



USER  
INTERFACE  
CONTROL

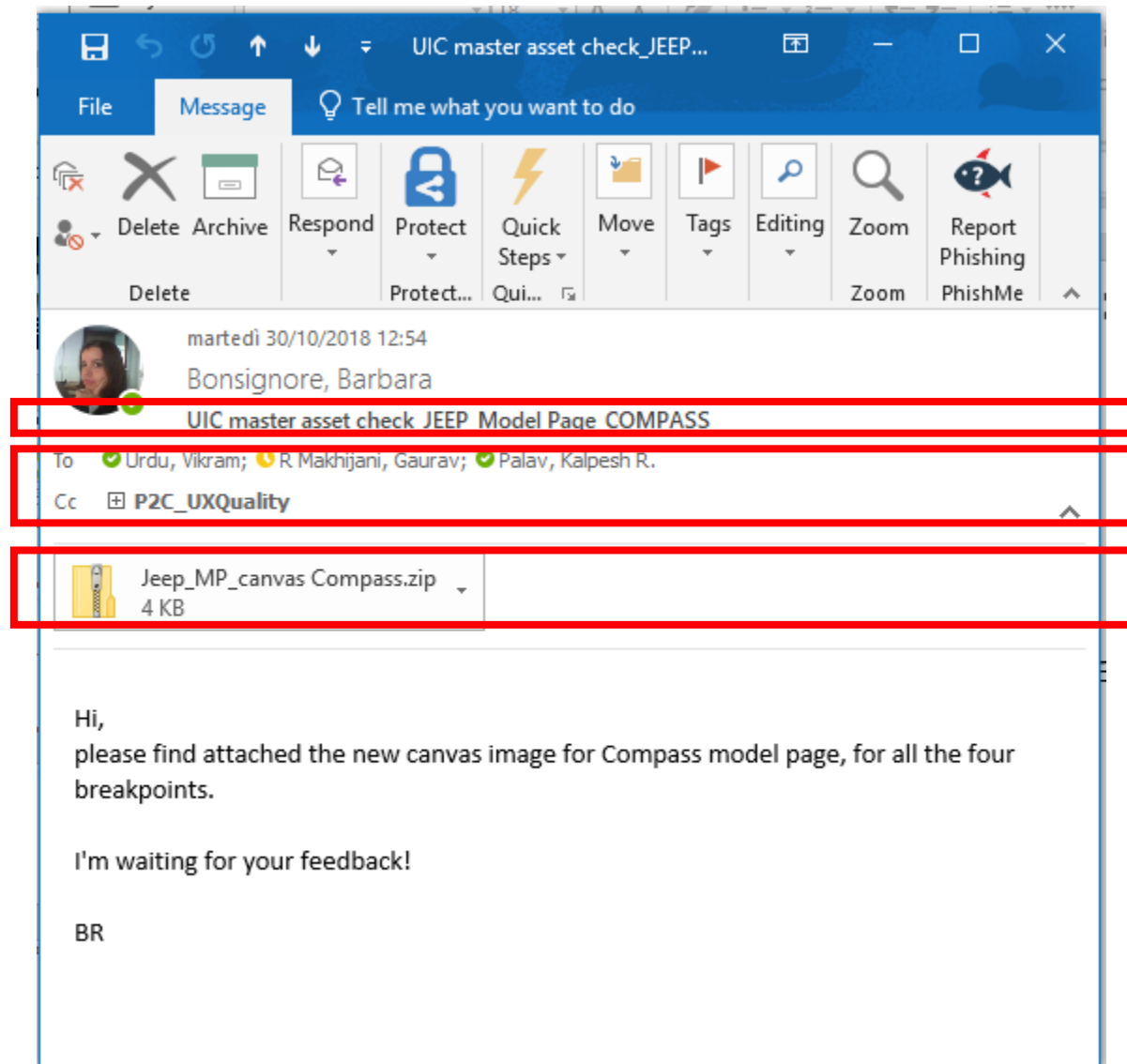
# UIC - MASTER ASSET CHECK GUIDE



# REQUEST BY CTOUC

## STEP -1

IC team send a request.



