

Clustering

By Saurav

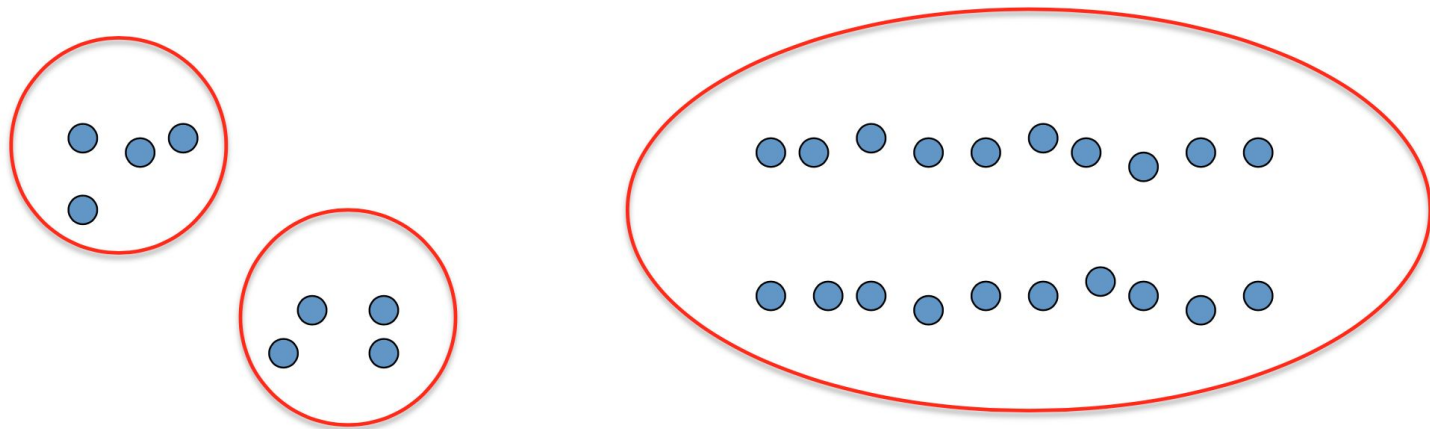
Clustering

- Unsupervised Learning
- Only input no output data
- To find patterns in data
- To group similar things together

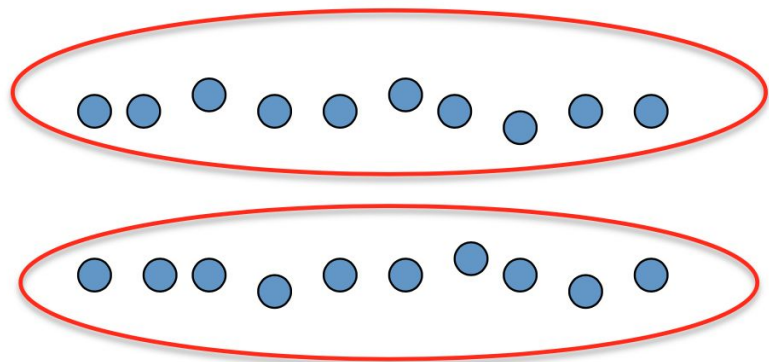
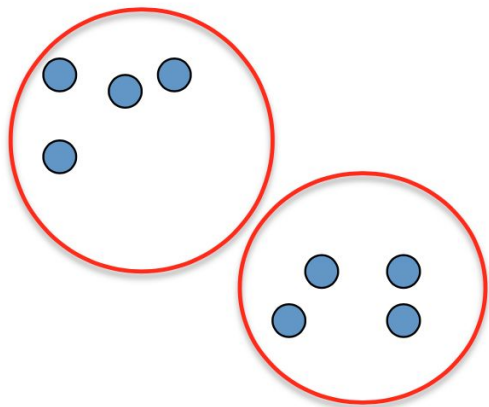


Clustering

- **Basic idea:** group together similar instances
- **Example:** 2D point patterns



So what do you mean by similar?



