

Credit Card Transaction Report

Total Revenue
57M

Total Interest
8M

Transaction Amount
46M

Transaction Count
1M

Card_Category	Revenue	Total Interest Earned	Total Transaction Amount
Blue	47188612	6614173	37840749
Gold	2533682	384755	2091362
Platinum	1135608	161629	953314
Silver	5659109	821923	4647596
Total	56517011	7982480	45533021

Q4

Q3

Q2

Q1

Week_Start_Date

All

F

M

Gold

Silver

Blue

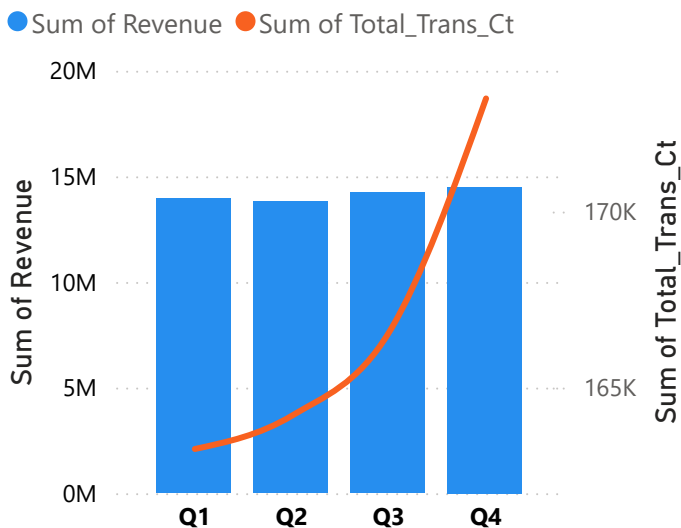
Platinum

Low

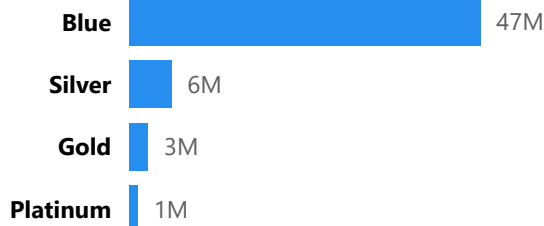
Medium

High

QTR Revenue & Transaction Count

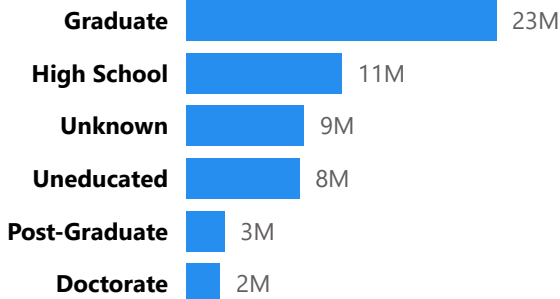


Customer Acq Cost

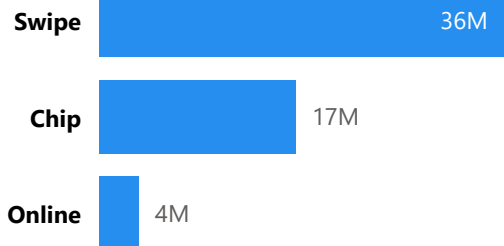


Credit Card Financial Dashboard By : Saurabh Tripathi

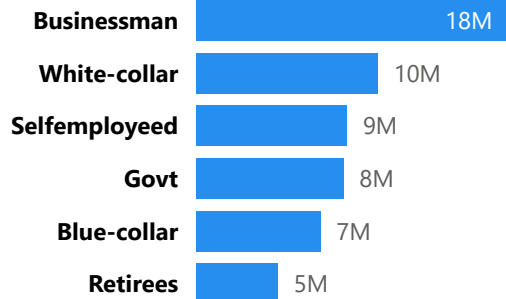
Revenue by Education



Revenue by Use Type



Revenue by Customer Job



Revenue by Expenditure Type

