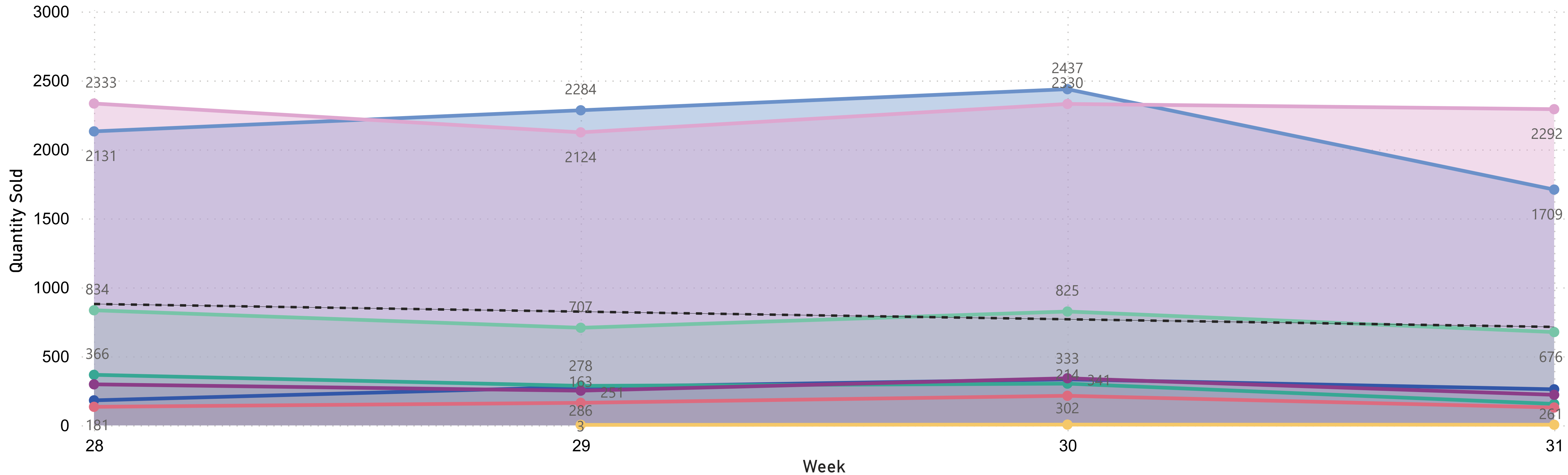


Ecommerce Sales Data Analysis Report

Week wise total orders

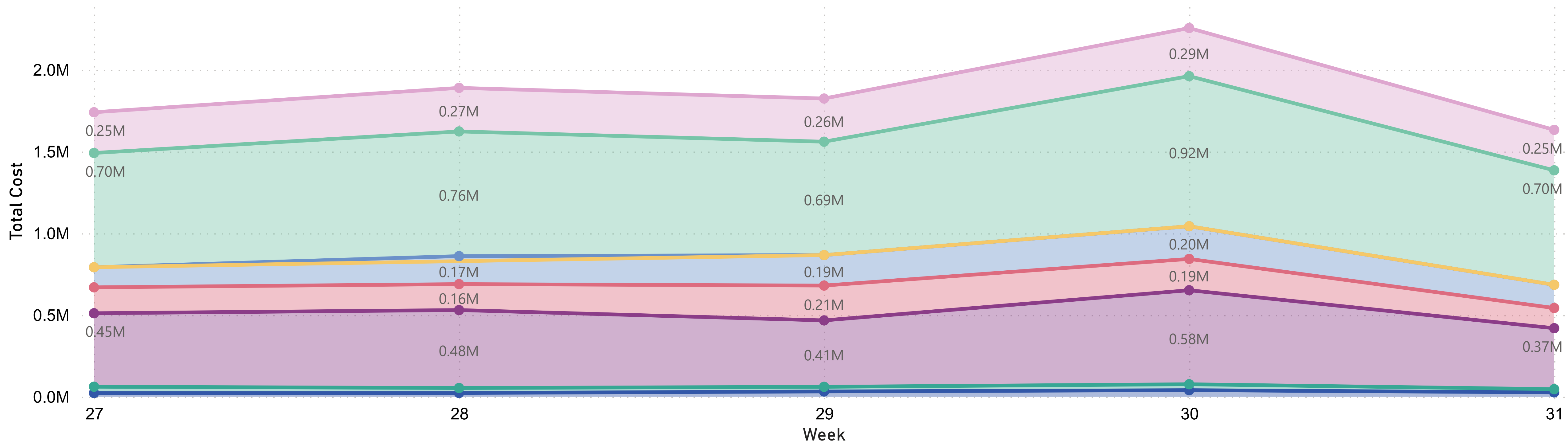
Category ● Bags & Shoes ● Clothing & Accessories ● Computers & Networking ● Electronics ● Health & Beauty ● Jewelry ● Mobiles & Accessories ● Watches & Accessories



