

The Jeep logo is positioned in the top right corner of the image. It consists of the word "Jeep" in a white, sans-serif font, with a small registered trademark symbol (®) to its upper right. The background of the entire image is a photograph of a dark-colored Jeep driving on a winding road through a forested area. A large, stylized blue and cyan geometric shape is overlaid on the left side of the image, partially obscuring the text and the background.

**Jeep**

# **JEEP IMAGES SAFETY AREA**

**SEPTEMBER 2018**

This document refers to the behaviour of Homepage Canvas, Modelpage Canvas and Promopage Canvas accepting 4 breakpoints

- Desktop
- Tablet Landscape
- Tablet Portrait
- Mobile

On all other components, the behaviour could be affected by some differences regarding cut sizes and safe areas. As common practice we will keep using specs provided by the Agencies.

# HOMEPAGE

# DESKTOP / TABLET LANDSCAPE (1600X505 px)



Unsafe area



Safe area



Text area



# TABLET PORTRAIT (768X360 px)



Unsafe area



Safe area



Text area

# MOBILE (400X214 px)



Unsafe area



Safe area



Text area

# MODEL PAGE

# DESKTOP / TABLET LANDSCAPE (1600X505 px)



Unsafe area



Safe area



Text area



# TABLET PORTRAIT (768X360 px)



Unsafe area



Safe area



Text area

# MOBILE (400X214 px)



Unsafe area



Safe area



Text area

# PROMOPAGE

# DESKTOP / TABLET LANDSCAPE (1450X510 px)



Unsafe area



Safe area



Text area



# TABLET PORTRAIT (768X270 px)



Unsafe area



Safe area



Text area

# MOBILE (400X141 px)



Unsafe area



Safe area



Text area