## **Superstore Sales Analysis** 1952 1952 11.64 1952 | Furniture | Central First Region Profit Sales Ouantity ordered new First Product Category Profit Margin (%) Sales by Product Category and Product Sub-Category Order Date Product Category Count of Profit Count of Sales Profit Margin (%) 01 January 2015 **Product Sub-Category** ● Appliances ● Binders a... ● Bookcases ● Chairs ... ● Computer ... ▶ **⊞** Furniture 400 400 8.97 ☐ 02 January 2015 **⊞** Office Supplies 1071 1071 16.24 03 January 2015 **Technology Product Category** 04 January 2015 481 10.57 481 ☐ 05 January 2015 **Furniture Total** 1952 1952 11.64 ☐ 06 January 2015 07 January 2015 **Office Supplies** 08 January 2015 0% 50% 100% Sales and Profit by Year, Quarter and Month Sales Sales Profit Profit and Sales by Customer Segment 0.4M - 65.3K (3.04%) Sales and Profit 401.78K (18.7%) 400.29K (18.63%) 0.2M **Customer Segment** 49.89K (2.32%) Small Business 0.0M 54.44K (2.53%) Corporate -0.2M Home Office **February** March **April** May July **January** June 464.48K (21.62%) Consumer Qtr 1 Qtr 2 Qtr 3 2015 657.78K (30.62%) 54.43K (2.53%) Month