DAY 1 - SCHEDULE

Speaker	Time	Agenda	Description
8:00 AM		Registration	Grab an excellent barista coffee, while you register for two big days of product design goodness.
9:00 AM		Welcome	
Alex Anchor	9:15 AM	Crafting a Creative Culture	We have arrived in an age of design. No longer relegated to a function of the marketing department, web designers are increasingly taking leadership positions in the top companies in tech.
10:15 AM		Morning Break	Fuel your morning with an excellent coffee, and morning tea we've specially chosen to pick-you-up.
Aaron Thomas	11:00 AM	Keeping your living design system alive	How do you keep your website alive, and hopefully flourishing over the years of changing technology?
All Speakers	12:00 AM	Web Systems Q&A	
1:00 PM		Lunch Break	We've always got something special lined up for lunch. But you'll have to come to find out.
Chris Mathews	2:00 PM	Everything about the execution	We'll focus on a few strategies and processes to elevate work, the product, and strategy, from opinionated product thinking to a framework for creating, executing, and landing projects.
Emily Peters	3:00 PM	Measurable Design	But how can you determine success for design changes? "It just looks right" isn't going to be enough.
3:00 PM		Happy Hour	Share a drink, a bite, and a chat with your peers, right here at the venue.

DAY 2 - SCHEDULE

Speaker	Time	Agenda	Description
8:30 AM		Heart Starting	Get your heart started for another day of amazingness, with coffee of course.
9:00 AM		Welcome Back	
Chris Mathews	9:15 AM	Communicating Design	Design is becoming fairly mainstream, a part of many projects, and frequently discussed in the business press.
10:15 AM		Morning Break	Fuel your morning with an excellent coffee, and morning tea we've specially chosen to pick-you-up.
Aaron Thomas	11:00 AM	The age of AI	There's no doubt we've entered the Fourth Industrial Revolution, a new era of intelligence-based technological change transforming the way we work, live and relate to each other.
Alex Anchor	12:00 AM	Coding recommendation systems	A misguided recommendation can instantly shatter trust in your product. As a web designer, how do you create a system to provide relevant information to your audience in the right place and at the right time?
1:00 PM		Lunch Break	We've always got something special lined up for lunch. But you'll have to come to find out.
Chris Mathews	2:00 PM	Good to Great UI Animation	Let's learn practical tips to improve motion in user interfaces.
Emily Peters	3:00 PM	Designing for Learning Difficulties	We'll go through some common learning difficulties including dyslexia and discuss what impact they have on designing for the web.
4:00 PM		Farewell	