Category	28	29	30	31	Total
Bags & Shoes	181	278	333	261	1053
Clothing & Accessories	366	286	302	155	1109
Computers & Networking	297	251	341	221	1110
Electronics	134	163	214	129	640
Health & Beauty	2131	2284	2437	1709	8561
Jewelry		3	5	4	12
Mobiles & Accessories	834	707	825	676	3042
Watches & Accessories	2333	2124	2330	2292	9079
Total	6276	6096	6787	5447	24606

Week wise Total Cost

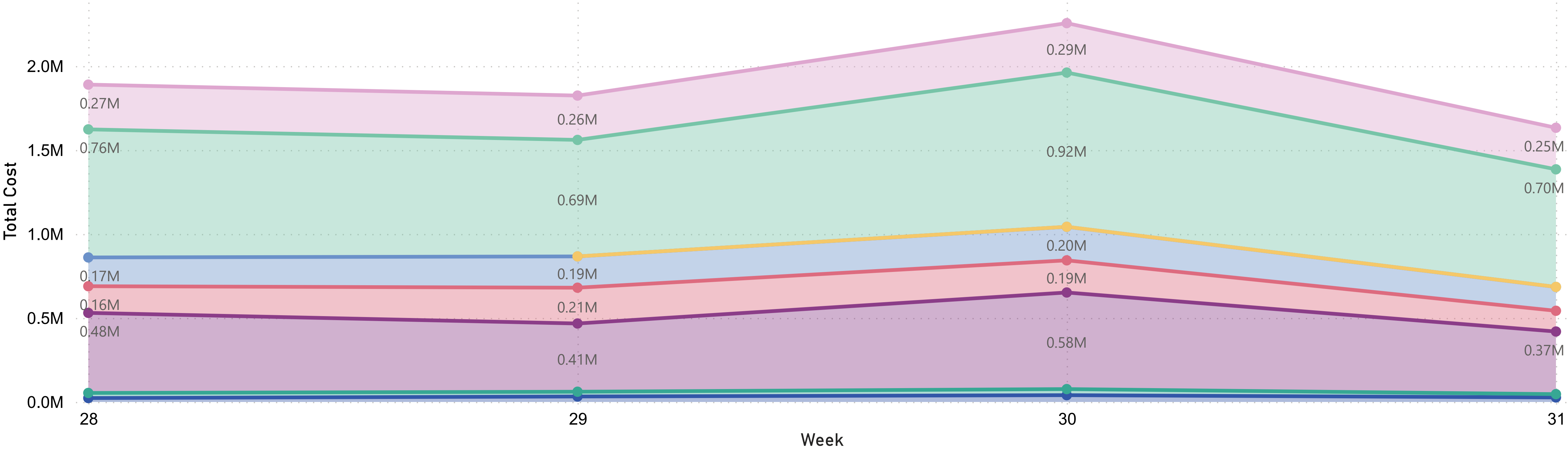
Category ● Bags & Shoes ● Clothing & Accessories ● Computers & Networking ● Electronics ● Health & Beauty ● Jewelry ● Mobiles & Accessories ● Watches & Accessories



Category	28	29	30	31	Total
Mobiles & Accessories	7,62,586.20	6,93,627.30	9,18,302.40	7,00,227.90	30,74,743.80
Computers & Networking	4,76,813.92	4,06,216.80	5,75,152.16	3,72,885.92	18,31,068.80
Watches & Accessories	2,66,562.40	2,64,053.60	2,94,327.20	2,47,516.00	10,72,459.20
Health & Beauty	1,71,392.00	1,86,307.20	1,99,704.80	1,41,967.20	6,99,371.20
Electronics	1,58,732.10	2,13,180.30	1,91,466.90	1,23,506.10	6,86,885.40
Bags & Shoes	23,269.60	32,592.80	40,443.20	26,875.20	1,23,180.80
Clothing & Accessories	30,416.80	28,439.20	36,268.80	19,751.20	1,14,876.00
Jewelry		100.00	180.00	140.00	420.00
Total	18,89,773.02	18,24,517.20	22,55,845.46	16,32,869.52	76,03,005.20

