



# Training Distribution, Channel Management & Reservations

# Agenda

- Introduction to Basics
- Distribution Management
- Channel Management
- Reservations



Connect your hotel to 600,000 travel agents and 1000's of web sites.

## Distribution Management

**Distribution** – What Exactly that is?



**What** | **Where** | **How Much** | **For How Much**

## Distribution – What Exactly that is?



**Hotel (Rooms) Distribution** is the process of making a product (Rooms/ Packages) or service available for use by a consumer or business user, using direct means, or using indirect means with intermediaries.



Is intermediaries really important? Yes!



An **intermediary** (or **go-between**) is a third party that offers intermediation services between two trading parties (Hotels & Traveler). The intermediary acts as a conduit for goods or services offered by a supplier to a consumer.



## Why Intermediaries?



- Selling through wholesalers and retailers usually is much more efficient and cost effective than direct sales

*Right* product in the *right* place at the *right* time at the *right* price and under the right set of conditions or circumstances



## Information that is distributed:



The four main categories of information that need to be distributed are:

- Hotel rates (frequently changing — dynamic)
- Hotel availability (frequently changing — dynamic)
- Hotel information such as room types, package types, amenities, location, contact information, meeting space (infrequently changing — static)
- Rich content such as photos and video (some dynamic and some static), which is a category that is growing in importance



## Direct/ Indirect Channels Examples



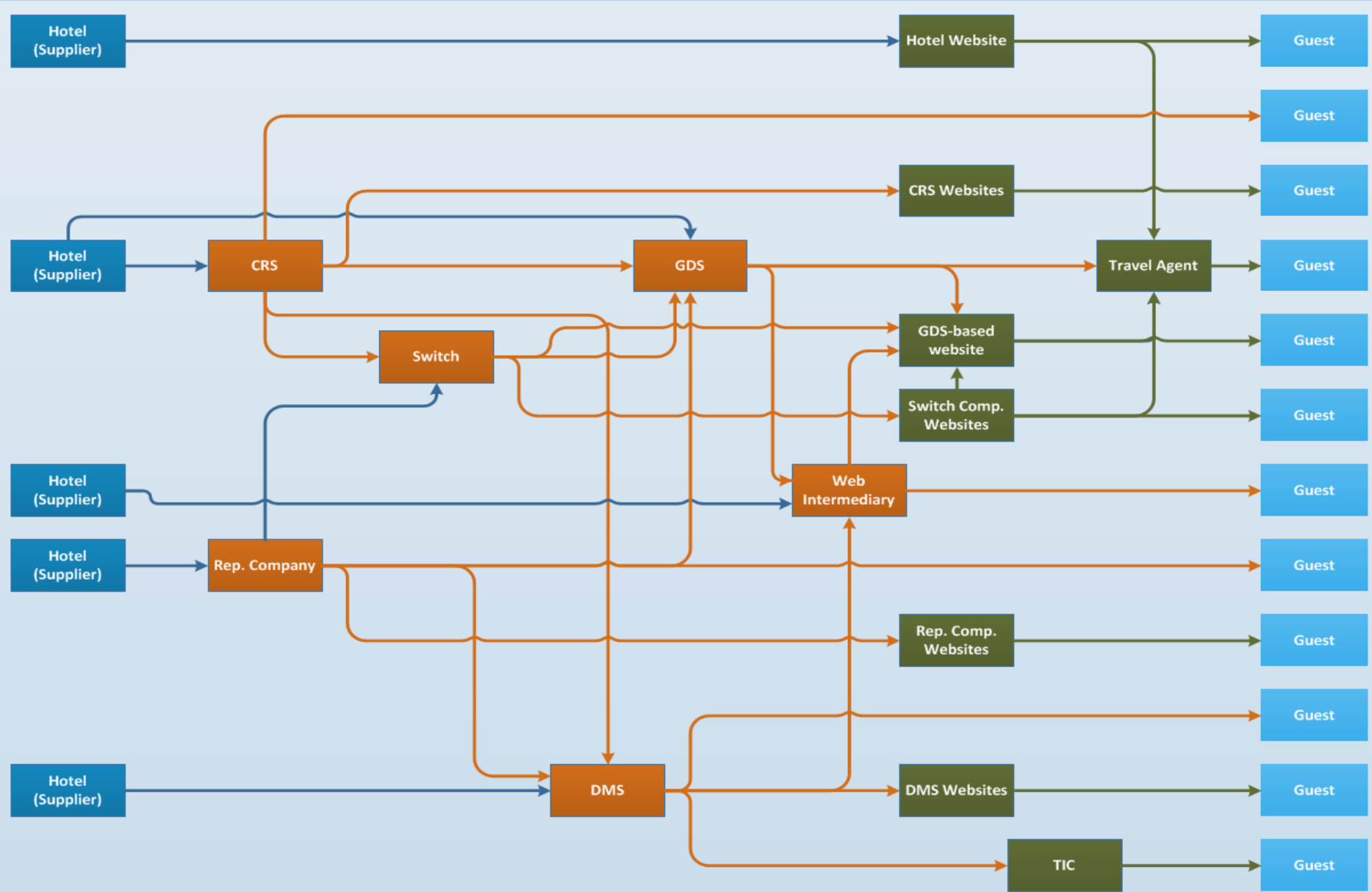
### Direct Channels

- Property reservations department
- Central Reservations Systems/ Voice
  - Affiliate Reservation Network (Hotel Chain)
  - Non-Affiliate Reservation Network
- Internet Channels
  - Branded Website
  - Social Media apps (Facebook, Google, Yahoo etc.)
  - Mobile Apps
  - Kiosks

### Indirect Channels

- Cluster Reservations Offices
- Global Distribution Systems
  - Sabre
  - Galileo
  - Amadeus
  - WorldSpan
- Online Travel Agencies

# Distribution Flow



## Different types of Distribution



Supplier

Selling Direct to Guest

Guest

Supplier

Selling through Retailers to Guest

Retailer

Guest

Supplier

Selling through Wholesaler to Guest

Wholesaler

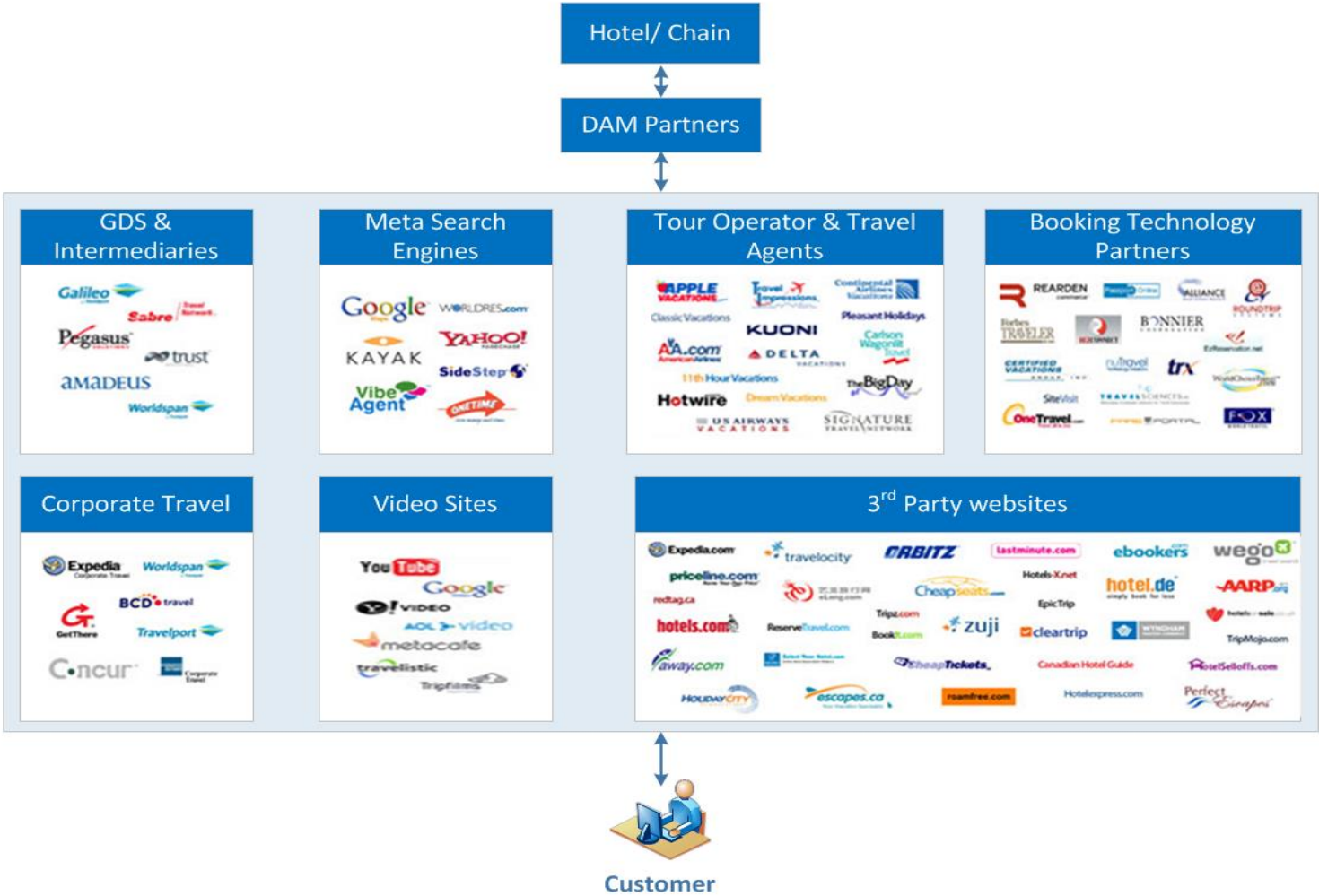
Retailer

Guest

# Visual Content Distribution



## Hotel Content Distribution



## Advantages/ Disadvantages – Indirect Channels



### Advantages:

- Maintaining a brand presence – Billboard Effect (Global presence)  
(Cornell Study 2012): The Billboard Effect tells that 23% more bookings direct to brand website when present on OTAs.
- Cost Saving: The members of distribution channel are specialized in what they do and perform at much lower costs than companies trying to run the entire distribution channel all by itself.
- Boosting Sales: Resellers often use persuasive techniques to persuade customers into buying a product thereby increasing sales for that product.

### Disadvantages:

- Revenue Loss: The hotels sells his rooms/ packages to the intermediaries at costs lower than the price at which these intermediaries sell to the final customers.
- Loss of Product Importance: The importance given to a hotel's product by the members of the distribution channel is not under the hotels' control



## Advantages/ Disadvantages – Direct Channels



### Advantages:

- Revenue Share: No intermediaries' costs the price at which hotel sells to the final customers is all hotel's revenue
- Customer and Loyalty: Direct relationship with customer
- Product: Product Selling Priority, Direct customer feedback on products etc.

