

## DESIGN FEATURES ON THE WEBSITE

**Gradient line which makes the website more appealing:** I have included gradient line colours under the headings in all the webpages. This adds a colour contrast of orange with the black background. This feature appeals to the eyes of the audience.

**Registration forms and buttons:** The registration forms and buttons add a nice feel and look to the website while also improving the user interface as it asks users for their information.

**Changing pictures according to the size of the website:** I have added dynamic pictures to the website which change their size according to the size of the website. This allows users to have a seamless viewing experience even if they are viewing the website on their phone.

**Inserting a video on the webpage:** The video on the webpage immediately captures the attention of the audience as it plays to show the look and feel of the conference.

**Navigation bar:** It allows users to go directly to the pages they want. It also helps users to jump directly to later information according to the information they need to view. This saves the time of the users visiting the website.

**Alt text:** If the website doesn't load properly due to bandwidth issues, the users will still see the alt text for all the pictures on the website, letting them know about the content missing from the website.

**In page linking:** I have used the in-page linking feature which allows the users to jump within various sections of the pages on the webpage. This will help the user as the user will not have to scroll too much on the webpage.

**Contextual links:** By using contextual links in between paragraphs, users can directly jump to that link and learn more about the information mentioned. Contextual links are used in the about me page.

**Consistent graphics:** The website uses consistent graphics throughout the page. This helps maintain the design of the website and even helps users get most of the website. Consistent graphics will not hurt the user's eyes.

**Hover over:** I have added a hover over feature to my website. This is applied to the links on the website. This feature compliments the design of the website as it contrasts with the background of the website. It adds an extra design feature to the advantage of my website.

**Table to organize information:** I have used a table to organize information in my website. This helps information to be distributed evenly so that the users can read and understand the information without any hurdles.

**Captions used for pictures:** I have used captions for the pictures as a way to give more information about the pictures to the audience viewing them. I have used captioned pictures in the gallery page of my website.

