

# Credit Card Transaction Report

Total Revenue

**55.4M**

Total Interest

**7.9M**

Transaction Amount

**45M**

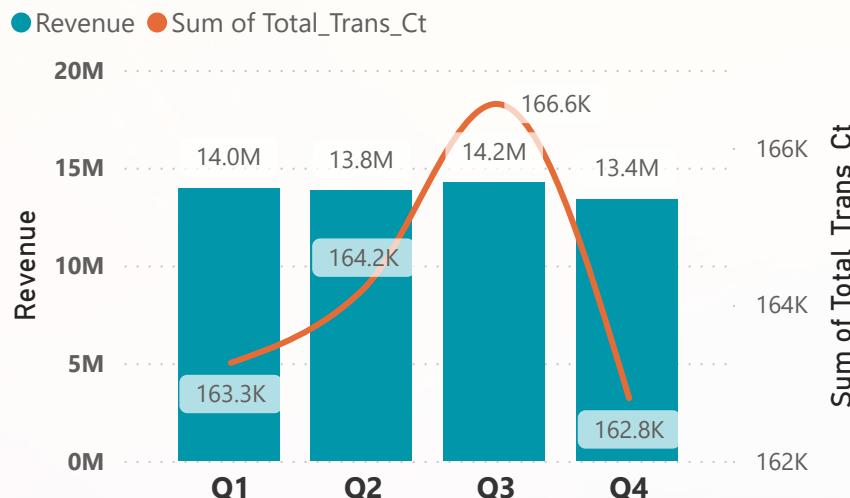
Transaction Count

**657K**

Card_Category	Revenue	Sum of Interest_Earned	Sum of Annual_Fees
Blue	4,62,34,849.0	65,08,880.0	26,89,925
Silver	55,86,343.0	8,12,092.0	1,87,505
Gold	24,54,073.0	3,73,785.0	56,210
Platinum	11,35,608.0	1,61,629.0	20,665
<b>Total</b>	<b>5,54,10,873.0</b>	<b>78,56,386.0</b>	<b>29,54,305</b>

Q4 Q3 Q2 Q1

## Qtr Revenue & Transaction Count



Week\_Start\_Date

All

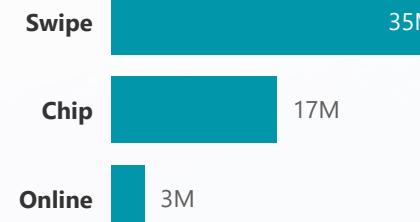
Satyam Singh

M F

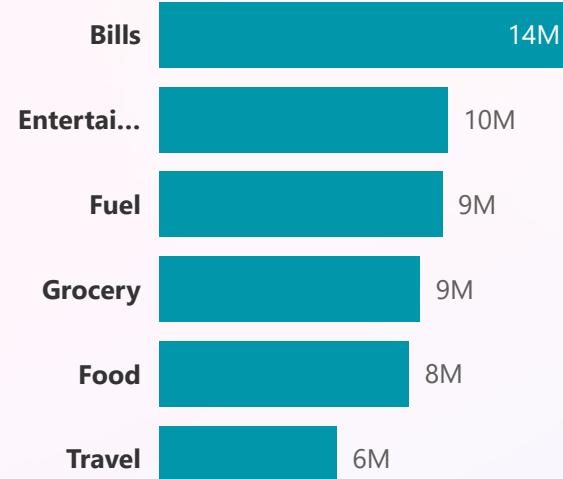
Low Mid High

Platinum Gold Silver Blue

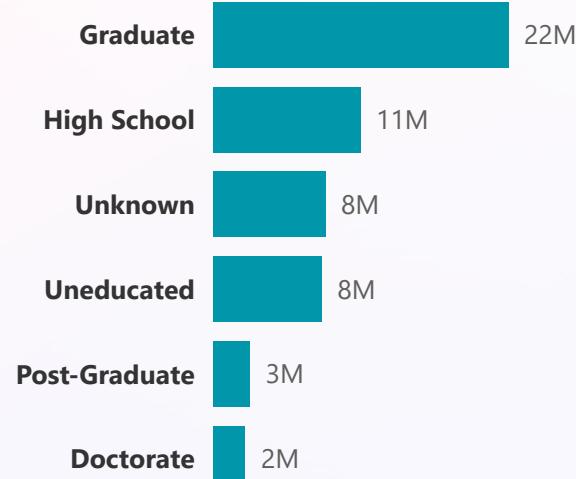
## Revenue by Use Chip



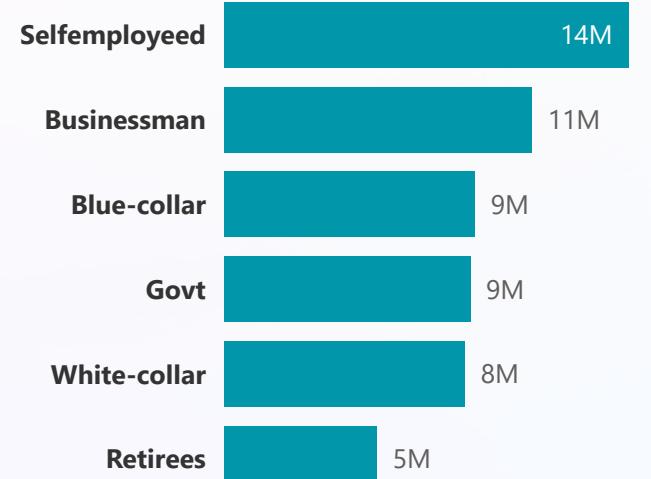
## Revenue by Expenditure Type



## Revenue by Education



## Revenue by Customer Job



## Customer Acq Cost

