

## Homework #2

- Analyze social interaction tools:
  - 1. Specify goals for social interactions in terms of objective UX metrics
  - 2. Analyze any current social media tool:
    - a) Develop a user persona for the typical user
    - b) Specify the flow of interactions using a flow model
    - c) Describe the information using a data model
    - d) Assess tool using the metrics from #1
  - 3. Compare and contrast with previous iterations
    - a) Any pre-www computer-based tool for socializing
    - b) Pre-Industrial Revolution socializing
- Submit your response document (.doc or .pdf) by Feb. 23<sup>rd</sup>