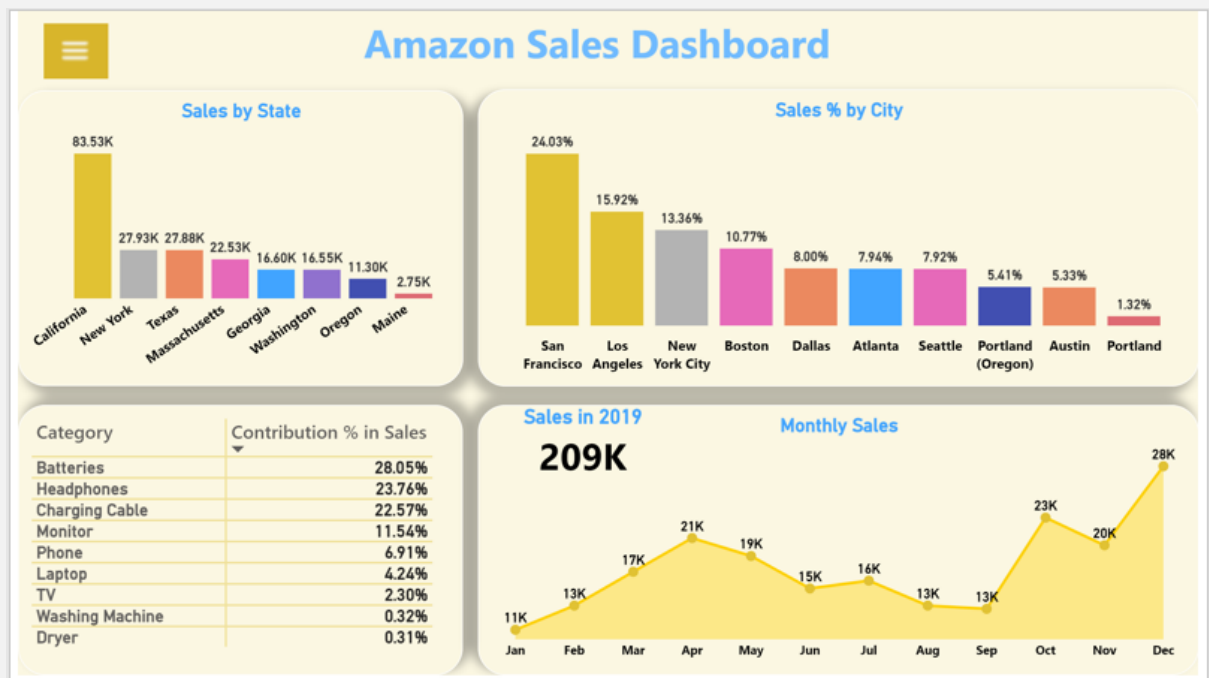# Wireframe Document
## Amazon Sales and Revenue

