



Date

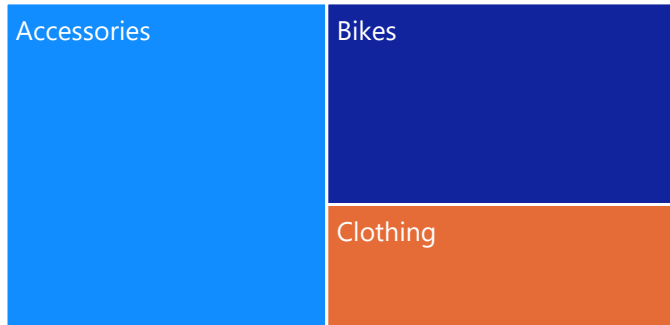
01-01-2016



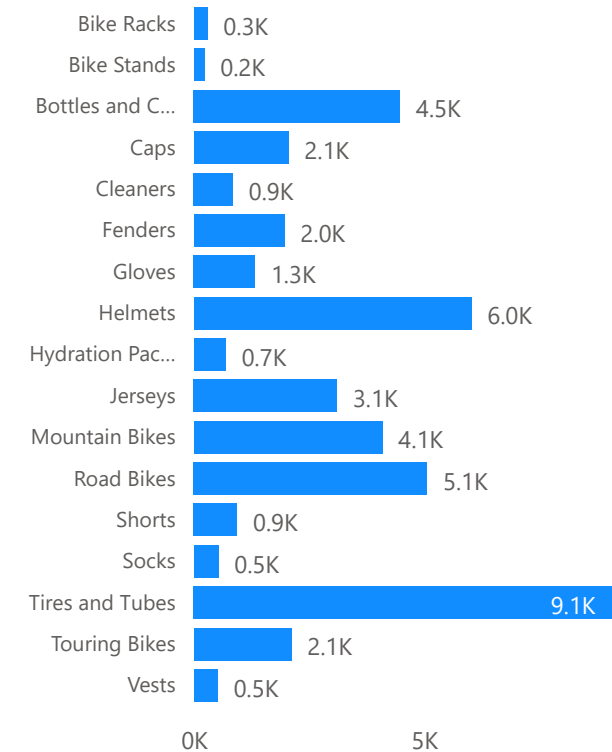
30-06-2017



### Total Orders by Category



### Total Orders by Subcategory

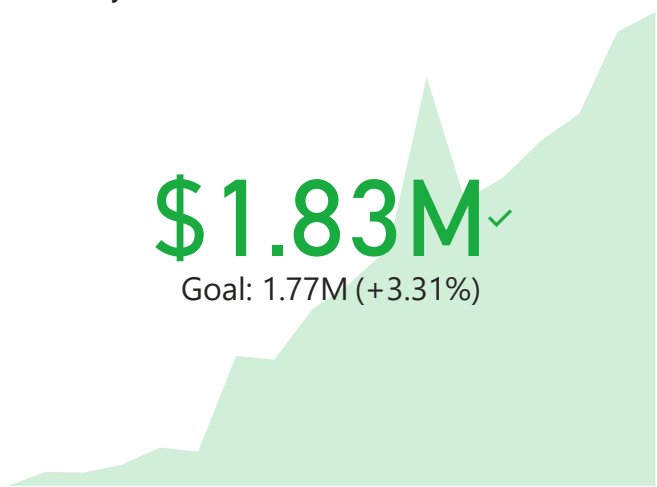


ProductName	Total Orders	Return Rate
Water Bottle - 30 oz.	3983	1.95%
Patch Kit/8 Patches	2952	1.61%
Mountain Tire Tube	2846	1.64%
Road Tire Tube	2173	1.55%
Sport-100 Helmet, Red	2099	3.33%
AWC Logo Cap	2062	1.11%
Sport-100 Helmet, Blue	1995	3.31%
Fender Set - Mountain	1975	1.36%
Sport-100 Helmet, Black	1940	2.68%
Mountain Bottle Cage	1896	2.02%
Road Bottle Cage	1668	1.68%
Touring Tire Tube	1364	1.64%
HL Mountain Tire	1305	3.75%
ML Mountain Tire	1059	1.32%
LL Road Tire	957	2.26%
ML Road Tire	868	1.51%
Touring Tire	863	1.22%
Bike Wash - Dissolver	850	1.47%
