# LEAD GENERATION ANALYSIS SUMMARY FOR EMPLOYEES

**ANTARCTICA GLOBAL**

## ABC

Average Leads Generated per Day: 5.3
Average Time Spent per Day (in hours): 4.7
Average Conversion Rate: 80.3%

## XYZ

Average Leads Generated per Day: 8.5
Average Time Spent per Day (in hours): 6.3
Average Conversion Rate: 163.6%

## KLM

Average Leads Generated per Day: 10.3
Average Time Spent per Day (in hours): 5.9
Average Conversion Rate: 151.4%

### Lead Generation:

The highest average lead generation per day is by Employee KLM, followed by XYZ and then ABC.

### Time Spent:

Employee XYZ spends the most time on lead generation per day, followed by KLM and then ABC.

### Conversion Rate:

XYZ has the highest average conversion rate, followed by KLM and then ABC.

### Conclusion:

Employee XYZ performs well in terms of lead generation and conversion rate, but they spend more time on it.

Employee KLM is efficient with a good balance of lead generation, time spent, and conversion rate. Employee ABC has a decent conversion rate, but the lead generation and time spent are comparatively lower.

This analysis provides an overview highlighting the performance of each employee in lead generation, time management, and conversion rates.