# SATYAM TRIPATHI

https://taupe-druid-8934ef.netlify.app/ ○ Varanasi, Uttar Pradesh, India

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## About Me

Graphic and Fashion Designer with a proven track record in elevating brand identity.
Orchestrated Adobe Creative Suite integration to amplify market trend analysis and enhance cross-functional collaboration.
Spearheaded design initiatives that boosted customer engagement and sales through strategic, data-driven approaches.

## Skills

**Adobe XD** ○ **Figma** ○ **Video Editing** ○ **Adobe Photoshop** ○ **Graphic Design**

## Work Experience

Full Time

**Graphic Designer** at **Upwork**  Freelance                                            *Apr 2023 - Nov 2024*
◉ USA

Engineered 20+ graphics using Adobe Creative Suite, amplifying brand identity and boosting client satisfaction by 15%.
Collaborated with marketing teams to streamline design processes, reducing project turnaround time by 25%.
Aligned design with client goals, ensuring consistent brand messaging and elevating project success rates.

**Designer** at **Royd**  Part Time                                                      *Apr 2024 - Oct 2024*
◉ India

Architected clothing collections, amplifying customer engagement by 25% through strategic trend analysis.
Collaborated with a team of 5 to select premium fabrics, ensuring product excellence.
Implemented design software, optimizing workflow and reducing design time by 15%.

## Education

**BTech in Computer Science Engineering**, Kashi Institute Of Technology  Latest            *2022 - 2026*
Mirzamurad Varanasi Allahabad Highway

**Senior Secondary Education**, Sant Atulanand Residential Academy                           *2021 - 2022*
Holapur Varanasi

**Secondary Education**, Sant Atulanand Residential Academy                                  *2019 - 2020*
Holapur Varanasi

## Projects

**Clothing Brand Design**                                                                   *Apr 2024 - Jun 2024*
Engineered fashion concepts using Adobe Illustrator, amplifying customer engagement by 25%.
Analyzed market trends to boost sales by 15% for the new clothing line.
Orchestrated cross-functional collaboration, reducing time-to-market by 30% and ensuring timely delivery.

## Certifications

**Email Marketing Completion**                                                              *Nov 2024*
https://drive.google.com/file/d/1NdF5T2zKWK7VFoWMK8xy3RYnxRs0WeX3/view?usp=drivesdk

**Photoshop Complition**                                                                    *Oct 2024*
https://drive.google.com/file/d/1YsNoqkUZr8YTRbrEQg-U-9PYIwFtGzG5/view?usp=drivesdk

## Notable Achievements

### Cracking an interview in in first try

- Successfully cleared a professional interview on the first attempt, demonstrating strong preparation, problem-solving skills, and confidence in communication.

### Language

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- **Hindi**: Native

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