HL Road Tire	795	3.52%
LL Mountain Tire	788	2.50%
Hydration Pack - 70 oz.	695	3.60%
Mountain-200 Black, 46	528	3.22%
Mountain-200 Black, 42	524	3.63%
Mountain-200 Silver, 38	522	2.30%
Mountain-200 Silver, 46	521	2.11%
Mountain-200 Black, 38	519	2.89%
Total	22534	2.14%

### Product Detail



### Monthly Revenue



\$1.83M✓

Goal: 1.77M (+3.31%)

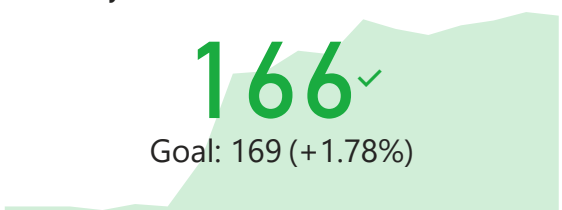
### Monthly Order



2146!

Goal: 2165 (-0.88%)

### Monthly Return



166✓

Goal: 169 (+1.78%)

### Top Product (Orders)

Water Bottle - 30 oz.

### Top Product (Orders)

Mountain-200 Black, 46

Continent

Select all

Europe

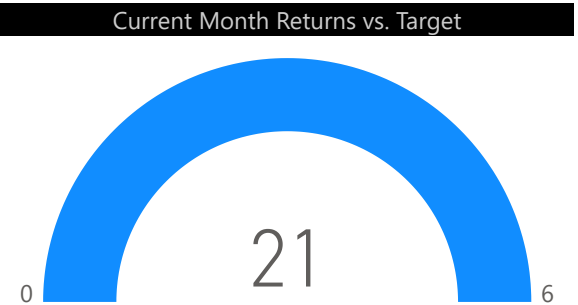
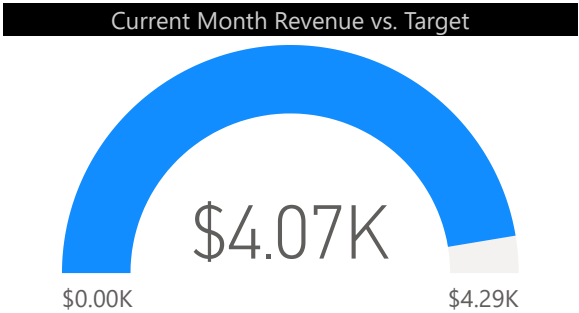
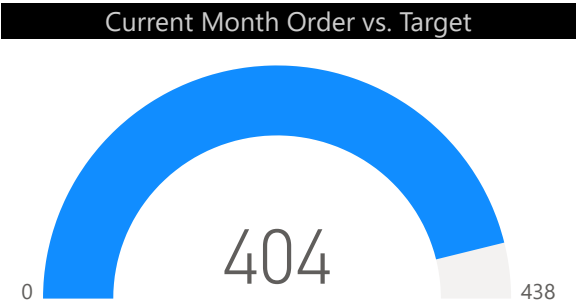
North America

Pacific





Water Bottle - 30 oz.