- What could “similar” mean?

- One option: small Euclidean distance (squared)

$$\text{dist}(\vec{x}, \vec{y}) = ||\vec{x} - \vec{y}||_2^2$$

- Clustering results are crucially dependent on the measure of similarity (or distance) between “points” to be clustered

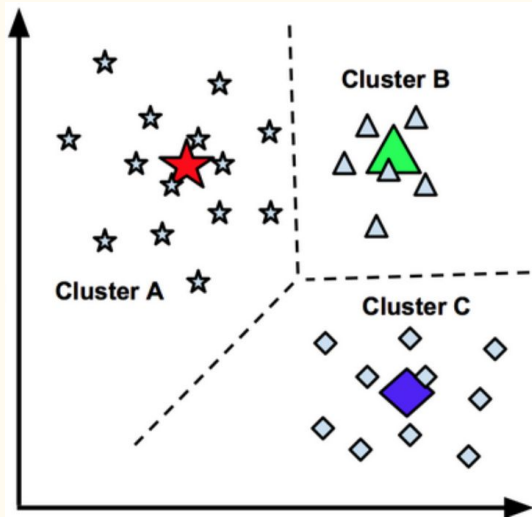
So what is a good cluster?

- Points within same cluster should be similar
- Points between different clusters should be dissimilar.

Two Types of Clustering

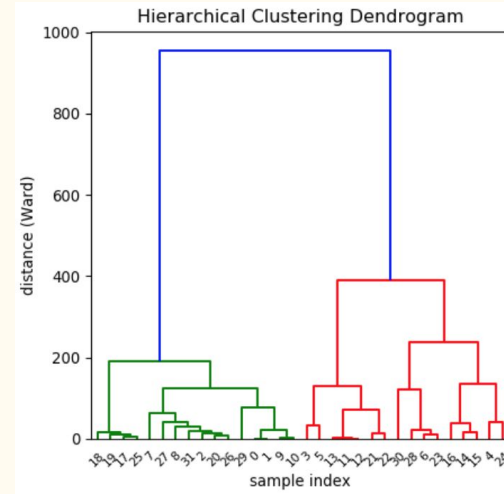
Partition Algorithms

- K Means Algorithm.



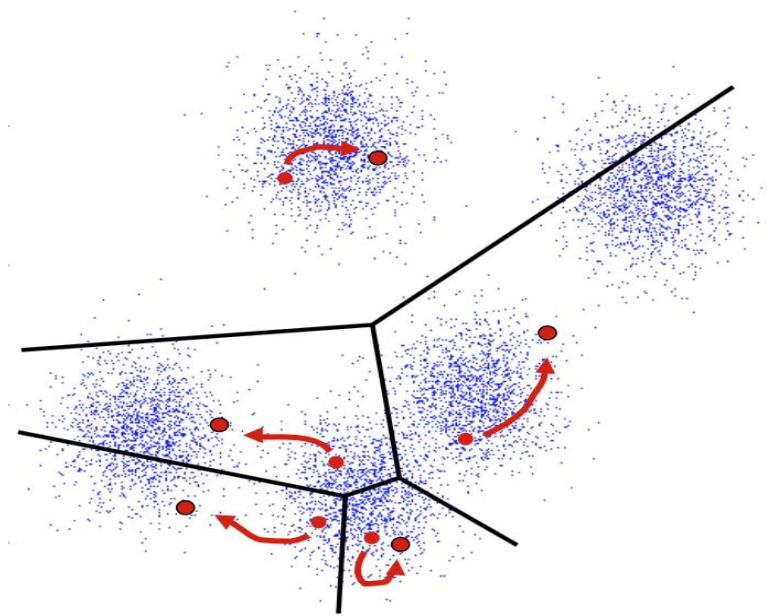
Hierarchical Algorithms

- Bottom -up Algorithm (Agglomerative)



