# Saurabh Dhananjay Jadhav

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## **SUMMARY**

Data-driven Product Manager skilled in data analysis, user research, and product requirements gathering. Experience in Insurtech and Fintech industries. Looking for product management roles where I can apply my passion for solving real-world problems to create innovative solutions addressing customer challenges and driving business growth.

#### **EDUCATION**

Master of Science in Business Analytics, The University of Texas at Dallas, Richardson, TX Bachelor of Engineering in Electronics, University of Mumbai, Mumbai, India

May 2023 May 2018

### **WORK EXPERIENCE**

### **Product Management Intern** – Charles River Development; Dallas, TX(Remote)

May 2022 – August 2022

- Developed prototypes and PRD for web application to help Ops team manage client financials worth \$50 million+ and benchmark data, understanding complex workflows. Created application's data architecture for efficient data handling and analysis.
- Streamlined data flow of Investment software by segregating data in Excel based on stock exchange status and removing inactive exchanges from database using SQL queries, resulting in 25% faster data loading.
- Implemented Looker at Charles River Development (CRD) to visualize benchmark data, enabling data-driven decision making for investment managers.

## Associate Product Manager – Renegade Insurance; Mumbai (Remote)

July 2020 – July 2021

- Spearheaded a team of Developers, Designer and QA Analyst to develop a lead referral software that drove insurance leads from the point of sale of home loans and generated \$100,000 in premium sales within 4 months.
- Collaborated with the CRM team to integrate customized API between lead referral and CRM software, enabling a 20% boost in insurance agent commissions through enhanced lead management and sales tracking.
- Owned the complete product lifecycle from product vision to launch, including user research, road mapping, writing user stories and acceptance criteria, backlog prioritization, prototyping, and testing.
- Conducted 20+ user interviews to uncover pain points and implemented enhancements that improved user experience, increasing engagement by 15%.
- Instituted biweekly sprints to align teams and accelerate development cycles, reducing product feature release time by 40%.

## Product Management Intern – tag8; Mumbai

July 2019 - February 2020

- Researched competitors and wrote a PRD for feedback software that was successfully implemented across 12,000+ ATMs in India for a leading bank, resulting in a 25% increase in customer satisfaction.
- Developed and maintained Power BI dashboards, delivering real-time actionable insights to bank management, enabling data-driven decision-making, and improving operational efficiency.

### **PROJECTS**

# Car Wash App Loyalty Points Feature

July 2023

• Developed user flow, wireframes and user stories for loyalty points program to drive in-app purchases and boost retention.

#### Insurtech Startups: Challenges faced and Possible solutions

April 2023 – June 2023

• Published article identifying key challenges insurtech startups face in the auto insurance industry. Researched incumbent competition, promising startups struggling to scale, and common obstacles startups encounter.

#### UI Redesign for Quora and E-learning

April 2022

- Improved Quora UI by removing redundant information and simplifying the remaining content
- Streamlined the eLearning platform's UI by creating subject-specific boxes with overall grades, reducing homepage information, and adding an exam-related updates tab.

# **TECHNICAL SKILLS**

- Languages & Tools: Jira, Figma, Power BI, Excel, MySQL, Looker, R, Python
- Industry Skills: Customer Interviews, Wireframing, A/B Testing, Product Roadmapping, Data Analysis
- Certifications: Adobe Analytics, Google Analytics, SQL Bootcamp