Movie Recommendation System

Import Libraries ¶

```
In [169]: import pandas as pd
   import numpy as np
   import matplotlib.pyplot as plt
   import seaborn as sns
```

Import Dataset for ID and Title

```
In [170]: movie_title_df = pd.read_csv('F:\Data Scientist\ML projects in Resume\Movie
movie_title_df
```

Out[170]:

item_id		title
0	1	Toy Story (1995)
1	2	GoldenEye (1995)
2	3	Four Rooms (1995)
3	4	Get Shorty (1995)
4	5	Copycat (1995)
1677	1678	Mat' i syn (1997)
1678	1679	B. Monkey (1998)
1679	1680	Sliding Doors (1998)
1680	1681	You So Crazy (1994)
1681	1682	Scream of Stone (Schrei aus Stein) (1991)

1682 rows × 2 columns

Importing Dataset for User ID, Movie ID, Rating and Timestamp

In [171]: movie_rating_df = pd.read_csv('F:\Data Scientist\ML projects in Resume\Movie
movie_rating_df

Out[171]:

	user_id	item_id	rating	timestamp
0	0	50	5	881250949
1	0	172	5	881250949
2	0	133	1	881250949
3	196	242	3	881250949
4	186	302	3	891717742
99998	880	476	3	880175444
99999	716	204	5	879795543
100000	276	1090	1	874795795
100001	13	225	2	882399156
100002	12	203	3	879959583

100003 rows × 4 columns

EDA For Movies Title

In [172]: movie_title_df.head()

Out[172]:

	item_id	title
0	1	Toy Story (1995)
1	2	GoldenEye (1995)
2	3	Four Rooms (1995)
3	4	Get Shorty (1995)
4	5	Copycat (1995)

In [173]: movie_title_df.tail()

Out[173]:

_id	title
Mat' i sy	n (1997)
B. Monke	y (1998)
Sliding Door	s (1998)
You So Craz	y (1994)
682 Scream of Stone (Schrei aus Stein	າ) (1991)

EDA For Movies Rating

```
In [175]: movie_rating_df.head()
```

Out[175]:

	user_id	item_id	rating	timestamp
0	0	50	5	881250949
1	0	172	5	881250949
2	0	133	1	881250949
3	196	242	3	881250949
4	186	302	3	891717742

```
In [176]: movie_rating_df.tail()
```

Out[176]:

	user_id	item_id	rating	timestamp
99998	880	476	3	880175444
99999	716	204	5	879795543
100000	276	1090	1	874795795
100001	13	225	2	882399156
100002	12	203	3	879959583

In [177]: movie_rating_df.info()

<class 'pandas.core.frame.DataFrame'>
RangeIndex: 100003 entries, 0 to 100002
Data columns (total 4 columns):

```
# Column Non-Null Count Dtype
---------
0 user_id 100003 non-null int64
1 item_id 100003 non-null int64
2 rating 100003 non-null int64
3 timestamp 100003 non-null int64
```

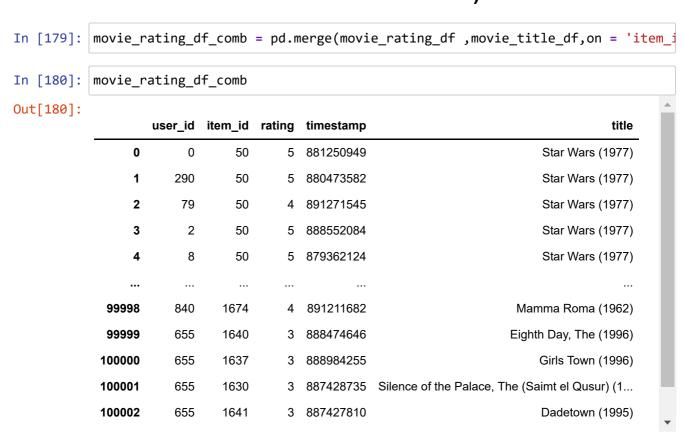
dtypes: int64(4)
memory usage: 3.1 MB

In [178]: movie_rating_df.describe()

Out[178]:

	user_id	item_id	rating	timestamp
count	100003.000000	100003.000000	100003.000000	1.000030e+05
mean	462.470876	425.520914	3.529864	8.835288e+08
std	266.622454	330.797791	1.125704	5.343791e+06
min	0.000000	1.000000	1.000000	8.747247e+08
25%	254.000000	175.000000	3.000000	8.794487e+08
50%	447.000000	322.000000	4.000000	8.828269e+08
75%	682.000000	631.000000	4.000000	8.882600e+08
max	943.000000	1682.000000	5.000000	8.932866e+08

