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Blogpost: <https://airlinesnews-safety.blogspot.com/2021/10/why-airline-is-safest-mode-of.html>

My reasoning for the type of blog post was to aware the readers on what is happening in the airline industry. I first began to describe how and why news media are barging the public perception of airlines and flight safety. Secondly, I gave the statistics to proof what the truth is and finally came to conclusion on why airline is safer than other means of transportation. I followed the plot-twist-ending to convey the story with power of repetition. I used the vertical logic whereby all the information is self-reinforcing.

Aviation accidents holds our attention, creates fear and tends to twig in our minds, giving us the negative impression that these events are common incidences no matter how uncommonly they happen. It is how we humans are designed, what we see is what we believe. If we are bombarded with airplane accidents on news, social media or any popular avenue then we are more likely to get affected by it. The main reason about the media hype and public buzz on airline disaster is the risk sensitivity.

Drivers have a 1 in 114 chance of dying in a motor vehicle crash, and a 1 in 654 chance of dying as a car occupant. Out of the 36,096 highway fatalities in 2019, 12,239 were occupants in car, 9,976 were occupants in small trucks, and 5,014 were motorcyclists. As an overall statistics based on 2019 data, trains had 899 fatalities, water transport had 692 boating fatalities and aviation had 452 fatalities. Compared to 926 million aviation passengers (only in and out of USA in 2019), airlines could be considered one of the safest travel mode. Based on statistics alone driving on the highway is the most dangerous way to travel.

Revenue passenger-miles are a measure of the volume of air passenger transportation. A revenue passenger-mile is equal to one paying passenger carried one mile. With the data and graph created, there is rapid increase in revenue passenger-miles since 2009 with the highest being in 2019 with 101,794,185,000 in revenue passenger-miles. We are avoiding later data because of covid-19 pandemic.

References:

<https://www.bts.gov/content/transportation-fatalities-mode>

<https://github.com/fivethirtyeight/data/tree/master/airline-safety>

<https://fred.stlouisfed.org/series/RPM>