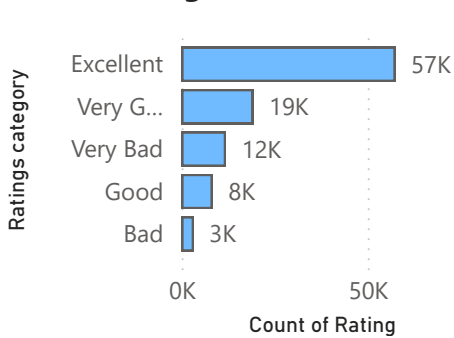


ShopNest Capstone Project Dashboard

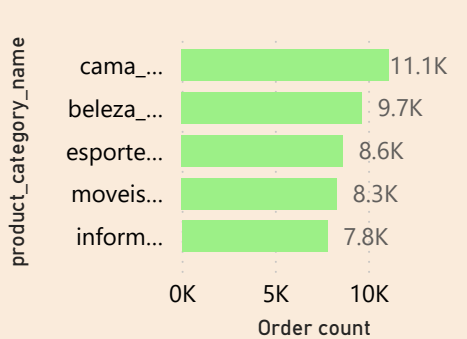
Rating distribution



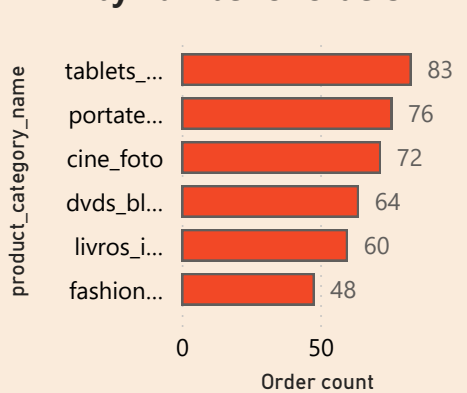
Sellers categorized by city, excluding cities starting with the letters S and B

seller_city	Count of seller_id
abadia de goias	1
afonso claudio	1
aguas claras df	1
alambari	1
alfnas	2
almirante tamandare	1
alvares machado	1
alvorada	1
americana	10
amparo	5
ampere	1
anapolis	3
andira-pr	1
andradas	2
angra dos reis	1
Total	1789

