

Design Portfolio.

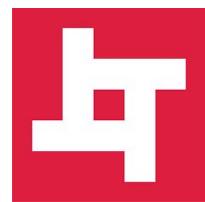
About Me

Hello! I'm Saugat Ghimire, a self-taught Graphic Designer with over three years of experience in both in-house and agency settings. Based in Kathmandu, Nepal, I specialize in creating engaging and effective visual designs.

My unique blend of technology and creativity ensures innovative and impactful results.

Let's connect and bring your vision to life!

Top Clients I have **worked with**



Zebronics Nepal

I successfully launched and designed the brand identity for Zebronics Nepal, facilitating the entry of this renowned Indian brand into the Nepalese market.

Known for its extensive range of consumer electronics and IT peripherals, Zebronics has built a reputation for innovation, affordability, and quality. My contributions helped align the brand's offerings with local consumer preferences, establishing a strong presence in Nepal.

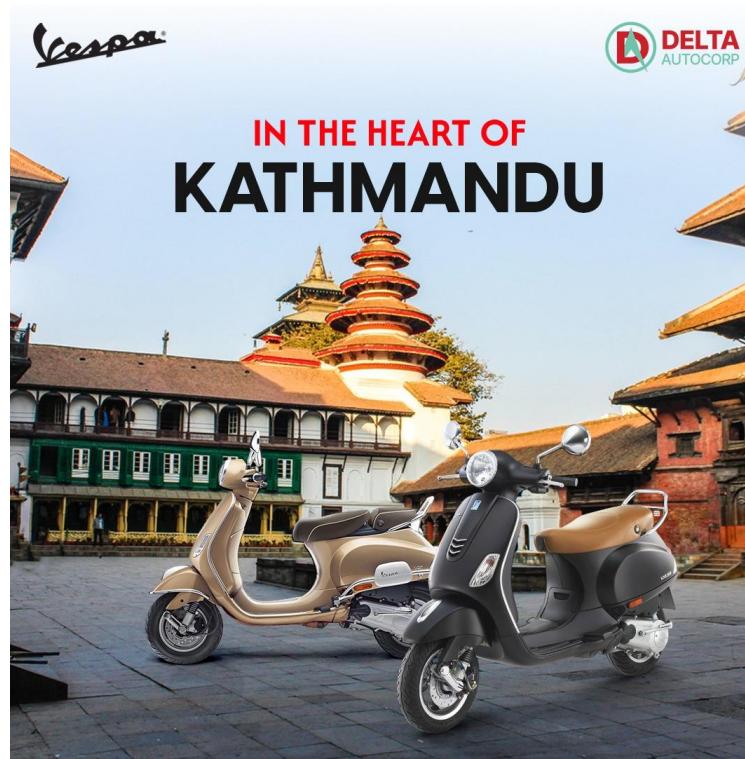
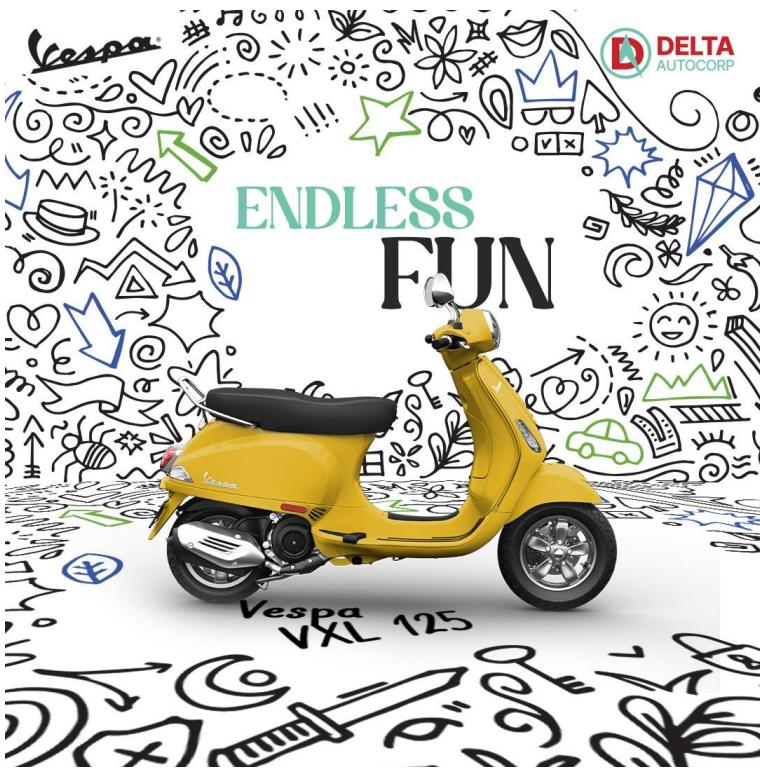
Brand Creatives