## Homepage
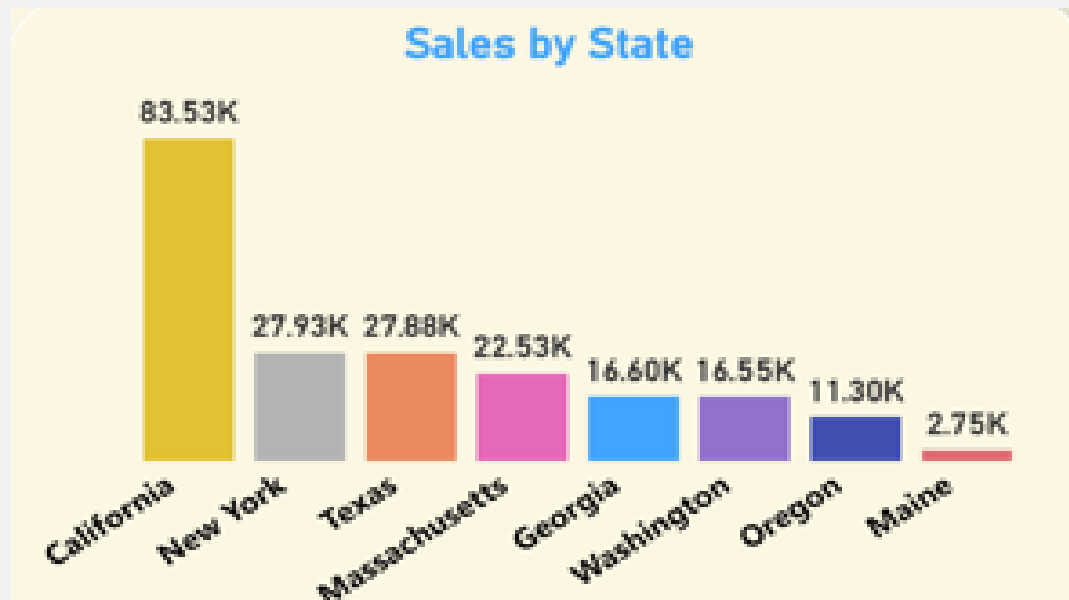
As per the problem statement, we have divided analysis into three sections :
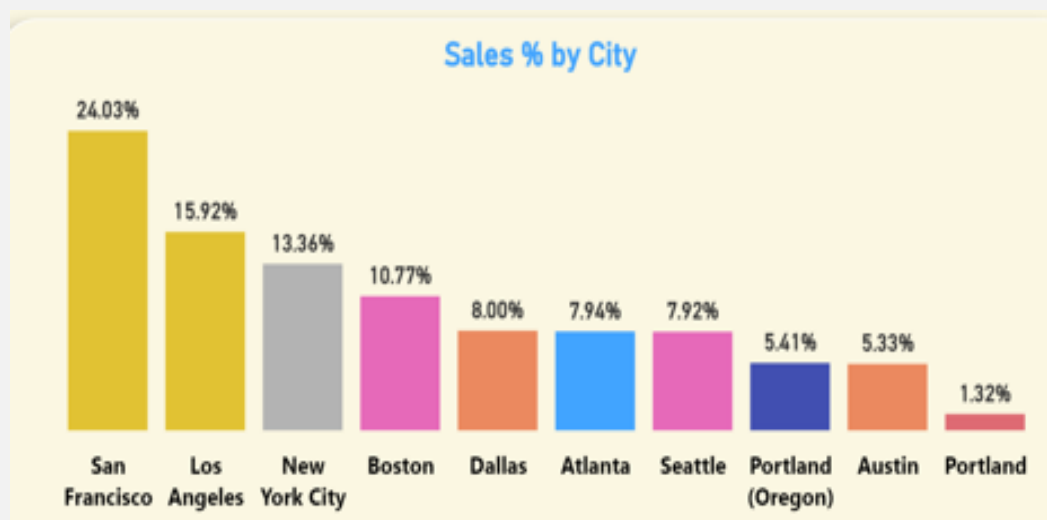
1. Sales Analysis

In this section we have created our first dashboard and tried to interpret following insights :

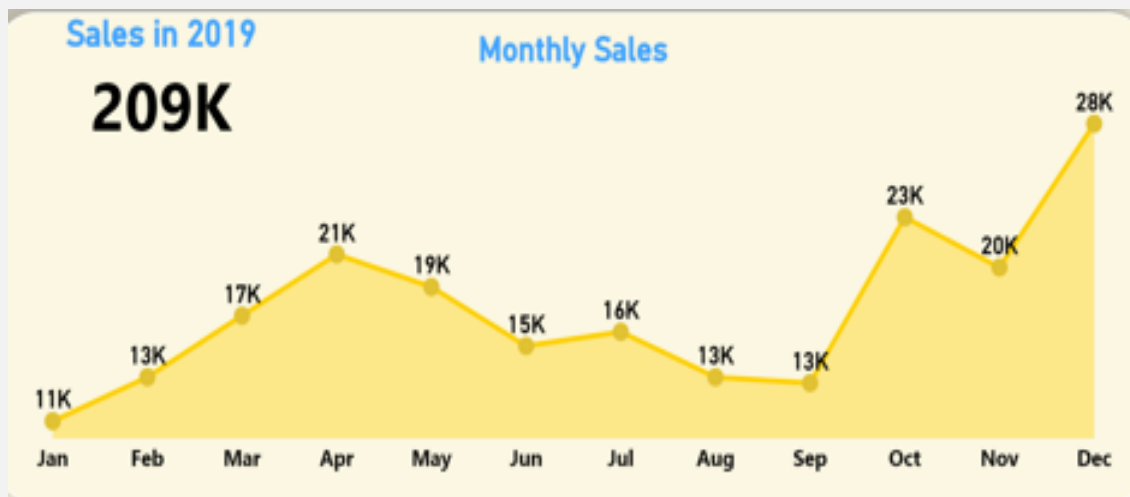❖ **Sales Distribution between various states**