Top 10 product categories by number of orders



Bottom 18 product categories by number of orders



29.17

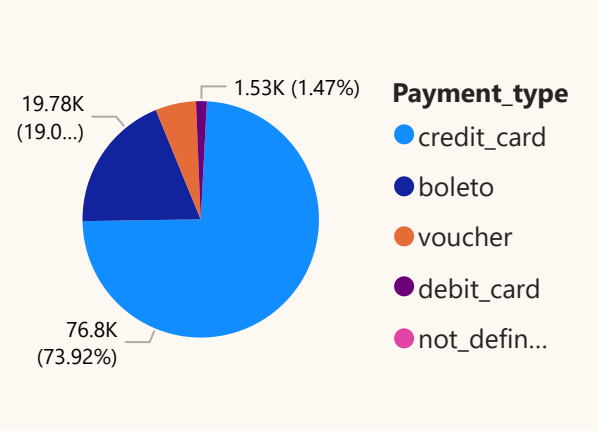
profit margin

16.01M

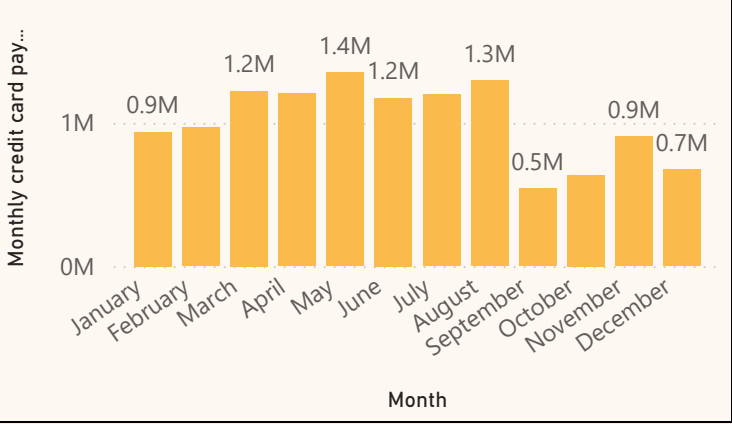
Sum of payment_value

- Year
- 2016
 - 2017
 - 2018
 - 2019

Payment methods

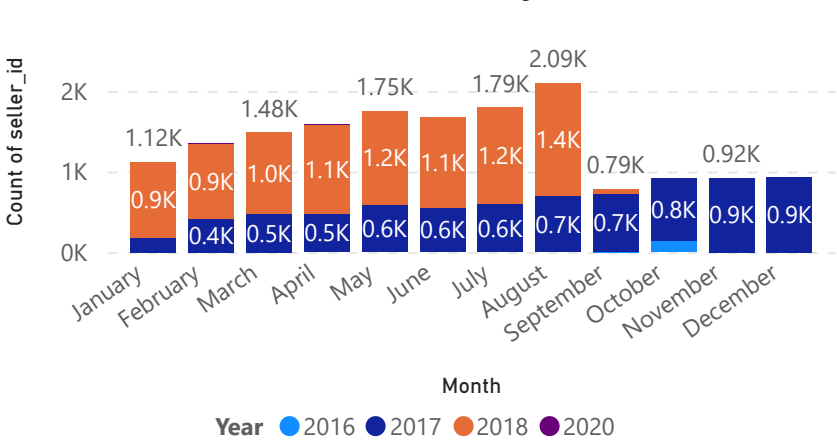


Monthly credit card payments

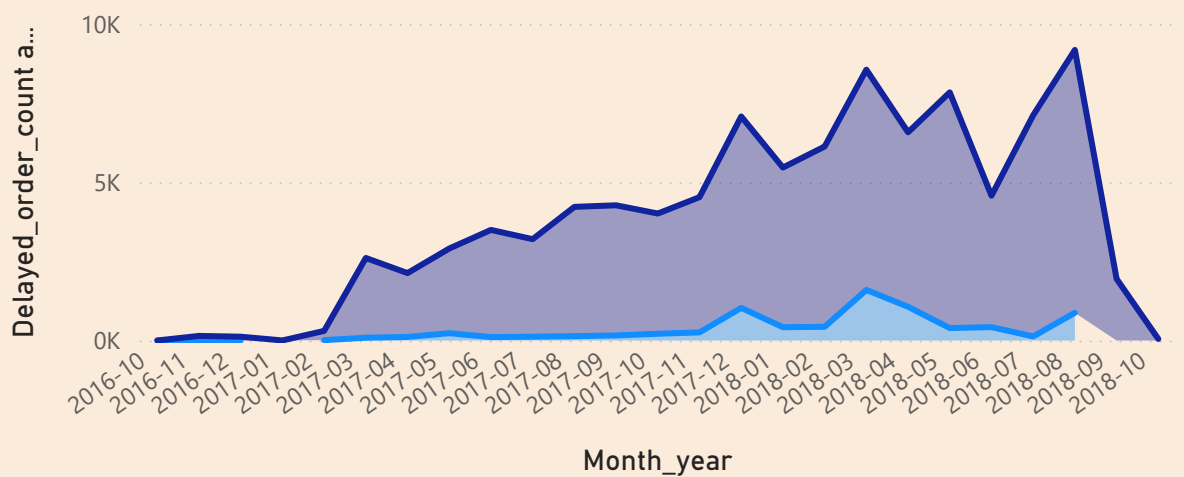


Number of Delayed and On Time orders

Total number of active sellers by Month and Year



- Delayed_order_count OnTime_order_count





Number of delayed and on time orders

order_id	customer_id	order_delivered_customer_date	order_estimated_delivery_date	Delayed / Ontime orders	Month_year	Delayed_order_count	On
0005a1a1728c9d785b8e2b08b904576c	16150771dfd4776261284213b89c304e	3/29/2018 6:17:00 PM	3/29/2018 12:00:00 AM	Delayed	2018-03	1	
0008288aa423d2a3f00fcb17cd7d8719	2355af7c75e7c98b43a87b2a7f210dc5	2/26/2018 1:55:00 PM	3/6/2018 12:00:00 AM	On Time	2018-03		
000e562887b1f2006d75e0be9558292e	2b01d668726fb0b751c55918c0437b7b	3/12/2018 6:46:00 PM	3/19/2018 12:00:00 AM	On Time	2018-03		
001021efaa8636c29475e7734483457d	2dfbf74859104caf100df3720a1d833d	3/8/2018 8:06:00 PM	3/23/2018 12:00:00 AM	On Time	2018-03		
001862358bf858722e1e2ae000cfed8b	2cf869dd40c98f29686f636d83545cce	2/15/2018 10:57:00 PM	3/2/2018 12:00:00 AM	On Time	2018-03		
002611a77fe03d076285fd4ca95db77c	2b6cb6a4852a866c3b71dcbc7c5a2fce	3/22/2018 7:03:00 PM	3/26/2018 12:00:00 AM	On Time	2018-03		
00276d5c3491fbf55305e26891040df9	54686c41e86854e35879efbd1c2cab1b	3/16/2018 7:57:00 PM	3/22/2018 12:00:00 AM	On Time	2018-03		
002af7fa9eb99d1456bceb6a13d6fc0b	bacf5021c97183a2a3946dff31e56098	3/12/2018 6:15:00 PM	3/15/2018 12:00:00 AM	On Time	2018-03		
0035e6b7ade84b3f5b86bd49814793df	3a0cc7c9af6abf8868dad5a1de4a16e1	2/26/2018 4:49:00 PM	3/13/2018 12:00:00 AM	On Time	2018-03		
003d0634280ff3d1d3a54459349a6899	cca819156e50623e9d3762ebee308dc	3/27/2018 10:34:00 PM	3/29/2018 12:00:00 AM	On Time	2018-03		
003f201cdd39cdd59b6447cff2195456	e41d728aab3d0dff5fb070f93eb61345	3/28/2018 6:54:00 PM	3/22/2018 12:00:00 AM	Delayed	2018-03	1	