Amrit Oil



Brand Creatives

Vespa



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ZEBRONICS GRANDEUR INC.

Zeb Pods 1

GRAB IT WITH BLACK FRIDAY OFFER

ENC
Upto 28 h * battery life

Wireless Stereo Sound
Voice Assistant Support

Rs. 3,066 Rs. 7,666

Buy from ginc.com.np or Daraz

ZEBRONICS GRANDEUR INC.

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ZEB MIST

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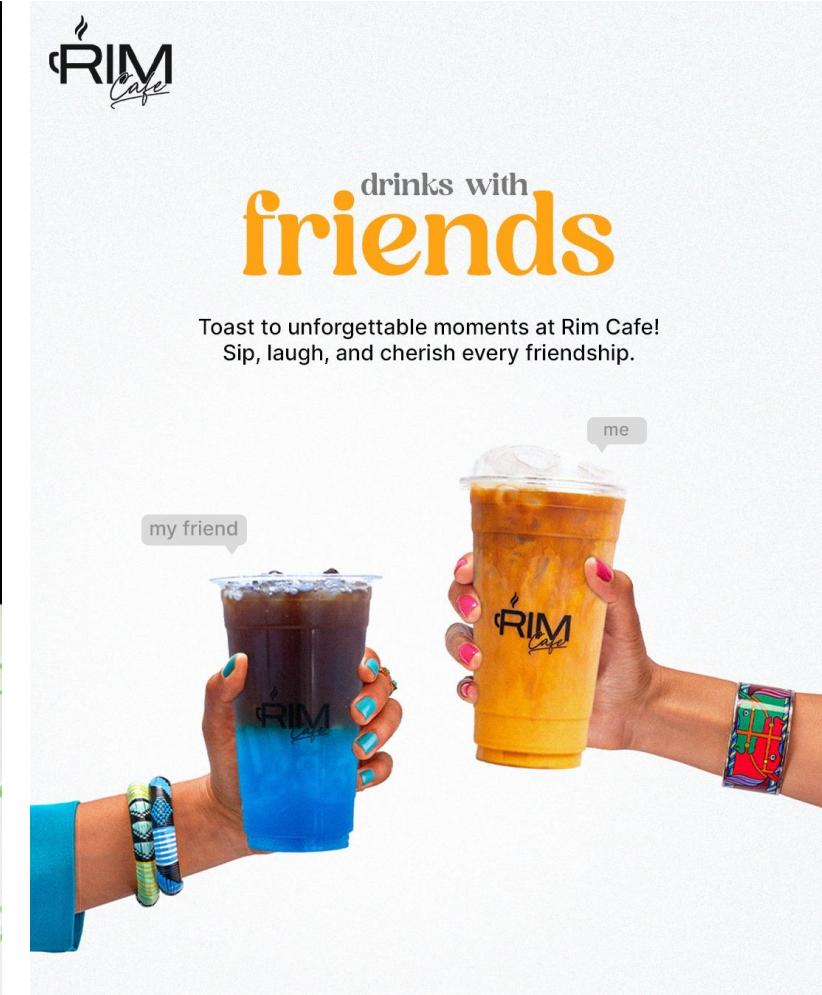
Rim Cafe

Rim Cafe is a cozy cafe brand located in Chiang Mai, Thailand. They offer a variety of beverages and possibly snacks or meals, providing a warm and inviting atmosphere for customers.

