
General Instructions:

1. 15-minute prior reading time allotted for Q-paper reading.
 2. The Question Paper contains FOUR sections—READING SKILLS, WRITING SKILLS, GRAMMAR and LITERATURE TEXTBOOK.
 3. Attempt questions based on specific instructions for each part.
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SECTION A: READING SKILLS (22 marks)

1. Read the text carefully and answer the questions:

Guest is God—Atithi Devo Bhavah

As the old saying goes, “Treat others as you would like to be treated yourself.” That is the essence of Atithi Devo Bhavah Campaign, and for that to happen, we need to change our attitude towards tourists.

Why Atithi Devo Bhavah: Last year we had 3.3 million visitors, but when you consider that Singapore gets 7 million a year, Thailand 9.6 million a year, and Malaysia 11.5 million, it is a small number. There is no reason why we can't aim to increase our numbers by 100%. And that too would be just a beginning. However, to do this we need to change our attitude towards those who visit us. Often tourists are mistreated, cheated and rudely dealt with. It is simple logic: if someone in a house is rude to you, as a guest, you don't encourage your friends and relations to go there. This is perhaps the reason why, in spite of an incredible wealth of tourist spots, cultural attractions, natural wonders and destinations for the soul, India still isn't amongst the top 15 tourist destinations of the world. The time has definitely come to get together to change this.

Inspiration Behind Atithi Devo Bhavah: Respect has always been an integral part of the Indian soul. From time immemorial we have always respected our teachers, our elders, our parents and our guests. Perhaps this is why a great Indian Emperor once observed—‘In Hindustan our manner is very respectful and our hearts are always open’. In many ways, at that time India was the ultimate destination for the enlightened travellers. Now, thousands of years later, we can bring that golden age back again. This inspired us to go back to those years, when Indian hospitality set the standard for the world. And we found the keystone of what we want to do

Our guest is blessed.

Our visitor is God.

That is how we have arrived at our mission called 'Atithi Devo Bhavah'.

The Seven Point 'Atithi Devo Bhavah' Programme: 'Atithi Devo Bhavah' is a programme of hospitality and training.

- i. Sensitise various sections of the tourism industry.
- ii. Explaining to them the needs and expectations of the tourists, how they should respond and behave.
- iii. Motivation must be generated to participate in this programme through various measures.

- iv. Certification to ensure standards at various stages.
- v. Feedback must be obtained from tourists about the service they have received.
- vi. **General Awareness:** The mass media communication campaign must be undertaken to create general awareness
- vii. **Ownership:** The 'Atithi Devo Bhavah' Programme is a movement which will urge all segments of the Indian society to adopt and look upon it as their own.

The Charter of the Programme

Hygiene and Cleanliness shall cover the areas of product, for example, vehicles like taxis, hotel rooms, restaurants, shops, etc., personal hygiene and cleanliness of the person providing the service and cleanliness of the monuments/places of tourist interest. Besides training, **PR Road shows** are also undertaken with the tourism trade in order to generate active participation and create an ownership of the 'Atithi Devo Bhavah' Programme. Right now, the contact programmes are being conducted in several cities.

Mass Media Communication in newspapers, TV, cinema and outdoors is also carried out to create general awareness about the 'Atithi Devo Bhavah' Programme and to communicate to key stakeholders as to how it is in their own interest that foreign tourists be treated well so that they will go back happily carrying fond memories.

(MCB Theme: Travel and Tourism)

- i. What is the essence of the Atithi Devo Bhavah Campaign? How can it be implemented? 2
- ii. What is needed to be developed for the fulfillment of the campaign? 1
 - a) Love and care
 - b) Hospitality
 - c) Sympathy
 - d) Infrastructure
- iii. Why is India not among the top 15 destinations in the world? 1
 - a) Tourists are mistreated
 - b) Tourists are cheated
 - c) Tourists are ignored
 - d) Both (a) and (b)
- iv. How is sensitisation an aspect of Atithi Devo Bhavah? 2
- v. What do you think is feedback in the programme? 1
- vi. Which word in the passage means the same as **show**? 1
- vii. What does PR road shows do in the programme? 1
 - a) Create safety and security network
 - b) Create links
 - c) Generate active participation
 - d) Generate awareness
- viii. Complete the following sentence appropriately. 1

In ancient times India was a tourist destination for
- ix. Complete the following sentence appropriately. Atithi Devo Bhavah is a _____. 1
- x. India can become one of the top most tourist destinations in the world. 1
 - a) True
 - b) False

2. Read the text carefully and answer the questions:

Read the following table displaying the information about hiking and trekking.

