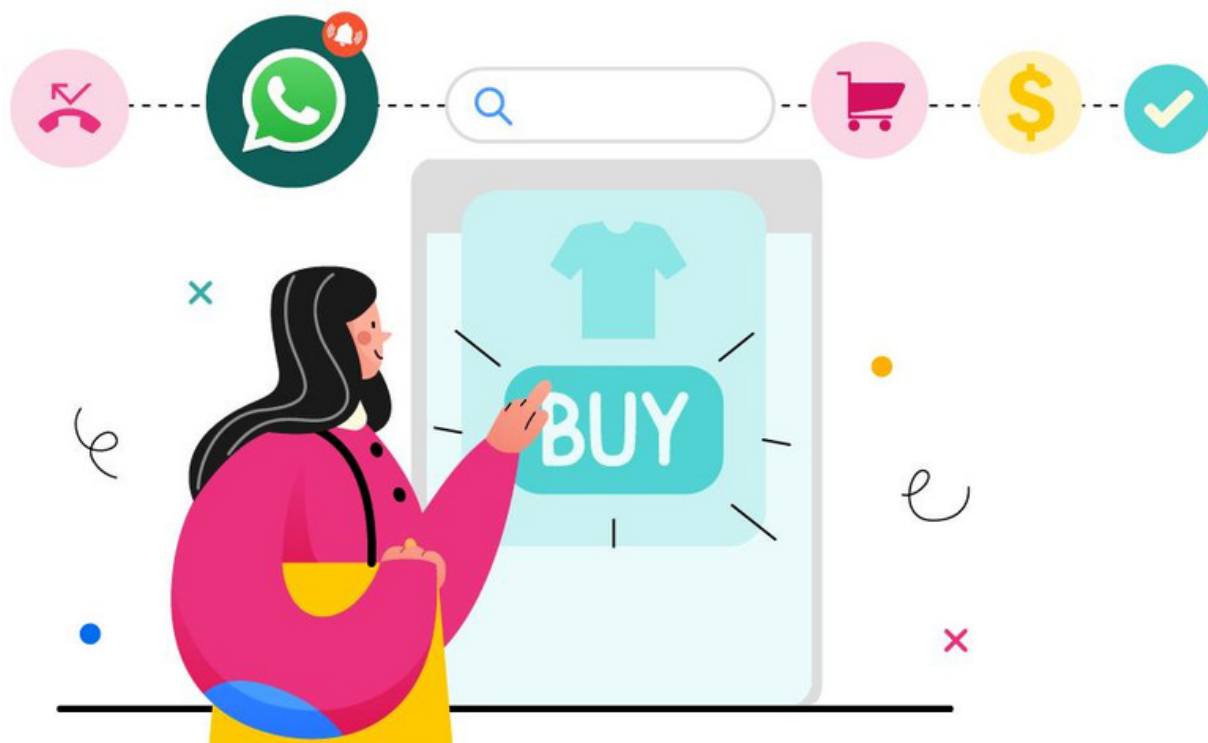




Automate Commerce & Sell on WhatsApp with Anantya.ai



Why Choose WhatsApp for Commerce?

With an industry-high **98% message open rate** & 45-60% click-through rate, WhatsApp is the most actionable platform to market your Ecommerce Business.

50 million

businesses are using WhatsApp for commercial purposes

By leveraging WhatsApp's **2.4 Billion** active user base and viral potential, businesses can enhance their **online presence**, generate **qualified leads**, and **establish valuable customer connections**.

80%

Users click on your Facebook, Instagram or Google Ad, reach your website but leave without making a purchase.

WhatsApp has a **98%** Message Open Rate & **45-80%** Click-through Rates making it the best platform to reach customers where they already are!

84%

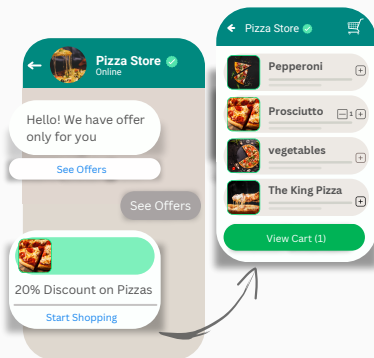
of consumers worldwide would browse or buy products in messaging conversations

175 million

million people send messages to a business account on WhatsApp every day

Anantya.ai: Your Complete WhatsApp Commerce Platform

Everything you need to notify, chat & engage your users All in one place

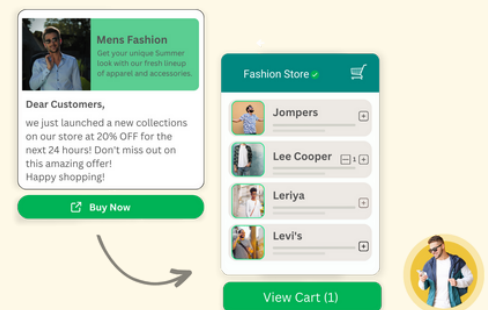


➤ Recover 45-60% Abandoned Carts by sending Automated Notification

80% of customers bag items in their carts, but forget to check out. There's a simple trick that can recover **45-60% of Abandoned Carts**. Just automate Abandoned Cart Notifications on WhatsApp with a casual reminder to the users to complete their purchase.

➤ Automate your Notifications & Reminders on WhatsApp

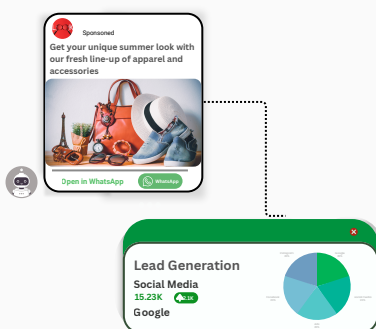
You can automate Notifications for **Order Confirmation, Delivery Updates, Abandoned Cart Reminders, Payment Confirmation/ Reminders, Subscription Reminders** etc which are extremely important for an **Ecommerce Business**.



➤ Automate sales with WhatsApp Chatbot

You don't need to respond to every common customer query! Simply **integrate a WhatsApp Chatbot** for your Ecommerce business & let it **handle** common customer queries & even sales.

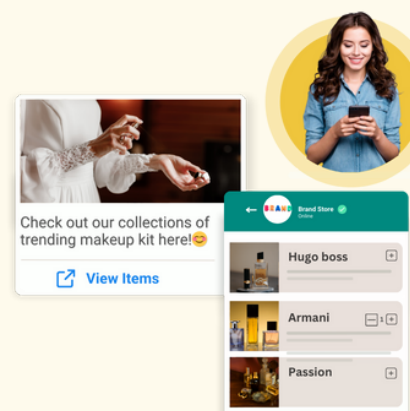
A WhatsApp Chatbot acts as a **qualified salesman** for your WhatsApp Ecommerce Store.



➤ Send Product catalogs at Scale

Send product catalogs to 1000s of opted-in customers on WhatsApp as part of- **Automated Notification Campaigns** when a customer abandons cart /places order etc.

Custom Auto replies for FAQs, welcome/out of office message, or for delay in response during work hours etc.



Anantya.ai WhatsApp Ecommerce & Automation Platform

- Drive Sales & Customer Experience • Get Your Setup Ready in Just 24 Hours ⌚



#1 Choice of Startups and Brands



Get In Touch With Us!

We'd love to know your Whatsapp Use-Case and help your Business Grow using Whatsapp!



+971 56 548 0273



info@anantya.ai



www.anantya.ai