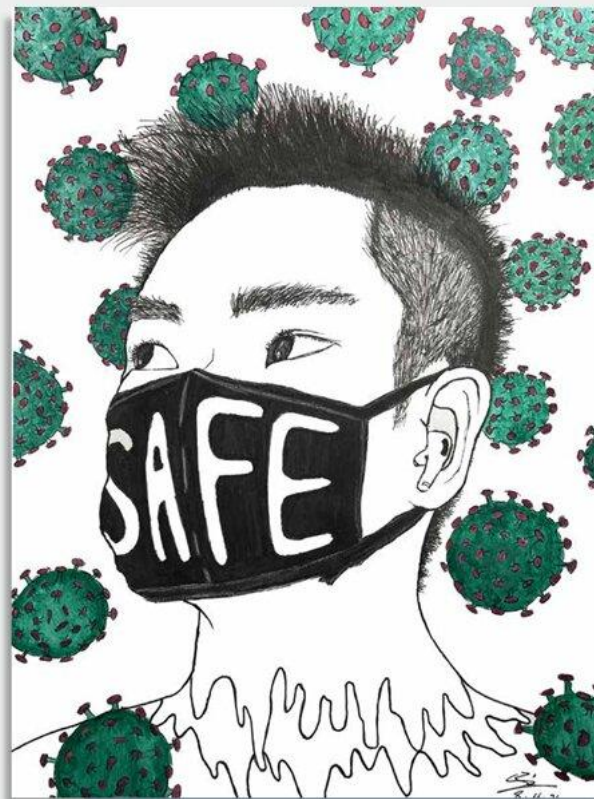


ALVIN ZHOU

SELF-PORTRAIT

Size: 42" x 56"

Due to Covid 19, we have all been stuck at home for the longest time we could imagine. This self portrait was drawn during the duration of Quarantine as it expresses my feeling with a mask on.



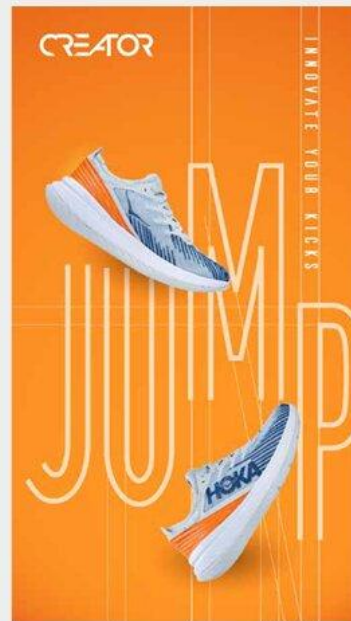
POSTER DESIGN



Client: Creator Sport Shoes

Using the elements, This design was created with the mean of combined our everyday shoes with a little kick to spice our product. With flames on the first design to show how fire our kicks are, and wings on the Second Design to represent wearing our products will make you faster and have you jump higher.

DISPLAY ADVERTISING DESIGN



Client: Creator Sport Shoes

These posters are made separately with different colored backgrounds. The words also represent our company as a shoe brand that would bring benefits to everyone who wears them. All three designs are created with the signature words that are represented with the shoe branding. Down below is an example of my posters in a real life setting in a subway location to see how it fits in with its surroundings.



Client: Creator Sport Shoes

Using many references from NIKE, My designs were created as a simplistic yet creative brochure for selling and advertising shoes, and using only a selective amount of colors, that selection had brought the colors to become more flashy and attractive.

LEAFLET DESIGN



WEBSITE DESIGN



Client: Mobile Device Retailer Company

The website home page promotes the newest phone to their customers. The four slide banners present in the first picture talk about the options of color that the phones provide. Second, is about the high tech camera for any types of photography. The third type shows available options and the best options for the display screen where everything will be placed. Fourth, it talks about the sound quality that the phones offer at the best prices.



ACRYLIC PAINTING

LONELY ROAD TO SOMEWHERE

Size: 19" x 15"

My love for oil painting started a spark in me as I became more interested in making a piece come to life. Creating Landscape art is something I always loved to do. Just being able to enjoy the drawn scenery would bring me to a nostalgic state.