	HIKING	TREKKING
Overview	an outdoor activity of walking in beautiful natural environments	a long journey undertaken on foot in areas having usually no means of transport available
	walking on pre-charted paths called hiking trails for pleasure classified as day hikes and overnight hikes. trails may be signposted	not necessarily mountaineering walking for a number of days, usually on uncharted paths challenging environments, likely to be hilly or mountainous
Environmental impact	can destroy the natural environments pole use leaves a visible impact on the surrounding trail and its greenery	can have greater environmental impact both follow a 'leave no trace policy'
Equipment	depending on the weather, day or overnight hiking shoes applicable to the hiking terrain, water, compass and a hiking pole backpack with survival kit, food and medicine for overnight hiking	survival kit, camping gear, boots, compass clothing applicable to changes in temperature
Worldwide differences	different names around the world tramping in New Zealand bush-walking in Australia trekking in Nepal	also known as backpacking

- i. Differentiate between hiking and trekking on the basis of **terrain and trails**. 1
- ii. Which of the following statements is not TRUE about **hiking**? 1
 - a) It reconnects the hiker with nature.
 - b) It is another name for mountaineering.
 - c) It is an activity undertaken for pleasure.
 - d) It has a calming effect on the mind.
- iii. Trekking is usually undertaken in challenging environments, likely to be hilly or mountainous. State two benefits of trekking in the light of the given statement. 2
- iv. Select the correct option to complete the analogy. 1

hiking : long energetic walk : : trekking :

 - a) long comfortable journey
 - b) short vigorous walk
 - c) short energetic walk
 - d) long vigorous journey
- v. Identify the textual clue that suggests that hiking can damage the vegetation on trails. 1
- vi. Complete the following sentence appropriately. 1

Hiking trails are generally signposted so that
- vii. Identify from the given option the purpose of **leave no trace policy** in context of hiking and

trekking. Briefly explain the need for the policy.

2

- i. The purpose of **Leave no Trace Policy** is to reduce the impact of our presence on the natural environment.
 - ii. The purpose of **Leave no Trace Policy** is to leave behind the harsh memories of the journey.
 - iii. The purpose of **Leave no Trace Policy** is to plan and pack the equipment for hiking and trekking.
- viii. Choose the option that displays an equipment required for trekking but not for hiking.

1

a)



b)



c)



d)



SECTION B: WRITING SKILLS (22 marks)

3. You are Mahesh Tyagi, X-A studying in Rohini Shiksha Kendra, Varanasi. There is an irregular supply of electricity in your town almost every day. Write an e-mail, in about 50 words, to your principal requesting him/her to arrange for a generator in the school.

3

4. Write a descriptive paragraph on Stephen Hawking based on the clues given below:

4

Well known cosmologist and author – born in Oxford, England – very talented – studied physics at Oxford – known for his research on origin of the universe and books.

5. Slums are spreading more than the planned townships. Life in the slums is miserable. Crowded living, lack of drinking water, unsanitary conditions, poor power supply etc. are causing a lot of suffering to the people. Write a letter to the Editor of a national newspaper drawing attention of the concerned authorities to this problem and asking for a proper solution. You are Udit/Udita, 26 Latouche Road, Kanpur.

7

OR

Many students from different parts of the country come to Delhi to study. Finding affordable accommodation is the main problem faced by them. Landlords charge exorbitant rents and in some cases, refuse to rent rooms to them because of their different food habits and culture. The hostel facility provided by educational institutions is too inadequate to meet the demand.

Write a letter in 120 words to the Editor of a local daily drawing attention of the authorities and requesting them to take appropriate action. You are Raman / Raveena, 12, Station Road, Delhi.

7

6. The recent killing of Avni, the tigress which had two 10-month-old cubs has disturbed you. You realise that human encroachment and the greed of land-grabbing companies are the cause of this. Write an article to be published in **The National Times** about your concern and the need to take urgent action to stop the decline in the number of tigers in India. You are Amit/Ambika Shukla.

