User Guide

Background:

Are you a musician or songwriter keen to publish and sell your own music on digital platforms without the involvement of intermediaries like record labels and publishing companies? Do you want success on your own terms where you control what music you make and how you distribute it to grow your fan base? Are you tired of forking out most of the royalties you earn to recording labels under standard music industry deals?

For the independent music artist and songwriter Amazon Prime Music Direct/Select offers a platform that provides them a user-friendly interface to quickly upload and publish their music to online music stores of their choice.

The product can be easily downloaded and used as a mobile app from IOS or Android App stores.

Details:

1. Log In To The App

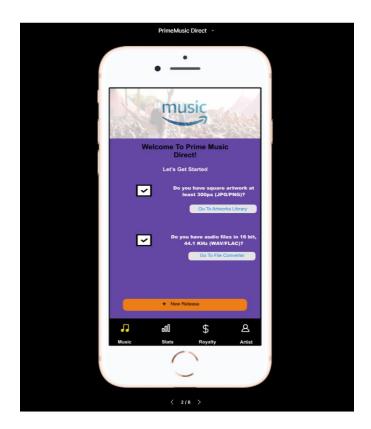
Log in with your mobile number/ email and your Amazon password. Sign up for an Amazon account through the app if you need one.



2. Start a new release

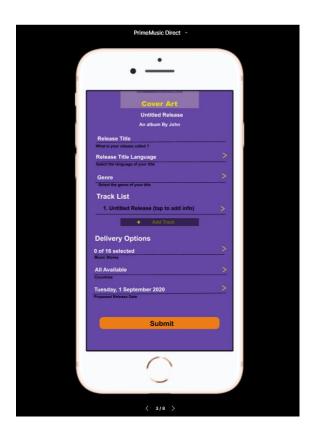
On the Welcome Screen check if you have album artwork and audio files in the required format. If you don't, no worries! Please use the free audio converter tool to convert your audio files and browse our artworks library for thousands of cover artworks for your album.

Once you have got everything in place, just hit 'New Release'.



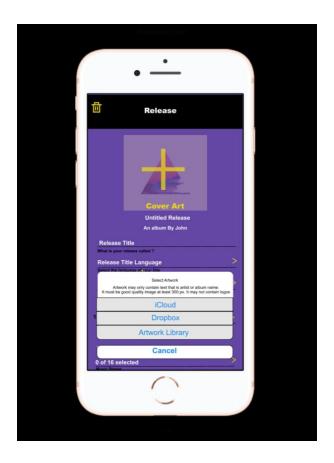
3. Fill in release details

On the release page fill in details like title, language, genre, tentative release date etc.



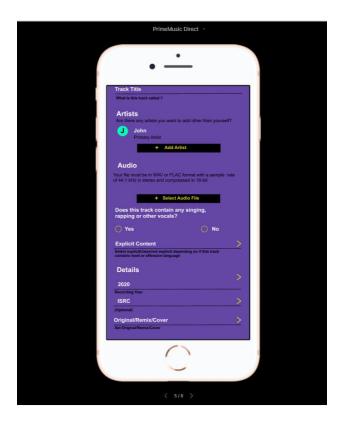
4. Upload cover artwork

Click the cover art button on top of the release page and upload your album artwork from a cloud service or the app's artworks library



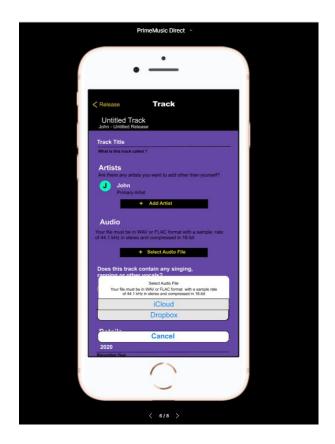
5. Fill in track details

For each track in the track list on the release page, fill in details like artist, writer, contributor, recording details, royalty splits, etc.



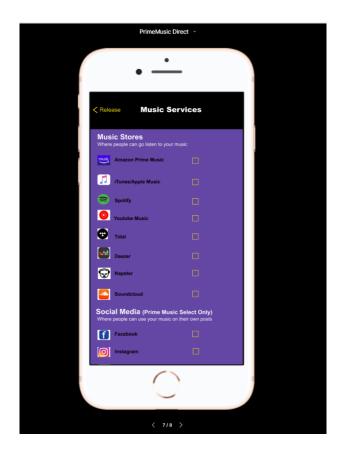
6. Upload audio file

On the track place click 'Select Audio File' button to upload audio file for the track from your favorite cloud service



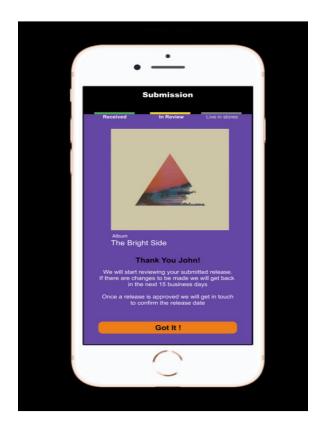
7. Select distribution options

From the release page select 'Delivery Options' and from the 'Music Services' page check the box next to the name of the digital platform you want to distribute your music to.



8. Submit your release

Once all details are filled hit 'Submit' button, sit back and relax. We will be in touch once your release is reviewed from our end.



That's it! A few simple steps and you are on your way to publishing your first release.