Price Adjustment

0.00

Slider control

4.99  
Avg Retail Price

4.99  
Adjusted Price

Weekly Profit

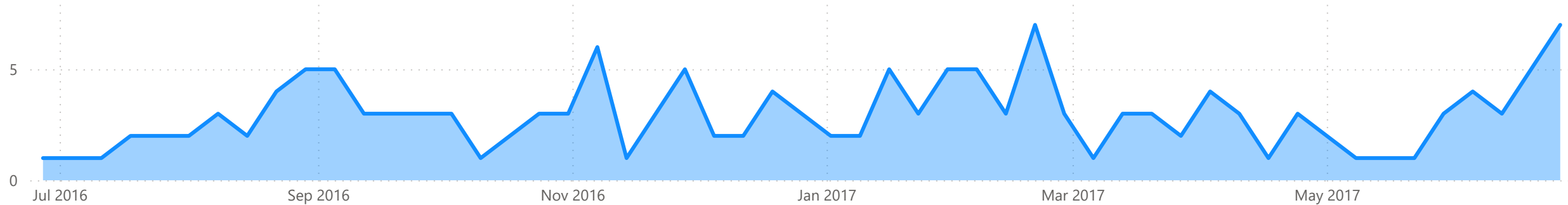
Total Profit Adjusted Profit



Weekly Profit

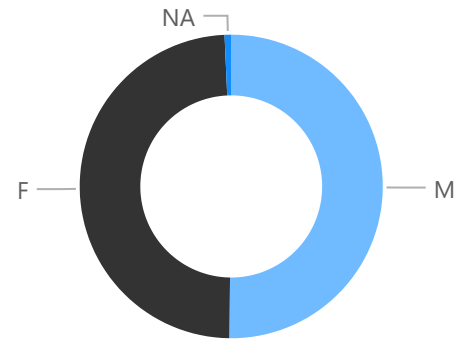


Weekly Return Volume

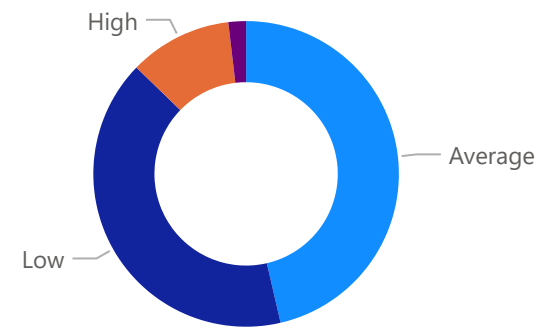


FullName	Total Orders	Total Revenue
Mr. Jordan Turner	7	\$11,022.38
Mr. Larry Munoz	7	\$10,852.04
Mrs. Lacey Zheng	7	\$11,085.74
Mrs. Lisa Cai	7	\$11,330.44
Mr. Marco Lopez	6	\$10,289.68
Mr. Maurice Shan	6	\$12,407.95
Mrs. Ariana Gray	6	\$10,391.42
Mrs. Dominique Prasad	6	\$9,180.93
Mrs. Janet Munoz	6	\$12,015.39
Mr. Franklin Xu	5	\$10,164.34
Adriana Gonzalez	4	\$9,195.69
Mr. Brad She	4	\$9,161.01
Mr. Francisco Sara	4	\$9,125.54
Mr. Johnathan Suri	4	\$7,721.33
Mr. Kevin Coleman	4	\$7,750.53
Mr. Lance Blanco	4	\$7,207.07
Mr. Preston Raman	4	\$7,599.49
Mr. Randall Dominguez	4	\$9,210.36
Mr. Willie Xu	4	\$7,353.55
Mrs. Abby Subram	4	\$7,308.39
Mrs. Alexandra Hall	4	\$6,937.02
Mrs. Audrey Blanco	4	\$7,139.17
Mrs. Brandi Gill	4	\$9,166.18
Mrs. Crystal Zeng	4	\$7,706.81
Mrs. Felicia Blanco	4	\$7,669.66
Mrs. Jill Suarez	4	\$7,652.61
Mrs. Kaitlyn Henderson	4	\$9,258.92
Mrs. Margaret He	4	\$9,266.74
Mrs. Nichole Nara	4	\$9,234.66
Mrs. Rosa Hu	4	\$9,201.20
Mr. Aaron Wright	3	\$6,750.95
Mr. Andres Nara	3	\$6,723.49
Mr. Andres Raii	3	\$6,678.79
<b>Total</b>	<b>353</b>	<b>\$7,51,130.39</b>

