Total profit Margin

$9.60419061M

Total profit Margin

$3.83M

Top Selling product

1992 Ferrari 360 Spider red

Sales 2004 based on Months

$0.43M

Goal: $0.28M (+54.97%)

Order_year

(Blank) | 2003 | 2004 | 2005

city

All

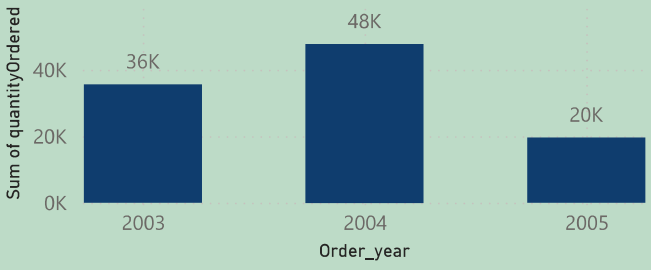
Employee Full Name

All

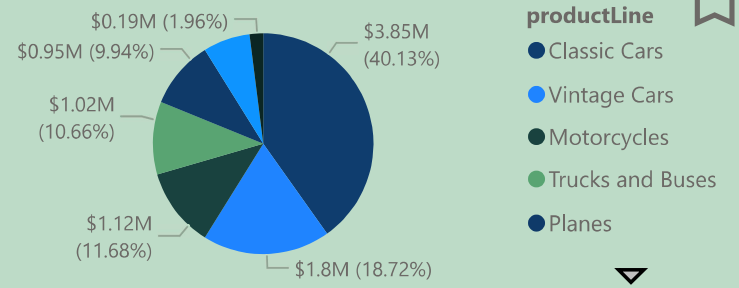
productLine

All

Sum of quantityOrdered by Order_year

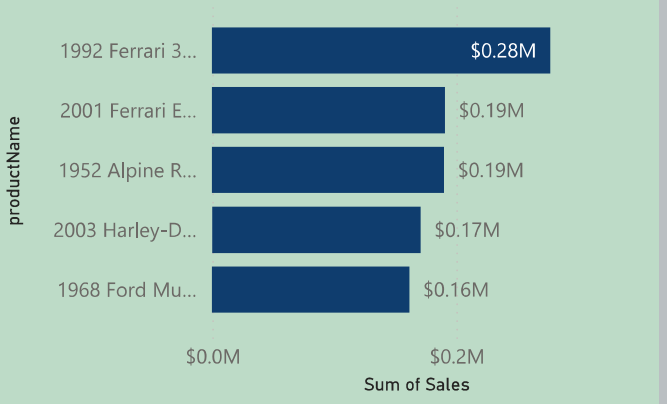


Sum of Sales by productLine

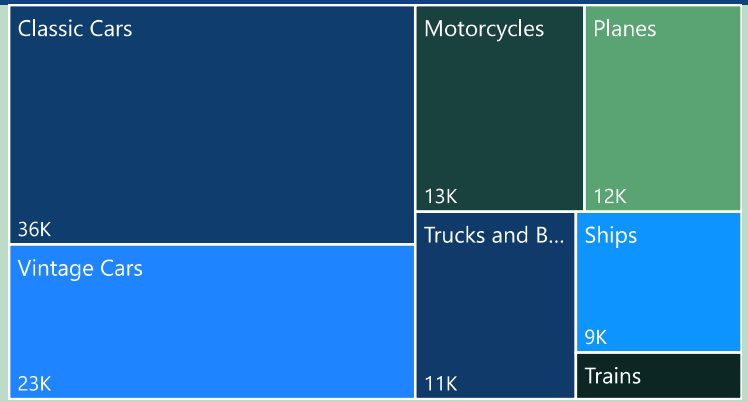


