

# SPACETIME

SpaceTime is a user-generated and streaming platform, developed by a team of creative designers working towards community innovation.

## THE MISSION

Spacetime is an alternative entertainment platform that represent four of the core freedoms that defines humanity: Freedom of Information, Freedom of Opportunity, Freedom to Unite, and Freedom of Expression. We believe that everyone deserves to have a voice and that the world moves forward when we listen and build as a community. Our mission is to give everyone a voice and to show them, not only the world, but the universe because space is infinite.

## PERSONAS

- Michael Hemmingway (Age 25)
  - o Micheal “Dr Mayham” Hemmingway is a YouTube content creator was looking for alternative platforms.
- Anna Gretkierewicz (Age 38)
  - o Anna is a businesswoman looking for wholesaling business strategies.
- Mira Moss (Age 12)
  - o Mira is a child that’s looking for entertainment during school.

## WHAT’S DIFFERENT COMPARE TO THE COMPETITION

- YouTube
  - o The innovations integrated will involve the community that uses the platform. Based on the most influential content creators; as well as the developers.
- Twitch & Mixer
  - o Streaming services available with features that play music through viewers network instead of the stream. (No third-party software required)
- Stream Labs
  - o Integrated “Donate-To-Text” feature and Notifications for streams