

# Credit Card Transaction Report

Total Revenue

56.5M

Total Interest

8.0M

Transaction  
Amount

45.5M

Transaction Count

667.2K

Week	Previous Week Revenue	Current Week Revenue	WOW Revenue
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53	933134	1201601	28.77%
52	1070439	933134	-12.83%
51	1026549	1070439	4.28%
50	980152	1026549	4.73%
49	1008777	980152	-2.84%

Q4

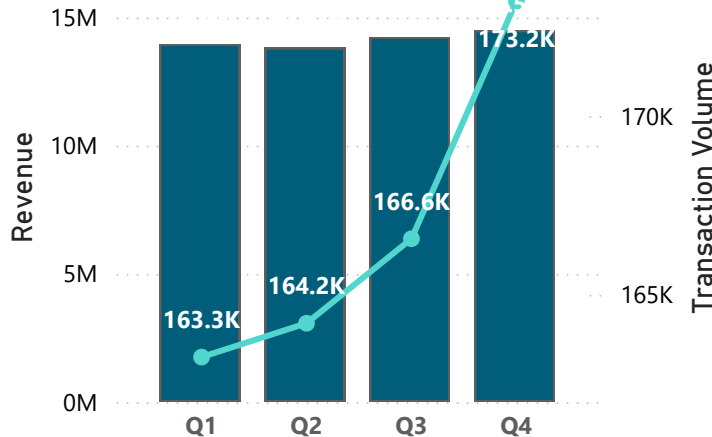
Q3

Q2

Q1

## Qtr Revenue and Transaction Count

Sum of Total\_Revenue Sum of Total\_Trans\_Vol



Week Date

All

F

M

Low

Medium

High

Platinum

Silver

Blue

Gold

## Revenue by Use Chip

Swipe

36M

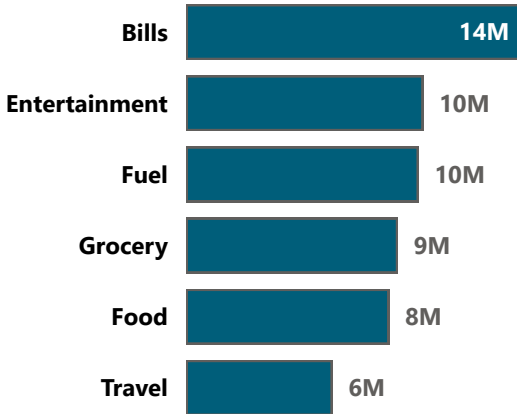
Chip

17M

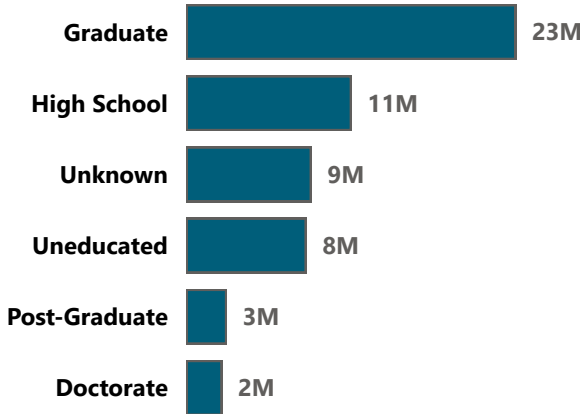
Online

4M

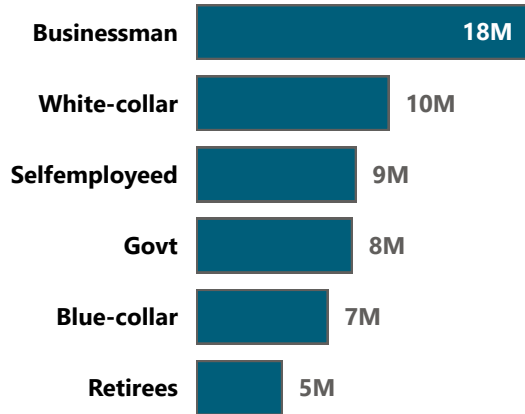
## Revenue by Expenditure Type



## Revenue by Education



## Revenue by Customer Job



## Customer Acq Cost