Count of customerNumber by city

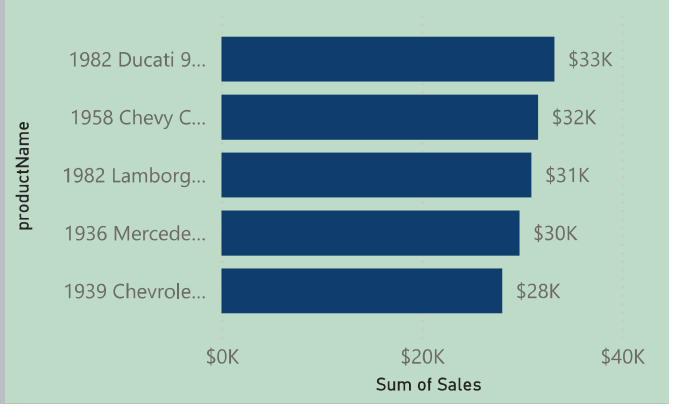
Top 5 selling Product



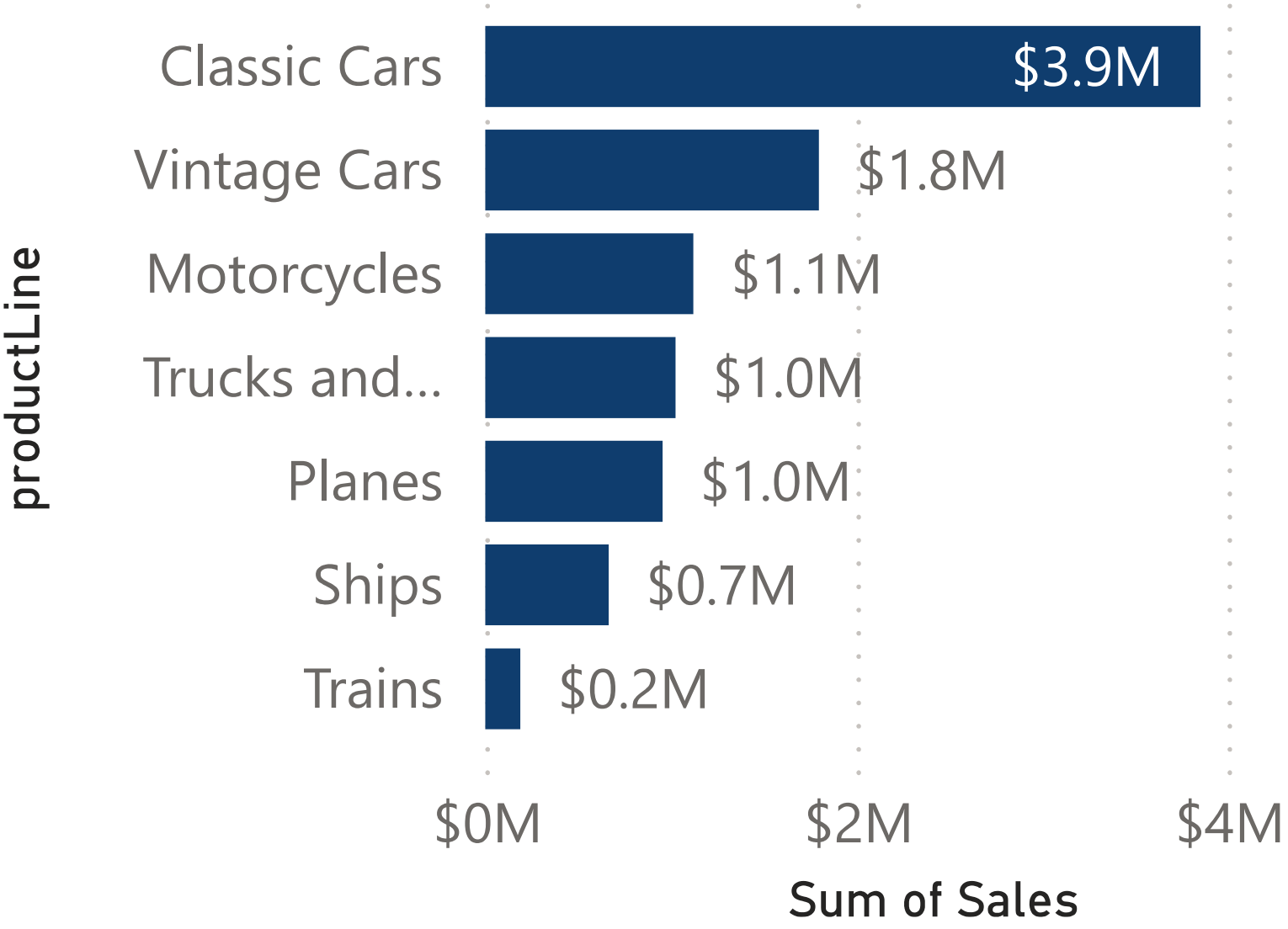
Sum of quantityOrdered by productLine

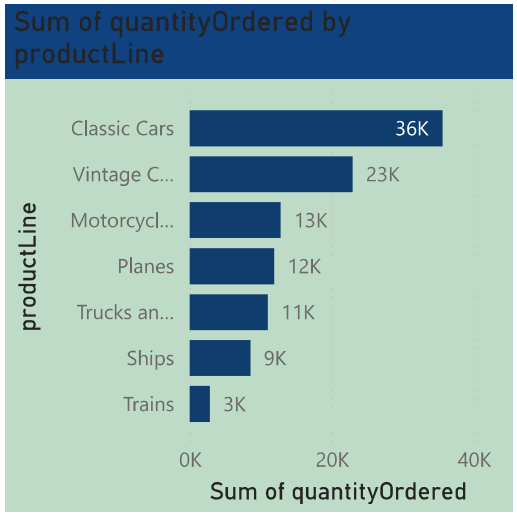


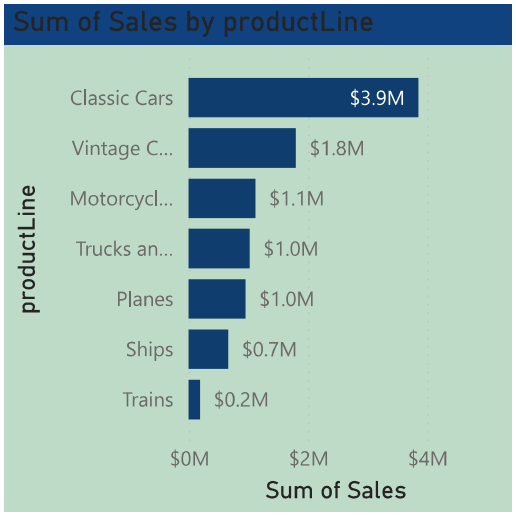
Bottom 5 selling Product

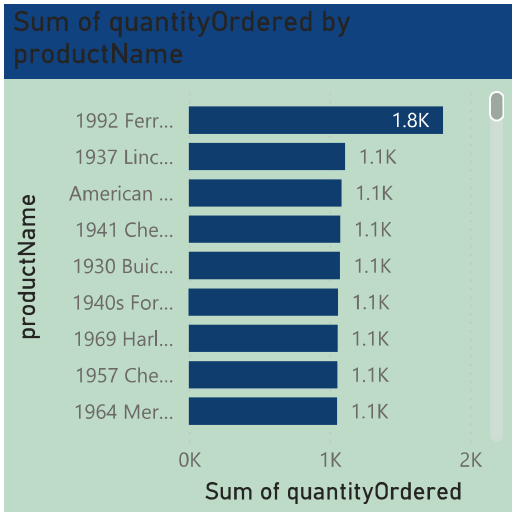


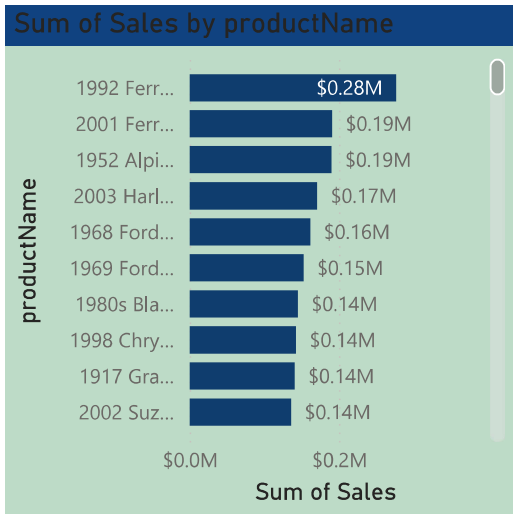
Sum of Sales by productLine

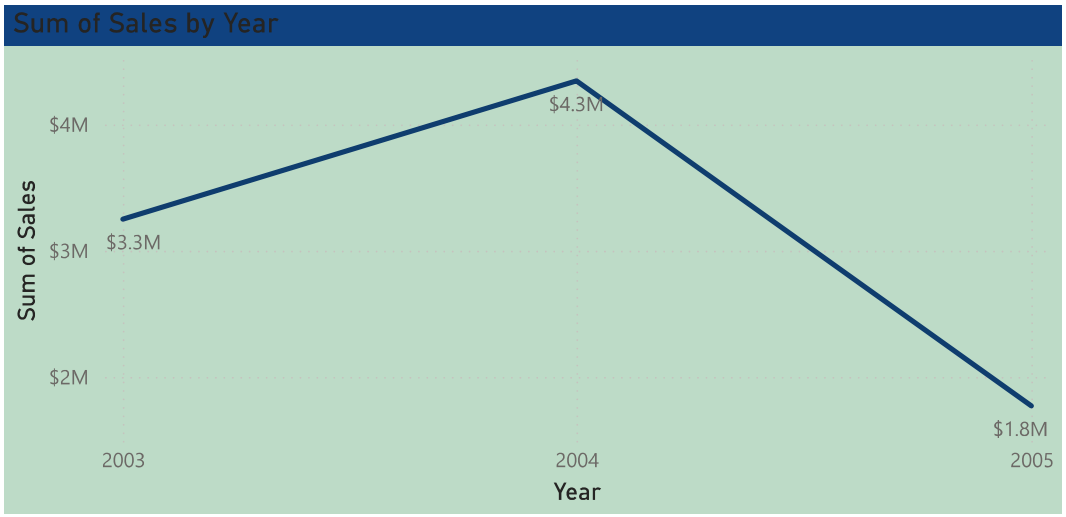


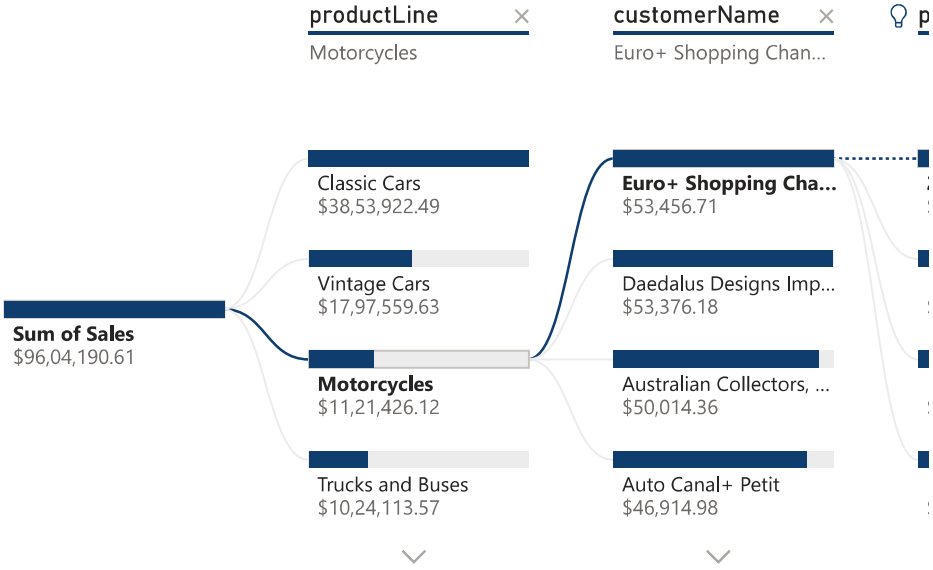

