

## Practical 3: Digital Awareness Poster in Canva

### Aim

To design a poster for Digital Awareness Week using Canva.

### Objectives

- To apply design tools
- To create a visually appealing poster

### Materials Required

- Canva account
- Computer with internet

### Procedure

#### **Login to Canva**

Open Canva in your browser and sign in using your email or Google account. This gives you access to all templates, design tools, and editing features.

#### **Select poster layout**

Search for “Poster” in the template section and choose a suitable layout. This layout provides a ready-made design structure to begin your poster.

#### **Add “Digital Awareness Week” text**

Insert a text box or edit the existing heading and type “Digital Awareness Week.” Adjust the font style, size, and alignment to make the title prominent.

#### **Insert icons and graphics**

Go to the “Elements” tab to add icons, shapes, and relevant graphics. Position them creatively to enhance the visual appeal and message of the poster.

#### **Apply suitable colors**

Choose a color theme that matches the topic and improves readability. Use consistent color combinations for background, text, and elements.

#### **Download final poster**

Click the “Download” button and select the preferred file type, usually PNG or PDF. Save the poster to your device for printing or sharing

RUNGTA INTERNATIONAL SKILLS UNIVERSITY

# DIGITAL AWARENESS WEEK

**BE SMART,  
BE SAFE,  
BE DIGITAL**



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## APRIL 19-25

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