



# भारतीय सूचना प्रौद्योगिकी संस्थान, नागपुर

INDIAN INSTITUTE OF INFORMATION TECHNOLOGY, NAGPUR

C/o Regional Telecom Training Centre (RTTC) BSNL, Seminary Hills, Nagpur-440006

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*Presents*

## PROMOSHOW

(The Ad Making Event)

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### **ABOUT EVENT:**

What makes Brands? How do they survive in this world of cutthroat competition? What separates the lions from the sheep? 'Do you have it in you?' AdMaking, the Advertisement making Competition, is a great platform for showcasing that creative zing in you. make sure the event has something for everyone.

**EVENT DATE:** 27<sup>th</sup> and 28<sup>th</sup> October 2018

### **TEAM DETAILS:**

Maximum five participants per team.

### **RULES:**

1. It is a team event. Each team should have 4-5 members only.
2. You will be given a product to endorse 10 days prior the event
3. Time limit for the performing the advertisement is 1-2 minutes.

4. Participants shall be judged on the basis of spontaneity, content, adherence to the topic, on-stage presentation, coordination and overall appeal of the advertisement.
5. The caution should be taken to refrain from displaying obscenity, violence, prejudice, defamation etc. in Advertisement.

## **JUDGEMENT CRITERIA:**

1. Creativity and novelty of add
2. Relavance to the Theme.

**All Participants are requested to report at the institute one hour prior to the event.**

## **REGISTRATION FEE:**

INR 100/- Team

## **PRIZE MONEY\*:**

1<sup>st</sup> Prize: INR 1000/-

\*Prizes are subjected to change.

## **Contact Us:**

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