SUBJECT: UIC master asset check\_Brand\_section\_model

TO: Urdu, Vikram; R Makhijani, Gaurav; Palav, Kalpesh R.  
CC: P2C\_UXQuality

ATTACHED: as received by HQ/WPP



# DOCUMENTATION REFERENCES

## STEP - 2

UIC upload images on CMS and proceed with audit, using as refer the official documentation for each brand saved on LAL's sharepoint

P2C Project Documents ▸ LAL\_shared\_documents

New Upload Sync Share More ▾

All Documents

Find a file

✓		Name	Modified	Modified By
		Adobe (AEM) - ABARTH documentation	... November 27, 2017	Murè, Alessandro
		Adobe (AEM) - ALFA documentation	... November 27, 2017	Murè, Alessandro
		Adobe (AEM) - FIAT documentation	...	
		Adobe (AEM) - FIATPRO documentation	...	
		Adobe (AEM) - Jeep documentation	...	



✓		Name	Modified	Modified By
		Data entry & func spec doc	... July 26	Murè, Alessandro
		Images, component, safe zones & text guidelines (tbd)	... July 26	Murè, Alessandro
		Scope Documentation	... July 26	Murè, Alessandro



**IMAGE SIZE**



*BRAND\_website\_components*

**IMAGE SAFETY AREA**



*BRAND\_images\_safety\_area*

For IMAGE WEIGHT use as reference this file



Recommendation  
for image weight



The email with feedback contain below information:

**A – Number of request in the subject** (refer next slide)

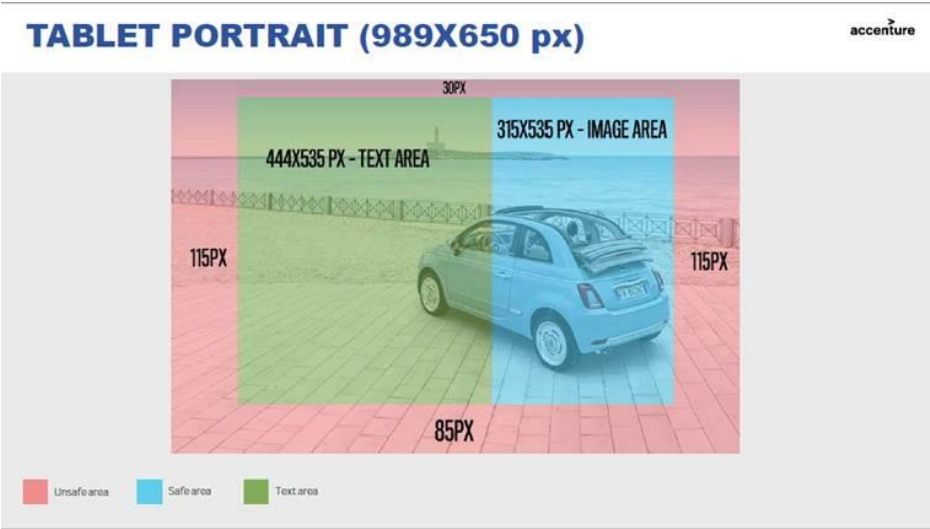
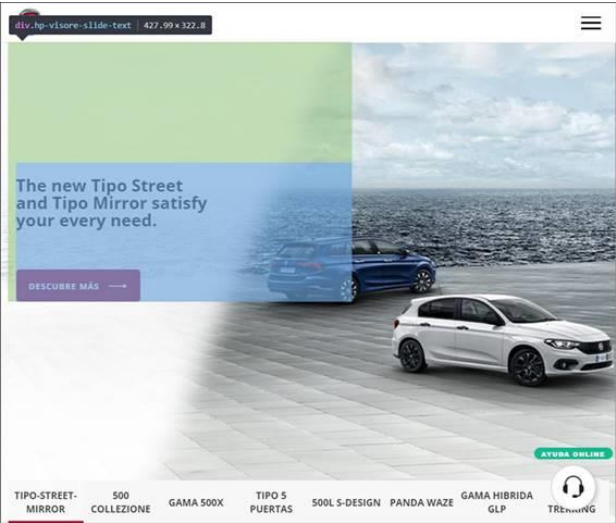
Subject 

RE: UIC master asset check\_JEEP\_Model Page\_COMPASS\_#001

**B - Summary table of audit** (in case of KO results for size and weight, indicate the correct reference value)

MODEL NAME- Canvas	LINK on dev environment		
Devices	Size	Weight	Safe Area
Desktop	OK	410 KB (suggested 160 KB)	KO (but visualization without issues)
Tablet LM	OK	319 KB (suggested 130 KB)	KO
Tablet PM	OK	234 KB (suggested 100 KB)	KO
Mobie	OK	78,7 KB (suggested 100 KB)	OK