8

Clues:

Ecological balance disturbed, local people suffer

Urgent and effective steps needed – awareness campaigns

Threat of extinction, selfishness of human beings

OR

Abundance of advertisements in newspapers, magazines and even on television is a wastage of both time and money of readers and viewers. You are Shobha/Sameer. Write an article on the topic, **Excessive Use of Advertisements in Media** using the following clues:

8

Clues:

- i. Public attention
- ii. Profitable
- iii. More advertisements than the actual content
- iv. Readers disappointed–articles serve no purpose
- v. Consume big spaces– waste the time, energy as well as money
- vi. Information misleading and confusing–unhealthy competition

SECTION C: GRAMMAR (10 marks)

7. Complete the tasks A–C, as directed.

(A) Fill in the blanks (a)–(c) with the appropriate option from those in the brackets.

3

In another incident (a)_____ (of/on/in) daylight robbery (b)____ (at/for/in) West Delhi, three masked men (c)_____ (shot/shooting/shoots) at and attempted to rob two men who had come when the locals began to pursue them.

(B) In the following passage, one word has been omitted in each line. Write the missing word along with the words before and after against the correct blank number:

4

		Word Before	Missing Word	Word After
The use of water as agent of the treatment	(a)	_____	_____	_____
of disease is known hydrotherapy, The beneficial	(b)	_____	_____	_____
effect of water be used in the treatment of	(c)	_____	_____	_____
disease. Water is one heaven's choicest blessing.	(d)	_____	_____	_____

(C) Do as directed.

1

- i. Rearrange the following jumbled words/phrases in the given dialogue to create a meaningful sentence.

The way to the market was long and winding. Walking alone could get quite boring. It was a good time to plan for the day. The walk keeps you fit and healthy for the day.

for/advisable/distances/is/short/it/to walk

- ii. Read the conversation given below. Based on your reading, fill in the blanks appropriately.

2

Mrs. Grover: Where are the memos I had left yesterday?

Kundan: I am sorry! I have thrown them away by mistake.

Mrs. Grover: What a silly thing to do! Have you taken any photocopies of them at least?

Kundan: Yes, I have put them in a file.

Mrs. Grover asked Kundan where the memos she had left on the previous day were. Kundan answered that he was sorry (a)____. Mrs. Grover told him that was a silly thing to do. She also asked if he had taken any photocopies of them at least. Kundan replied that he had and (b) _____.

SECTION D: LITERATURE TEXTBOOK (26 marks)

8. Read the given excerpts and answer the questions briefly, for ANY TWO excerpts, of the three, given.

4+4=8

(A) I know not, gentlemen, what you intend,
who else must be let blood, who else is rank:
If I myself, there is no hour so fit
As Caesar's death hour,
nor no instrument
rich of half that worth as those your swords,
made rich with the most noble blood
of all this world.

- i. Who does the **gentlemen** refer to?
- ii. What does the speaker request the **gentlemen**?
- iii. Why did the speaker give this request?
- iv. What was the response by the **gentlemen** to the request?

(B) And immediately I regretted it.
I thought how paltry, how vulgar, what a mean act!
I despised myself and the voices of my accursed human education.

- i. What was his reaction within?
- ii. How did he describe his act?
- iii. What does he mean by accursed human education?
- iv. Why did the poet despise himself?

(C) "What struck one most was their willingness to work. During these summer days, under the hot sun they shined shoes, sold fruit, hawked newspapers, conducted tourists round the town, ran errands."

- i. Who is **their** in the above lines?
- ii. What work did they do?
- iii. What was striking about them?
- iv. Under what severe condition did they work?

9. Answer ANY FIVE of the following six questions in about 30– 40 words each.

5x2=10

- a. How does the poet present the overpowering nature of posterity upon glory?
Answer in the context of the poem **Ozymandias**.
- b. How does the author describe the place near the post office? Answer in the context of the chapter **The Letter**.
- c. Why did the ghost want people to stop using the Ouija Board?
- d. How was Patol Babu feeling right before his shot?

- e. Why did Michael enjoy playing the psycho-drive games?
- f. In what way is the play **The Dear Departed** satirical? Comment on the nature of its characters.

10. Answer ANY ONE of the following two questions in about 150 words.

1x8=8

- a. Imagine you are the Grandpa. You are upset at the way things have happened in your family and your decision taken thereafter. Write a letter to your friend sharing with him your pain in this regard.
- b. Imagine you are Mrs. Packletide. After being betrayed by Louisa Mebbin, you learnt a lesson for life. Now you are completely changed. You are purged of all ill-will and dislike that you nursed for Loona Bimberton. Write a letter of apology to Loona Bimberton telling her how you were blackmailed because of your craze for fame.