**Trox**

1. **List of customer requirements**
   1. **Account Management**
      1. The ability to add and maintain new storefronts
   2. **Advertisement Sale Management**
      1. The ability to seamlessly integrate relevant ads
      2. The ability to keep track of ad revenues
   3. **Shipping & Logistics Management**
      1. The ability to securely store user addresses
      2. The ability to ship and receive at warehouse
      3. The ability to confirm delivery and track delivery
      4. The ability to receive user returns
   4. **Inventory Management**
      1. The ability to keep track of low/sold out inventory
   5. **Finance Management**
      1. Storing user credit card information securely
      2. Keeping track of payments that are IP or error
      3. Maintain financial records to payout vendors/ads
      4. The ability to easily refund a product if needed
   6. **Subscribed Buyers**
      1. The ability to create an account and login
      2. The ability to store payment/address information
      3. The ability to search desired products, put in cart
      4. The ability to purchase from their cart with CC
      5. The ability to return an unsatisfactory product
      6. The ability to view/edit customer orders
      7. The ability to write reviews on products