### Disadvantages:

- Customer acquisition is expensive and overall cost of selling is high
- Marketing: Many hoteliers claim they cannot afford to market themselves via the Internet and that is why they resort to the OTAs
- No global presence

## Systems to be considered in Distribution

- Central reservation system (CRS)
- Channel management Tools
- Property management system (PMS)
- Connectivity to GDS, OTA, search engine



## Methods of Distribution

- Extranet
- Direct Connects
- Switches
- Channel Management Tool



# Electronic Distribution Channels



Hotels make their products & Services available via electronic channels.

Categories of Electronic Distribution Channels:-

1. Global Distribution System (GDS)
  - Amadeus, Sabre, WorldSpan & Galileo
2. Internet Distribution System (IDS)
  - OTAs
  - Travel Agents
  - Wholesalers
  - Tour Operators

## Global Distribution System (GDS) Channels



- GDS link directly to the Reservation Systems (CRS) of the hotels, airline, car rental and travel agency companies on a worldwide basis and provide access to inventories around the world.
- Most Central Reservation Systems (CRSs) connect with one or more of the GDSs
- Historically, each GDS was owned by an airline company or consortium of airlines

### **Benefits:**

- A Global Bookings Channel
- Global Marketing: Exposing you to the global travel market
- Administration: Manages rates on multiple channels, integrates with back office, front office.



## Internet Distribution System (IDS) Channels



- Typically, IDSs are operated by independent website sponsors that implement an online hotel reservation booking engine
- Ways to connect;
  - Channel management tool
  - Connection to Hotel's Central Reservation System (CRS)
  - Connection to a switching company (Pegasus, HBSi or Derbysoft) that connects to hotel's CRS
  - Connection to GDS that connects to Hotel's CRS

## Distribution Partner's Business Models:



There are three types of arrangements/business models that vendors offer with the hotels:

- **Merchants/ Wholesaler** : Merchants take control of your inventory and stand between you and the guest. Hotel receives net rate after intermediary get compensated based on negotiated percentage with the hotel. (15%-35%)
- **Travel Agents**: Intermediary is compensated on a commission basis based on a pre-negotiated percentage. The commission is paid by the hotels after the total room rate is sent to the property. (10% - 25%)
- **Opaque** – Brands not disclosed to consumer until after sale, hotel gets pre-negotiated rate with vendor. (35% - 50%)

## IDS processing Models:



- Transparent Sites – Expedia.com, Hotels.com, Travelocity.com etc.
- Opaque Sites: Brand Opaque: Hotwire.com
- Auction basis – Auctions or name your own price (Priceline.com) “Name their own price”

Examples of OTA using their own concept of Opaque:

- Travelocity / Lastminute - Top Secret Hotels
- Getaroom.com - Unpublished Rates
- Booking - Hidden Hotel
- GTAHotels.com - Mystery Hotel
- HotelsCombined.com - Hotel Roulette
- TravBuddy.com - Hotel Roulette
- Easyclicktravel.com - Off The Record
- HotelDirect.co.uk - Hidden Gem’ Hotels
- BookIt.com - Mystery Hotel
- SuperBreak.com - Mystery Hotels

## Few Terms in Distribution

**Rate Parity**, can be defined as maintaining consistent rates for the same product in all online distribution channels—Expedia, Orbitz, Hotwire, etc.—regardless of what commission the OTA makes.

Rate parity strengthens customer loyalty and encourages guests to book directly with the hotel where terms/policies may be more flexible, given the same pricing as in other channels.

Hotel need to log and configure the taxes and margins of the 3rd party websites correctly.

**Rate integrity**, is identified as justifying price discounts to ensure a hotel isn't slashing rates for no reason.

**Opaque Pricing**, Hidden discounts through non-branded offers. Use opaque channels like Priceline and Hotwire to unload distressed inventory.

They provide wonderful reports showing hotel exactly what demand volume exists at each price point.

## Hotel Channels Management:

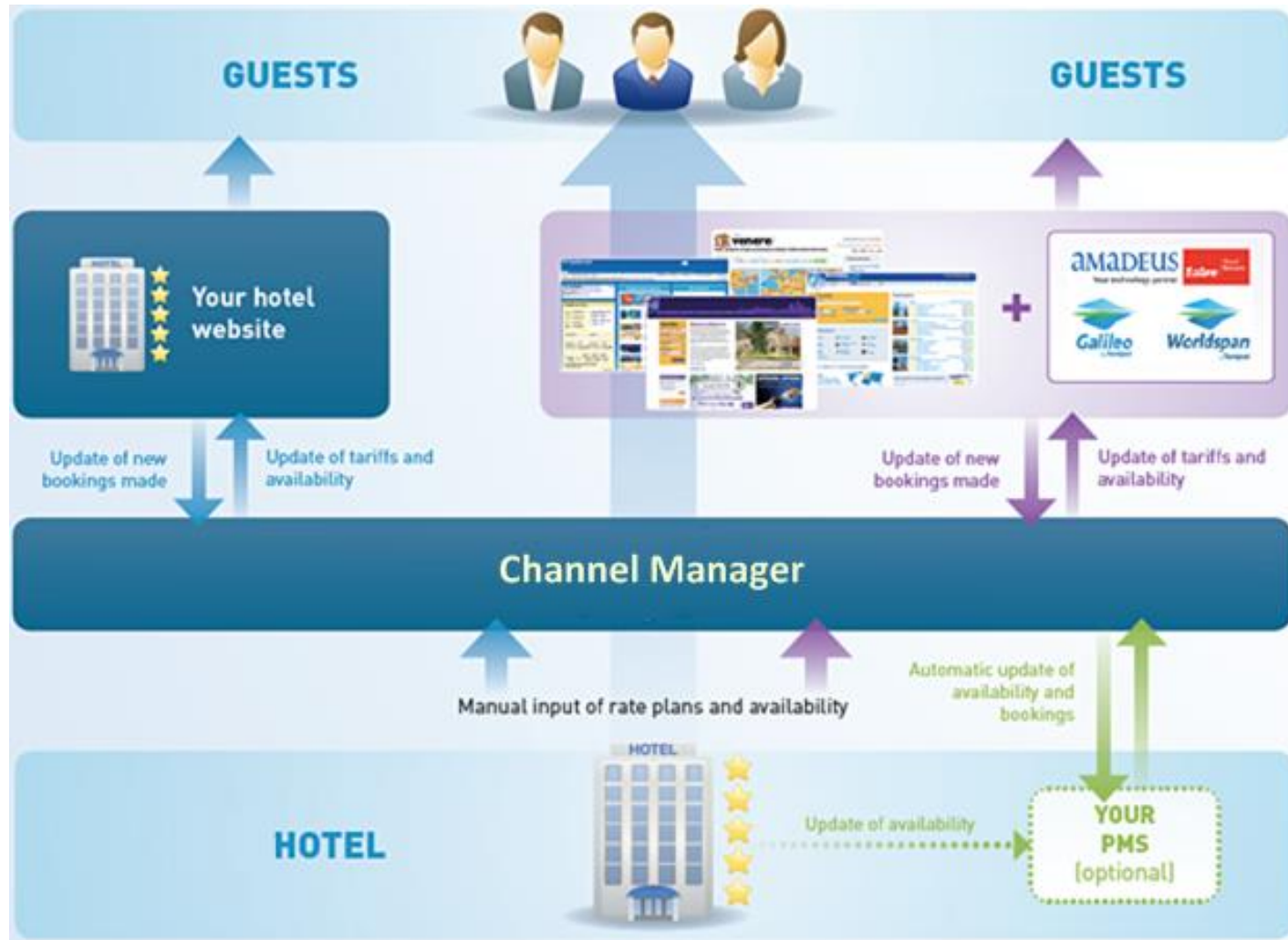
**Channel Management**, is about managing a multitude of channels along with optimizing the bookings and revenue.

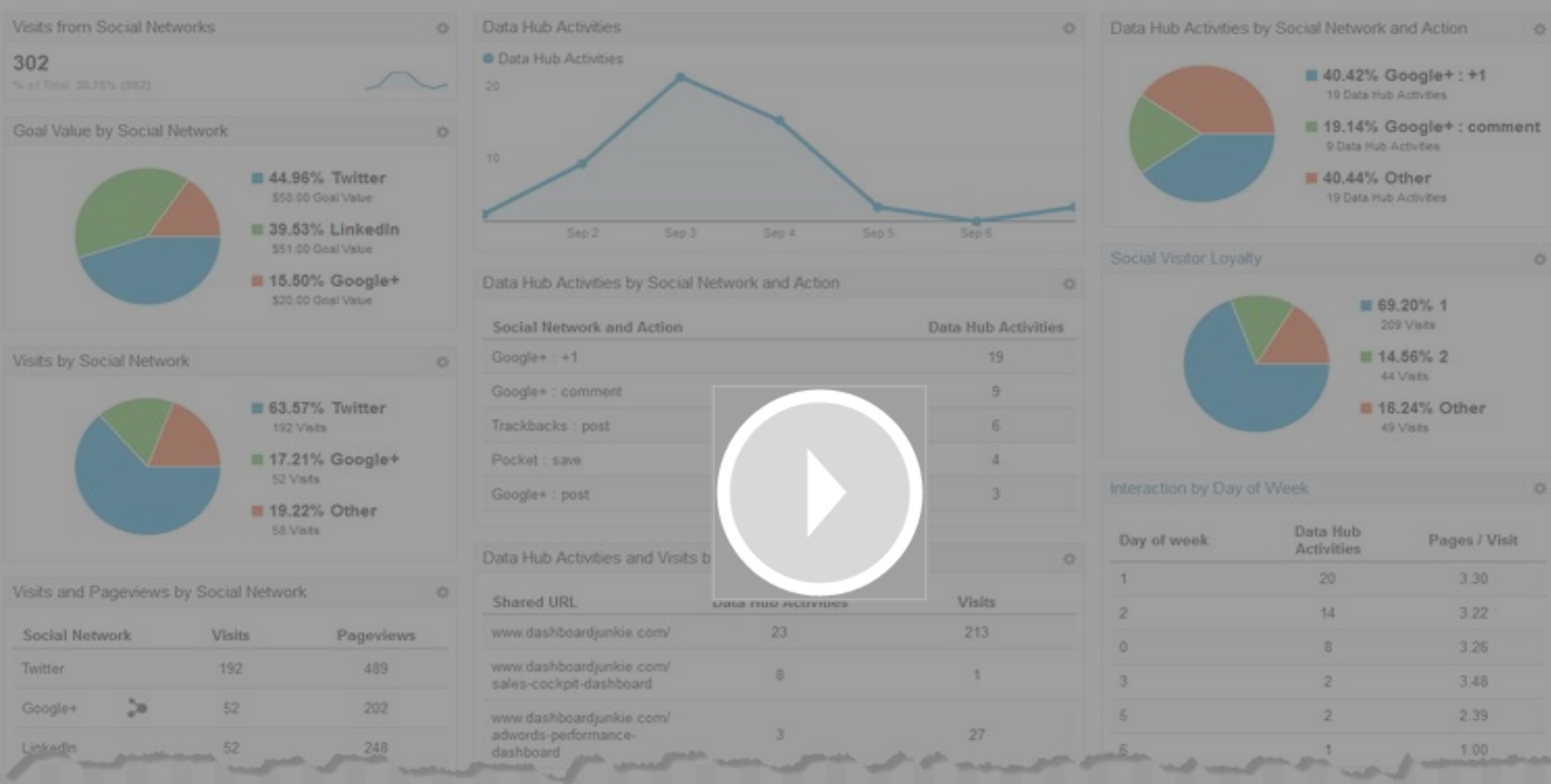
Hoteliers observe and find out which distribution channels have the highest ROI and adapt their strategy accordingly..