K-Means

- An iterative clustering algorithm
 - **Initialize:** Pick K random points as cluster centers
 - **Alternate:**
 1. Assign data points to closest cluster center
 2. Change the cluster center to the average of its assigned points
 - **Stop** when no points' assignments change



Try K means on these four points
 $(1, 1)$, $(2, 1)$, $(4, 3)$, $(5, 4)$

So when to stop the clustering?

convergence (stopping) criterion

- ▶ minimum decrease in the sum of squared error (SSE)

$$SSE = \sum_{j=1}^k \sum_{x \in C_j} d(x, m_j)^2$$

Within cluster sum of squares (sos)

$$\text{Total Error} = \text{sos}(C1) + \text{sos}(C2) + \text{sos}(C3)$$

Does the unit of our variable matter in K means? (Like 1 km or 1000 meters)

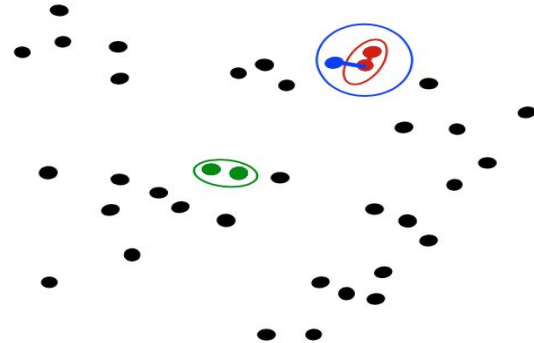
$(2, 3, 1000)$ 1000 in meters or $(2, 3, 1)$ 1 in km.

