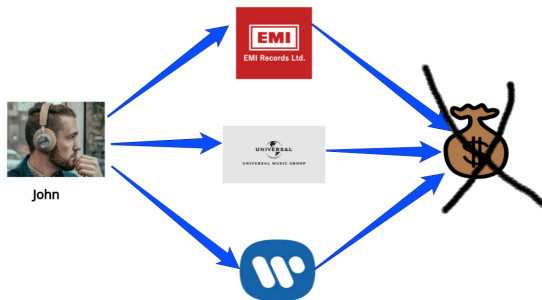


AMAZON PRIME MUSIC DIRECT

Amazon Prime Music Direct



SCRIPT

1

John is an independent artist and songwriter who does not like working with big record labels. He thinks that they restrict his artistic freedom and also take away most of the royalties he earns from his music,

More Power To The Music You Make!

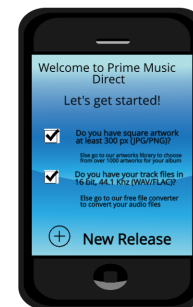


SCRIPT

2

He hears of a new self-publishing platform launched by Amazon where he can upload and distribute his music for a fraction of the commissions charged by major record labels. John decides to try out the app.

The Welcome Screen



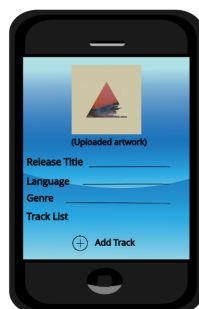
SCRIPT

3

The welcome screen after signing in checks if the album artwork and audio files are in prescribed format. If so the user clicks 'New Release' button

ACTION

Upload album artwork and release details



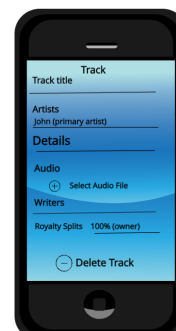
SCRIPT

4

Once his files and album artwork are in required formats, John uploads the album artwork and fills in list of tracks

ACTION

Add track details and upload audio file



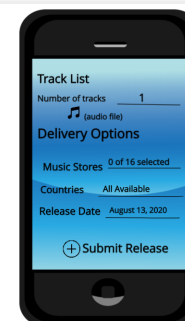
SCRIPT

5

For each track John adds details of and uploads file

ACTION

Choose delivery options and submit release



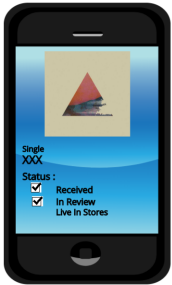
SCRIPT

6

Once tracks are uploaded John chooses the music stores and countries for delivery, chooses a release date and submits the release

ACTION

View status of album/single uploaded

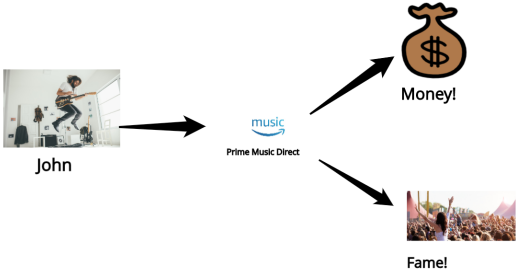


SCRIPT

Once his music is uploaded John can view the status as it changes from 'In Review' to 'Live In Stores' if there are no issues

ACTION

7



SCRIPT

Once his music starts to become popular John begins to earn higher royalties. He is well on his way to achieving his dream of becoming a famous musician on his own terms.

8