## Distribution Channels:





#### Social Actions by Shared URL

Shared URL	Social Actions
www.dashboardjunkie.com/	15

# Applications Demo



## Extranet Login

**Hotel information**

**General Information**

Hotel Name

Hotel De Stee

Short name

Hotel De Stee

Address

Hoofdstraat 24

Zip code

7873 BC

Place

Odoorn

NOTE: AutoComplete

Province

Drenthe

Country

Netherlands

Label	Link
HotelSpecials.nl	<a href="http://www.hotelspecials.nl/hotels/hotel_de_stee.html">http://www.hotelspecials.nl/hotels/hotel_de_stee.html</a>
HotelSpecials.be	<a href="http://www.hotelspecials.be/hotels/hotel_de_stee.html">http://www.hotelspecials.be/hotels/hotel_de_stee.html</a>
HotelAanbiedingen.nl	<a href="http://www.hotelaanbiedingen.nl/hotels/hotel_de_stee.html">http://www.hotelaanbiedingen.nl/hotels/hotel_de_stee.html</a>

Telephone number

0591 512263

(Example: 0031235346806)

Fax

0591 513618

(Example: 0031235346806)

## Tax

Prices

excluding taxes, € ... per person / ▼

Price

€ 1.50

## Children

Max. (Number) children  
per room

1 ▼

Category 1

0

t / m

4

(Age in years)

Category 2

5

t / m

12

(Age in years)

Category 3

t / m

(Age in years)

## Arrival

Check-in from

15:00 ▼

Check-out until

12:00 ▼

## Is it possible to check in? Earlier

Yes, but not in the room. Possibility to baggage claim.



## What are the opening hours?

☐ 24-hour front desk

☒ Hours:

08:00 ▼

to

23:00 ▼

Store

Cancel





- Hotel
- Summary
- Packages
- Reservations
- Hotel information
- Media
- Location
- Facilities
- Extras & Fees
- Restaurant
- Rooms generally

Media

Add photos

Hotel

Uncategorized



☐ Hide dynamic packages

Price



	April																				
	Mon 01	Tue 02	Wed 03	Thu 04	Fri 05	Sat 06	so 07	Mon 08	Tue 09	Wed 10	Thu 11	Fri 12	Sat 13	so 14	Mon 15	Tue 16	Wed 17	Thu 18	Fri 19	Sat 20	so 21
Status entire property	<div></div>						<div></div>	<div></div>	<div></div>	<div></div>	<div></div>		<div></div>								

[illegible][illegible]

[Hotel](#)[Summary](#)[Packages](#)[Reservations](#)**Period**

April 2013



Family Room

[Edit data for a longer period of time](#)

Changes are automatically saved

**Family Room****April**☐ Extensive

Date	1 Night	Allotment	Status
Mon 01-04-2013	€ 98.00	1	
Tue 02-04-2013	€ 98.00	1	
Wed 03-04-2013	€ 98.00	1	
Thu 04-04-2013	€ 98.00	1	
Fri 05-04-2013	€ 72.00	1	
Sat 06-04-2013	€ 72.00	1	
as 07-04-2013	€ 98.00	1	

Edit Data for Longer Period:

Summary

Packages

Reservations

oom

for a longer period of time

are automatically saved

d room

1 Night

4-2013

4-2013

4-2013

4-2013

2013

	Mom	Di	Wo	Do	Fr	Sat	So
<div><div></div><div>Price 1 Night (€)</div></div>							
Allotment							

Close

Store

Extensi

## Extranet: Hotel – OTA

Mon 15-04-2013	€ 98.00	1	<input checked="" type="checkbox"/>
Tue 16-04-2013	€ 98.00	1	<input checked="" type="checkbox"/>
Wed 17-04-2013	€ 98.00	1	<input checked="" type="checkbox"/>
Thu 18-04-2013	€ 98.00	1	<input checked="" type="checkbox"/>
Fri 19-04-2013	€ 98.00	1	<input checked="" type="checkbox"/>
Sat 20-04-2013	€ 98.00	0	<input checked="" type="checkbox"/>
Sun 21-04-2013	€ 98.00	1	<input type="checkbox"/>
Mon 22-04-2013	€ 125.00	10	<input type="checkbox"/>
Tue 23-04-2013	€ 98.00	1	<input checked="" type="checkbox"/>
Wed 24-04-2013	€ 98.00	1	<input checked="" type="checkbox"/>
Thu 25-04-2013	€ 98.00	1	<input checked="" type="checkbox"/>
Fri 26-04-2013	€ 98.00	0	<input checked="" type="checkbox"/>
Sat 27-04-2013	€ 98.00	1	<input type="checkbox"/>
Sun 28-04-2013	€ 98.00	1	<input type="checkbox"/>

Reservations

Guest arrives in

01-02-2013

31-03-2013

Reservation number

Name Guest

See the reservations

Total amount of hotel	Room Nights	Reservations
€ 667.50	10	7

[Download excel](#)

Reservation number	Created	Name Guest	Arrival	Departure	Status	Amount hotel	Payment	Package	Label
<a href="#">MH4890BA4860</a>	12-03-2013 12:59	SI Huiting	13-03-2013	14-03-2013	OK	€ 98.00	At hotel	Standard room	HotelSpecials.nl
<a href="#">MX2716FV2002</a>	17-01-2013 16:31	M Winter	22-02-2013	24-02-2013	OK	€ 157.00	At hotel	Plus room	HotelSpecials.nl
<a href="#">GG9019DQ2369</a>	25-01-2013 17:38	LM Bosman	14-02-2013	15-02-2013	OK	€ 99.50	At hotel	HotelAanbiedingen.nl	HotelAanbiedingen.nl
<a href="#">CA2836MP1751</a>	06-02-2013 21:45	MR Wennink	28-03-2013	29-03-2013	Cancelled	€ 77.50	At hotel	HotelAanbiedingen.nl	HotelAanbiedingen.nl
<a href="#">HB3055KG4220</a>	06-02-2013 22:05	HGM Wennink	28-03-2013	29-03-2013	OK	€ 77.50	At hotel	HotelAanbiedingen.nl	HotelAanbiedingen.nl
<a href="#">LS4380FK3426</a>	13-02-2013 22:15	Mr. Leideman	14-03-2013	15-03-2013	OK	€ 60.00	At hotel	HotelAanbiedingen.nl	HotelAanbiedingen.nl



## Distribution Channels Tool:

**Fuzion**link

**EZ**Yield

### *User Login*

Username:

Password:

Login

## Hotel Settings

**Hotel Name:** Richard's Demo Hotel

**Hotel Brand:**

**\* Country:**

**\* Address:**

**\* City:**

**\* State/Province:**

**\* Zip/Postal Code:**

**\* Phone:**

**Fax:**

**URL:**

**\* Currency:**

**\* Rates include tax & fees:** ☒ Yes ☐ No

**Net Rate Limits:** Min  Max

**Sell Rate Limits:** Min  Max

**Contracted Websites:** 12

**Registration Date:** 2006-03-27

**Contract Start Date:** 2006-03-27

\* Indicates required field

Net rate limits only apply to net rate yielding.

Sell rate limits only apply to sell rate yielding.

Save

## Distribution Channels Tool:

# EZyield Link™

By TravelClick

Click are in a testing environment!



### YIELDING TOOLS

- » Classic Yield
- » Inventory Yield
- » List Yield
- » Calendar Yield
- » Companion Yield
- » Rainmaker
- » Spreadsheets
- » Preview

### REPORTS

### SETTINGS

### TRAINING

### MAINTENANCE REQUEST

### UPDATES

### CONTACT US

### LOGOUT

Welcome back Mary

Zach's Hotel

### Date Range Selection

Start Date

2013-04-20

23

End Date

2013-04-20

23

☒ All

☒ Sun

☒ Mon

☒ Tue

☒ Wed

☒ Thu

☒ Fri

☒ Sat

+ More dates

2013-05-01

23

2013-05-01

23

☒ All

☒ Sun

☒ Mon

☒ Tue

☒ Wed

☒ Thu

☒ Fri

☒ Sat

- + More dates

Reset Form

### Customize Room Settings

Features:

☐ All

☒ Keep Blackouts

☒ Availability

☒ Rate

☒ Minimum Night Stay

☒ Cut Off

☒ Closed to Arrival

☒ Breakfast

Save as Defaults:

☐ Yes

☒ No

Save

Room Settings							
Hotel Room Names	Keep Blackouts	Available	Sell Rate	Min. Night Stay	Cut Off	CTA	Breakfast
Room A	<input type="checkbox"/>	Yes ▾	EUR 100.00	2 ▾	2 ▾	NC ▾	NC ▾
Room B	<input type="checkbox"/>	NC ▾	EUR 0.00	NC ▾	NC ▾	NC ▾	NC ▾
Room C	<input type="checkbox"/>	NC ▾	EUR 0.00	NC ▾	NC ▾	NC ▾	NC ▾
Room D	<input type="checkbox"/>	NC ▾	EUR 0.00	NC ▾	NC ▾	NC ▾	NC ▾
Room E	<input type="checkbox"/>	NC ▾	EUR 0.00	NC ▾	NC ▾	NC ▾	NC ▾
Room F	<input type="checkbox"/>	NC ▾	EUR 0.00	NC ▾	NC ▾	NC ▾	NC ▾
Room H	<input type="checkbox"/>	NC ▾	EUR 0.00	NC ▾	NC ▾	NC ▾	NC ▾
Room J	<input type="checkbox"/>	NC ▾	EUR 0.00	NC ▾	NC ▾	NC ▾	NC ▾
Room K	<input type="checkbox"/>	NC ▾	EUR 0.00	NC ▾	NC ▾	NC ▾	NC ▾
Room I	<input type="checkbox"/>	NC ▾	EUR 0.00	NC ▾	NC ▾	NC ▾	NC ▾
Room M	<input type="checkbox"/>	NC ▾	EUR 0.00	NC ▾	NC ▾	NC ▾	NC ▾
Room G	<input type="checkbox"/>	NC ▾	EUR 0.00	NC ▾	NC ▾	NC ▾	NC ▾