Sum of quantityOrdered by productLine
Classic Cars
Vintage C...
Motorcycl...
Planes
Trucks an...
Ships
Trains
36K
23K
13K
12K
11K
9K
3K
productLine
0K
20K
40K
Sum of quantityOrdered


Sum of Sales by productLine
Classic Cars
Vintage C...
Motorcycl...
Trucks an...
Planes
Ships
Trains
$3.9M
$1.8M
$1.1M
$1.0M
$1.0M
$0.7M
$0.2M
productLine
$0M
$2M
$4M
Sum of Sales


Sum of quantityOrdered by productName
1992 Ferr...
1937 Linc...
American ...
1941 Che...
1930 Buic...
1940s For...
1969 Harl...
1957 Che...
1964 Mer...
1.8K
1.1K
1.1K
1.1K
1.1K
1.1K
1.1K
1.1K
1.1K
productName
0K
1K
2K
Sum of quantityOrdered


Sum of Sales by productName
1992 Ferr...
2001 Ferr...
1952 Alpi...
2003 Harl...
1968 Ford...
1969 Ford...
1980s Bla...
1998 Chry...
1917 Gra...
2002 Suz...
$0.28M
$0.19M
$0.19M
$0.17M
$0.16M
$0.15M
$0.14M
$0.14M
$0.14M
$0.14M
productName
$0.0M
$0.2M
Sum of Sales


Sum of Sales by Year
$4M
$3M
$2M
$3.3M
$4.3M
$1.8M
Sum of Sales
2003
2004
2005
Year



Key influencers Top segments

What influences Sales to Increase ?