I designed and brainstormed the ideation and concept for Rim Cafe, ensuring the brand maintains its aesthetic appeal

Brand Creatives

Rim Cafe



Nepal Can Move

As a Multimedia Designer for Nepal Can Move, where my main role was creating visual content for both *digital and print platforms*.

I designed ads, promotional materials, and social media graphics to help boost the brand's visibility. I also edited videos and ensured that all visual elements aligned with the company's branding.

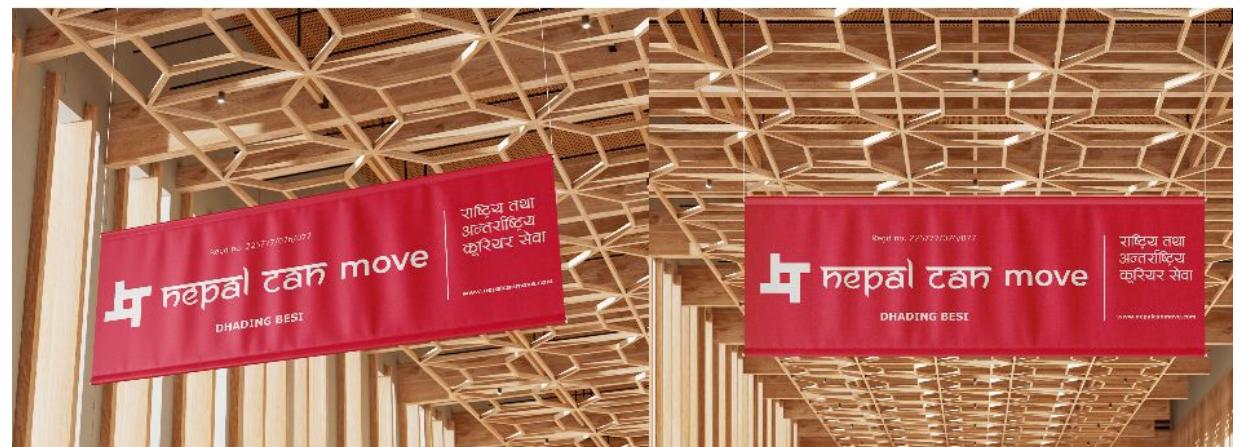
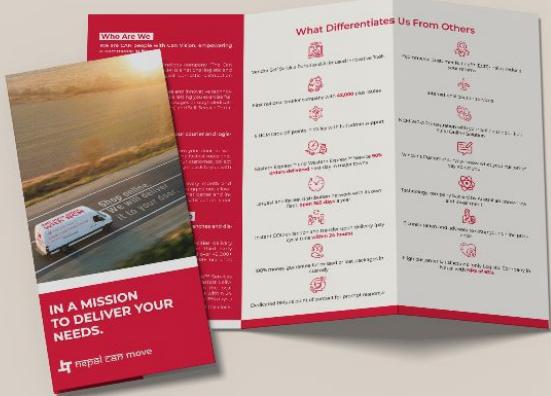
While I occasionally worked on the podcast as a host and editor, my primary focus was on delivering high-quality designs that effectively communicated the brand's message.