**Website Selection**
All

☐ Primary Sites
 ☐ Secondary Sites
 ☐ Third Tier Sites
 ☐ Commissionable Sites
 ☐ International Sites

☒ 2P Ventures - DX Testing  
☐ Abreu - DX BETA  
☐ BestDay - DX  
☐ BookIt.nl - DX (Testing)  
☐ ELong - DX BETA  
☒ Hotel.de - DX  
☐ HRS 3 - DX  
☐ ImpulseFlyer - DX (Testing)  
☐ Intuitive - DX Testing  
☐ Keytel - DX  
☐ Olympia - DX (Testing)  
☐ Orbitz.com  
☐ Orbitz - DX  
☐ Regatta - DX Testing  
☒ Schmetterling-DX(PerNight)  
☐ Schmetterling-DX(PerPerson)  
☒ TransHotel - DX  
☐ TravelImpressions - DX (Testing)

**Allotments**
All

▲ 2P Ventures - DX Testing
 

Room	Allotment
Room A	<input type="text"/>
Room B	<input type="text"/>
Room C	<input type="text"/>

▲ Schmetterling-DX(PerNight)
 

Room	Allotment
Room A	<input type="text"/>
Room B	<input type="text"/>
Room C	<input type="text"/>

▲ TransHotel - DX
 

Room	Allotment
Room A	<input type="text"/>
Room B	<input type="text"/>

By clicking the "Yield Now" button you are agreeing to the [EZYield Terms of Use](#).

Store this EZ Yield

Yield Now

Preview

## Allotments by Room:

### Double

	Keep Blackouts	Available	Sell Rate	Min. Night Stay	Cut Off	CTA	Global Allotment
08/17/2011 (Wed)	<input type="checkbox"/>	NC	0.00	NC	NC	NC	<input type="text"/>
08/18/2011 (Thu)	<input type="checkbox"/>	NC	0.00	NC	NC	NC	<input type="text"/>
08/19/2011 (Fri)	<input type="checkbox"/>	NC	0.00	NC	NC	NC	<input type="text"/>

### King

	Keep Blackouts	Available	Sell Rate	Min. Night Stay	Cut Off	CTA	Global Allotment
08/17/2011 (Wed)	<input type="checkbox"/>	NC	0.00	NC	NC	NC	<input type="text"/>
08/18/2011 (Thu)	<input type="checkbox"/>	NC	0.00	NC	NC	NC	<input type="text"/>
08/19/2011 (Fri)	<input type="checkbox"/>	NC	0.00	NC	NC	NC	<input type="text"/>

Each room associated will be displayed to enter allotments separately.

## Room Differentials:

The top room is always the base room. To change the base room, simply drag a room to the top of the list.

### Room Differentials

Room	Change	Active
Standard Room	(Base Room)	
Deluxe Suite	<input type="button" value="+"/> <input type="button" value="↓"/> <input type="button" value="\$"/> <input type="button" value="↑"/> 10	<input checked="" type="checkbox"/>
Deluxe Room	<input type="button" value="+"/> <input type="button" value="↓"/> <input type="button" value="%"/> <input type="button" value="↑"/> 5	<input checked="" type="checkbox"/>
3 Bedroom Suite	<input type="button" value="+"/> <input type="button" value="↓"/> <input type="button" value="\$"/> <input type="button" value="↑"/> 100	<input checked="" type="checkbox"/>

Base room display: ☒ Sequential ☐ Group

Add Base Room

Save

**ROOM DIFFERENTIALS:** It allows you to set up automatic supplements. You begin by setting a base room. All the other room types that you make active will have their rates calculated off a monetary value or a % value increase or decrease from the base room.

There can be multiple Base Rooms which can be used to associating the a set of room types.

## Global allotments

Global Allotments allows you to set up a pre-defined distribution model for your website allotments.

*Here it shows that the hotel has 12 websites and it is distributing 100% of its total allotments across all but one of their sites.*

**Global Allotments**

Round Method: Standard

**Note, when the calculation results in a fraction:**  
**Standard** will result in one more or one less room assigned to each website.  
**Up** will result in one more room assigned to each website.  
**Down** will result in one less room assigned to each website.

Booking	9	%
Wotif	9	%
HotelBeds	9	%
LastMinute	9	%
Expedia	9	%
Travelocity	9	%
Orbitz	9	%
Hotwire	10	%
HRS	9	%
Rates To Go - DX	9	%
GTA by Travelport	9	%
Passkey - DX	0	%
Total:	100	

Save



## Add New Channel:

### Maintenance Request

\* Hotel Name:

\* Request Type:

\* Website:

\* Website URL:

\* Username:

\* Password:

Other ID:

\* Currency:

#### Room Relationship

Hotel Room Name	Website Room Name
Double	<input type="text"/>
King	<input type="text"/>
One Bedroom Suite	<input type="text"/>
Single	<input type="text"/>
Test	<input type="text"/>
Test1	<input type="text"/>

Add More Hotel Rooms:

\* Markup Type:

Markup Amount:

#### Example Calculation

Sell Rate:

Net Rate:

\* Sell Rate Rounding Type:

\* Net Rate Rounding Type:

\* Net Rate Rounding Factor:

Tax:

Occupancy Differential Type:

Differential Amount

Double:

Triple:

Quad:

Exception:

Comments:

Add a room type:

**Maintenance Request**

\* Hotel Name:

\* Request Type:

\* Website:

**Room Relationship**

Hotel Room Name	Website Room Name
L-Room	<input type="text"/>
L-Room Single	<input type="text"/>
M-Room	<input type="text"/>
M-Room Single	<input type="text"/>

Add More Hotel Rooms:

Comments:

\* Indicates required field

**Submit**

# Markup reports

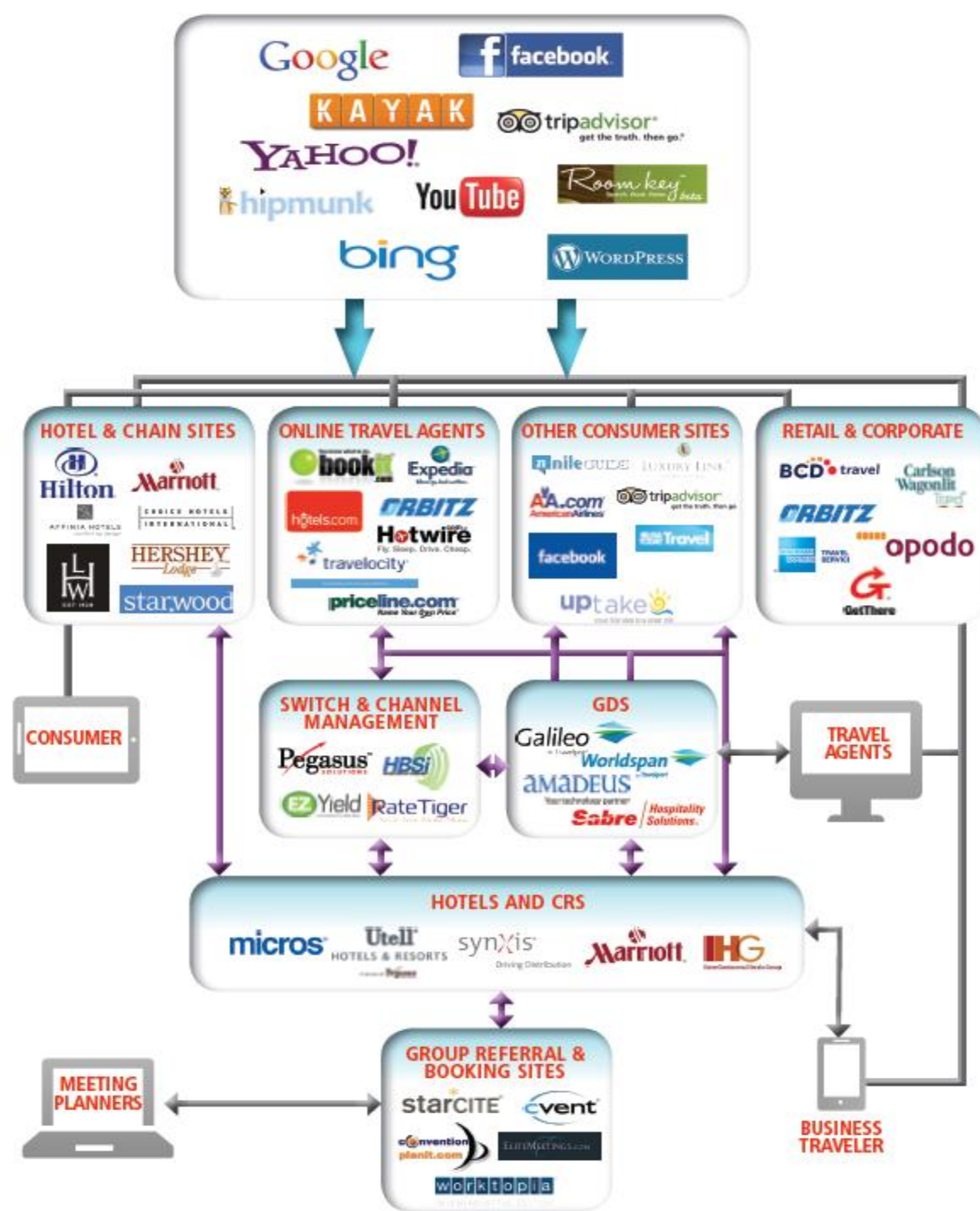
Markup Report: Zach's Hotel												
Website	Room	Date Range	Days	Currency Code	Markup Type	Markup Amount	Sell Rate Rounding Type	Sell Rate Rounding Factor	Net Rate Rounding Type	Net Rate Rounding Factor	Resort Fee	Tax
2PVentures - DX Testing	N/A	N/A	N/A	CAD	None	0	None	None	None	None	None	None
Abreu - DX BETA	N/A	N/A	N/A	EUR	None	0	None	None	None	None	None	None
BestDay - DX	N/A	N/A	N/A	USD	None	0	None	None	None	None	None	None
BookIt.nl - DX (Testing)	N/A	N/A	N/A	EUR	None	0	None	None	None	None	None	None
ELong - DX BETA	N/A	N/A	N/A	USD	None	0	None	None	None	None	None	None
Hotel.de - DX	N/A	N/A	N/A	EUR	None	0	None	None	None	None	None	None
HRS 3 - DX	N/A	N/A	N/A	EUR	None	0	None	None	None	None	None	None
ImpulseFlyer - DX (Testing)	N/A	N/A	N/A	USD	None	0	None	None	None	None	None	None
Intuitive - DX Testing	N/A	N/A	N/A	EUR	Percentage	2	None	None	None	None	None	None
Keytel - DX	N/A	N/A	N/A	EUR	None	0	None	None	None	None	None	None
Olympia - DX (Testing)	N/A	N/A	N/A	EUR	Percentage	2	None	None	None	None	None	None
Orbitz.com	N/A	N/A	N/A	USD	None	0	None	None	None	None	None	None
Orbitz - DX	N/A	N/A	N/A	USD	None	0	None	None	None	None	None	None
Regatta - DX Testing	Room A	N/A	SMTWRFA	EUR	None	0	None	None	None	None	None	None
Regatta - DX Testing	Room B	N/A	SMTWRFA	EUR	None	0	None	None	None	None	None	None
Regatta - DX Testing	N/A	N/A	N/A	EUR	None	0	None	None	None	None	None	None
Schmetterling-DX(PerNight)	N/A	N/A	N/A	EUR	None	0	None	None	None	None	None	None
Schmetterling-DX(PerPerson)	N/A	N/A	N/A	EUR	None	0	None	None	None	None	None	None
TransHotel - DX	N/A	N/A	N/A	EUR	None	0	None	None	None	None	None	None
TravelImpressions - DX (Testing)	N/A	N/A	N/A	EUR	None		None	None	None	None	None	None



## Reservations Management

# RESERVATION

Reservations are legal contracts – the request constitutes the offer and the promise of accommodations represents the acceptance. The promise to pay or the actual transfer of a deposit is the third important element of a contract.



