Subtheme Sentiment Analysis Task

Take the following example:

"One tyre went missing, so there was a delay to get the two tyres fitted. The way garage dealt with it was fantastic."

In this review there are numerous insights, insights we call "subtheme sentiments". A Subtheme sentiment is generally a sentiment towards an aspect or a problem.

If we look at the subtheme sentiments of the above review we will get a clearer sense what these generally are.

incorrect tyres sent negative

garage service positive wait time negative

The main difference between these subthemes is that Garage Service and Wait Time are aspects of the service that can be positive or negative while

Incorrect Tyres Sent denotes a problem, something inherently negative.

Task

The task is to develop an approach that given a sample will identify the subthemes along with their respective sentiments.

Task Evaluation

This task will be evaluation by the following metrics:

- Approach
- Result
- Code

What should be submitted

- All code and resources (if these are large a link is sufficient)
- A summary, explanation and motivation of approach, along with ideas of improvements and possible problems with chosen approach.

Finally, Some Hints!

- Keep it simple but innovative and contemporary!
- · A good motivation and explanation of your approach along with a good understanding of its shortcomings and ideas of improvements is as important, if not more important than the execution!
- Readable code and good documentation is appreciated!
- Keep an environment for easy set-up!