

Rotary International Distt. 3110



Rtn. Ian H S Riseley

R.I. President 2017-18



Rtn. Vinay Asthana

Distr. Governor 2017-18



AUGUST

ROTARY pulse

GOVERNOR'S MONTHLY LETTER

For Private Circulation only



Vol. 02

Dear fellow Rotarians,

Rotary Greetings!

I express immense pleasure in conveying my joy about the milestones achieved by our District in the month of July. The district projects organized jointly by clubs have spread the name and fame of Rotary. Whether it was Kanpur Zone or Agra Zone or Bareilly Zone clubs displayed great enthusiasm in , both the projects of the District i.e. blood donation and tree plantation. Dear club presidents! It is your devotion , sincerity and services that have brought our District in the limelight. You have proved that you are the trend setter. Asstt.Governor Rtn.Raghvendra Seth has led the month in a well organised manner and I must appreciate his spirit of brotherhood in giving equal importance to everyone. Congrats to Raghvendra Seth and his team.The clubs have organised installation ceremonies jointly showing their commitment to hold functions jointly. R I guidelines also give value to joint activities. Our brother Rotarians have enjoyed the bonhomie of friendship through these joint projects.Rather it was the need of the day as it resulted in better mutual understanding amongst members. I have met Rotarians of more than thirty clubs in the installation ceremonies and visits in the month of July. I enjoyed each moment spent with you all. Your constant support and participation will take the District forward.The month of August is designated as a month of membership retention and growth . The target for clubs is a growth of minimum 10%. There is an emphasis on female membership hence out of 10% minimum 25% of the new members should be female members.I appreciate the clubs who have participated in the projects in the month of July and I hope the same enthusiasm and bonhomie would be visible in the projects and functions in the month of August also.My best wishes to all Rotarian brothers and Sisters. A happy Rakshabandhan, Happy independence day and Happy Krishna Janmashtami to you all.

Rtn. Vinay Asthana

District Governor

CELEBRATE RAKSHABANDHAN

A Bond of Love between Brother & Sister



एक बंधन, एक वरन
एक प्यार, एक विश्वास
शाई-बहन के रिश्ते की
गहराई और अहसास

Independence Day

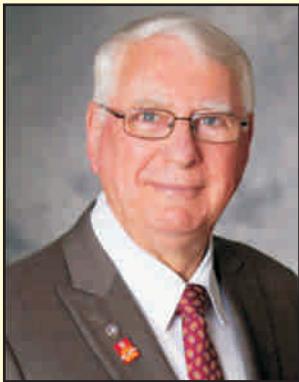
15th
August

Salute the Spirit of Freedom

श्रीकृष्ण
जन्माष्टमी



PRESIDENT SPEAKS



Let numbers tell our story

Dear fellow Rotarians,

When someone asks you, "What is Rotary?" what do you say? I think we've all had the experience of being asked that deceptively simple question and finding ourselves suddenly at a loss for words. Even the most articulate among us have a hard time capturing the essence of our organisation in just a few sentences.

As an organisation, Rotary has always had a difficult time conveying the scope of our work; not just what we do, but how we do it, and the value of what we contribute to the world.

As an accountant, I like numbers. They work in every language, and often they communicate complex information much more effectively than words. That is why, in this Rotary year, I am asking each club to provide Rotary year headquarters with two numbers; the amount of money, both in cash and in kind, spent on humanitarian service; and the number of hours of work performed in Rotary's name.

If we want these numbers to be useful, they have to be accurate. That means beginning now to accurately track the hours and the money that our clubs spend on their service.

The simplest way for clubs to provide this information at the end of the year will be by entering it every month of Rotary Club Central - a tool that has been completely rebuilt and relaunched to be

significantly more useful, and user-friendly, than it has been in the past. If for some reason (for example, limited internet access) your club is not able to connect to Rotary Club Central, please be in touch with your district governor, who will ensure that your information can be submitted through other means.

I cannot emphasise strongly enough that the goals of this effort is not getting the largest and most impressive numbers. There is not going to be any competition, recognition, or public use whatsoever of the number reported by any individual club.

The goal is accurate and reliable numbers that we can present confidently in our public image work, in our membership materials, and to our partners - number backed by specific data, on the club level, that answer not only the question, "What is Rotary?" but the question, "What does Rotary do?"

I strongly believe that with these numbers, we will be better able to demonstrate the value of *Rotary: Making a Difference* - which in time will enable us to make more of a difference, for more people, in more ways, than ever.

Ian H S Riseley
President, Rotary International



R.I. DIRECTOR SPEAKS

Let's plan our growth

is so much talent and potential for leadership in our clubs. Do a membership survey; look for worthy members, new classifications and start new clubs. Encourage and involve members in the implementation of strategic planning at club and district level. Ensure every club learns to respect and adhere to its constitution and bylaws.

There is no such thing as overnight success. We need to have an open mind to constantly learn to adopt new approaches that will hone our skills in serving our communities. Learning is a never-ending process and it is only by adherence to this process we'll be able to make positive contributions to our mission of fellowship and service.