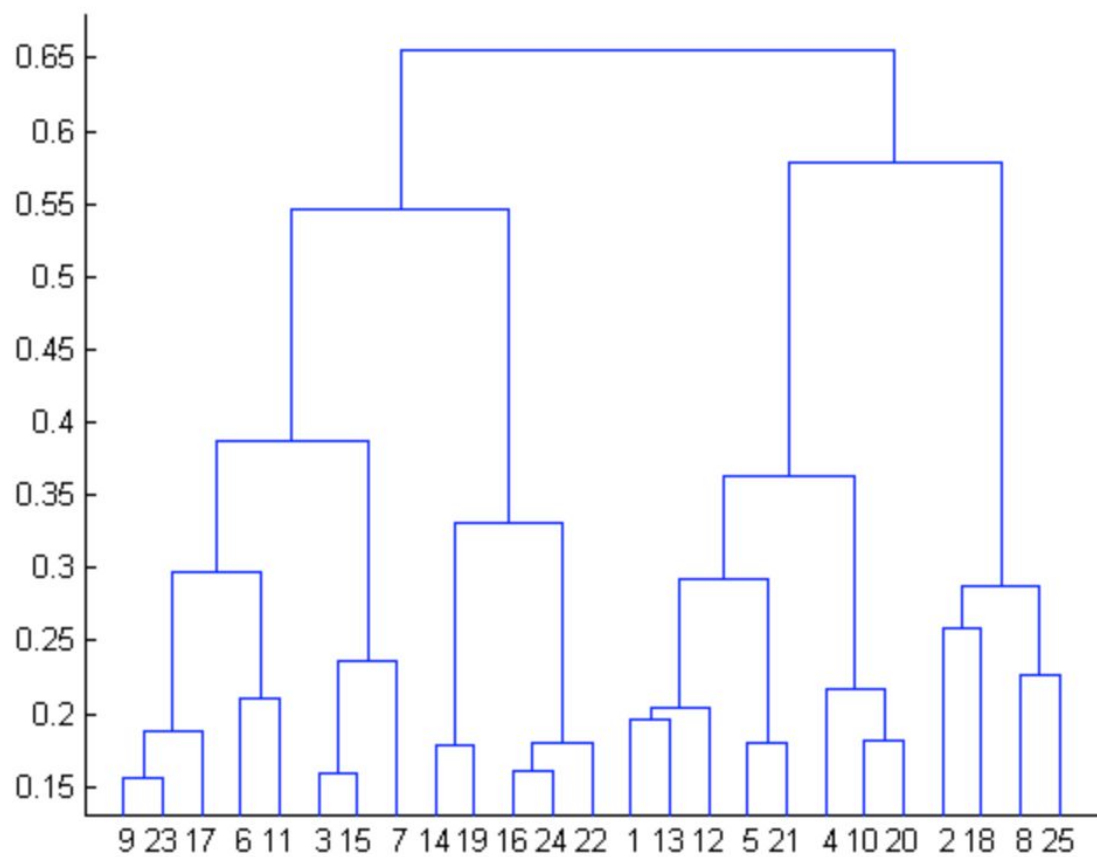
Properties of K Means

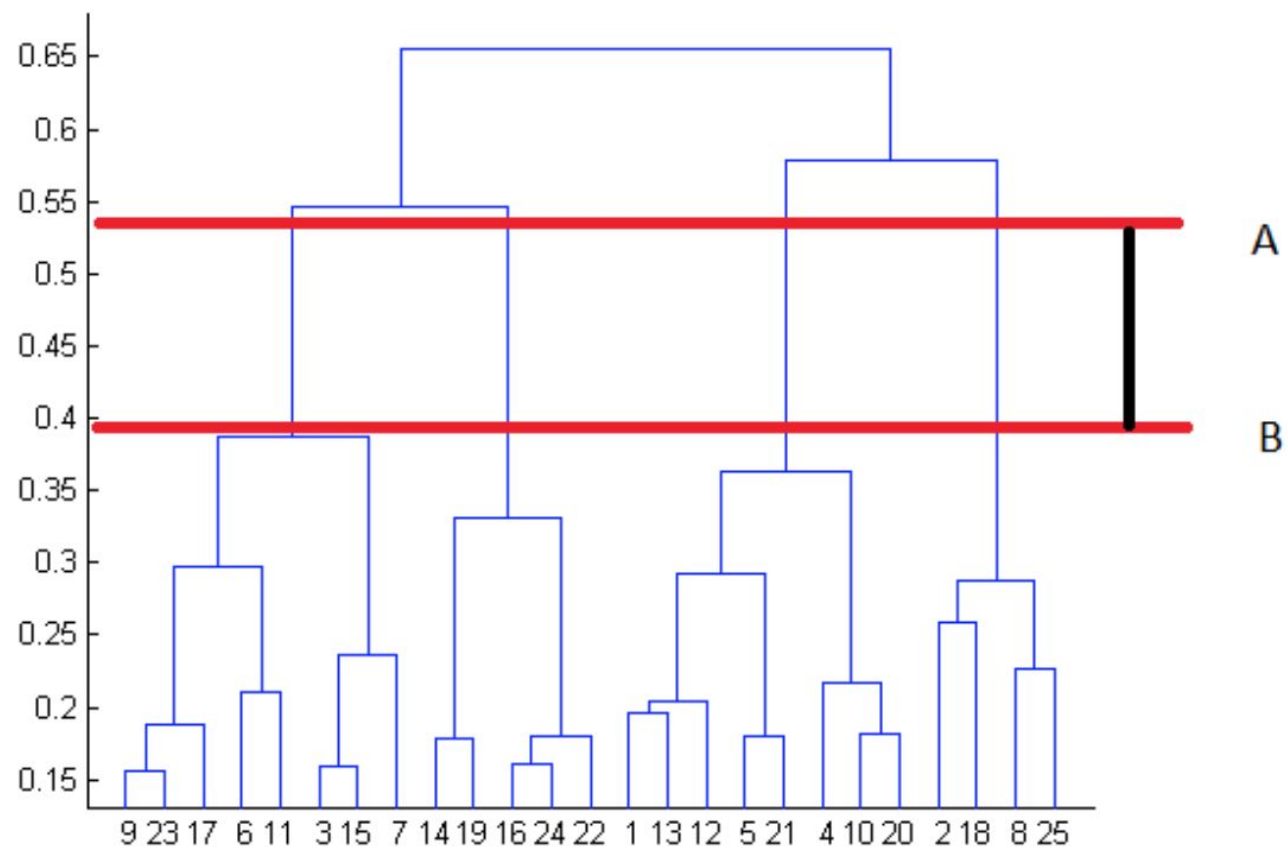
- Need to provide 'K' to the algorithm.
- Useful when we already know the number of clusters.
- Useful for big data set.

