1. Company Profile

Legal Structure: Proprietorship (GST-registered May 27, 2025)
Trade Name: Productimate AI Solutions
Tagline: Smart Tech, Seamless Solution
Headquarters: Gurgaon, India
Website: productimate.io
LinkedIn: linkedin.com/company/productimate-ai-solutions

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2. Mission, Vision & Values

- **Mission:**
  Empower startups and agencies to achieve rapid growth with accessible, high-quality technology, AI automation and design, delivered on time and within budget.
- **Vision:**
  To be the go-to technology partner for early-stage ventures worldwide—known for flexibility, transparency and SEO-first thinking.
- **Core Values:**
  1. **Client-Centricity:** We listen deeply, adapt quickly, deliver precisely.
  2. **Innovation:** We embrace new tools—cross-platform, serverless, generative AI—to solve real problems.
  3. **Excellence:** We maintain rigorous quality through agile processes and CI/CD.
  4. **Integrity:** Transparent pricing, honest communication and respect for deadlines.
  5. **Learning Culture:** Intern-driven teams under experienced leads foster continuous skill growth.

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3. Team & Organizational Structure

- **Leadership:** Founder & CTO (Manas Travasti)—drives tech strategy, client engagement, and oversees intern leads.
- **Paid Interns (2–3):**
  - HR Intern: Talent sourcing, onboarding, intern welfare
  - Marketing Intern: Content scheduling, social media analytics
  - Tech Intern: Dev-ops support, CI/CD pipelines
- **Unpaid Interns (13–14):**
  Organized under three **Lead Interns** (Web, App, AI), they execute feature development, testing, documentation and design tasks.

- **Advisors & Partners:**
  (Add names and roles here, if any.)

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4. Target Markets & Customer Profiles

1. **Early-Stage Tech Startups**
   - Seed to Series A; need MVPs, rapid prototypes, SEO-optimized launch sites.
2. **MSMEs & Agencies**
   - Require affordable, scalable web and mobile solutions, plus AI automations.
3. **Geographies:**
   - Primary: India; Secondary: US, Dubai, Singapore—leveraging remote-friendly intern model.

Pain Points Addressed:

- High dev costs → cross-platform, intern-led teams
- Slow time-to-market → agile sprints, CI/CD
- Low visibility → SEO-first architectures
- Manual processes → generative AI toolchains

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5. Service Portfolio

5.1 Web Development

- **Stack Flexibility:** MERN/MEAN/MEVN, LAMP, PERN, Serverless, Ruby on Rails, Next.js, Nuxt.js, custom.
- **SEO-First Architecture:**
  - Static & dynamic rendering (SSR/SSG)
  - Structured data, meta management, accessibility.
- **Key Deliverables:**
  - Requirements & sitemap doc
  - Wireframes & interactive prototypes
  - Frontend (HTML5/CSS3/JS + framework)
  - Backend APIs (REST/GraphQL)
  - CI/CD setup, automated tests, deployment scripts
  - SEO audit & optimization report

5.2 Mobile App Development

- **Cross-Platform (Preferred):** React Native, Flutter—up to 85 % code reuse for iOS/Android.
- **Native (Where Needed):** Swift (iOS), Kotlin/Java (Android).
- **Key Deliverables:**
    - Mobile UX flows & mockups
    - UI components library & design system
    - Feature modules (auth, profiles, payments, notifications)
    - Offline support, background tasks, push integrations
    - App Store & Play Store packaging & submission

5.3 Generative AI & Automation

- **Custom LLM Pipelines:** LangChain agents, vector DBs (Pinecone, Weaviate), RAG setups.
- **Out-of-the-Box Models:** GPT-4, Claude, open-source alternatives.
- **Solutions:**
    - Chatbots for customer support
    - Automated email campaigns & personalized outreach
    - Document QA & knowledge bases
    - Workflow orchestration (Zapier, n8n, custom scripts)
- **Key Deliverables:**
    - Data ingestion & vectorization strategy
    - Agent prompt design & chain orchestration
    - UI/UX for end users (web or desktop console)
    - Monitoring dashboards & retraining pipelines