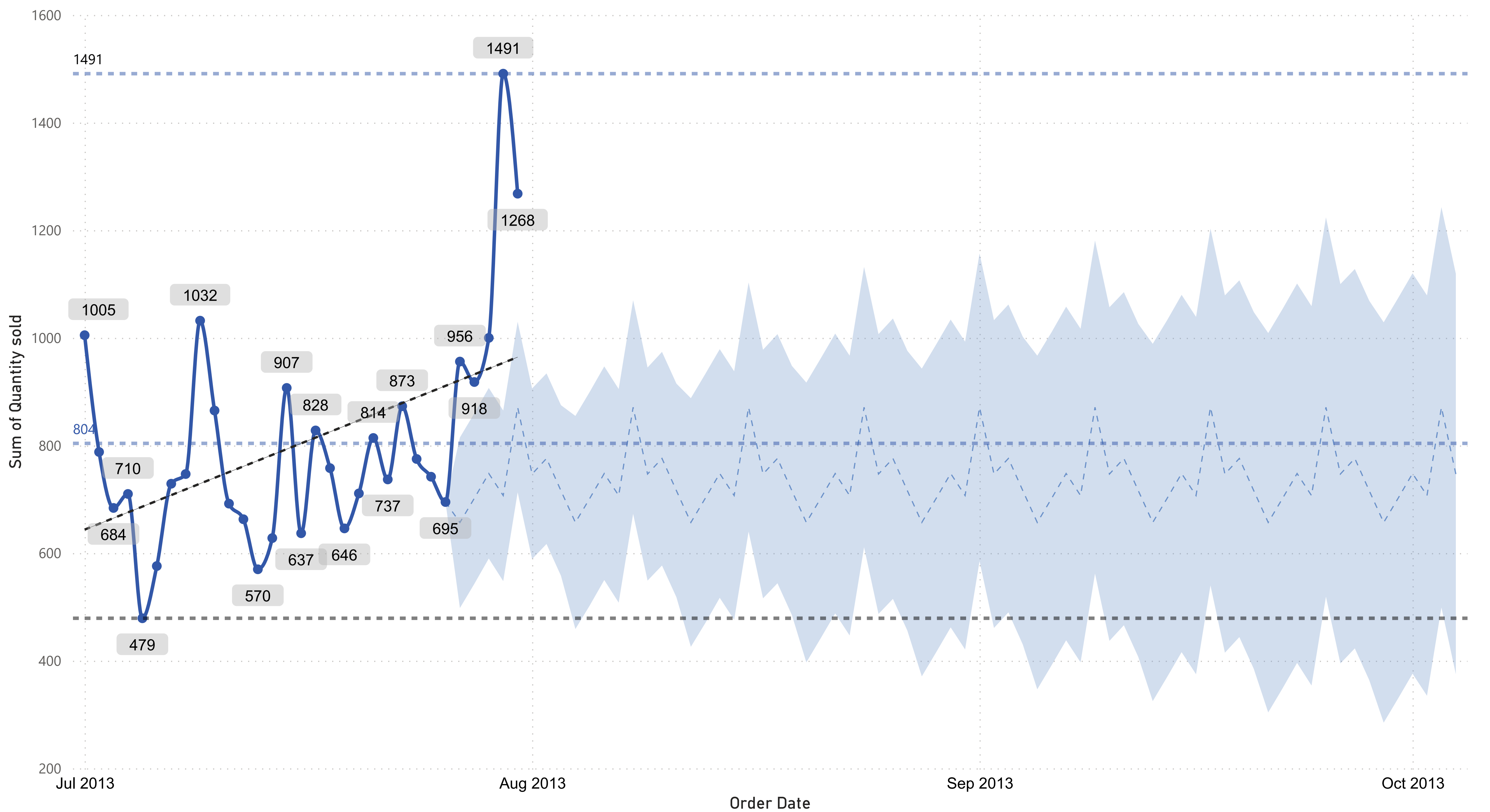
Week wise total cost and margin%

Category ● Bags & Shoes ● Clothing & Accessories ● Computers & Networking ● Electronics ● Health & Beauty ● Jewelry ● Mobiles & Accessories ● Watches & Accessories



Week	28		29		30		31		Total	
Category	Cost	Margin %	Cost	Margin %	Cost	Margin %	Cost	Margin %	Cost	Margin %
Mobiles & Accessories	7,62,586.20	10.00%	6,93,627.30	10.00%	9,18,302.40	10.00%	7,00,227.90	10.00%	30,74,743.80	10.00%
Computers & Networking	4,76,813.92	12.00%	4,06,216.80	12.00%	5,75,152.16	12.00%	3,72,885.92	12.00%	18,31,068.80	12.00%
Watches & Accessories	2,66,562.40	20.00%	2,64,053.60	20.00%	2,94,327.20	20.00%	2,47,516.00	20.00%	10,72,459.20	20.00%
Health & Beauty	1,71,392.00	20.00%	1,86,307.20	20.00%	1,99,704.80	20.00%	1,41,967.20	20.00%	6,99,371.20	20.00%
Electronics	1,58,732.10	10.00%	2,13,180.30	10.00%	1,91,466.90	10.00%	1,23,506.10	10.00%	6,86,885.40	10.00%
Bags & Shoes	23,269.60	20.00%	32,592.80	20.00%	40,443.20	20.00%	26,875.20	20.00%	1,23,180.80	20.00%
Clothing & Accessories	30,416.80	20.00%	28,439.20	20.00%	36,268.80	20.00%	19,751.20	20.00%	1,14,876.00	20.00%
Jewelry			100.00	20.00%	180.00	20.00%	140.00	20.00%	420.00	20.00%
Total	18,89,773.02	18.00%	18,24,517.20	18.15%	22,55,845.46	18.00%	16,32,869.52	18.11%	76,03,005.20	18.06%

Sales Projection for top 3 Categories



Margin % by Week and Category

Category ● Bags & Shoes ● Clothing & Accessories ● Computers & Networking ● Electronics ● Health & Beauty ● Jewelry ● Mobiles & Accessories ● Watches & Accessories