004f5d8f238e8908e6864b874eda3391	a69c820c317aa348d781a9d6732afc23	3/23/2018 12:52:00 AM	3/21/2018 12:00:00 AM	Delayed	2018-03	1	
005059edee63c8c708ba61910793b31b	d3b3960bebb0ff8c6edb75c8edd39212	2/19/2018 9:39:00 PM	3/6/2018 12:00:00 AM	On Time	2018-03		
0055b77cca3186676c147f532dd2547b	3747cfcc18da3cff44fd440770d92d97	3/7/2018 7:38:00 PM	3/14/2018 12:00:00 AM	On Time	2018-03		
005a1dded353107dbabf8ffc83a20365	d7165639dc4a682258711343560a17d3	3/2/2018 10:41:00 PM	3/7/2018 12:00:00 AM	On Time	2018-03		
005e5166e99d1e4d0c4f808b0540ba94	0f2a7baf176f693c27c891360da9ef2c	3/27/2018 9:14:00 PM	3/15/2018 12:00:00 AM	Delayed	2018-03	1	
005f25968fc854ea16fb16f5bdbc87c7	837cf66598995d5f51efd00d99ced139	3/20/2018 6:13:00 PM	3/23/2018 12:00:00 AM	On Time	2018-03		
006127b8b9a1681a982313ed7129c3c0	1aac2b5adf8aec2c00fe67d06aa8ebc2	3/20/2018 10:27:00 PM	3/26/2018 12:00:00 AM	On Time	2018-03		
006557c3221c1fcd02b0106343ab357b	ca9e43d2589e04a0608d8989d5c5452d	3/2/2018 5:28:00 PM	3/23/2018 12:00:00 AM	On Time	2018-03		
006cb7cafc99b29548d4f412c7f9f493	97dc92f1aae3a7db8b252d1b8466910e	2/25/2018 1:46:00 PM	3/13/2018 12:00:00 AM	On Time	2018-03		
007c7cb12ef3567531307ca78d395758	b4c4af6dbbbbafcfcd8d6863fa0fc6e61	3/12/2018 8:52:00 PM	3/16/2018 12:00:00 AM	On Time	2018-03		
007ff0b0f79be782f633fc3b18cbe337	fc021f2dd664b49455528422c77b6aab	2/14/2018 8:27:00 PM	3/2/2018 12:00:00 AM	On Time	2018-03		
0081ab2c99dc85945c28926b77dc6960	410b01953ef40c9962bb6dc6578c7ff1	2/19/2018 6:49:00 PM	3/1/2018 12:00:00 AM	On Time	2018-03		
008c3a655c66f4d92370d0d422732f69	f9f9943ef9d29a86f10de3b43cd84356	3/9/2018 8:27:00 PM	3/15/2018 12:00:00 AM	On Time	2018-03		
0097f0545a302aafa32782f1734ff71c	a60b063f8b715db294b889eae5acb4b6	3/21/2018 6:16:00 PM	3/21/2018 12:00:00 AM	Delayed	2018-03	1	
00a0116ff15ff973ea16bee881208ae7	89a187407adfc8a32a4d6233a6a237d8	3/3/2018 12:38:00 AM	3/15/2018 12:00:00 AM	On Time	2018-03		
00ac05fe0fc047c54418098eb64e3aaa	8935036852a292fe1f61a03c7d51831d	3/2/2018 3:03:00 PM	3/16/2018 12:00:00 AM	On Time	2018-03		