## Reservations:

### **Type of Reservations:**

**Guaranteed Reservations:** Assures the guest that the hotel will hold a room until a specific time of the day following the guest's scheduled arrival date. The time may be check-out time etc.

- Prepayment
- Credit card
- Advance deposit
- Travel agent
- Voucher/miscellaneous charge order (MCO)
- Corporate

**Non-Guaranteed Reservations:** the hotel agrees to hold a room for the guest until a state reservation cancellation hour (usually 4 PM or 6 PM) or the day of arrival. This type of reservation does not guarantee that the property will receive payment for no-shows.

## Source of Reservations

- Property Direct
- Central Reservation System
  - Affiliate Reservation Network (Hotel Chains)
  - Non Affiliate Reservation Networks
    - Leading Hotels of the world
    - Preferred Hotels
    - Distinguished Hotels
- Cluster Reservation Offices
- Global Distribution System
  - Sabre
  - Galileo International
  - Amadeus
  - WorldSpan
- Internet Distribution System
  - OTA and others



## A Reservation Record

- Reservation Confirmation #
- Product sold (Room Type)
- Actual Rate (Nightly Rate)
- Guest name
- Terms & Conditions (Policies)
- Home/billing address
- Telephone number
- Company name and number (if appropriate)
- Name of person making reservation
- Number in party
- Arrival date and time
- Number of nights
- Type of reservation
- Special requirements
- Additional information, as needed

## Reservation Transaction Reports

- Commission agent report
- Reservation transactions report
- Regrets and denials report
- Revenue forecast report
- Expected arrival and departure lists

# Group Booking



Majorly sales department is involve in the group booking activities (Quote to Close)  
A major player in today's lodging industry, the term **group business** represents a variety of options:

- Major conventions & expositions (trade shows)
- Midsized corporate meetings & conferences
- Smaller incentive travel packages, tour groups & corporate retreats

Segment of Group: A Sales representative may be assigned to attracting social, military, educational, religious, and fraternal groups which together called **SMERF market**.

### **Tour Groups**

- Sold as a group
- Guests handled as a group
- One sale, one registration, one service, one billing=savings

### **Convention Groups**

- Sold as a group
- Guests handled individually

### **Expositions and Trade Shows**

- Similar to conventions
- Average guest stay is longer with a show because displays require set up and tear down time.
- Reservation and front-office procedures are the same as for a convention or an individual guest.

## Group Booking “Few Terms”

- **Block:** An agreed upon number of guestrooms are set aside
- **Booked:** Rooms reserved for specific guests are referred to as booked.
- **Cut-off Date:** Unreserved rooms in the block may be released to the inventory at a predetermined date called cut-off date.
- **Wash/Wash Down:** Reducing the block based on the group’s history is called wash down.
- **Definite Group:** In contract
- **Tentative Group:** Sales in process
- **Rooming List:** The final list of guest in association with the allocated rooms

## Packages:



**ONE  
PRICE**  
All-Inclusive Package



Return flight  
and transfers

+



Twin share  
Superior  
accommodation

+



All-day Dining  
on sumptuous  
buffet and  
gourmet cuisine

+



Open bar &  
snacking served  
during the day  
and night

+



Sports & Leisure  
activities with  
expert tuition

+



Nightly live  
entertainment

+



Supervised  
childcare

## Packages:

**Inclusions:** These are the items which are part of the package sold and will always be zero in cost but there might be inventory associated with it as regular booking and scheduling purpose.

**Extras:** These items are available for purchase and will cost extra to the guest.

**NOTE:** Booking engines should be capable of pricing the extras and including inclusions (without price) and book.



# Reservation Confirmation:



Traveller Info > Payment > Confirmation

## Who's Travelling?

Connect using [Facebook](#) or sign in to your [Expedia account](#) to book faster!

Please tell us who will check in.

Name:\* First and Last Name  
Shamshu Hirani

Phone Number:\* Country\* India (91)

Preferred Phone Number\*  
9881461112

+ Add another number

Room: 1 Adult

Bedding Request: One King Bed

Smoking Request: Non-smoking

[Special Requests](#)

Note: All special requests (such as in-room amenities, bed type, and smoking preference) are shared hotel. We recommend you confirm them directly with the hotel before travel.

CONTINUE

✓ FREE cancellation before 09 March



Flights | Hotels | Cars | Vacation Packages | Cruises | Activities | DEALS & OFFERS

Dear

Per your request, your flight has been changed. You will be charged a total amount of \$150.00 by the airline for the difference in fare and/or airline imposed penalties. Please review the new schedule in the Traveler Details section.

Note that the airline may charge [additional fees](#) for checked baggage or other optional services.

## Traveler Details

Main contact:  
E-mail: [TRAVELDESK@CYBAGE.COM](mailto:TRAVELDESK@CYBAGE.COM)

Traveler(s):1  
Traveler:  
Airline Ticket No.:0147046937942

Expedia Itin No.: 144406851299

## Revised Itinerary

Tuesday, April 17, 2012

## Flight

Air Canada Flight 722

Airline confirmation code: LS8GCZ

Depart 6:30 PM Toronto, ON - YYZ

Arrive 8:00 PM New York, NY - LGA

## Helpful links

- Questions about this change?
  - Fill out our [Itinerary Assistance form](#)
  - [E-mail Customer Service](#)
  - Call 1-800-Expedia or 1-404-728-8787 for customers calling long distance.
- Log in to your [Expedia Account](#).

## More Traveler Tools

See services at more than 64 airports with [Airport Guides](#).  
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Expedia guarantees you're getting the best price. If you should find a better price online for the same trip within 24 hours, Expedia will refund the difference—and give you a travel coupon worth \$50.

[Learn more](#)

Get relevant deals via e-mail Ensure you receive personalized travel offers and deals. [Update your e-mail account](#)

Flights | Hotels | Cars | Vacation Packages | Cruises | Activities | Deals & Destinations | Business Travel | Rewards

## Reservation Modify/Cancel:

The modify/ cancellation of a reservation will based on the sales and cancellation **policies**.

If the dates in the policy guest will be allowed to modify/cancel his/her reservation.

### **Policies:**

- Arrival/ Departure
- Modify/ Cancellation

## Reservation System (CRS)

### **Functionalities:**

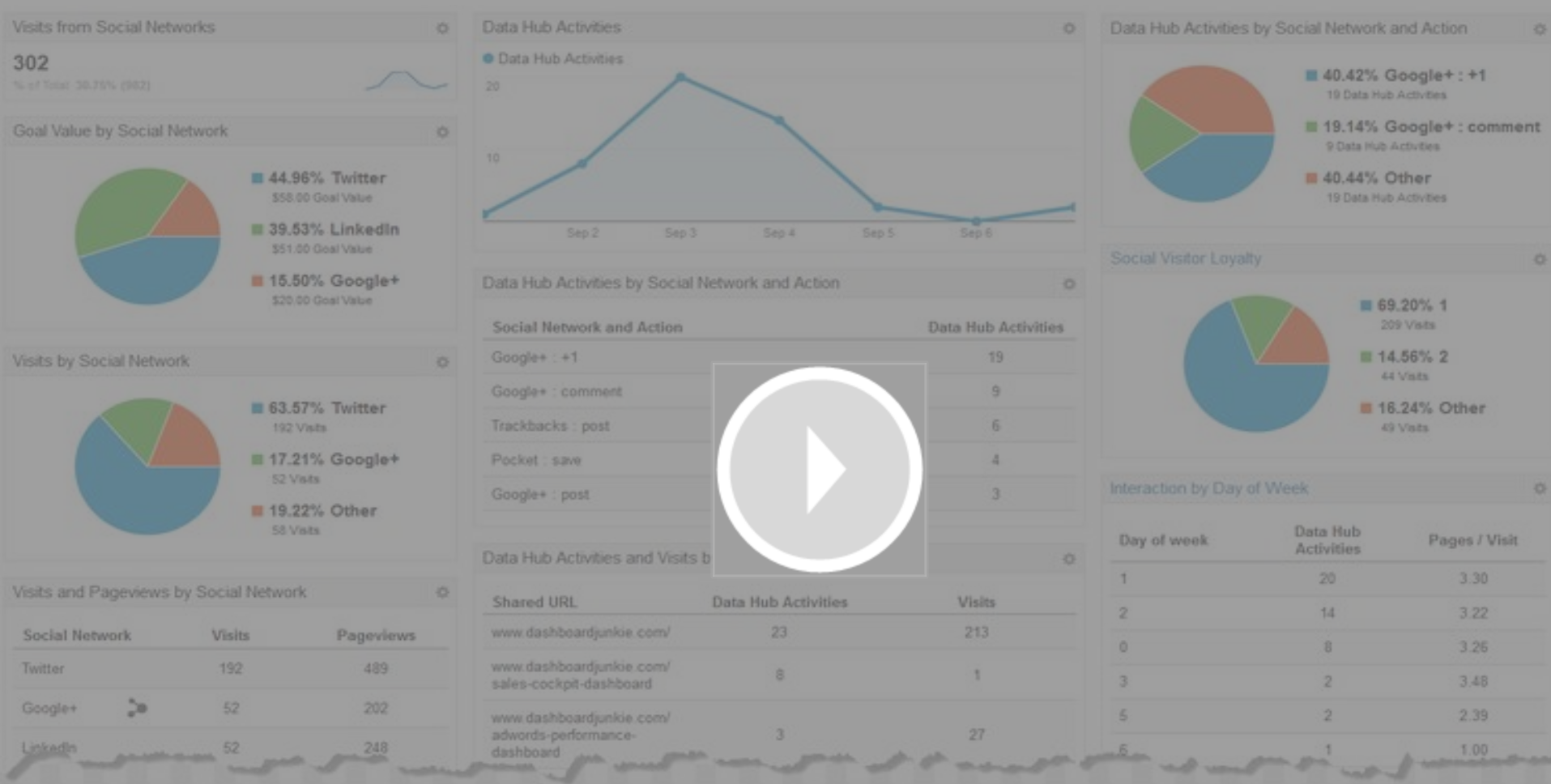
- FIT Reservation, Agent Reservation, Corporate Reservations
- Reservation Status Monitoring,
- Agent Account Management, Agent Profile
- Allotments, Special Offers, Overbooking, Guest History, Multi-Property Operation