**C – Image screenshot with issues highlighted and reference to documentation**



## STEP - 3

UIC GIVES A FEEDBACK  
TO IC REGARDING  
RESULTS OF ANALYSIS

The time to manage each  
request is 4 h



The report of activity contains below data:

- **ID request → the same number put in the subject of feedback's email**
- **Brand**
- **Section**
- **Asset**
- **Breakpoint**
- **Size → OK or KO**
- **Weight → OK or KO**
- **Safe are respect → OK or KO**
- **Receipt date**
- **Feedback date**
- **Note (comments or screenshot) → insert comments regarding ko results**

## STEP - 4

UIC save each request in a dedicated report

REPORT TEMPLATE



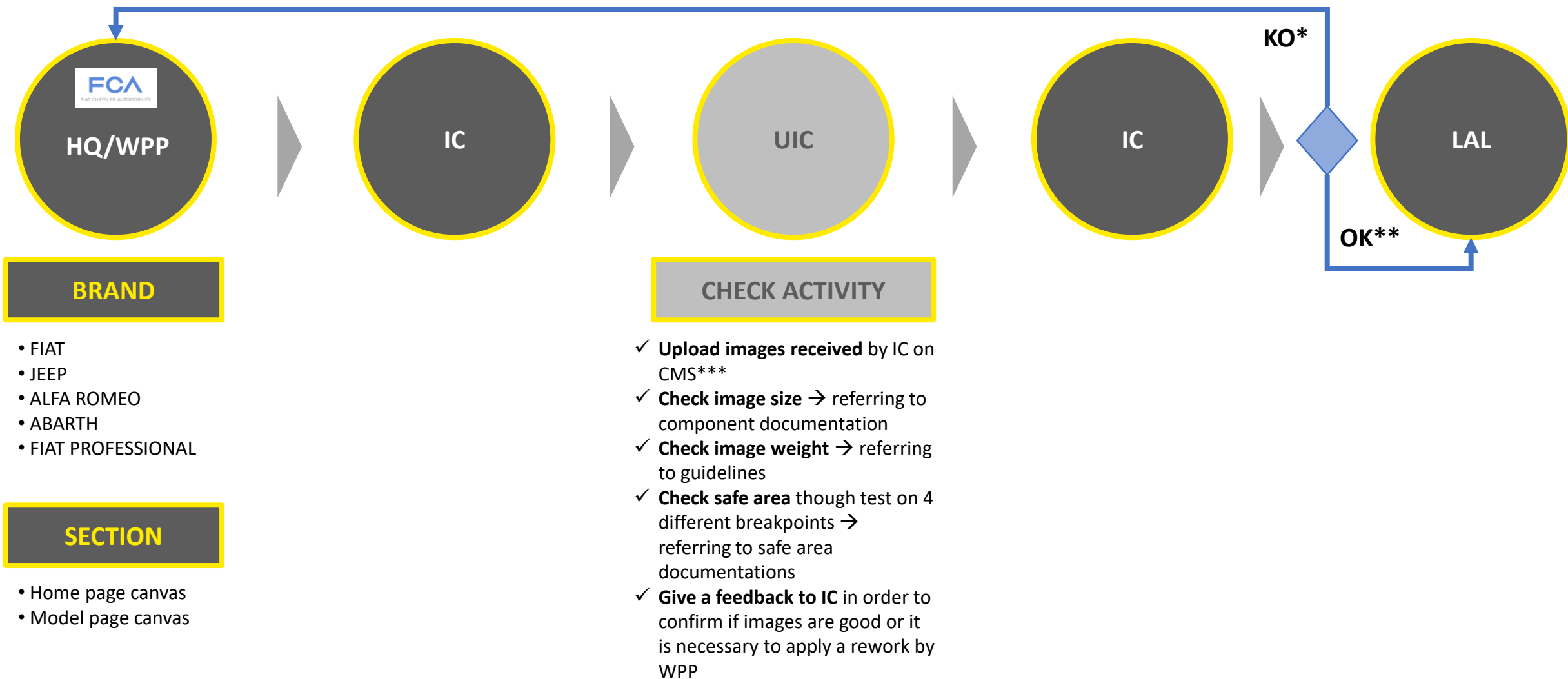
UIC\_Master Asset  
REPORT



ANNEX



# WORKFLOW



## Note

\* If it necessary to require rework to WPP HQ

\*\* Images are ok and IC can share with LAL

\*\*\*Only for the first period to have a double check of produced documentation