Combine Two Dataset (This will be helpful in searching related movie on basis of movie title)



Droping unnecessary field (timestamp)

```
In [181]: movie_rating_df_comb.drop('timestamp',axis=1,inplace=True)
```

In [182]:	movie_r	ating_d	f_comb			
Out[182]:			16 a un . 1 al		4:41-	
		user_ia	item_id	rating	title	
	0	0	50	5	Star Wars (1977)	
	1	290	50	5	Star Wars (1977)	
	2	79	50	4	Star Wars (1977)	
	3	2	50	5	Star Wars (1977)	
	4	8	50	5	Star Wars (1977)	
	99998	840	1674	4	Mamma Roma (1962)	
	99999	655	1640	3	Eighth Day, The (1996)	
	100000	655	1637	3	Girls Town (1996)	
	100001	655	1630	3	Silence of the Palace, The (Saimt el Qusur) (1	
	100002	655	1641	3	Dadetown (1995)	

Creating a new dataset for Title on basis of Rating

[184]:	dataset								
	udcasec								
[184]:		count	mean	std	min	25%	50%	75%	max
	title								
	'Til There Was You (1997)	9.0	2.333333	1.000000	1.0	2.00	2.0	3.0	4.0
	1-900 (1994)	5.0	2.600000	1.516575	1.0	1.00	3.0	4.0	4.0
	101 Dalmatians (1996)	109.0	2.908257	1.076184	1.0	2.00	3.0	4.0	5.0
	12 Angry Men (1957)	125.0	4.344000	0.719588	2.0	4.00	4.0	5.0	5.0
	187 (1997)	41.0	3.024390	1.172344	1.0	2.00	3.0	4.0	5.0
	Young Guns II (1990)	44.0	2.772727	1.008421	1.0	2.00	3.0	3.0	5.0
	Young Poisoner's Handbook, The (1995)	41.0	3.341463	1.237129	1.0	3.00	4.0	4.0	5.0
	Zeus and Roxanne (1997)	6.0	2.166667	0.983192	1.0	1.25	2.5	3.0	3.0
	unknown	9.0	3.44444	1.130388	1.0	3.00	4.0	4.0	5.0
	Á köldum klaka (Cold Fever) (1994)	1.0	3.000000	NaN	3.0	3.00	3.0	3.0	3.0

In [185]: dataset = dataset.reset_index()

In [186]:	dataset	t								
Out[186]:		title	count	mean	std	min	25%	50%	75%	max
	0	'Til There Was You (1997)	9.0	2.333333	1.000000	1.0	2.00	2.0	3.0	4.0
	1	1-900 (1994)	5.0	2.600000	1.516575	1.0	1.00	3.0	4.0	4.0
	2	101 Dalmatians (1996)	109.0	2.908257	1.076184	1.0	2.00	3.0	4.0	5.0
	3	12 Angry Men (1957)	125.0	4.344000	0.719588	2.0	4.00	4.0	5.0	5.0
	4	187 (1997)	41.0	3.024390	1.172344	1.0	2.00	3.0	4.0	5.0
	1659	Young Guns II (1990)	44.0	2.772727	1.008421	1.0	2.00	3.0	3.0	5.0
	1660	Young Poisoner's Handbook, The (1995)	41.0	3.341463	1.237129	1.0	3.00	4.0	4.0	5.0
	1661	Zeus and Roxanne (1997)	6.0	2.166667	0.983192	1.0	1.25	2.5	3.0	3.0
	1662	unknown	9.0	3.444444	1.130388	1.0	3.00	4.0	4.0	5.0
		Á köldum klaka (Cold Fever)								^ ^

Keeping only the important fields in the dataset

In [187]: dataset = dataset[['title','count','mean']]
In [188]: dataset

Out[188]:

	title	count	mean
0	'Til There Was You (1997)	9.0	2.333333
1	1-900 (1994)	5.0	2.600000
2	101 Dalmatians (1996)	109.0	2.908257
3	12 Angry Men (1957)	125.0	4.344000
4	187 (1997)	41.0	3.024390
1659	Young Guns II (1990)	44.0	2.772727
1660 Yo	ung Poisoner's Handbook, The (1995)	41.0	3.341463
1661	Zeus and Roxanne (1997)	6.0	2.166667
1662	unknown	9.0	3.444444
1663	Á köldum klaka (Cold Fever) (1994)	1.0	3.000000

1664 rows × 3 columns

Modelling

```
In [189]: matrix = movie_rating_df_comb.pivot_table(index='user_id',columns='title',vater_id')
```