Let me quote Bill Gates who at the RI Atlanta Convention called the Global Polio Eradication Initiative the "single most ambitious public health effort the world has ever undertaken". While doing so he thanked Rotary for being the catalyst and a visionary partner in helping to end this paralysing infantile disease worldwide. "Rotary laid the foundation with its unwavering sense of purpose and its belief that anything is possible if you put your mind and body to it. It is this talent for generating new ideas, learning lessons, and adapting them to new circumstances that makes me optimistic we will get to zero."

Friends, our target is to raise enough resources (volunteers as well as financial aid) to completely eradicate polio from the face of the earth. The best way to do this is to contribute more to The Rotary Foundation and strengthen/expand our membership base.

On June 1, for the first time I addressed the Rotary webinar with the support of RISAO. As many of you know webinar is web-based seminar transmitted over the web using video conferencing software. A key feature of a webinar is its interactive elements : the ability to give receive and discuss information in real-time. I received encouraging feedback and, going forward, I am eagerly looking forward to share and discuss with you (and also get your feedback) through webinars all aspects of the work we can do together in Rotary. For the benefit of those of you who may not have been able to access the webinar, here is the link for the recorded version : <https://vimeo.com/219854581>. *Rotary: Making a Difference*

C. Basker

Director, Rotary International

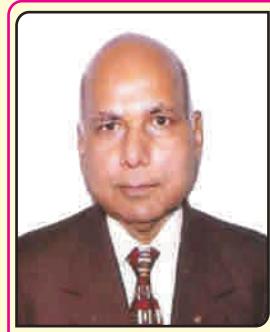
From Pen of the Editor.....



The month of August has been designated as a month of membership retention and growth. We observe lot of commotion as many members leave the club for good or join other clubs. The reasons are manifold but

the fact remains that retention becomes a problem in many clubs.

The question arises why do members leave a club? The reasons being that they donot find club activities interesting ; they donot receive the attention that they expect; they experience groupism in the club or club services are not up to their expectations and also that proper information about Rotary and it's functioning is not passed on to them. Of course, Rotary News is there but they hardly receive it. It has been observed that even GML is not read by the Secretary of the club in the club meetings. What I feel is that the new member must be briefed about Rotary before induction. If we want to retain a member we have to involve him in the club activities; we have to plan to make the club activities interesting and purposeful ; we must try to know about the member and share his joys and sorrows both. We should never forget to stand by him in times of need. Then alone he will consider the club as his extended family . At the same time entertainment and social service must coalesce for the smooth functioning and the retention of members. The tendency of luring members of other clubs must be curbed and discouraged.



Modern age is an age of information and smart management hence all information is to be filtered from District Governor to the members of the club. Since Mankind is the business of Rotary , Rotary requires more hands to serve. Membership growth is a must. At least 10% membership should be increased every year with 100% retention. The target is to induct more female members and more young members below forty years of age.

Rotary is a prestigious organization whose primary aim is service to humanity. Therefore, we should be quite vigilant lest someone who is a self-seeker may sneak into this organization and tarnish the image of Rotary so while inducting keep your eyes on good persons who are eager to serve the poor , downtrodden suffering humanity and build bridges of friendship and brotherhood.

We should not ignore the basic tenets of Rotary which are in the form of fourway test. We must apply the four way test before granting membership of the club. This will help in improving the image of Rotary.

Rotary is like a botanical garden where flowers of different varieties bloom. If we enrol cactuses they will mar the beauty of this garden.

ENROL! INVOLVE!! EVOLVE!!!

Rtn. G. S. Nigam

R.I.D. 3110 at a Glance...

Mega Blood Donation Camp at Kanpur



Mega Blood Donation Camp



Tree Plantation



Installation Ceremony



**1st Major Donor of the Distt. Rtn. J.S. Arora
Rotary Club of Kanpur South**

Community Services



RC Kashipur



RC Shahjanpur



RC Pooranpur Green



RC Kanpur Atulya



RC Kanpur Green



RC Bareilly Shree



RC Hathras



RC Aligarh Lock City



RC Kashipur Corbett



RC Kanpur Green



RC Kanpur Industrial



RC Kanpur Elite



RC Baans Bareilly



RC Rudrapur



RC Kanpur Shikhar

Community Services



RC Agra West



RC Agra



RC Agra Greater



RC Kashipur Bareilly



RC Shajhanpur Bareilly



RC Shajhanpur Bareilly



RC Shajhanpur Bareilly



RC Bisauli



Rtn. Dr. Naveen Mohini Nigam
Asstt. Governor

Who has been awarded for her exemplary contribution to U.P Girls Education & Women's Welfare on 2nd August 2017 By the **Cabinet Minister Hon'ble Sri Satya Dev Pachauri.**



RC Orai



RC Pooranpur

In Our Memory



Sam Owori
Rotary International President 2018-19



Rtn. Dr. RC Gupta
Past President R.C. Jhansi

**EACH ONE
BRING ONE**

**In school $1+1=2$
In a family $1+1$ is 3
In Rotary $1+1$ is 2.4 Million**

Addendum to District Directory

Paul Harris Society Cordinator



Name : **Rtn. Devendra K. Agrawal**
 Classification : Steel Manufacturing
 DOB : 17th June
 Spouse : Rekha Agrawal
 DOM : 16th Apr.
 Address : Kashi Vishwanath Steel Ltd.
 Narain Nagar Indl. Estate,
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 Phone : +91-9837043556
 E-mail : devendra.agrawal@kvsgroup.co.in

