

# Saurabh Jadhav

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## EDUCATION

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Master of Science in Business Analytics, The University of Texas at Dallas, Richardson, Texas	May 2023
Bachelor of Engineering in Electronics, University of Mumbai, Mumbai, India	May 2018

## WORK EXPERIENCE

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**Product Manager** – Bright Mind Enrichment (Volunteering) September 2023 – Present

- Drove a 20% increase in the Street Care app user engagement by conducting 25+ user interviews, translating findings into requirements and wireframes, and guiding cross-functional teams in improving user flow.
- Achieved a 41% improvement in user conversion rate for BME programs by enhancing the enrollment process through A/B testing and refining initial user experiences.

**Product Management Intern** – Charles River Development (FinTech– Investment Management) May 2022 – August 2022

- Reduced Ops team's manual reporting time by 15 hours per week by gathering requirements, creating wireframes, and leading the development of a web app to manage client financials and benchmark data
- Improved data loading speed in the in-house Investment software by 25% by removing inactive exchanges from databases using Excel and SQL queries.
- Enabled data-driven decisions for 50+ investment managers by implementing Looker dashboards that visualized critical benchmark key performance indicators (KPIs) like Index level and YTD%.

**Associate Product Manager** – Renegade Insurance (Series-B US-based InsurTech) July 2020 – July 2021

- Led a cross-functional team of Developers, Designers, and QA analysts to implement and launch a user-centric lead referral software, generating \$120,000 in premium sales within 3 months since launch.
- Increased engagement by 18% by conducting 20+ user interviews, uncovering the customer's pain points, and implementing enhancements to improve user experience.
- Partnered with stakeholders to refine product vision, KPIs, and product roadmap, aligning with core objectives. Led end-to-end product lifecycle, from ideation to launch.
- Enabled a 20% boost in insurance agent commissions by collaborating with the CRM team to integrate customized API between lead referral and CRM software.

**Product Management Intern** – tag8 (Technology) July 2019 – February 2020

- Cut issue resolution time by 45% by designing a high-level requirement document for feedback software implemented across 12,000+ ATMs in India for a leading bank.
- Improved operational efficiency by 55%, developing Power BI dashboards and delivering actionable insights to 10+ banking executives.

## PROJECTS

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[Car Wash App Loyalty Points Feature](#) (Personal Project) July 2023

- Developed user flow, wireframes, and user stories for a mobile application's loyalty points program to drive in-app purchases and boost retention.

[GPT Detectors: Analyzing Biases Against Non-Native English Writers](#) July 2023

- Utilized R to perform statistical analysis and visualize the classification rates and biases against non-native English writers, resulting in comprehensive plots that provide insights into the performance of detectors.

[Insurtech Startups: Challenges faced and Possible solutions](#) (Personal Project) April 2023 – June 2023

- Published an article identifying InsurTech startups' critical challenges in the auto insurance industry. Researched incumbent competition, promising startups struggling to scale, and everyday obstacles startups encounter.

[Product Portfolio Website](#) (Personal Project) February 2023 – April 2023

- Developed and launched a professional product portfolio website using HTML and JavaScript hosted on GitHub, showcasing my projects, skills, and achievements.

## TECHNICAL SKILLS

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- **Languages & Tools:** Jira, Figma, Power BI, Excel, MySQL, Looker, R, Python
- **Industry Skills:** Customer Interviews, Wireframing, A/B Testing, Product Roadmapping, Data Analysis