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6. Signature Products

Product	Description	Status
SocialManager AI	SaaS for scheduling, analytics, DM auto-responders, brand collaboration tracker.	In Beta
SalesAgent Pro	Lead-gen engine: prospect discovery, email automation, follow-up sequences, webhook events.	Coming Soon
InsightBot	Document-centric Q&A: ingest PDFs/URLs, conversational interface with RAG and fine-tuning.	Alpha

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7. Development Methodology & Quality Assurance

1. **Initiation & Discovery:** 1-week sprint for user stories, wireframes, tech stack finalization.
2. **Agile Sprints:** 2-week iterations with daily stand-ups, bi-weekly demos.
3. **CI/CD & Testing:**
   ○ Unit, integration & end-to-end tests
   ○ Linting, code coverage thresholds
   ○ Dockerized builds → staging & production deploys
4. **Code Reviews & Pair Programming:** Intern-led squads review PRs under CTO/Lead supervision.
5. **SEO & Performance Audits:** Lighthouse scores, Core Web Vitals, accessibility checks.
6. **User Acceptance & Handover:** Detailed documentation, training sessions, 1-month support window.

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8. Case Studies & Success Stories

1. **Live-Commerce Auction App**
   ○ **Client:** Stealth startup targeting Gen Z
   ○ **Scope:** Real-time bidding, UPI/credit payment integration, live streams dashboard
   ○ **Outcome:** 20 % increase in bid volume vs. monolithic legacy solution; sub-200 ms bid response times.
2. **SEO-Optimized Next.js Site**
   ○ **Client:** B2B SaaS firm entering US market
   ○ **Scope:** Migration from WordPress → Next.js with incremental static regeneration
   ○ **Outcome:** 3× organic search traffic in 4 months; 25 % lift in contact form submits.
3. **RAG-Based Document Assistant**
   ○ **Client:** Legal & Audit boutique
   ○ **Scope:** Ingest 2 TB of PDFs, build chat interface for clause lookup
   ○ **Outcome:** 40 % reduction in manual review time; increased partner utilization.

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9. Pricing & Engagement Models

● **Time & Materials:** Standard hourly/daily intern-assisted rates plus lead oversight.
● **Fixed-Bid:** Milestone-based payments aligned to deliverables (e.g., Discovery, Alpha, Beta, Launch).
● **Retainer:** Ongoing support, feature enhancements and Dev-Ops at discounted monthly rates.

(Detailed rate card available on request.)

10. Brand Guidelines & Assets

- **Logo Variants:** Full-color, monochrome, icon-only in SVG/PNG.
- **Primary Palette:**
  - Electric Blue (#005BFF)
  - Charcoal Grey (#2E2E2E)
  - White (#FFFFFF)
- **Typography:**
  - Headings: Roboto Slab
  - Body: Open Sans
- **Voice & Tone:** Professional yet approachable; emphasize "smart," "seamless," "scalable."
- **Asset Repository:** brandkit.productimate.io

11. FAQs & Support

1. **Q:** What's your typical project timeline?
   A: 4–8 weeks for MVP; 8–16 weeks for full-feature apps.
2. **Q:** Do you handle post-launch maintenance?
   A: Yes—first month free, then annual support agreements.
3. **Q:** How do you ensure data security?
   A: OWASP best practices, encrypted data at rest/in transit, role-based access control.

12. Contact & Next Steps

- **Email:** contact@productimate.io
- **Phone:** +91 79923 83055
- **Address:** Office #12, Tech Park, Gurugram, Haryana
- **Slack/Discord:** Available for real-time collaboration
- **Proposal Requests:** Send 1-page RFP to contact@productimate.io

Ready to discuss your project? Let's schedule a 30-minute discovery call.

End of dossier. Ready for ingestion into your RAG pipeline.