>\}$
E	$\{<E, K: 3>\}$
K	-

$K \rightarrow Y, Y \rightarrow K$

$K \rightarrow O, E \rightarrow O, O \rightarrow K, O \rightarrow E, E \rightarrow K, K \rightarrow E$

$K \rightarrow M, M \rightarrow K$

$E \rightarrow K, -K \rightarrow E$

Gaussian Mixture Model \Rightarrow It is a probabilistic model for subpopulations within an overall population.

Mixture models in general don't require knowing which subpopulation a data point belongs to, allowing the model to learn subpopulations automatically. Since subpopulation assignment is not known, this constitutes a form of unsupervised learning.

$$p(x) = \sum_{k=1}^K \pi_k g(x | \mu_k, \Sigma_k)$$

π_k is mixing coefficient for k th distribution.
Gaussian density function! -

$$g(x | \mu, \Sigma) = \frac{1}{(2\pi)^{D/2} |\Sigma|^{1/2}} \exp\left(-\frac{1}{2} (x-\mu)^T \Sigma^{-1} (x-\mu)\right)$$

Dimensionality Reduction \Rightarrow The no. of input features, variables or columns present in a given dataset is known as dimensionality and the process to reduce these features is called Dimensionality Reduction.

→ It is a way of converting the higher dimensions dataset into lesser dimensions dataset ensuring that it provides similar information.

→ It is used in

- Speech Recognition
- Signal Processing
- Bioinformatics
- Data Visualization
- Noise Reduction

Dimensionality Reduction

Feature Selection

- Filters Methods
- Wrapper Methods
- Embedded Methods

Feature Extraction

- Principal Component Analysis
- Factor Analysis
- Singular Value Decomposition

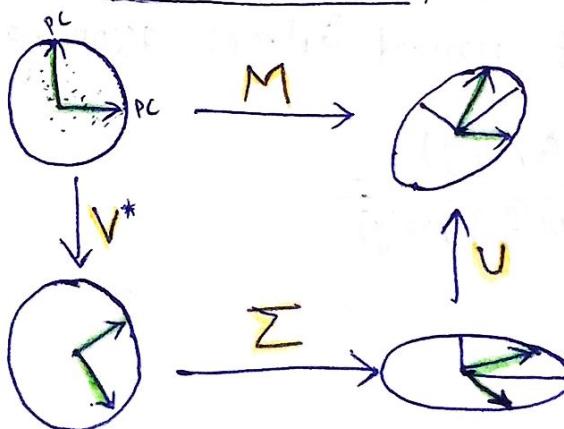
Feature Selection:- It is the process of selecting the subset of relevant features and leaving out the irrelevant features present in a dataset to build a model of high accuracy.

Feature Extraction:- It is the process of transforming space containing many dimensions into space with fewer dimensions.

Singular Value Decomposition → It provides another way [SVD] to factorize a matrix, into

singular vectors & singular values.

The SVD is used widely both in calculation of matrix operations such as matrix inverse, but also as a Data Reduction method.



It is a method of decomposing a matrix into 3 other matrices

$$M = U \cdot \Sigma \cdot V^*$$

Matrix Orthogonal Diagonal

$$AA^T = A^T A$$

$$\rightarrow a_{ij} = \sum_{k=1}^n u_{ik} v_{jk}^*$$

$$\Sigma_{i+1} \leq \Sigma_i, U^T U = V V^T = I \text{ (orthogonal)}$$

$$\rightarrow A^T U = U S^2, A^T A V = V S^2$$

$$\rightarrow U = A V S^{-1}, A^T = V S U^T$$

$$A^T A = A^T A$$

Feature Selection \Rightarrow It is the process of selecting the subset of relevant features and leaving out the irrelevant features present in a dataset to build a model of high accuracy.

Er. Sahil

Feature Selection

Variable Ranking

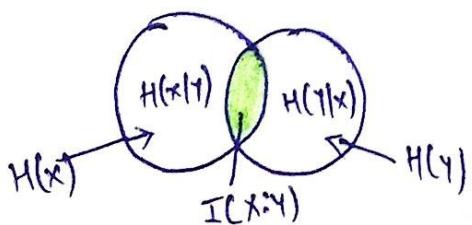
Feature Subset Selection

- Filter
- Wrapper
- Embedded

Variable Ranking \Rightarrow It is the process of ordering features by the value of some scoring function $s(f_i)$, which usually measures feature-relevance. It is to select k highest ranked features according to s .

