

2016.6.21







Moved Advertisement

Mobile User

Administrator

Advertisement Platform

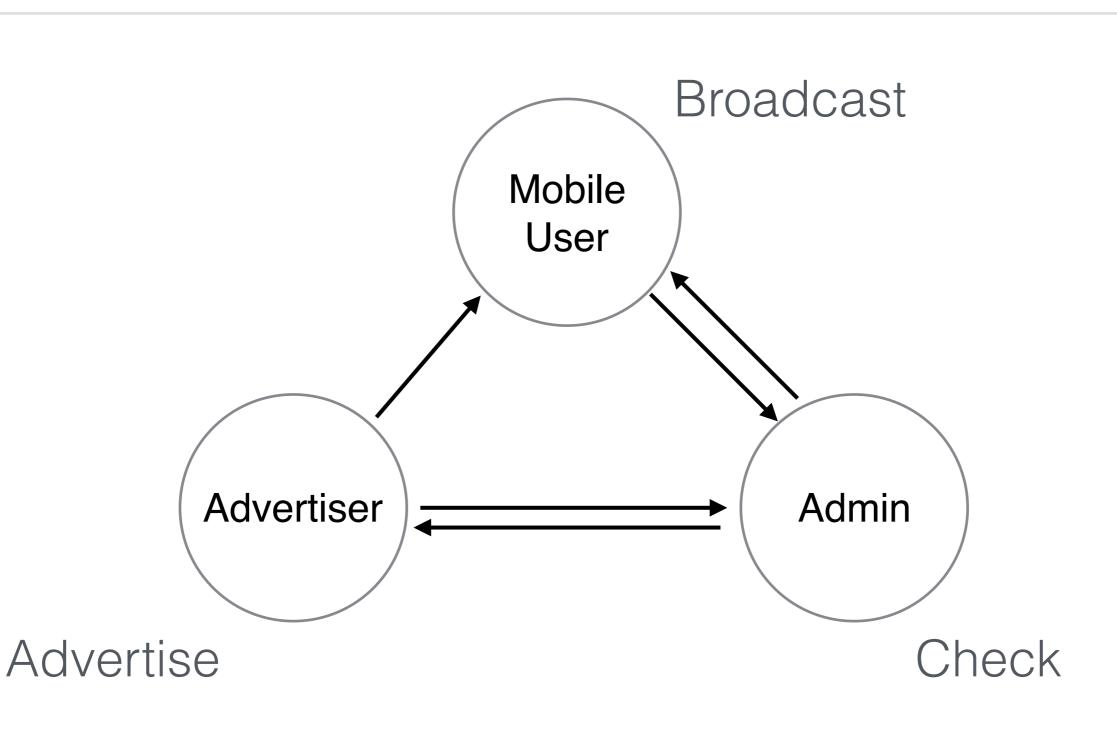
Advertiser



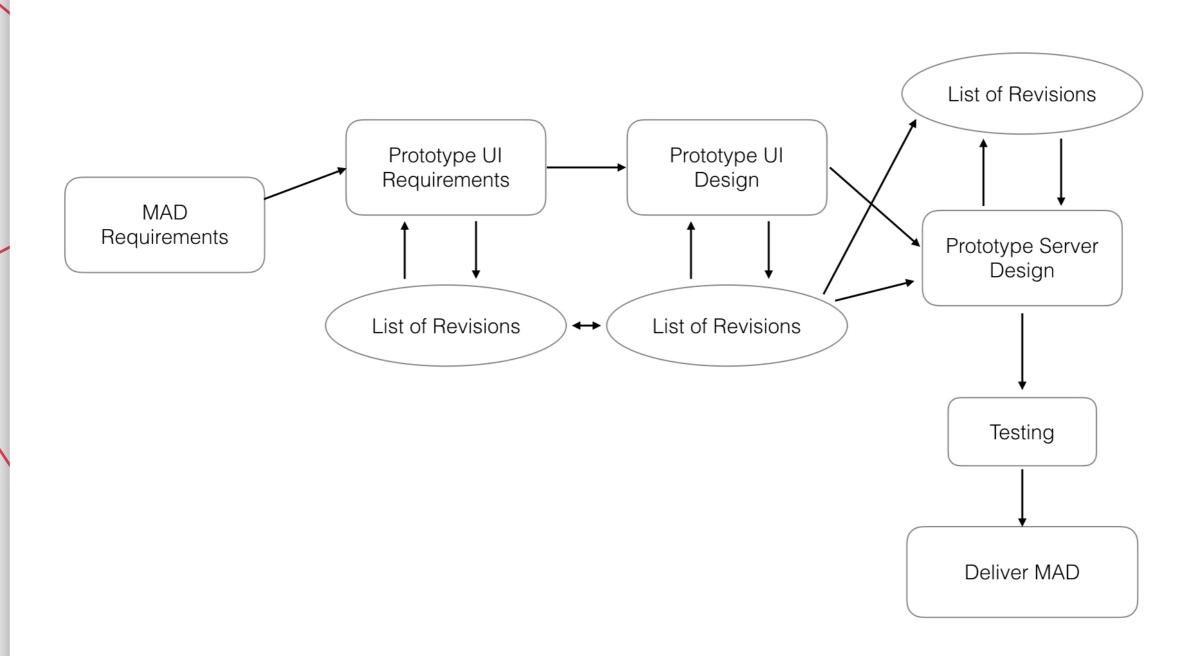
- 1. The user module: Mobile App
- 2. Advertisers module: Web App
- 3. The administrator module: Web App
- 4. Vehicle module: Mobile App