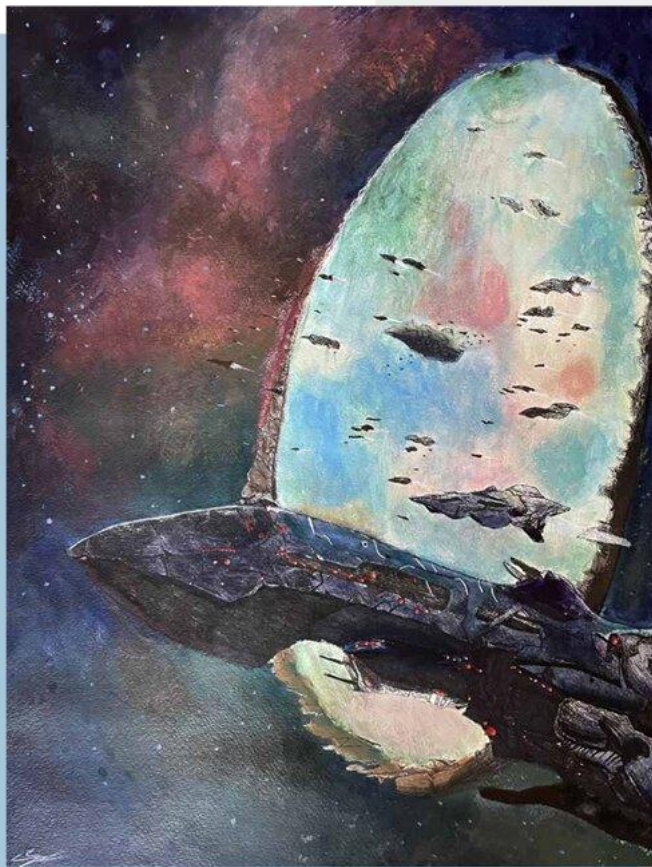
ACRYLIC PAINTING

WORLD OF WAR

Size: 11" x 10"

Using references from video games, and including other images, This oil painting was created based off my favorite genre of gaming, Exploration and sci-fi/fantasy.





NEW BEGINNING

Size: 40" x 52"

Fantasy and open world drawings were always interesting. Combined my emotions with references from outer space ships, I created a galaxy of planes arriving to a new beginning. A new start.

ACRYLIC PAINTING

ACRYLIC PAINTING

FLY HIGH PLANE

Size: 14" x 11"

Taking reference from futuristic planes created during the 1980's as a mock up plane, I chose to illustrate it in a more colorful manner.

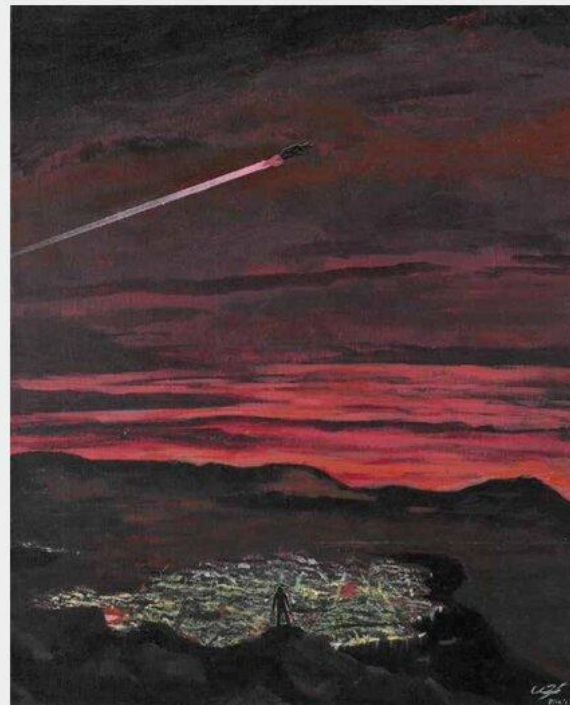
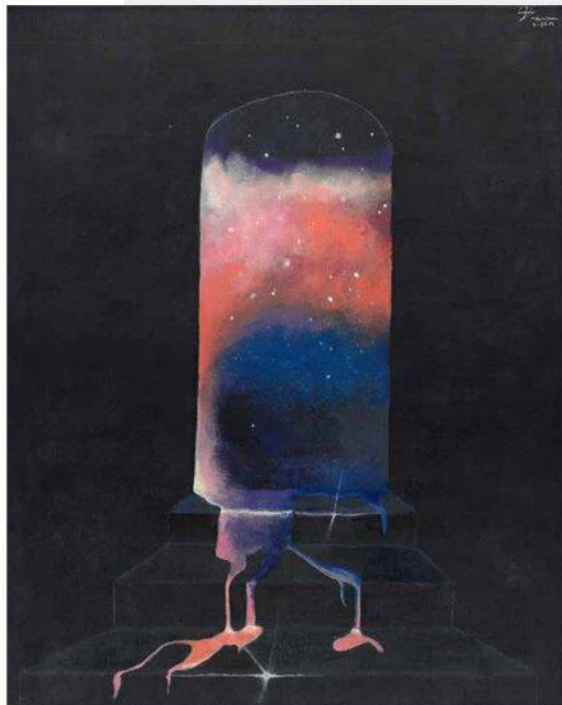


ACRYLIC PAINTING

GATES ARE OPEN

Size: 11" x 14"

Growing up, electronic music had always uplifted my life. This piece was created showing an album cover from one of my favorite artists. (Gryffin).



RED SKY SUNSET

Size: 15" x 19"

This piece is me trying to figure out the perfect snapshot for a great piece. Using two references for this piece, I was able to create an oil painting that consisted of using almost all of the categories of red.