Correlation

$$R(f_i, y) = \frac{\text{Cov}(f_i, y)}{\sqrt{\text{Var}(f_i) \text{Var}(y)}}$$

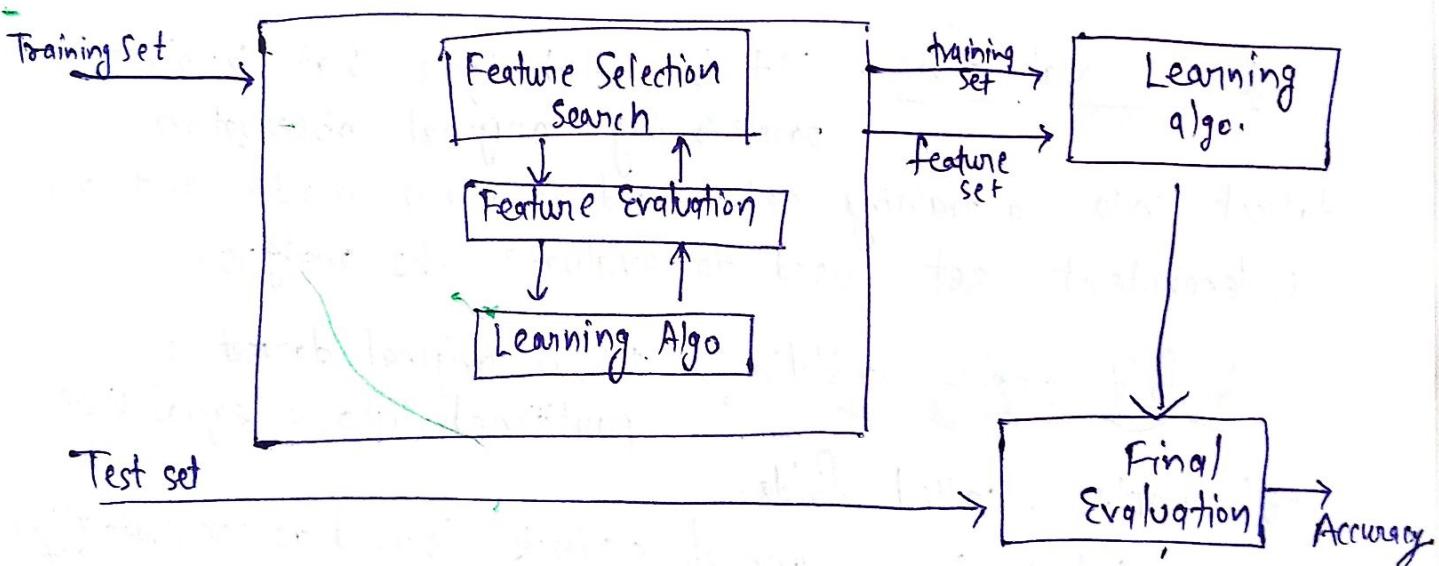


Feature Subset Selection :- It is to find optimal feature subset.

- (i) Filter Methods :- Select subsets of variables as a pre-processing step, independently of used classifier.
→ It would be worthwhile to note that variable Ranking feature selection is a filter Method.



- (ii) Wrapper Methods :- The learner is considered a black-box. Interface of black-box is used to score subsets of variable according to predictive power of the learner when using subsets.

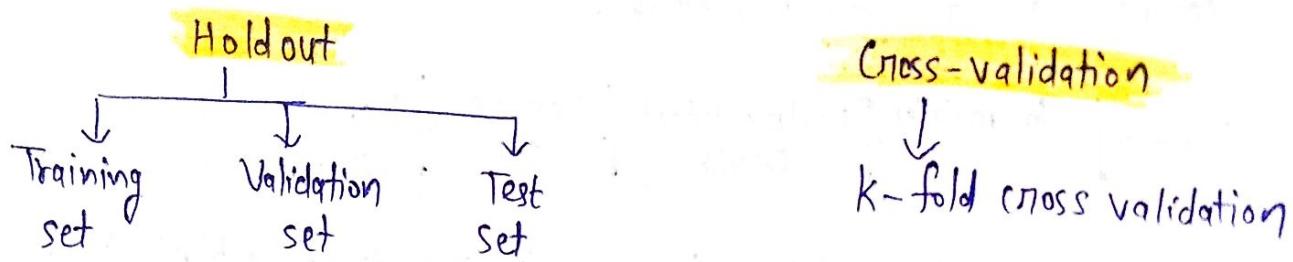


- (iii) Embedded :- It is specific to a given learning machine. Performs variable selection in process of training.

Eg - Window-algo.

Evaluating Machine learning Algorithms \Rightarrow & Models 8.

Methods for evaluating a model's performance are divided into 2 categories:- Holdout & Cross validation.



Holdout:- The purpose of holdout evaluation is to test a model on different data than it was trained on. This provides an unbiased estimate of learning performance.

Cross-validation:- It is a technique that involves partitioning original observation dataset into a training set, used to train model and an independent set used to evaluate the analysis.

k-fold cross-validation \Rightarrow Where original dataset is partitioned into k equal size subsamples, called folds.

Let $k=5$, one of k subsets is used as test/validation set $k-1$ to form training set.

\rightarrow The error estimation is averaged over all k trials to get total effectiveness of our model.

Principal Component Analysis → It is an unsupervised learning algo. that is used for the

~~ML~~ dimensionality reduction in ML.

It is a statistical process that converts the observations of correlated features into a set of linear uncorrelated features ~~into a~~ with help of orthogonal transformation.