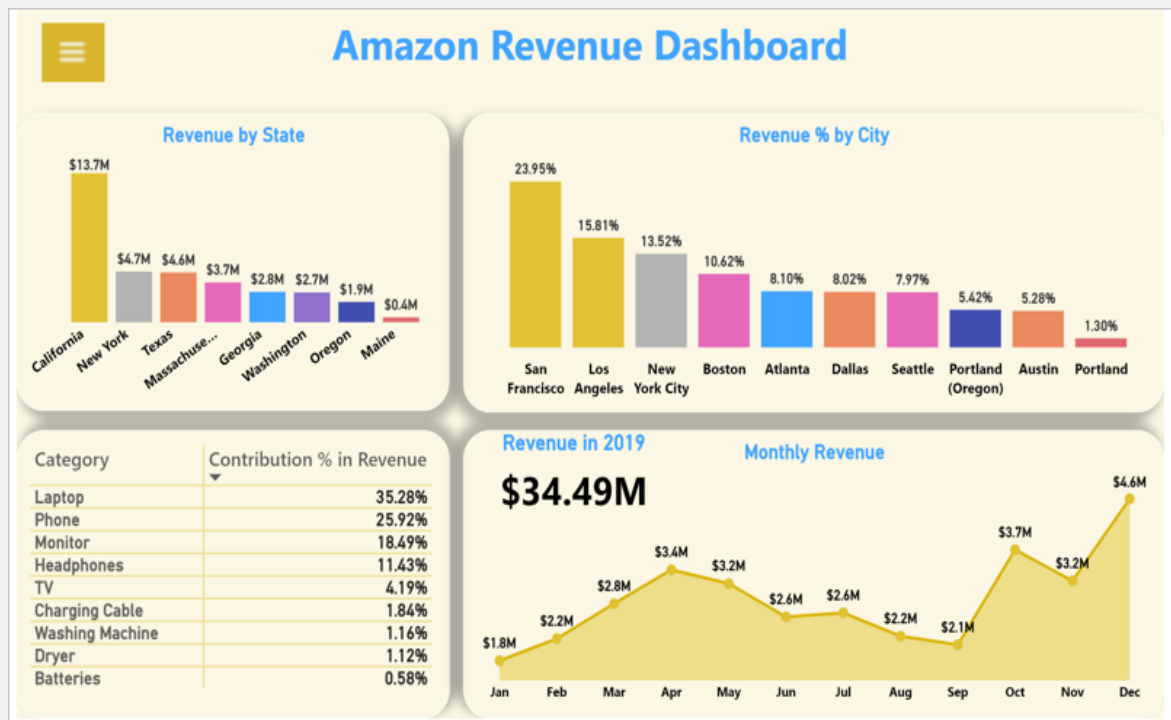❖ **City's Contribution in Sales ( in %) in Total Sales**

❖ **Product's Category-wise distribution (in %) of Sales**

| Category | Contribution % in Sales ▾ |
|---|---|
| Batteries | 28.05% |
| Headphones | 23.76% |
| Charging Cable | 22.57% |
| Monitor | 11.54% |
| Phone | 6.91% |
| Laptop | 4.24% |
| TV | 2.30% |
| Washing Machine | 0.32% |
| Dryer | 0.31% |