ACRYLIC & DIGITAL PAINTING

ROCKY MONSTER

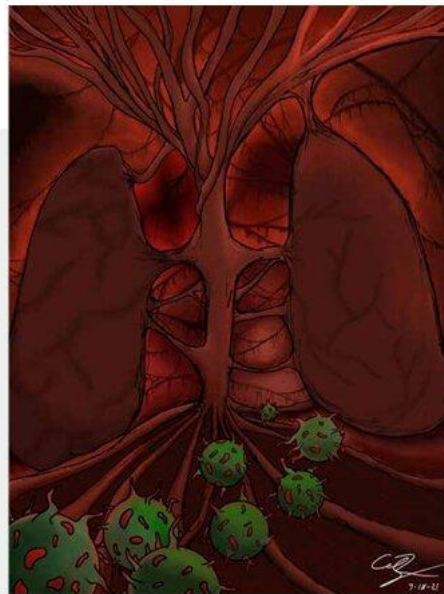
Size: 20" x 14"

This Art piece was created with my imagination from over four reference photos. As a person who loves to draw landscapes and fantasy-based art, This piece was created to reinforce my interests.

RED SKY SUNSET

Size: 11" x 14"

Taking a real-life situation into an illustration was the hardest project for me. I had long thought of what I should do in order to really illustrate my feelings. This was created purely from my imagination of what COVID-19 would do to us.





MAN PONDERING

Size: 31" x 23"

This sketch was created in my art class as a way for pondering. What is he looking and thinking about?



FIGURE DRAWING

FACE AWAY

Size: 11" x 17"

Using loose lines, I sketched out a ballerina dancer sitting facing away.

SKETCH

ROAR

Size: 9" x 12"

Natural Art comes in many forms, I chose to express this is the form of a bear. Showing it's vicious mouth, as a sign of a few traits that comes with nature.

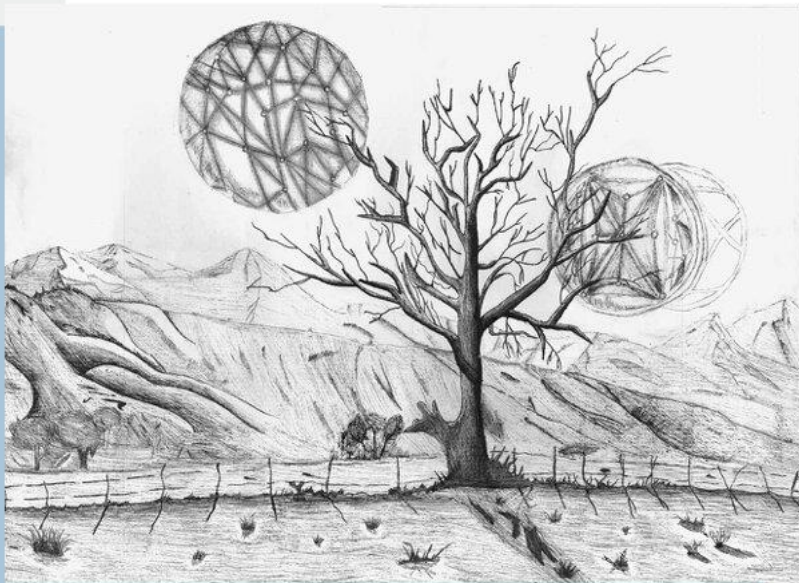


NATURAL RAYS

Size: 22" x 16"

Nature is the base of everything that is created in the world. Using a pen, I created a fully natural art piece of a bear, birds, and trees.





DOUBLE MOONS

Size: 20" x 15"

What would the Earth be like with two moons? I drew this illustration with other references to illustrate the landscape that we would get.

SKETCH

FLOWING RIVER

Size: 17" x 11"

With art comes practice, using pencil and pen, I was able to create a small waterfall!



SKETCH



MECHANICAL DEER

Size: 11" x 17"

What if animals were all mechanical? Taking references of a real deer and futuristic tech parts, I created this "mechanical deer".



LONELY

Size: 11" x 17"

This idea came after watching Wall-E, I wondered what the robots would feel if they had emotions that were attracted to them. I tried to portray the loneliness of a robot that is looking at the moon.

TYPOGRAPHY DESIGN



TYPOGRAPHY

Typography is very important. Using words as pieces of art, we are able to make many different types of emotions with each letter.



HALT!

With the word halt, there are many other types associated with that meaning. In this design I created words that are close or to the exact meaning of what the word Halt really means.

LOGO DESIGN

CREATOR

Client: Cretor Sport Shoes

This was one of my very first projects that I had started. Very interested in brands and logos, I tried creating a logo for a makeshift company. Down below are my few attempts of different fonts, shapes, and styles.



COLOR COMPOSITION

FOUR SEASON COMBINATION

This was a template created to illustrate our four seasons. Representing my current High School, I created a poster for each season as an advertisement to my school.



Spring



Summer



Autumn



Winter

HALT!

The word "Halt" is very unique. Containing many examples and similies, I was able to research and place words that are closest to the singular word prompt.



TYPOGRAPHY DESIGN

DESIGN ON PRODUCTS



LOGO DESIGN

Client: TCAAP

During the summer, I was excited to be involved in an internship that would help be with my Graphic Design carrier. I was in charge of creating a logo for my group. And luckily in the end, my logo was chosen among 15 other groups to be presented



POSTER-CARD DESIGN

Client: American Cancer Society

Requested by the American Cancer Society, I was able to create a logo for their newly sponsored "Love Notes Around the World" campaign to help people who were sick from cancer to feel better.