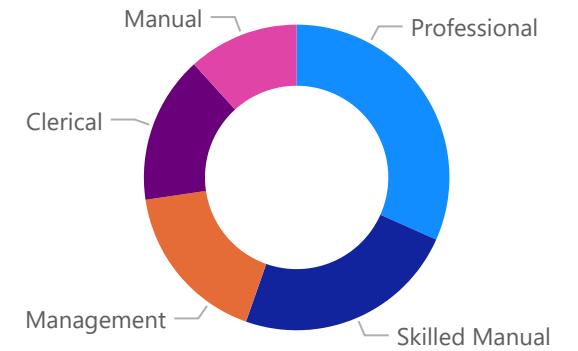
Orders by Gender



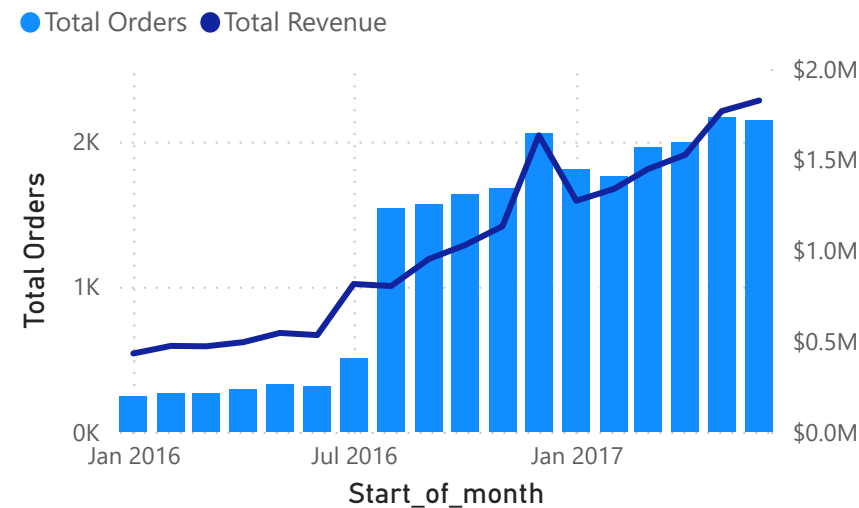
Orders by Income level



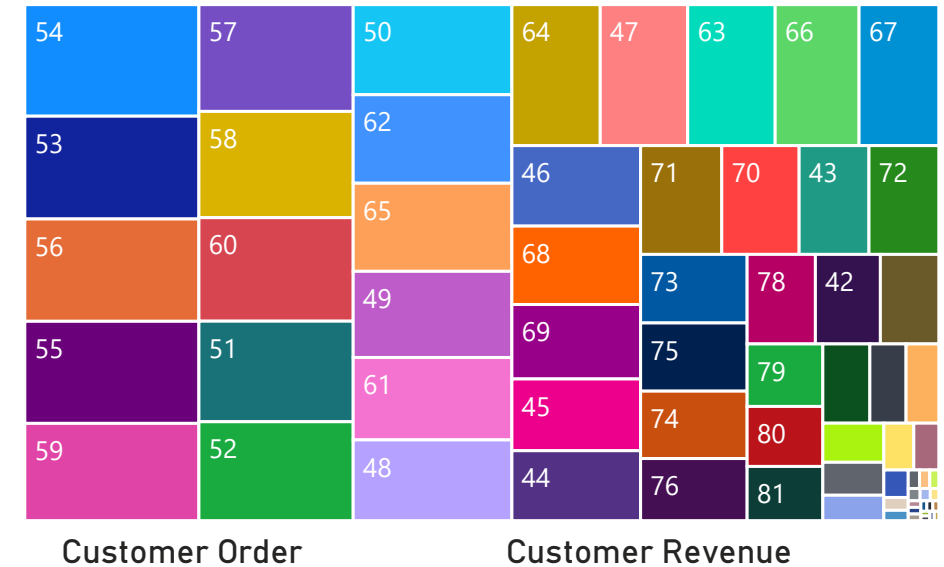
Orders by Occupation



Order & Revenue by Month



Total Orders by Current Age



Mr. Maurice Shan

6

\$12.41K

Executive Summary

