

Unbox Computing Digital Marketing Services



Search Engine Optimization (SEO)

- Through careful keyword research and white hat SEO practices, we can help you achieve higher organic rankings and increased visibility in search results. Our internet marketing company performs extensive keyword research, conducts on-page and off-page optimization and tracks your results with Google Search Console. These practices allow us to attract high-quality leads and traffic and increase your conversions as part of your digital marketing solutions.

Franchise SEO

- Amplify your market reach and improve your brand reputation with franchise SEO services. Our team creates a franchise marketing plan around your ideal prospects and service location. We claim and optimize your business listings, publish geo-modified service pages and blog posts, ensure brand consistency and garner positive online reviews from your best customers. In this way, we help you manage and promote all your franchisees and secure high local rankings.

Local SEO

- Statistics show that 88 percent of consumers searching for local businesses online will call or visit a store within 24 hours. Attract your ideal customers and generate more leads and sales with internet marketing services. Our internet marketing company ensures your name, address and phone number (NAP) consistency, enhances your location pages and conducts local link building. We also leverage social media platforms to stay top of mind with your audiences.

Technical SEO

- Establish a strong online foundation with on-point technical SEO and internet marketing services. Our technical SEO experts run crawl error reports, check your HTTPS status codes, optimize your site speed, audit redirects and eliminate duplicate content. In doing so, we increase your website's crawlability and indexability. We also add structured data markup to your website and facilitate site migration, depending on your needs and requirements.

Link Building

- Acquire a steady stream of traffic from high-authority websites and increase your consumer trust. Our internet marketing agency capitalizes on paid advertisements, sponsorships and collaborations to put your page content where influential people will see them. We utilize strategic guest blogging, publish unique, compelling content, distribute data-driven infographics and boost your social media engagement. In this way, we build quality backlinks that drive more sales.

Web Design & Development

- We build custom, mobile-ready and search engine optimized websites that help you meet your business objectives and support your digital marketing campaigns. We create a visual hierarchy to highlight your important site elements and encourage page visitors to take your desired action. Our web design experts utilize clear calls-to-action (CTAs), avoid carousels and rotating sliders, simplify form fields and create content for your persona.

Custom Website Design

- Capture your target audiences' attention with a professional custom web design that highlights your business' unique value propositions. Our digital marketing company has a team of WordPress experts with years of experience in creating custom websites for specific niche markets. We analyze your industry demands, design ADA compliant websites and provide ongoing site maintenance. These internet marketing services are designed to create a positive first impression of your brand.

Social Media Marketing

- Ready to expand and market to your audiences on social media? We build social media campaigns to help your business grow and engage your followers. Our digital marketing agency identifies your goals, performs competitor benchmarking and evaluates your customers' online behavior. Using data and analytics, we develop custom social media brand management and paid advertising strategies tailored to your business.

Pay Per Click (PPC) Management

- Reach your customers quickly and with precision with a data-driven PPC campaign. Our PPC Specialists are AdWords certified, so you can rest easy knowing your campaign is in the hands of professionals. Our team creates targeted ad copies, optimizes your bidding strategies and device targeting tactics and monitors your ROI for each keyword. We also take advantage of seasonal trends to promote your products and drive high-volume leads and traffic.

Video Production

- Video marketing is powerful and engaging when done right. Storytelling with video has the power to take your brand to the next level and increase your customer engagement by leaps and bounds. Capture your customers' attention and create a buzz in the online community with captivating, SEO-optimized video content. We've got you covered from location scouting and scriptwriting to motion graphics creation and video editing.

Online Reputation Management (ORM)

- Your reviews and online reputation can make or break your success online. Improve your reputation and reap the rewards with the help of our internet marketing agency. We partner with Rize Reviews to improve your review generation, review monitoring and review response publishing tactics. Our team utilizes state-of-the-art online reputation management software to streamline your ORM practices and acquire more positive reviews.

Digital Marketing Strategies

- Build a social media presence
- Create a mobile friendly website
- Existing student testimonial
- Utilise video content strategy
- Educational app