

Web Developer - Candidate Technical Test

The Task

- Build a 2 page Advocacy Campaign, consisting of 1 Sharepoint, and 1 Touchpoint. These must exist on 2 separate URLs. You will identify these in the SDK by name, and be provided with an API key.

Sharepoint Specification

- Your Sharepoint must (at minimum) contain the following Share Channels:
 - Facebook, including a customised Call to Action.
 - Email, including a customised email body message.
- The URL shared should be that of the Touchpoint, and must contain a Share Token.
- Your Sharepoint should utilise some form of federated login, in order to gain access to Advocate information. This information should be used to embellish the Share Token appropriately to both:
 - Identify the Advocate.
 - Allow the Touchpoint to be personalised.
- When an Advocate shares, you must track which Share Channel was used.

Touchpoint Specification

- Your Touchpoint must be aware if it has been arrived at via an Advocate's referral.
 - If true it must display a personalised message to the Friend from the Advocate.
 - If false, the page must degrade gracefully with regard to the personalised facets.

Delivery

- Code should be delivered via a Git repository.
- A demonstrable working copy should be available on a publicly accessible web server.

Resources

- [Amigo JS SDK](#)
 - Pay attention to the call backs available to you, they are the best method to ensure that your implementation is performing as intended.
- Share Token Life cycle (separate doc, included).

- When you're ready to begin work, please contact jake.clarkson@digitalanimal.com who will provide you with:
 - An API key.
 - Share/Touchpoint Names.

Brownie Points

While technically focused, brownie points can be earned by producing a creative implementation.

- A great UI/UX experience.
- An interesting campaign and/or incentive.