

# SAUNDNYA SAKHARE

## CONTACT

- 📞 +1 7027014514
- ✉️ saundnyas@gmail.com
- 📍 Las Vegas, Nevada

## ABOUT ME

As a media professional devoted to big concepts and daring stories that drive and champion engagement, I'm constantly fascinated by the level at which people engage with the brands surrounding them. There's nothing better than bringing a creative concept to life from the ground up with a penchant for strategic know-how, story development and real-life execution. Whether peering through a camera lens or drafting the narrative architecture for genuine messaging, I always bring passion, collaboration and open-mindedness to the table. I want to be part of the difference, not just create satisfactory content. Let's take chances, ideate quickly and have the playground to ourselves.

## EDUCATION

**University of Nevada, LV  
MASTERS IN JOURNALISM AND MEDIA STUDIES.**

Aug 2024- May 2026

**St.Xaviers College, Mumbai  
BACHELORS OF ARTS IN MASS MEDIA AND JOURNALISM.**

Aug 2021- June 2024

GPA: 4.0/ 4.0

## SKILLS

- Event Planning
- Public speaking/on-camera presence
- Teamwork
- Time Management
- Leadership
- Effective Communication
- Production
- Social Media + Content Creation
- Sales, negotiation, and persuasion

## AWARDS

- Graduate Assistantship - full tuition paid for graduate school
- National Sales Competition (in progress)

## WORK EXPERIENCE

**Nevada Central Media**

SUMMER 2025

Reporter

- Reported on rural Nevada communities, conducting on-site interviews and capturing stories that highlighted local voices and culture.
- Produced feature articles for Ely, Eureka White Pine County, turning real conversations into impactful, human-centered storytelling.

**Rockage Entertainment**

NOV 2023- DEC 2024

Public Relations Executive

- Led buzz-worthy PR campaigns and influencer collaborations that elevated brand storytelling.
- Produced memorable events and press coverage that captured attention and built lasting connections.

**iSchoolConnect**

JUNE 2022- SEPT 2023

Social Media Manager

- Drove bold, insight-led campaigns that turned analytics into storytelling and built real audience connection.
- Managed full-scale content creation across platforms, ensuring every post reflected energy, purpose, and brand voice.

**Five Scale Design**

APRIL 2023- MAY 2023

Business Executive Intern

- Supported cross-functional teams to align creative ideas with client goals and new business growth.
- Strengthened client relationships through collaboration, curiosity, and clear communication.

**Luit Productions**

APRIL 2022- MAY 2022

Assistant Producer

- Coordinated creative shoots from concept to delivery, blending storytelling with seamless logistics.
- Used audience insights to shape content that was as strategic as it was visually compelling.