Nepal Can Move

Brand Creatives



Print and Brandings



Brand Creatives

Nepal Remit

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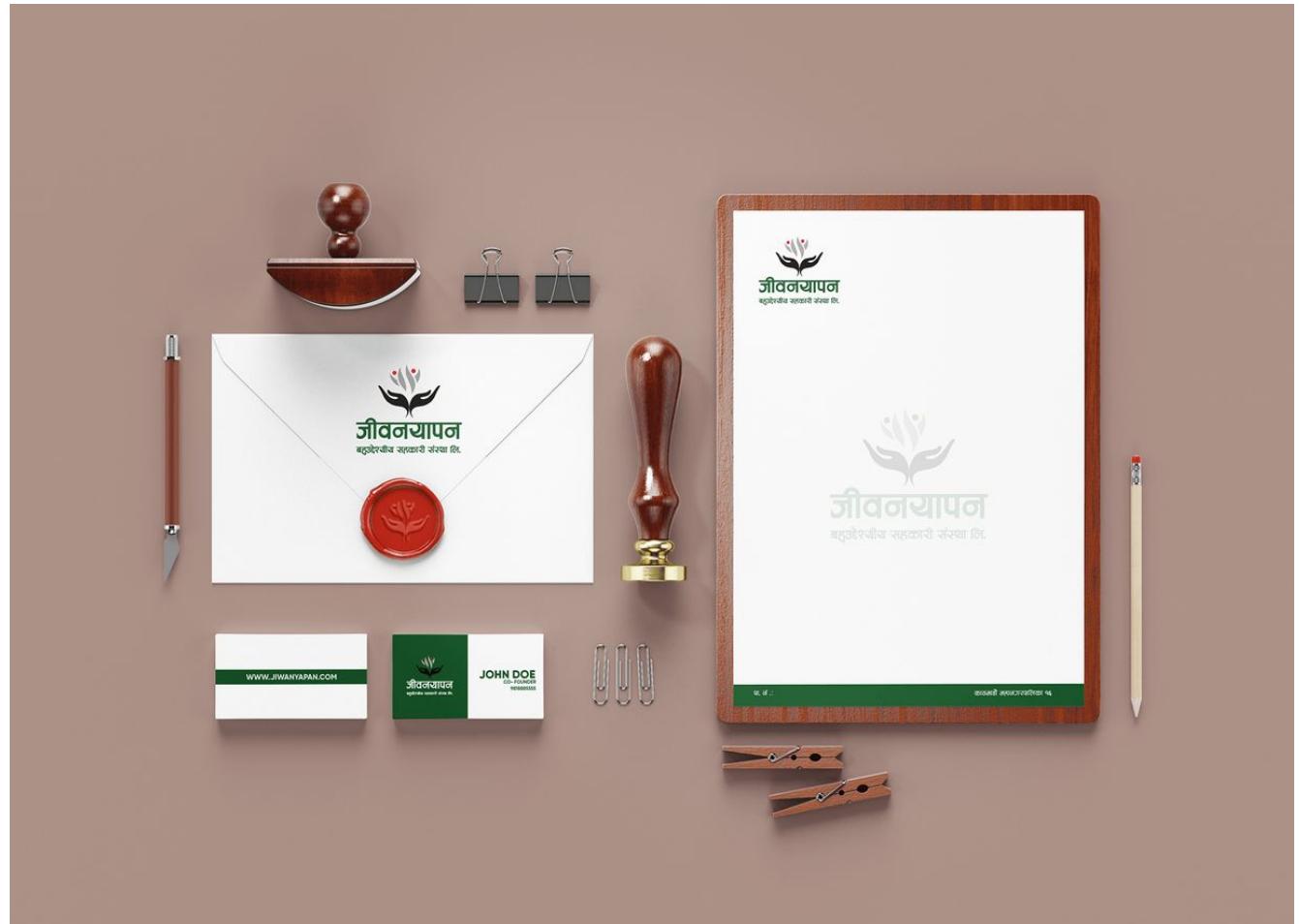


Goodyear Nepal

Brand Creatives



Logo and Branding



Packaging Design

Bhawani Dairy



Skills and Softwares

Graphics Designing
Motion Graphics
Video Editing

Adobe Photoshop
Adobe Illustrator
Adobe Premiere Pro
Adobe After Effects
Adobe Lightroom

Motion and **Video**

[Goodyear Motion Graphics](#)

[Amirt Oil Motion Graphics](#)

[Shorts/Reels For Anova](#)

[Indir IVF Nepal Tiktok](#)

[TBG Nepal Reels](#)

Podcast Video

I have acquired valuable experience in editing podcast videos, refining both the technical aspects and creative elements to enhance the overall quality and engagement of the content.

https://youtu.be/7w_sfGY-IKQ?si=tNcHduYs2Salmqef

https://youtu.be/ZE9nM1dVgP8?si=bGN2N9t_CG1nLLKS

<https://www.youtube.com/watch?v=VM2g9GKqNWs>

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