When...

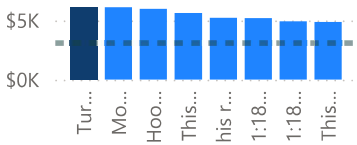
productDescription is Turnable front wheels; steering function; detailed interior; detailed engine; opening hood; opening trunk; opening doors; and detailed chassis.

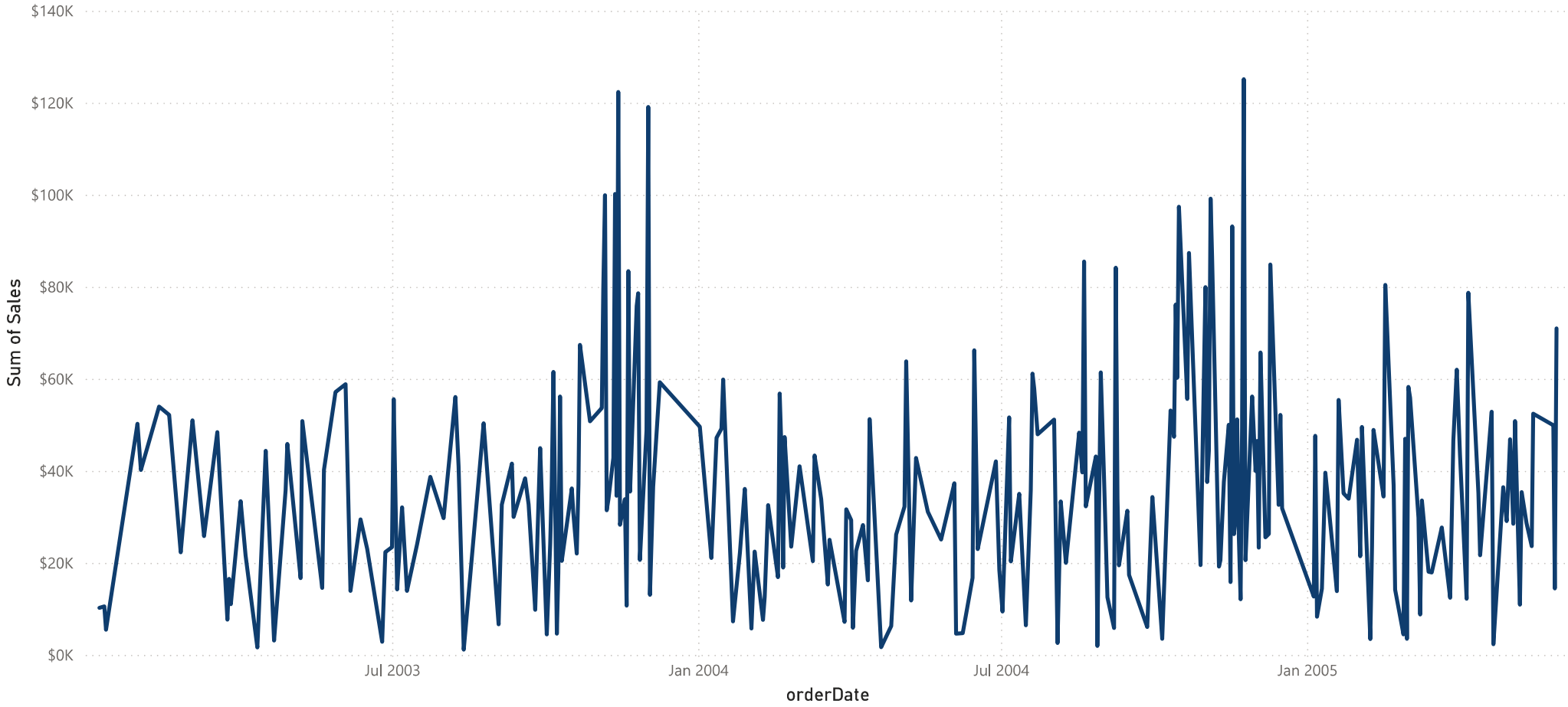
....the average of Sales increases by

$3.05K

productDescription is
Model features, official

Sales is more likely to increase when productDescription is Turnable front wheels; steering function; detailed interior; detailed engine; opening hood;



Only show values that are influencers

Sum of Sales by orderDate