It is used in

→ Image processing

→ Movie Recommendation System

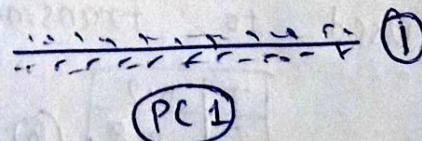
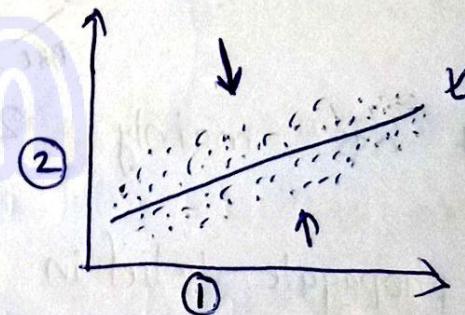
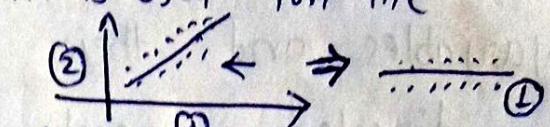
→ Optimizing power allocation in various comm' channels.

It is based on

→ Variance & covariance

→ Eigenvalues & Eigen vectors

PC → views



ANN \Rightarrow Artificial Neural Network provides basic & advanced concepts of ANNs. The term "ANN" refers to a biologically inspired sub-field of artificial intelligence modeled after the brain. An ANN is usually a computational network based on biological neural networks that construct the structure of human brain.

→ ANN is derived from biological neural networks that develop the structure of human brain.

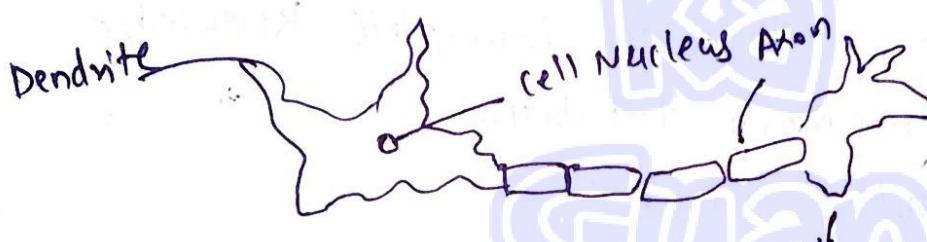


fig:- BNN

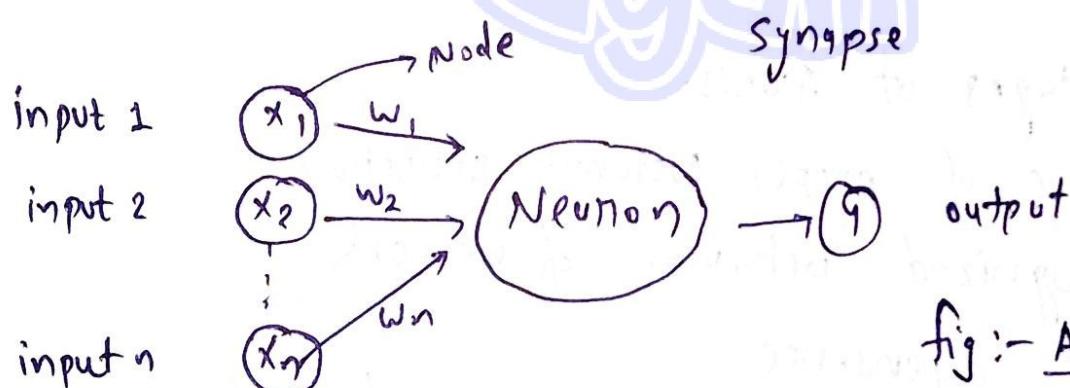
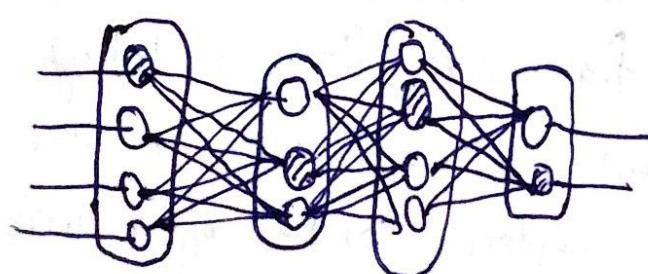


fig:- ANN

Architecture of an ANN:-

of a large no. of artificial neurons, which are formed units arranged in a sequence of layers.

In order to define a neural network that consists



- input layer
- Hidden L_1
- Hidden L_2
- o/p Layer

Input layer:- It accepts inputs in several different formats provided by programmer.

Hidden Layer:- The hidden layer presents in b/w i/p & o/p. (2)

O/p Layer:- The i/p goes through a series of transformations using hidden layer, which finally results in o/p

$$\sum_{i=1}^n w_i * x_i + b$$

Advantages of ANN:-

- (i) parallel processing capability
- (ii) Storing data on entire network
- (iii) Capability to work with incomplete knowledge
- (iv) Having a memory distribution
- (v) Having fault tolerance

Disadvantages of ANN:-

- (i) Assurance of proper Network structure
- (ii) Unrecognized behavior of network
- (iii) H/w dependence
- (iv) Difficulty of showing the issue to network
- (v) The duration of network is unknown.