### **Goals:**

- Central Reservation System (CRS) enables an entire chain of hotels to be centrally managed by a single reservation office.
- Room inventories of multiple properties available in one convenient location, such as the Central Reservation Office
- Electronic communication with chain properties to update reservations and room positions in their systems and room positions at the central office
- Accommodation of call centers that accept bookings from travel agents, corporations and FITs (Frequent Individual Travelers)

### **Systems Integrations:**

- Front Office, Web Reservations, Agent Booking System, GDS, Channel Management, Payment, Revenue Management



# Applications Demo

# CRS Tool:



[Help](#) | [Contact Us](#) | [Logout](#)

ihvpatel

[Home](#) [Reports](#) [Admin Setup](#) [Property Setup](#) [Inventory/Rates](#) [Packages](#) [Groups](#) [Client Profiles](#) [Marketing](#) [User Settings](#)

[Home](#)

The Evergreen (1001)

Select Property or  
Jump To

## Messages

No messages to view.

[Property](#)

[Rules Group](#)

Code  Name  Status ☒ Active ☐ Inactive Rules Group Code   
State/Prov  Country  Stop Sell ☒ Yes ☒ No Conf #

Inbox	Code	Property Name	Rules Group	City	State/Prov	Country	Stop Sell	Status	
	<a href="#">6938</a>	<a href="#">TRAVELCLICK - Beau Manor (AV TEST)</a>	LILY	Schaumburg City, CHICAGO	IL	USA	No	Active	▲
	<a href="#">1001</a>	<a href="#">The Evergreen</a>		London	England	UK	No	Active	☰
	<a href="#">1096</a>	<a href="#">Tai Paradise (web 3.0)</a>		Pune	Maharashtra	India	No	Active	
	<a href="#">2867</a>	<a href="#">Bryant Park Hotel</a>		New York	NY	USA	No	Active	
	<a href="#">8892</a>	<a href="#">The Lux Hotel (P)</a>		Montreux		Switzerland	No	Active	▼

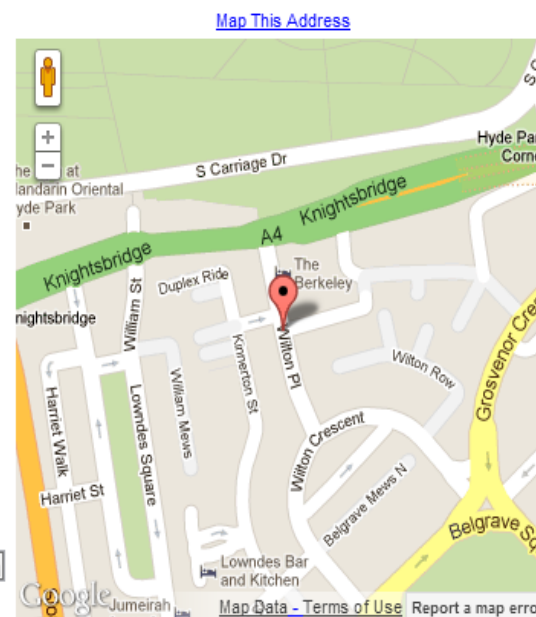
## Registration ?

The Evergreen (1001)

Select Property or  
Jump To  Go

## Registration Items in bold will be used for contact information in the confirmation email or required by other modules

Language:	<input type="text" value="English (US)"/>	TC Revenue Manager:	<input type="text" value="iH"/>
License Number:	<input type="text" value="iHotelier40 - 1001"/>	Contact Name:	<input type="text" value="Akanksha"/>
Property Name:	<input type="text" value="The Evergreen"/>	Contact Title:	<input type="text"/>
Street Address:	<input type="text" value="Wilton Place, Knightsbridge"/>	Contact Phone:	<input type="text" value="999-999-9999"/>
City:	<input type="text" value="London"/>	Contact Email:	<input type="text"/>
State/Province:	<input type="text" value="England"/>	Property Email:	<input type="text" value="asinghai@travelclick.com"/>
Zip:	<input type="text" value="SW1X 7RL"/>	Group/RFP Email:	<input type="text"/>
Country:	<input type="text" value="UK"/>	Web Address: http://	<input type="text" value="http://is3llm01-t4.tcprod.local:8080"/>
Latitude:	<input type="text" value="51.5015562"/>	Reservation URL: http://	<input type="text" value="http://is3llm01-t4.tcprod.local:8080"/>
Longitude:	<input type="text" value="-0.15636719"/>	Go Live Date:	<input type="text" value="08/25/2009"/>
Property Phone:	<input type="text" value="999-999-9999"/>	Total Rooms:	<input type="text" value="1500"/>
Date Opened:	<input type="text" value="Sep 10 1986"/>	Total Floors:	<input type="text" value="8"/>
Date Renovated:	<input type="text" value="Sep 10 2006"/>	TimeZone:	<input type="text" value="(GMT+01:00) Brussels, Copenhagen, Madrid"/>
Property Fax:	<input type="text" value="999-999-9999"/>	Check In Time:	<input type="text" value="15 :00"/>
ISOCountryCode:	<input type="text" value="UNITED KINGDOM"/>	Check Out Time:	<input type="text" value="11 :00"/>
Star Rating:	<input type="text" value="5.5"/>	Reservation Lead Hours:	<input type="text" value="-8"/>
Rack Rates Range	NOK <input type="text" value="259"/> - NOK <input type="text" value="799"/>	Booking Engine "Special Offers" default is No	<input type="checkbox"/> <a href="#">[Un-checking this box defaults the booking engine "Special Offers" to "Yes". Doing so allows the property to save guest personal information for use in future marketing campaigns]</a>
ADR:	<input type="text" value="100"/>		
Hotel Location	<input type="text" value="Hotel Location ; Located in the heart of London's luxury shopping district"/>		
Hotel Description	<input type="text" value="The Berkeley luxury hotel stands on the corner of Wilton Place and Knightsbridge."/>		



## Inventory Setup

The Evergreen (1001)

Select Property or  
Jump To  

## Room Info \* Required Fields

* Room Code	<input type="text" value="ABC1"/>	Language	<input type="text" value="English (US)"/>	Maximum Room Type Occupancy	<input type="text" value="2"/>
* Room Name	<input type="text" value="Cybage1"/>	PMS Room Code	<input type="text"/>	Maximum Adult	<input type="text" value="2"/>
Owner	<input type="text" value="1001"/>	Sort Order	<input type="text" value="99"/>	Maximum Child	<input type="text" value="0"/>
Status	<input checked="" type="radio"/> Active <input type="radio"/> Inactive	# of Beds	<input type="text" value="2"/>	Physical Count	<input type="text"/>
				Publish to GDS	<input type="checkbox"/>
Make Default for RMS <input type="checkbox"/>					

## Room Description

GDS Room Description-Line 1	<input type="text"/>	(Limited to 47 characters per line)
Line 2	<input type="text"/>	(Limited to 47 characters per line)
Web	<input type="text" value="This is for Cybage web booking"/>	
Mobile	<input type="text" value="This is for Cybage mobile booking"/>	
ODD	<input type="text"/>	
Call Center	<input type="text" value="CC bookings"/>	

## Other Info

New Room Type

iHotelier Admin - Google Chrome

https://admin-t6.ihotelier.com/adminv6/CfgAmenitiesInv.cfm?ID=269233

### Room Amenities

<input type="checkbox"/> 120 AC	<input type="checkbox"/> 120 DC	<input type="checkbox"/> 2 Bedroom Suite	<input type="checkbox"/> 220 AC
<input type="checkbox"/> 220 DC	<input type="checkbox"/> 3 Bedroom Suite	<input type="checkbox"/> A new remote	<input type="checkbox"/> Adjoining Rooms
<input type="checkbox"/> Air Conditioned	<input type="checkbox"/> Alarm Clock	<input type="checkbox"/> Baby Listening Device	<input type="checkbox"/> Balcony
<input type="checkbox"/> Bath Tub	<input type="checkbox"/> Bathroom Telephone	<input type="checkbox"/> Bay View	<input type="checkbox"/> Beach View
<input type="checkbox"/> Bidet	<input type="checkbox"/> Cable TV	<input type="checkbox"/> Canopy/Poster Bed	<input type="checkbox"/> Castle Room
<input type="checkbox"/> City View	<input type="checkbox"/> Coffeemaker	<input type="checkbox"/> Computer In Room	<input type="checkbox"/> Connecting Rooms
<input type="checkbox"/> Cordless Telephone	<input type="checkbox"/> Cribs Available	<input type="checkbox"/> Double Bed	<input type="checkbox"/> Easel
<input type="checkbox"/> Efficiency	<input type="checkbox"/> Fire Alarm with Light	<input type="checkbox"/> Fireplace	<input type="checkbox"/> Free Local Calls
<input type="checkbox"/> Free Newspaper	<input type="checkbox"/> Garden View	<input type="checkbox"/> Golf Course View	<input type="checkbox"/> Grab Bars in Bathrooms
<input type="checkbox"/> Grecian Tub	<input type="checkbox"/> Hairdryer In Room	<input type="checkbox"/> In Room Movies	<input type="checkbox"/> International Direct Dial
<input type="checkbox"/> Iron	<input type="checkbox"/> Ironing Board	<input type="checkbox"/> Jacuzzi	<input type="checkbox"/> Junior Suite
<input type="checkbox"/> King Bed	<input type="checkbox"/> Kitchen	<input type="checkbox"/> Kitchenette	<input type="checkbox"/> Knock Light (Hearing Impaired)
<input type="checkbox"/> Lake View	<input type="checkbox"/> Large Suite	<input type="checkbox"/> Loft	<input type="checkbox"/> Marina View
<input type="checkbox"/> Microwave	<input type="checkbox"/> Mini Bar	<input type="checkbox"/> Mm Property	<input type="checkbox"/> Modem in Room
<input type="checkbox"/> Mountain View	<input type="checkbox"/> Murphy Bed	<input type="checkbox"/> Ocean View	<input type="checkbox"/> On the Beach
<input type="checkbox"/> Outlet Adapters	<input type="checkbox"/> Park View	<input type="checkbox"/> Pool View	<input type="checkbox"/> Prayer Mats
<input type="checkbox"/> Queen Bed	<input type="checkbox"/> RPN Property	<input type="checkbox"/> Radio	<input type="checkbox"/> Recliner
<input type="checkbox"/> Refrigerator	<input type="checkbox"/> River View	<input type="checkbox"/> Run of House	<input type="checkbox"/> Shower
<input type="checkbox"/> Sico Bed	<input type="checkbox"/> Single Bed	<input type="checkbox"/> Sitting Area	<input type="checkbox"/> Slope View
<input type="checkbox"/> Smoke Detectors	<input type="checkbox"/> Smoking	<input type="checkbox"/> Sofa Bed	<input type="checkbox"/> Solarium
<input type="checkbox"/> TV	<input type="checkbox"/> TV Remote Control	<input type="checkbox"/> TV Video Games	<input type="checkbox"/> Tape Recorder
<input type="checkbox"/> Telephone	<input type="checkbox"/> Temperature Control	<input type="checkbox"/> Terrace	<input type="checkbox"/> Toilet
<input type="checkbox"/> Tower Room	<input type="checkbox"/> Turndown Service	<input type="checkbox"/> Twin Bed	<input type="checkbox"/> VCR
<input type="checkbox"/> Vaulted Ceiling	<input type="checkbox"/> WC	<input type="checkbox"/> Waterbed	<input type="checkbox"/> Wet Bar

