

GYANAM INSTITUTE
BHAGALPUR YELLOW
IDEA PLAN
UNBOX COMPUTING

PRITHA MUKHERJEE (D M MANAGER)
SHEKHAR SUMAN (GRAPHICS DESIGNER)

	STORYLINI	OF YELLO	W IDEA PL	AN	0	
Junction point	Task	Assinged Persion	Remarks	Result	Status	Alternative
22/07	Audit report of website	Abhinash Nahak	Audit score(36 very poor)		Done	
23/07	Hashtag and caption filteration	Pritha Mukherjee		Trending hash and organic traffic for Bhagalpur Bihar	Done	
23/07	01 post design	Shekhar Suman	stroke		Done	
24/07	02 post design	Shekhar Suman	stroke		Done	
24/07	Hashtag filteration	Pritha Mukherjee	Educational , and result oriented	Reach by hashtag	Incomplete	Done of 25/07

25/07	03 post design	Shekhar Suman	stroke		Done	
25/07	Hashtag and caption filteration for +2 school	Pritha Mukherjee		Trending hash and organic traffic for Bhagalpur Bihar	Done	4
26/07	04 post design	Shekhar Suman	stroke		Done	
26/07	05 post design	Shekhar Suman	stroke		Done	
27/07	Hashtag filteration	Pritha Mukherjee	Educational , and result oriented	Reach by hashtag	All report send to Satyam	•
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28/07	03 04 05 post design	Shekhar Suman	stroke		Done	
28/07	Goggle ad campaing R&D for bihar bhagalpur region	Pritha Mukherjee		All report and pricing send to satyam		1
29/07	Facebook ad camp desing R & D for bihar bhagalpur	Pritha Mukherjee				
29/07	06 07 post design	Shekhar Suman				
30/07	Instagram ad camp R & D	Pritha Mukherjee	Educational , and result oriented	Reach by hashtag	All report send to Satyam	

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30/07	08 09 10 post design	Shekhar Suman	stroke		
31/07	All add campaing live by Fb, Ig, Google ads	Pritha Mukherjee			1
01/08	All report genration for client	Pritha Mukherjee			
01/08	11 12 13 post design	Shekhar Suman			
03/08	Platform review and post	Pritha Mukherjee			

03/08	post design	Shekhar Suman	stroke		
04/08	All add campaing by Fb, Ig, Google ads	Pritha Mukherjee	Monitoring and maintaing		1
05/08	Schedule post hashtag filteraion and captions	Pritha Mukherjee	For bhagalpur and it nearest district		
06/08	14 15 16 post design	Shekhar Suman			
07/08	All add campaing	Pritha Mukherjee			

07/08	All report generation for lead	Shekhar Suman	Satyam Swet		
08/08	All add campaing R & D. by Fb, Ig, Google ads	Pritha Mukherjee	Monitoring and maintaing		1
08/08	Schedule post hashtag filteraion and captions	Pritha Mukherjee	For bhagalpur and it nearest district		
08/08	14 15 16 post design	Shekhar Suman			
09/08	Platform review and	Pritha Mukherjee	Independen ce day		

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i	11/08				
	11/08				
	12/08				