

User Research Interview Questions for Dog Parents App

Section 1: Understanding the User & Their Dog

- Can you tell me about your dog(s)? (Breed, age, any special needs?)
- What does your daily routine with your dog look like? (Feeding, walks, playtime, training, etc.)
- What are the biggest challenges you face as a dog parent?

Section 2: Pain Points & Needs

- How do you currently track your dog's health (vet visits, vaccinations, medications)?
- Do you follow a specific feeding plan for your dog? How do you choose the right food?
- What is the most difficult part about training or managing your dog's behavior?
- Have you ever needed urgent pet care (lost dog, sudden illness)? How did you handle it?

Section 3: Technology & Existing Solutions

- Do you use any apps or tools to manage your dog's health, training, or care? Why or why not?
- What features would be most valuable to you in a dog care app?
- Are there any pet-related tasks you wish were easier or more automated?

Section 4: Social & Community Aspects

- Do you engage with other dog owners for advice or socialization? Where (in-person, online, groups)?
- Would you be interested in an app that helps connect you with other dog parents or pet services nearby?

Section 5: Closing & Open Feedback

- If you had a magic wand, what one thing would you improve about dog parenting?
- Would you be open to testing an early version of the app in the future?