Agglomerative Clustering

- **Agglomerative clustering:**
 - First merge very similar instances
 - Incrementally build larger clusters out of smaller clusters
- **Algorithm:**
 - Maintain a set of clusters
 - Initially, each instance in its own cluster
 - Repeat:
 - Pick the two **closest** clusters
 - Merge them into a new cluster
 - Stop when there's only one cluster left
- Produces not one clustering, but a family of clusterings represented by a **dendrogram**







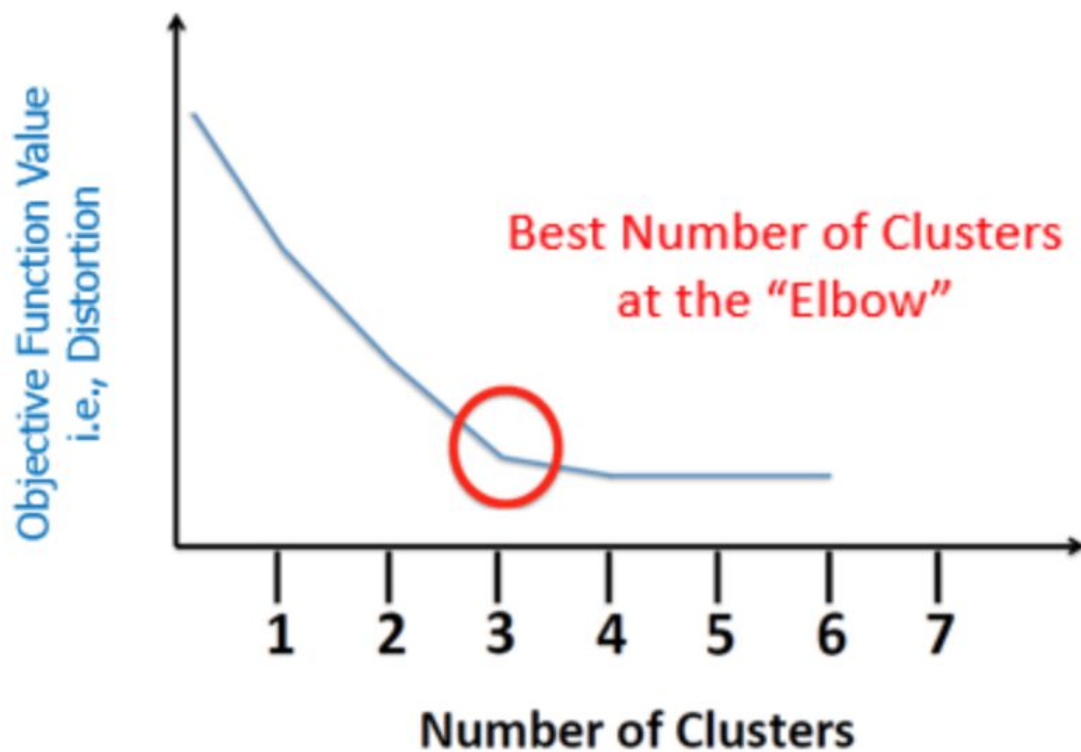
Properties of Hierarchical Clustering

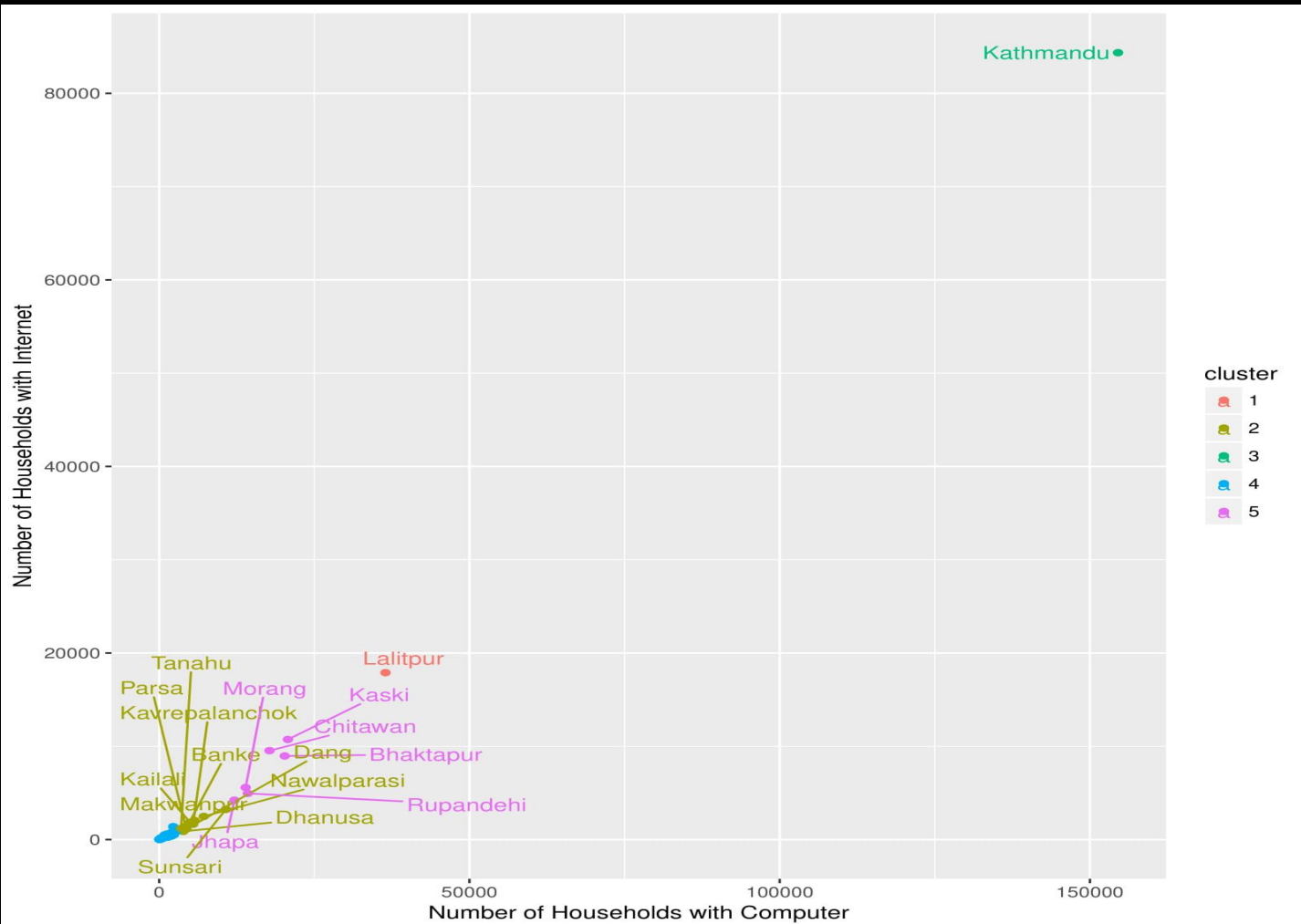
- No need to provide 'K' to the algorithm.
- Useful when we don't know the number of clusters before hand.
- Useful when we want tree structure of our data.
- Not suitable for big data set.

