



# Saurav Meshram

Student

To obtain a challenging and responsible position in an organization where I contribute, To the successful growth of an organization using my abilities and knowledge.

✉ sauravmeshram552@gmail.com

☎ 7066347359

📍 Tirora 441911, India

## EDUCATION

### Master Of Business Administration G.H.RAISONI SCHOOL OF BUSINESS MANAGEMENT

12/2022 - Present

Nagpur

Specialization

- Marketing (Major)
- Business Analytics (Minor)

### Bachelor of Business Administration Natwarlal Maniklal Dalal College

06/2018 - 07/2022

Gondia

Courses

- Specialization In Marketing

## WORK EXPERIENCE

### Marketing Intern at Whirlpool of India Ltd Ahmedabad

08/2023 - 10/2023

Analyzing the market trade for Example General Trade(GT), Modern Trade(MT), G30 (Group of 30 companies)

Achievements/Tasks

- Study the brand image of Whirlpool of India Ltd.
- Understanding the promotional tool prevailing in the company.
- To know the strengths, weaknesses, opportunities, and threats of Whirlpool of India Ltd.
- To gain knowledge about the marketing mix offered by the company.
- Focusing on its competitors and reflecting the various marketing strategies adopted.

## SKILLS

Ms office basic

TYPING 30 WPM

tableau Basics

power bi Basics

## PERSONAL PROJECT

Addressability of Whirlpool home Appliances  
(08/2023 - 10/2023)

- Analyze the market
- To study the brand pull and marketing mix whirlpool of India Ltd
- To access the study in competition in company

Credit card Dashboard Using Tableau

- Data cleaning , handling missing values use tableau for exploring trend, pattern, and relationship for analysis
- created kpi, calculated field, density map,field map

HR Analytics Dashboards Using Tableau

- Created dashboard which show the attrition rate of the employee based on various categories such as age, gender, education, job role.

## STRENGTH

Typing Skills

Good Communication skills

Honesty

## CERTIFICATE

Typing 30 wpm

Power bi

## LANGUAGES

Englsh

Limited Working Proficiency

Hindi

Native or Bilingual Proficiency

## HOBBIES

PLAYING CRICKET

Travelling

Playing Guitar