Jane Chan
Software & Web Developer

Availability: Immediate

North York, Ontario
Cell: 647-557-9912
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PERSONAL PROFILE

As a recent graduate with a passion for software and web development, coupled with over 5 years of experience as a Marketing professional specializing in developing and executing more than 35 strategic marketing plans, I possess a strong foundation in programming languages such as JavaScript, Java, HTML, CSS, and C#, and transferable skills in project and data management, critical analysis, and problem-solving. All these uniquely position me to bridge the gap between technology and business with innovative solutions.

SUMMARY OF QUALIFICATIONS

- 2-year Diploma in Software Engineering Technician from Centennial College, Toronto
- Bachelor's degree in Risk Management from the University of Hong Kong, Hong Kong
- Experience on website development, enhancements, maintenance, SEO, and UI/ UX optimization
- Collaboration with classmates on web applications and software development projects (Agile)
- Coding for applications using C#, Java, Python, HTML, CSS, JavaScript
- Bug testing on C#, Java, HTML, CSS, and JavaScript errors using Visual Studio, Eclipse, Developer tools
- Good written and verbal communication skills in English and Chinese (Mandarin and Cantonese)
- Soft skills: Good organizational and problem-solving skills, attention to detail, creativity, reliability, work ethic, adaptability, and multitasking

EDUCATION

Software Engineering Technician (2-year Diploma Program)
Centennial College, Toronto, Ontario, Canada.   **September 2022 – December 2023**

Relevant Courses Completed:
- Software Testing & Quality
- Web Application Development & Client-Side Web Development
- Web Interface Design & UI - Smart Devices
- Programming (C#, Java & Python)

Key Achievements:
- Cumulative GPA 4.5 (Out of 4.5)
- Have been selected as the recipient of the PomeGran Inc. Scholarship and the Patrick Kelly Scholarship
- Gained hands-on experience on software development projects (Agile – Scrum, GitHub)
- Created websites as part of my web-related courses:
    - My Online Portfolio: https://comp229-assignment1-hduh.onrender.com/
    - Website for a realtor: http://studentweb.cencol.ca/schan253/termproject/index.html

Bachelor of Science (Major in Risk Management)
The University of Hong Kong, Hong Kong   **September 2011 – June 2014**

- This degree is closely related to statistics; it helps me develop strong analytical and risk management skills, which are beneficial to managing software and web development projects

Relevant Courses Completed: Data mining & Business logistics
Key Achievement: Upper 2nd class honors

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TECHNICAL & BUSINESS SUPPORT SKILLS SUMMARY

Programming Languages: CSS, HTML, JavaScript, TypeScript, Python, C#, Java, MySQL, PL/SQL
Libraries or frameworks: Bootstrap, jQuery, React JS, Angular JS, Express JS
Operating systems: Linux, macOS, Windows
Adobe Products: Photoshop, Illustrator, InDesign
Microsoft Products: MS Excel, MS Visio, MS Word, MS PowerPoint, MS Outlook
Others: Visual Studio Code, Visual Studio, Eclipse, Git & GitHub, Oracle SQL Developer, MySQL Workbench, Figma, Postman, JIRA, MongoDB, Node JS, SAS Enterprise Miner, AutoCAD(basic)

WORK HISTORY

Shiyi Building Materials Ltd.
Taichung, Taiwan   **December 2020 – July 2022**
Sales & Marketing Manager

Key Achievements:
- Developed and implemented at least 15 sales and marketing plans using both online and offline platforms
- In order to rebrand the company, my employer asked me to rebuild the website to increase brand awareness and sales. I did not have much coding experience before, so I had to collaborate closely with an agency for our requirements from the marketing and design perspective, and edit the website content by myself. After the new website was built, the sales and website traffic had successfully increased by ~35%

Sure Step Asia Pacific Ltd.
(Former exclusive distributor of 2XU, an Australian Sports brand backed by LVMH)
Hong Kong   **March 2017 – October 2020**
Marketing Manager

Key Achievements:
- Created and executed at least 20 robust marketing plans (traditional & digital) for various brands
- When I was promoted, I was asked to collaborate with the IT team and designers on a website design project to make sure the UI & UX were optimized. As I did not have much experience on building a website, I devoted myself to figuring out how to coordinate the whole project and doing extensive research. Finally, we finished it successfully with exceptional UI & UX, and the website traffic had increased by ~25%
  - Website: https://www.wah-laah.com/

HSBC
Hong Kong   **August 2014 – May 2015**
Customer Care Officer

- Handled premier customers' enquiries and complaints, and offered high quality banking services to them