### Premium Assignment

Premium Amenities  Sort Order

green (1001)  or

Room Type Occupancy   
Adult   
Child   
BDS ☐

to 47 characters per line)  
to 47 characters per line)

Adding Amenities to a room type



Home

Reports

Property Info

Inventory Setup

Begin Date

Apr

22

2013

End Date

Apr

22

2013

RoomType	GDS	Mon	Tue	Wed	Thu	Fri	Sat	Sun
KING	Y							
QUEEN								
SUITE								
AM_ROOM								
Cybage1								
CybTest								
CybTest1								
CybTest2								
Quad Suite								
Quad Suite								
Training Room								

Update

Available Rooms/Total Rooms Allocated

RoomType	GDS	04/22	04/23	04/24	04/25	04/26	04/27	04/28	04/29	04/30	05/01	05/02	05/03	05/04	05/05	05/06	05/07	05/08	05/09	05/10	05/11	05/12
		Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun
KING	Y	5/5	5/5	5/5	5/5	5/5	5/5	5/5	5/5	5/5	5/5	5/5	5/5	5/5	5/5	5/5	5/5	5/5	5/5	5/5	5/5	
QUEEN		5/5	5/5	5/5	5/5	5/5	5/5	5/5	5/5	5/5	5/5	5/5	5/5	5/5	5/5	5/5	5/5	5/5	5/5	5/5	5/5	
SUITE		5/5	5/5	5/5	5/5	5/5	5/5	5/5	5/5	5/5	5/5	5/5	5/5	5/5	5/5	5/5	5/5	5/5	5/5	5/5	5/5	
AM_ROOM		0/0	0/0	6/6	0/0	0/0	0/0	0/0	0/0	0/0	6/6	0/0	0/0	0/0	0/0	0/0	6/6	0/0	0/0	0/0	0/0	
Cybage1		0/0	0/0	0/0	0/0	0/0	0/0	0/0	0/0	0/0	0/0	0/0	0/0	0/0	0/0	0/0	0/0	0/0	0/0	0/0	0/0	
CybTest		0/0	0/0	6/6	0/0	0/0	0/0	0/0	0/0	0/0	6/6	0/0	0/0	0/0	0/0	0/0	6/6	0/0	0/0	0/0	0/0	
CybTest1		0/0	0/0	6/6	0/0	0/0	0/0	0/0	0/0	0/0	6/6	0/0	0/0	0/0	0/0	0/0	6/6	0/0	0/0	0/0	0/0	
CybTest2		0/0	0/0	6/6	0/0	0/0	0/0	0/0	0/0	0/0	6/6	0/0	0/0	0/0	0/0	0/0	6/6	0/0	0/0	0/0	0/0	

Adding Inventory to the room(s)

### The Evergreen (1001)

Select Property or  
Jump To  Go

Begin Date		Apr	19	2013	End Date		Apr	19	2013
RoomType	GDS	Mon	Tue	Wed	Thu	Fri	Sat	Sun	
KING	Y								
QUEEN									
SUITE									
AM_ROOM									
Cybage1									
CybTest									
CybTest1									
CybTest2									
Quad Suite									
Quad Suite									
Training Room									

Update

**Available Rooms/Total Rooms Allocated**[illegible]

[Home](#) [Reports](#) [Admin Setup](#) [Property Setup](#) [Inventory/Rates](#) [Packages](#) [Groups](#) [Client Profiles](#) [Marketing](#) [User Settings](#)[Property Info](#) | [Inventory Setup](#) | [Rate Setup](#) | [Sales Channel](#) | [Service Requests](#) | [Multi-Step Pages](#) | [Security Setup](#) | [PMS Interface](#) | [Direct Connect Setup](#) |  
[Rate Plan Setup](#) | [Sub Rate Plan](#) | [Linked Products](#) | [Rate Display](#) | [Discounts](#) | [Auto Load Rates](#) | [Sell Code Setup](#) |

## Rate Plan Setup

The Evergreen (1001)

Select Property  
Jump To  or 

## Rate Info \* Required Fields

* Rate Category	PROMOTIONAL	Language	English (US)	Confidential	<input type="checkbox"/> (Call Center, Web 3.0, Loyalty & Email Only)
* Rate Plan Code	ADV	Sort Order	100	Allow Rate Override	<input type="checkbox"/> (Call Center Only)
* Rate Plan Name	15 days advance	PMS Rate Plan Code	ADV	Commission Amount	<input type="text"/> <input checked="" type="radio"/> Percent <input type="radio"/> Flat Amount
Status	<input checked="" type="radio"/> Active <input type="radio"/> Inactive	Market Segment	QWEROER	TA Commissionable	<input type="checkbox"/>
Owner	1001	Associated Corporate Profile	[Select a Profile]	ID Required	<input type="checkbox"/> (GDS and ODD only)
				Assign Sell Codes	<input type="checkbox"/>
Allow Web 3.0 Room Upgrade	<input type="checkbox"/>				
Web 3.0 Lead Rate	<input type="checkbox"/>				

## RMS Options

Controlled by Channel	iHotelier
Yieldable	<input type="checkbox"/>

## Distribution Options

Web Enabled	<input type="checkbox"/>	ODD Enabled	<input type="checkbox"/>	Call Center Enabled	<input type="checkbox"/>	Direct Connect Enabled	<input type="checkbox"/>
Rate Access Code Required	<input type="checkbox"/>	<a href="#">Rate Access Code Setup</a>		<a href="#">3rd Party Portal Access</a>			

## Rate Description

Web	book 15 days in advance and get 15% off blebleble
Mobile	
ODD	
Call Center	

## GDS/ODD

Publish to GDS	<input checked="" type="checkbox"/>	GDS Rate Plan Description-Line1	
Meal Plan Included in Room Rate	<input type="checkbox"/>	Line2	
Breakfast Included in Room Rate	<input type="checkbox"/>		
Negotiated Rate	<input type="checkbox"/>		

## Negotiated Rate

## Discounts

Primary Discount Type	% off on Res Amount	Discount	271-Hot Promotion	Rank	3	<input type="button" value="Discounts"/>
	% off on Res Amount	Discount	277-Cache Test Discount 3	Rank	5	
Additional Discount Type		Discount		Rank		
Discount Type		Discount		Rank		

## Room Types

Select	Code	Room Type
<input type="checkbox"/>	123	Quad Suite
<input checked="" type="checkbox"/>	1BR	KING
<input type="checkbox"/>	ABC1	Cybage1
<input type="checkbox"/>	AMR	AM_ROOM
<input checked="" type="checkbox"/>	B1K	QUEEN
<input type="checkbox"/>	BAT	CybTest1
<input type="checkbox"/>	---	---

Rateplan BAR		Begin Date Apr 19 2013		End Date Apr 29 2013				
RoomType	GDS	Mon	Tue	Wed	Thu	Fri	Sat	Sun
KING	Y	10	10	10	10	10	10	10
QUEEN								
Update								

[illegible]

## Taj Paradise (web 3.0) (1096)

Select Property or  
Jump To  Go

Category **CORPORATE**

Code  

Name

Search

Results Found: 2

<input type="checkbox"/>	Code ▾	Rate Plan	Category	Owner Code	Link/SubRt
<input checked="" type="checkbox"/>	CORP	Corporate Rate	CORPORATE	1096	
<input type="checkbox"/>	MADD	MADD Corporate Rate	CORPORATE	1096	

Begin Date		Apr	22	2013	End Date		May	21	2013	Refresh
		Mon	Tue	Wed	Thu	Fri	Sat	Sun		
Room Type	GDS	1P	2P	Extra	Child	Min. Stay	Max. Stay			
Deluxe King Room										
Deluxe Queen Room										

Update Rate

Reset

Hotel Close Room Close Rate Close Rm/Rt Close

## Rate 1P/Rate 2P/Extra/Child/Min Stay/Max Stay

[illegible]

## Rate Plans

The Evergreen (1001)

Select Property or  
Jump To  

## Sales Channel [Batch mode](#)

Select Rate Category:

All Categories ▼

List &gt;

Rate Plan	Rate Category	Sabre	WorldSpan	Amadeus	Galileo	ODD	TWeb Net	Internet Hotel	Call Center	Internet 3rd Party	Direct Connect
<a href="#">ADV PURCHASE</a>	RACK										
<a href="#">AM RATE</a>	RACK							X	X		
<a href="#">Andrew James Jam Pack</a>	RACK										
<a href="#">BAR</a>	RACK							X	X		
<a href="#">Best Available Rate*</a>	RACK	X		X					X	EVE,ZZZ	
<a href="#">BHT</a>	RACK										
<a href="#">Corp Test 1</a>	RACK										
<a href="#">DEBB Rate Plan</a>	RACK										
<a href="#">dfsf</a>	RACK							X			
<a href="#">Discount Test</a>	RACK							X			
<a href="#">EQC Rate Plan</a>	RACK							X	X		X
<a href="#">GURRATEPLAN</a>	RACK							X			
<a href="#">Need Strength3</a>	RACK								X		
<a href="#">Need Strength4</a>	RACK							X			
<a href="#">Pinkster Testing</a>	RACK										
<a href="#">Rack with access code</a>	RACK										
<a href="#">rms</a>	RACK										
<a href="#">sdasdas</a>	RACK										
<a href="#">test by amey</a>	RACK							X			
<a href="#">test by TC Cybage</a>	RACK							X			
<a href="#">XXXZ-name</a>	RACK							X			
<a href="#">Z RACK TEST ACCESS CODE Reqd</a>	RACK							X			
<a href="#">Z Rack with Access Code set</a>	RACK							X			
<a href="#">ABC Corporate Services</a>	CORPORATE								X		
<a href="#">APEX CO.</a>	CORPORATE										
<a href="#">CatlMouse1</a>	CORPORATE										
<a href="#">Corporate rate WEEK</a>	CORPORATE							X			
<a href="#">Corporate rate weekend</a>	CORPORATE							X			
<a href="#">Corporate test rate</a>	CORPORATE							X	X		
<a href="#">FRA7</a>	CORPORATE							X	X		
<a href="#">History Rate Rateplan</a>	CORPORATE							X			

