

Ideation Phase

Brainstorm & Idea Prioritization Template

Date	23 Feb 2026
Team ID	LTVIP2026TMIDS82617
Project Name	Advancing Nutrition Science Through Gemini AI
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

Step-1: Team Gathering, Collaboration and Select the Problem Statement

The screenshot shows the 'Step-1' section of the template. On the left, there's a large circular icon with a lightbulb and wavy lines, followed by the title 'Brainstorm & idea prioritization'. Below the title is a brief description: 'Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.' At the bottom of this column are preparation details: '10 minutes to prepare', '1 hour to collaborate', and '2-8 people recommended'.

The main content area is divided into two columns. The left column, titled 'Before you collaborate', contains a sub-section 'A: Team gathering' with instructions to define participants and share information. It also includes 'B: Set the goal' and 'C: Learn how to use the facilitation tools', both with links to articles. A timer indicates '10 minutes'. The right column, titled 'Define your problem statement', has a sub-section 'PROBLEM' with the placeholder 'How might we [your problem statement]?'. It includes a timer for '5 minutes'. At the bottom right is a box titled 'Key rules of brainstorming' with six rules: Stay in topic, Encourage wild ideas, Defer judgment, Listen to others, Go for volume, and If possible, be visual.

Step-2: Brainstorm, Idea Listing and Grouping

2

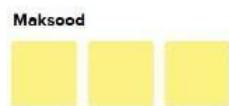
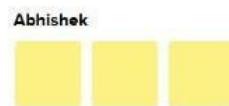
Brainstorm

Write down any ideas that come to mind that address your problem statement.

⌚ 10 minutes

TIP

You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!



Step-3: Idea Prioritization

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

⌚ 20 minutes

TIP
Participants can use their cursors to point at either endpoint of the curves on the grid. The facilitator can confirm this input by using the right arrow key or the H key on the keyboard.

