



# SAURABH KUMAR

## CAMPUS REPRESENTATIVE & CONTENT CREATOR

### CONTACT

Phone: +91 9334580513

Email: saurabhk74173@gmail.com

Location: East Champaran, Bihar

Instagram Id:  
[https://www.instagram.com/p/atel\\_saurabh0001?igsh=MTE2M2g5c2UybGpmYQ==](https://www.instagram.com/p/atel_saurabh0001?igsh=MTE2M2g5c2UybGpmYQ==)

### SKILLS

- Content Creation (Reels, Posts, Stories)
- Video Editing (Basic)
- Canva Designing
- Social Media Promotion
- Public Speaking
- Event Promotion & Coordination
- Communication
- Teamwork
- Time Management

### LANGUAGES

- English (Fluent)
- Hindi (Fluent)
- Bhojpuri
- Sanskrit

### REFERENCE

Shubham Kumar

Brother

Phone: +91 7557789013

Email: shubhamk74173@gmail.com

### PROFILE

Enthusiastic student and active content creator with experience creating Instagram vlogs, event posts, and engaging campus content. Skilled in promoting activities, increasing audience reach, and building awareness through social media. Interested in representing organizations, organizing events, and connecting students with new opportunities.

### WORK EXPERIENCE

#### Content Creator — Instagram

YEAR - PRESENT

Marketing Manager & Specialist

- Create reels, vlogs, and posts about college events and daily life
- Promote activities and information to students using social media
- Edit videos and designs using Clipchamp, CapCut, DaVinci Resolve.
- Engage audience through comments, polls, and stories
- Help teachers and organizers manage students during events
- Share event details with classmates and encourage participation

### ACHIEVEMENTS

- Participated in Smart India Hackathon (SIH) and qualified at the college level; submitted two problem statements.
- Participated in the College Science Exhibition and presented innovative ideas.
- Submitted an idea in Google "Fund My Crazy Idea" initiative.

### PROJECT

2024 - 2025

- Chatbot**  
Built a simple chatbot to respond to user queries using predefined logic.
- Personalized Dress Recommendation App**  
Suggested outfits based on user preferences and occasion.
- Notes Web App (Node.js)**  
Created a notes app to add, edit, and delete notes using Node.js.
- Calculator (Web)**  
Developed a basic calculator for arithmetic operations.
- Answer Copy Checking - Prototype**  
Designed a prototype to compare answers and detect similarities.

### EDUCATION

#### Bachelor of Technology (B.Tech)

Government Engineering College Nawada  
SGPA: 7.85(1<sup>st</sup> SEM)

2024-2028

#### Senior Secondary (Class 12)

VA Holy Mission High School  
PERCENTAGE: 74.2%

2022-2024

#### Secondary (Class 10)

CMD Public School  
PERCENTAGE: 86.8%  
Scored 100/100 in Mathematics

2020-2022