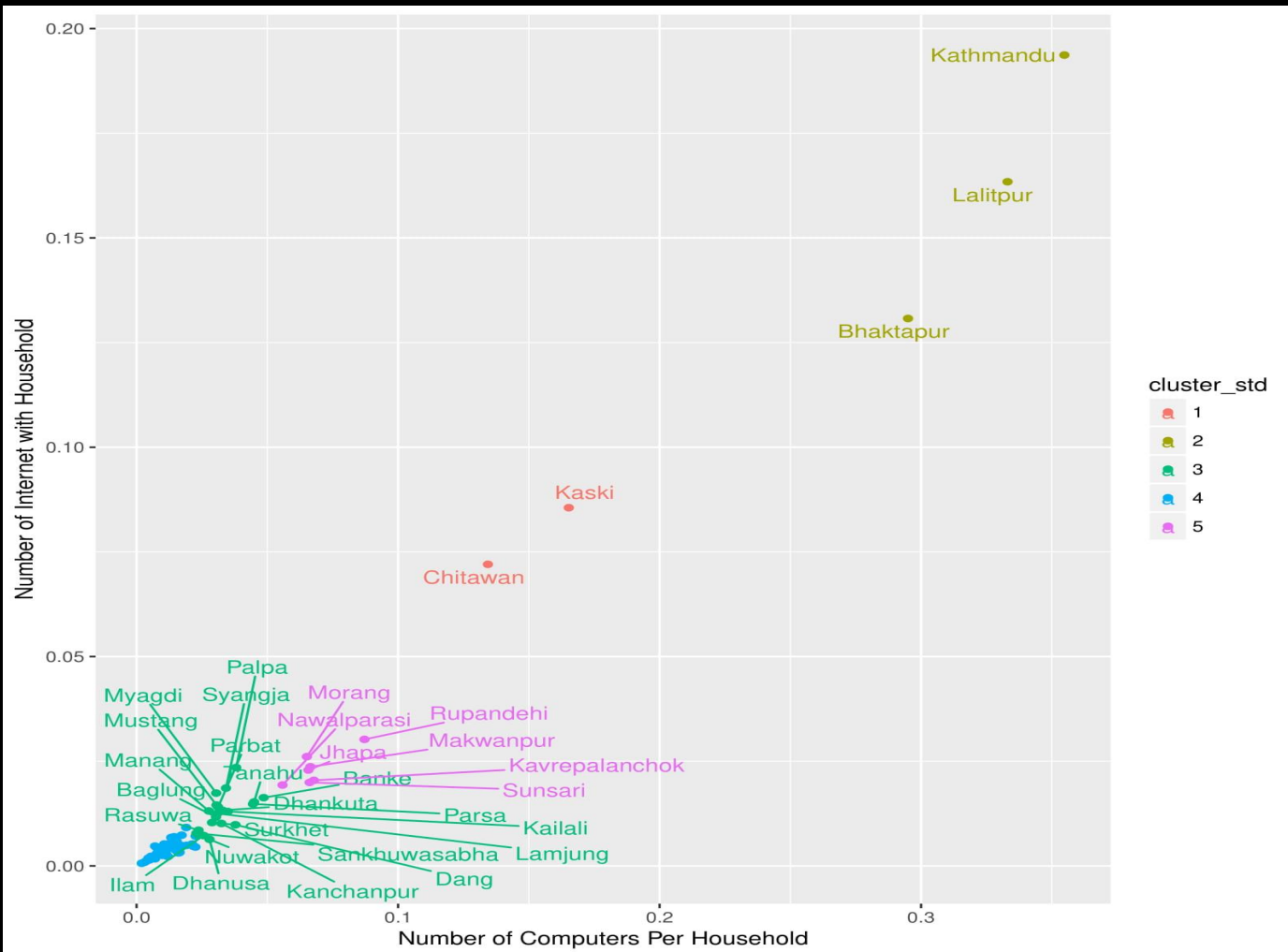
So what is the best cluster size?

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Elbow method







Possible use cases related to your projects?

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End Note!

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Let us do it in coding now!