MAJOR FUNCTIONS







SCHEDULE

Status	Priority	Deadline	Task	Assignee			
			Requirements Spec. & Design				
	1	3/16/16	Requirements specification	Develop team			
. 🗆	1	3/23/16	Mobile module UI design	Xue Mengdi			
	1	3/23/16	Advertiser module UI design	Xue Mengdi			
	1	3/23/16	Administrator module UI design	Xue Mengdi			
	2	3/23/16	Review requirements	Huo Teng			
	1	3/25/16	Advertiser and administrator architecture design	Huo Teng			
	1	3/25/16	Server architecture design	Zhu Jiaye			
			Prototype Development Milestone				
	1	4/6/16	Mobile prototype	Zhu Jiaye & Gao Jinqi			
	1	4/6/16	Advertiser webapp prototype	Xue Mengdi & Huo Teng			
	1	4/13/16	Administrator webapp prototype	Ji Xiang & Li Shunran			
	2	4/15/16	Review requirements	Develop team			
			Interface Task Milestone				
	1	4/20/16	Database design	Zhu Jiaye			
	1	4/22/16	Database interface design	Zhu Jiaye			
	1	4/20/16	RESTful interface design	Huo Teng			
	2	4/22/16	Interface test design	Liu Jiayang			
			Interface Programming Milestone				
	1	5/4/16	Database interface development	Zhu Jiaye			
	1	5/11/16	RESTful interface development	Ji Xiang			
	1	5/13/16	Interface unit test	Huo Teng			
	1	5/25/16	Connect interface	Develop team			
			Test Design Milestone				
	1		Test case design	Liu Jiayang			
	1		UI test design	Liu Jiayang			
	2	6/3/16	System test design	Liu Jiayang			
			Test Milestone				
	1		UI test	Liu Jiayang			
	1		Integration test	Develop team			
	1	6/15/16	System test	Develop team			



MAD System

Requirements Spec. & Design

Requirements specification

Mobile module UI design

Advertiser module UI design

Administrator module UI design

Review requirements

Advertiser and administrator architecture design

Server architecture design

Prototype Development

Mobile prototype

Advertiser webapp prototype

Administrator webapp prototype

Review requirements

Interface Task

Database design

Database interface design

RESTful interface design

Interface test design

Interface Programming

Database interface development

RESTful interface development

Interface unit test

Connect interface

Test Design

Test case design

UI test design

System test design

Test

UI test

Integration test

System test



Risks	Probability	Impact
Equipment failure	70%	1
Late delivery	30%	1
Technology will not meet expectations	25%	1
End users resist system	20%	1
Changes in requirements	20%	2
Deviation from software engineering standards	10%	3
Less reuse than planned	60%	3
Poor comments in code	20%	4

ESTIMATE



Value Adjustment Factor=(sum of (DI) * 0.01) + 0.65

Interface	Simple	Average	Complex		
Internal Logical File	12	3	4		
External Interface File	8	5	2		
External Input	10	3	0		
External Output	2	3	1		
External Inquiry	0	1	0		

•Interface: 245.98

•Total Function Points: 585.17

•MAD est. Person Months: 11.23

•LOC: = FP*30

•MAD est. Lines of Code: 17,555

ESTIMATE

COCOMO

$$a = 3.0 b = 1.12 c = 2.5 d = 0.35$$

E=ab(KLOC)
D=cd(E)
P=E/D

Effort (in Function Points) Estimate:
 Total Function Points: 585.17

•Effort (in CoCoMo) Estimate: Effort = 74.016

•Time in Person Months Estimate:

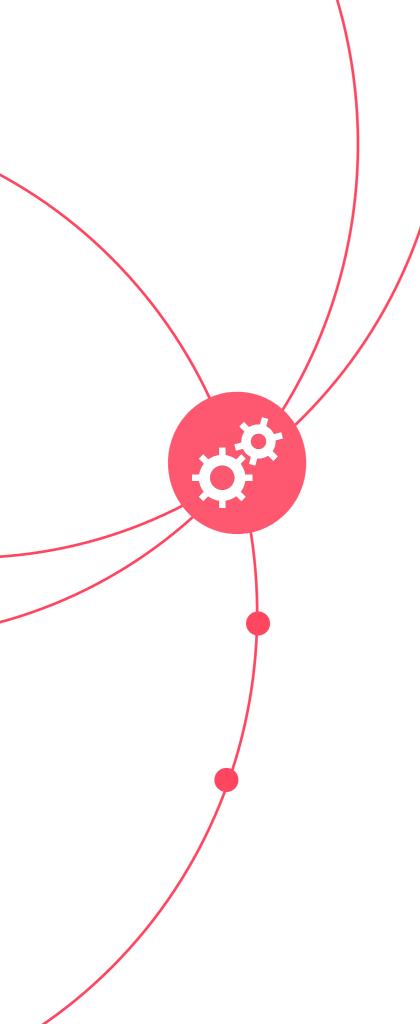
Function Point: 11.23

CoCoMo: 11.277

Average: 11.2535

PROFIT

								unit:1000	
Year	0	1	2	3	4	5	6	7	8
Input Advertisement	100	100	150	200	250	300	400	600	700
Output									
Equipment	300	0	0	0	0	0	0	0	0
Server	2	2	2	10	10	10	10	10	10
O&M	200	200	200	200	200	200	200	200	200
Sum of output	502	202	202	210	210	210	210	210	210
Cash Flow	-402	-102	-52	-10	40	90	190	390	490
Discounted net cash-flow	-402	-92	-42	-7	26	53	101	187	211
Discount indicator (10%)	1.00	0.90	0.81	0.73	0.66	0.59	0.53	0.48	0.43
Accumulated discounted net cash-flow	-402	-494	-536	-543	-517	-464	-363	-176	35
IRR	3.93%								
DPP(10%)	7.20	year							



Resource Mangement

- 1. Files:Teambition
- 2. Code & Review: Github

Resource Mangement

Develop Team

UI Design

Prototype

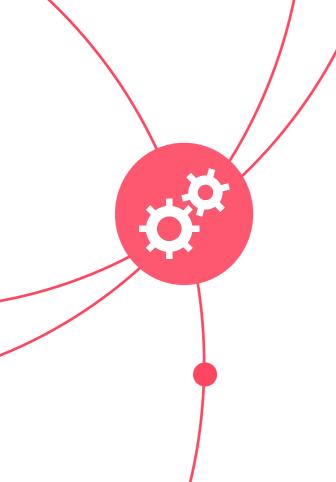
Unit Test

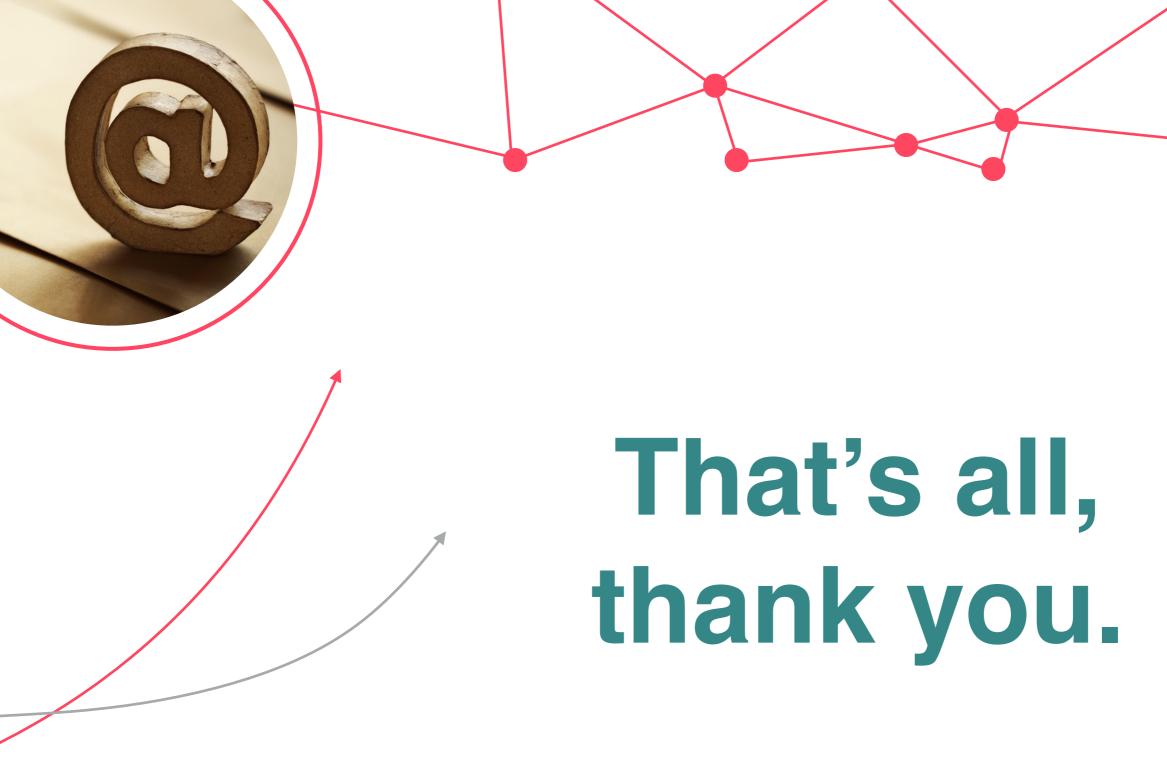
Documentation & Test Team

Document

Test Design

Test





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