❖ **Monthly Sales figure and Total Sale in Year 2019**

Sales in 2019

**209K**

Monthly Sales

11K (Jan), 13K (Feb), 17K (Mar), 21K (Apr), 19K (May), 15K (Jun), 16K (Jul), 13K (Aug), 13K (Sep), 23K (Oct), 20K (Nov), 28K (Dec)
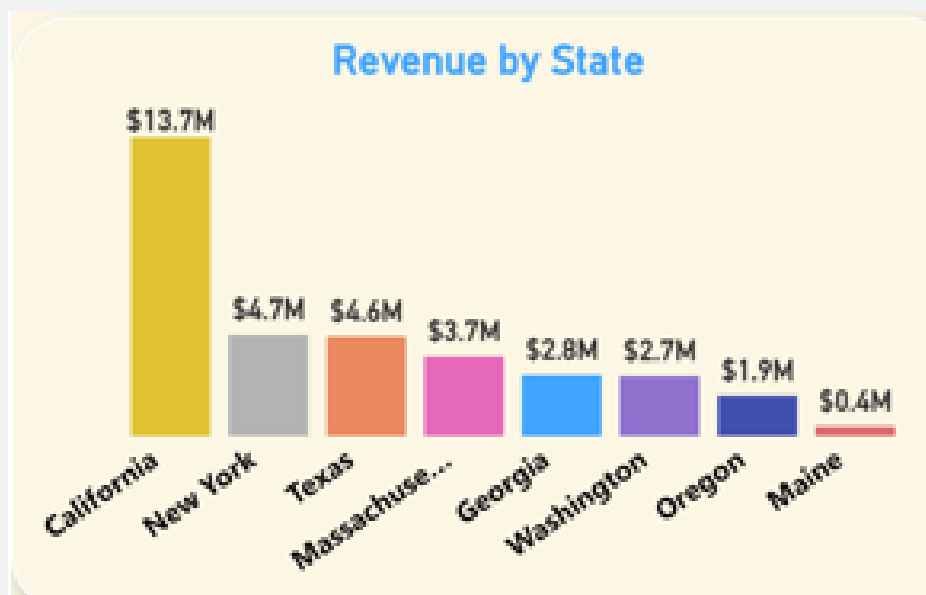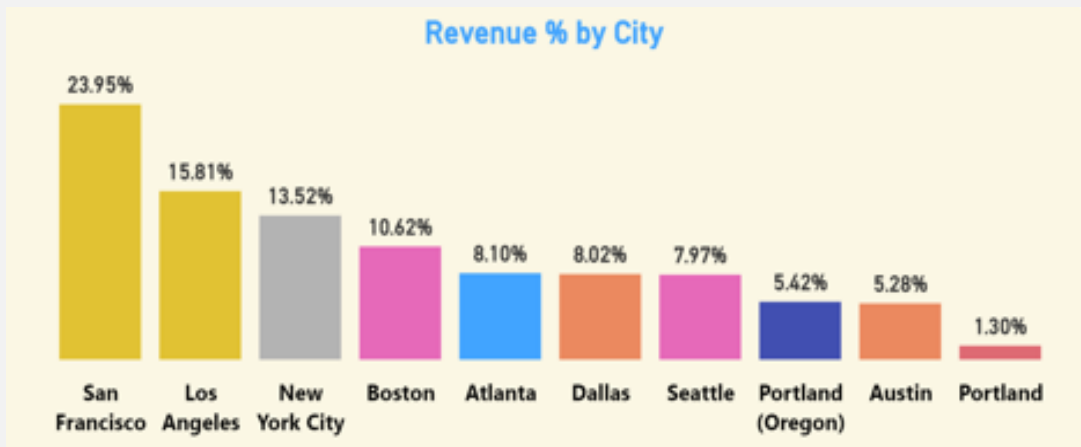
2. Revenue Analysis



In this section we have designed our second dashboard and interpret the following insights :

❖ **Revenue Distribution between various states**

## ❖ City's Contribution in Revenue ( in %) in Total Sales

**Revenue % by City**

| City | Revenue % |
|------|-----------|
| San Francisco | 23.95% |
| Los Angeles | 15.81% |
| New York City | 13.52% |
| Boston | 10.62% |
| Atlanta | 8.10% |
| Dallas | 8.02% |
| Seattle | 7.97% |
| Portland (Oregon) | 5.42% |
| Austin | 5.28% |
| Portland | 1.30% |

## ❖ Product's Category-wise distribution (in %) of Revenue

| Category | Contribution % in Revenue |
|----------|---------------------------|
| Laptop | 35.28% |
| Phone | 25.92% |
| Monitor | 18.49% |
| Headphones | 11.43% |
| TV | 4.19% |
| Charging Cable | 1.84% |
| Washing Machine | 1.16% |
| Dryer | 1.12% |
| Batteries | 0.58% |

❖ **Monthly Revenue figure and Total Revenue in Year 2019**