Annual Fund Chair



Name : **Rtn. Sharat Chandra**
 Classification : Chartered Accountant
 DOB : 30th July
 Spouse : Mrs. Anjana
 DOM : 18th Nov.
 Address : 5-C, M.G. Road, Sahitya Kunj,
 Agra
 Phone : 9897187854
 E-mail : casharatchandra@gmail.com

Assistant District Trainer



Name : **Rtn. Suresh Govil**
 Classification : Cont. Tubewells
 DOB : 8th Sept.
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 DOM : 28 Dec.
 Address : 301, Shree Shyam Complex,
 Samad Road, Aligar - 202 001
 Phone : 9837039186
 E-mail : sureshgovil81@gmail.com

DRCC



Name : **Rtn. Rahul Wadhwa**
 Classification : Agra Taj City
 DOB : 23rd December
 Spouse : Divya Wadhwa
 DOM : 4th December
 Address : 29, Nikhil Garden Phase-1
 Taj Nagari, Phase-2, Agra
 Phone : 9412263054
 E-mail : rahula@calindiatours.com

New Assistant Governor



Name : **Rtn. A R Khan**
 Classification : Leather Training
 DOB : 10th Nov.
 Spouse : 18th Feb.
 DOM : Rana Khan
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 Civil Lines Unnao
 Phone : 7897003136, 9837031885
 E-mail : arkhaunao@gmail.com
 Assigned Club : RC New Ganges

Assistant Governor (Additional Charge of Kanpur Classic)



Name : **Rtn. Raghvendra C. Seth**
 Classification : Kanpur Industrial
 DOB : Business
 Spouse : 31st Aug.
 DOM : 15th Feb.
 Address : 7/115'C' Swaroop Nagar
 Kanpur
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 E-mail : kuwarseth@rediffmail.com

Joint Secretary Planning



Name : **PHF Rtn. Rajeev Bharti**
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 DOB : 2nd January
 Spouse : Mamta Gupta
 DOM : 29th January
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 Sadar Bazar, Shahjahanpur - 242001
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Joint Secretary CSR (Bareilly Zone)



Name : **PHF Rtn. Manoj Khurana**
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 Shahjahanpur - 242001
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 E-mail : manu.khurana@gmail.com

Joint Secretary CSR (Kanpur Zone)



Name : **Rtn. Anil Kumar Tripathi**
 Classification : Industrial Consultant
 DOB : 11th May 1974
 Spouse : Jaya Tripathi
 DOM : 4th July
 Address : 470, C-Block
 Shyam Nagar, Kanpur
 Phone : 8090803220
 E-mail : anil3469@gmail.com



Intercity Women in Rotary

17th September 2017

at Bareilly

Hosted by : Rotary Club Bareilly Heritage



इन्टर सिटी साक्षरता एवं संस्कार

24th September 2017

at Kanpur

From First Lady's Desk

Dear Rotary Friends and Spouse

Very warm greetings for Independence Day and all the festivals falling in the month of August. May these national and religious festivals enthuse in us the utmost joy and firm determination to achieve our goals.



I am glad to find that Rotarians and their spouses have heartily welcomed the projects for spouses SATYAM, SHIVAM, SUNDARAM suggested by me in the first GML of July version

I extend my gratitude for the same.

I think for the success of any service project, 4 things should be considered-

1. **Time** - If you plan for service project in festival time only few people will turn up.
2. **Place** - If you plan for medical camp for rural woman, the place should be near rural area and also near the hospital from where the doctors come.
3. **Media** - There should be coverage of your project in local newspaper and local channel. This is not for publicity but for awareness.
4. **Fund** - We need fund for doing any service project. You can conduct fund raising program either entertainment or exhibition.

You motivate your members and member's Partners and Rotracters to do rotary service. Our Club President/Secretary are trendsetters this year, so we have to be **TRENDSETTER MOTIVATORS**.

With Warm Regards

(Rth. Seema Asthana)

Visit our Website :
www.rotary3110.com

District Dues :
Rs. 350/- Per Member

Editor : Rtn. G. S. Nigam
E-mail : govind.nigam@gmail.com

Please send the reports about your club's activities along with photograph by 30th of every month to District Secretariate
E-mail : vinayasthana3110@gmail.com

Postal Address : 118/189, Kaushalpuri, Kanpur - 208012

Mobile : 9838606914

Note : For publication in GML, Please send the reports by e-mail only. NO WHATSAPP PLEASE

DISTRICT MEMBERSHIP DEVELOPMENT SEMINAR



13th August
at Aligarh

DISTRICT MEMBERSHIP DEVELOPMENT SEMINAR



27th August
at Kanpur



ROTARY INTERNATIONAL CONVENTION 2018

JUNE-2018
at
TORONTO



TRF SEMINAR

19th Nov. 2017

RI Director

C Basker

Visit to
Our
District