## Property Level

### Property Level Availability Restrictions

**Action**

**Begin Date** Sep 1 2013  
**End Date** Sep 10 2013  

Mon Tue Wed Thu Fri Sat Sun

☐
☐
☐
☐
☐
☐
☐

12 Open
12 Close
12 Close to Arrival
12 Close to Departure
12 Boxed Close

#### April 2013

S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

#### May 2013

S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

#### June 2013

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

#### July 2013

S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

#### August 2013

S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

#### September 2013

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

#### October 2013

S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

#### November 2013

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

#### December 2013

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

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## Booked Report

TRAVELCLICK - Beau Manor (AV TEST) (6938)

Select Property or  
Jump To  

### Booked Inventory [Vertical view](#)

	04/19	04/20	04/21	04/22	04/23	04/24	04/25	04/26	04/27	04/28	04/29	04/30	05/01	05/02	05/03
	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri
Property Level	102	114	91	99	97	102	84	73	65	70	76	62	83	83	
RoomType	GDS														
Grand Suite	54	59	47	54	50	55	44	39	34	37	43	28	50	50	47
SINGLE INVENTORY	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Twin Beds	6	10	7	5	7	11	8	4	1	3	3	4	1	0	0
Lodge Suite	42	45	37	40	40	36	32	30	30	30	30	30	32	33	33

Start Date:    End Date:



## Reservations

TRAVELCLICK - Beau Manor (AV TEST) (6938)

Select Property or  
Jump To  Go

**Reservations** Last Update April 16, 2013 - April 19, 2013

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  Confirmed   Modified

RV	Book	Update	Src	Confirm	In	Out	Rm	Ad/Ch	RoomType	Rate	Amount	LastName, FirstName	City,St	Notes	TA	Refer	
	04/18	04/18 17:09:25	WEB	143987367	05/18	05/19	1	1/0	Twin Beds	Best Available Rate	USD105.00	Frost, J	Chicago, Illinois			(Mobile)	
	04/18	04/18 15:29:29	WEB	143987347	04/18	04/19	1	2/0	Grand Suite	Best Available Rate	USD99.00	Pinkus, Marcus	Detroit, Michigan				
	04/18	04/18 15:00:05	WEB	143987327	05/18	05/28	1	1/0	Grand Suite	Best Available Rate	USD2,840.00	CHAUDHURI, ARNAB	NEW YORK, New York	Click		(Mobile)	
	04/18	04/18 12:16:19	WEB	143987296	04/23	04/25	1	2/0	Grand Suite	Best Available Rate	USD198.00	White, Betty	Chicago, Illinois			(1SC)	
	04/18	04/18 12:01:16	WEB	143987295	05/06	05/08	1	2/0	Lodge Suite	P:	USD554.99	case, test	Location, Maharashtra			(Web 3.0)	
	04/18	04/18 11:56:59	WEB	143987294	04/28	05/01	1	2/0	Grand Suite	Best Available Rate	USD899.99	case, test	Location, Maharashtra			(Web 3.0)	
	04/18	04/18 11:49:58	WEB	143987293	04/20	04/22	1	2/0	Lodge Suite	Best Available Rate	USD178.00	White, Betty	Chicago, Illinois				
	04/18	04/18 08:58:17	WEB	143987276	04/23	04/25	1	2/0	Grand Suite	JC% - Corporate Test	USD306.00	Bell, Tom	Chicago, Illinois				
	04/18	04/18 03:08:37	WEB	143986907	05/14	05/16	1	2/0	Grand Suite	Best Available Rate	USD650.00	patel, vimal	schaumburg, Illinois			(Web 3.0)	
	04/17	04/17 15:49:18	WEB	143986903	06/17	06/19	1	2/0	Grand Suite	Best Available Rate	USD650.00	Hopkins, John	Chicago, Illinois				
	04/17	04/17 07:54:08	WEB	143986883	05/16	05/18	1	1/0	Grand Suite	Best Available Rate	USD353.00	Frost, J	Chicago, Illinois			(Mobile)	
	04/17	04/17 07:05:19	CALL-1953	143986872	05/16	05/18	1	2/0	Grand Suite	Best Available Rate	USD365.00	Ford, Henry	Chicago, Illinois				
	04/17	04/17 04:49:56	WEB	143986834	04/24	04/27	1	2/0	Grand Suite	Internet Special	USD696.99	Neha, test fr service removal	KN, New Hampshire	Click		(iStay2)	
	04/16	04/16 17:09:06	WEB	143986760	05/16	05/18	1	2/0	Lodge Suite	Best Available Rate	USD285.00	Smith, Will	Chicago, Illinois			(iStay2)	
	04/16	04/16 16:53:42	WEB	143986759	05/16	05/18	1	2/0	Grand Suite	Best Available Rate	USD365.00	Elliott, Sam	Chicago, Illinois			(Web 3.0)	
	04/16	04/16 09:16:02	WEB	143986631	04/16	04/18	1	2/0	Twin Beds	Best Available Rate	USD290.00	kumar, harish	wehheh, Antwerpen			44416 (Web 3.0)	
	04/16	04/16 09:12:15	WEB	143986630	04/16	04/18	1	2/0	Twin Beds	Best Available Rate	USD290.00	kumar, harish	wehheh, Antwerpen			44415 (Web 3.0)	
	04/16	04/16 09:08:15	WEB	143986629	04/16	04/18	1	2/0	Twin Beds	Best Available Rate	USD290.00	kumar, harish	wehheh, Antwerpen			44415 (Web 3.0)	
	04/16	04/16 08:51:40	WEB	143986628	11/28	11/29	1	2/0	Lodge Suite	G:Corb	USD125.00	raj, Rishi	pune, Maharashtra			(Web 3.0)	
	04/16	04/16 08:48:45	WEB	143986627	04/17	04/20	1	2/0	Grand Suite	Internet Special	USD645.00	kumar, harish	wehheh, Antwerpen			44415 (Web 3.0)	
	04/16	04/16 07:38:23	WEB	143986615	04/17	04/19	1	2/0	Twin Beds	Best Available Rate	USD290.00	kumar, harish	wehheh, Antwerpen			44415 (Web 3.0)	
	04/16	04/16 07:32:00	WEB	143986612	04/28	04/30	1	2/0	Grand Suite	Best Available Rate	USD550.00	case, test	Location, Maharashtra			(Web 3.0)	
	04/16	04/16 07:15:04	WEB	143986601	05/08	05/10	1	2/0	Grand Suite	Best Available Rate	USD650.00	bhagat, anshuman	test city, Arkansas			(Web 3.0)	
	04/16	04/16 06:26:53	WEB	143986595	04/17	04/19	1	2/0	Twin Beds	Park & Stay	USD254.99	patil, rashmi	wewer, Christ Church			(Web 3.0)	
	04/16	04/16 02:08:49	WEB	143986508	05/15	05/17	1	2/0	Grand Suite	Best Available Rate	USD650.00	test, test	test, Florida			(Web 3.0)	

25 Record(s)

NoShow

Cancel

# Direct Connect setup in CRS

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**Hotel Setup**

TRAVELCLICK - Beau Manor (AV TEST) (6938)

Select Property or  
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## Partner Hotel Mapping

Result Page (2) 1 2

OTA Source Name	Hotel ID	Partner Chain Code	Partner Brand Code	Partner Hotel Code	Status
ExpediaDirectConnect	6579	XO	XO	6579	YES
ExpediaDirectConnect	6581	XO	XO	6581	YES
ExpediaDirectConnect	13121	XO	XO	13121	YES
ExpediaDirectConnect	13122	XO	XO	13122	YES
ExpediaDirectConnect	11216			EDC25	NO
ExpediaDirectConnect	6846	XO	XO	6846	NO
ExpediaDirectConnect	13123	XO	XO	13123	YES
ExpediaDirectConnect	4755	XO	XO	4755	YES
ExpediaDirectConnect	15225	XO	WV	15225	YES
ExpediaDirectConnect	6577	XO	XO	6577	YES
10 Record(s)					

## Property Management System

**A property management system (PMS)**, is a computerized system used to manage guest bookings, online reservations, point of sale, telephone and all the amenities of the hotel.

Hotel property management systems may interface with central reservation systems (CRS) and revenue or yield management systems, front office, back office and point of sale systems.

(OR)

**A PMS may have all/few of the above system as modules.**

## Property Management System (PMS):

### **Functionalities:**

- Managing Reservations, Day use, Check-In, Walk-ins, Guest Amendments, Quick Reservations
- Management Flash Report, City Ledger Settlements, Currency Exchange
- Enquiries
- Check-in/Check-out Process
- Housekeeping Assignments
- Cashier operations
- Concierge

### **Goals:**

Front desk is center of property operations responsible for guest reservations, registration, service and payment.

### **System Integration:**

PMS, Revenue Management System, Accounting Management, Guest Service, Concierge

## Keywords Learned

### **Distribution & Channel Management**

- Hotel (Rooms) Distribution
- Intermediary
- Supplier | Wholesaler | Retailer | Guest
- Direct/ Indirect Channels
- Inventory Distribution
- Digital Content distribution
- Advantages/ Disadvantages of Direct/Indirect channels
- Distribution Channels
- GDS/ IDS
- Business Models - Merchants and Travel Agents
- Transparent Sites
- Opaque Sites
- Auction basis
- Few Terms: Rate Parity, Rate integrity, Opaque Pricing etc.
- Channel Management Tools & Flow

### **Reservation**

- Guaranteed/Non-Guaranteed Reservations
- Basic Reservation Record
- Reports
- Group Bookings & Few Terms
- Package Bookings & Few Terms
- Policies
- CRS/ PMS Functions

# Questions?



A close-up photograph of two people in white business attire shaking hands. The person on the right is wearing a silver metal-link wristwatch. The background is blurred, showing an office setting with orange and grey tones. A blue semi-transparent banner is at the bottom, and an orange vertical bar is on the left side of the banner.

Thank you!