<pre>In [190]: Out[190]:</pre>	matrix										
	title	'Til There Was You (1997)	1-900 (1994)	101 Dalmatians (1996)	12 Angry Men (1957)	187 (1997)	Days in the Valley (1996)	20,000 Leagues Under the Sea (1954)	2001: A Space Odyssey (1968)	3 Ninjas: High Noon At Mega Mountain (1998)	s (
	user_id										
	0	NaN	NaN	NaN	NaN	NaN	NaN	NaN	NaN	NaN	
	1	NaN	NaN	2.0	5.0	NaN	NaN	3.0	4.0	NaN	
	2	NaN	NaN	NaN	NaN	NaN	NaN	NaN	NaN	1.0	
	3	NaN	NaN	NaN	NaN	2.0	NaN	NaN	NaN	NaN	
	4	NaN	NaN	NaN	NaN	NaN	NaN	NaN	NaN	NaN	
	939	NaN	NaN	NaN	NaN	NaN	NaN	NaN	NaN	NaN	•
											•

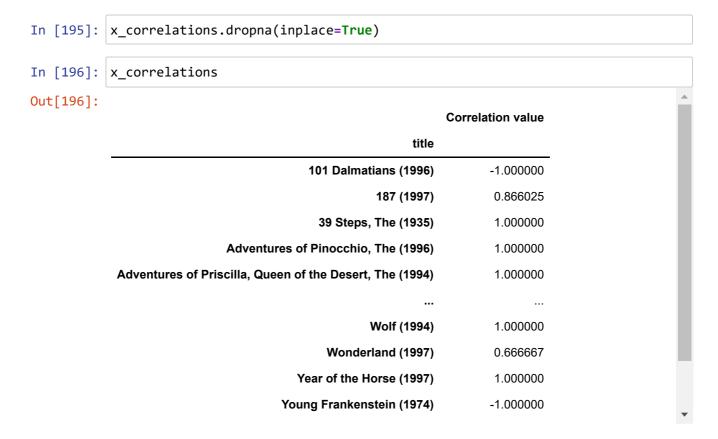
Taking the Title of Movie for which recommendation system will work

```
In [191]: | x = matrix['Year of the Horse (1997)']
In [192]: x
Out[192]: user_id
          0
                 NaN
          1
                 NaN
                 NaN
          3
                 NaN
          4
                 NaN
          939
                 NaN
          940
                 NaN
          941
                 NaN
          942
                 NaN
          943
                 NaN
          Name: Year of the Horse (1997), Length: 944, dtype: float64
```

Finding correlation between Matrix and x and creating a new column 'Correlation value' for keeping the correlation values

In [194]:	x_correlations	
Out[194]:		Correlation value
	title	Tonoianon varao
	'Til There Was You (1997)	NaN
	1-900 (1994)	NaN
	101 Dalmatians (1996)	-1.000000
	12 Angry Men (1957)	NaN
	187 (1997)	0.866025
		
	Young Guns II (1990)	NaN
	Young Poisoner's Handbook, The (1995)	NaN
	Zeus and Roxanne (1997)	NaN
	unknown	NaN

Dropping not available values



Merging dataset table with x_correlation table

```
In [197]: x_correlations = pd.merge(x_correlations, dataset, on = 'title')
```

x_	x_correlations						
		title	Correlation value	count	mean		
	0	101 Dalmatians (1996)	-1.000000	109.0	2.908257		
	1	187 (1997)	0.866025	41.0	3.024390		
	2	39 Steps, The (1935)	1.000000	59.0	4.050847		
	3	Adventures of Pinocchio, The (1996)	1.000000	39.0	3.051282		
	4	Adventures of Priscilla, Queen of the Desert, \dots	1.000000	111.0	3.594595		
34	43	Wolf (1994)	1.000000	67.0	2.701493		
34	44	Wonderland (1997)	0.666667	10.0	3.200000		
34	45	Year of the Horse (1997)	1.000000	7.0	3.285714		
34	46	Young Frankenstein (1974)	-1.000000	200.0	3.945000		
34	47	Young Guns (1988)	1.000000	101.0	3.207921		

Ι

0

Sorting Movies on basis of correlation value, Higher correlation means better match



In addition to high correlation, high count for review is also required for better recommendation, assuming only movies with review count more than 80 will be considered.

In [201]: x_correlations[x_correlations['count']>=80].head()

Out[201]:

	title	Correlation value	count	mean
347	Young Guns (1988)	1.0	101.0	3.207921
118	Frighteners, The (1996)	1.0	115.0	3.234783
119	From Dusk Till Dawn (1996)	1.0	92.0	3.119565
120	Fugitive, The (1993)	1.0	336.0	4.044643
314	Titanic (1997)	1.0	350.0	4.245714