

₹985M

Revenue

2M

Sales Qty

Revenue by Markets

Delhi NCR	₹520M
Mumbai	₹150M
Ahmeda...	₹132M
Bhopal	₹59M
Nagpur	₹55M
Kochi	₹19M
Chennai	₹18M
Kanpur	₹14M
Hyderabad	₹7M
Patna	₹4M
Lucknow	₹3M
Surat	₹3M
Bhubane...	₹1M
Bengaluru	₹0M

Sales Qty by Markets

Delhi NCR	1M
Mumbai	0M
Nagpur	0M
Kochi	0M
Ahmed...	0M
Bhopal	0M
Hydera...	0M
Chennai	0M
Lucknow	0M
Surat	0M
Kanpur	0M
Bhuban...	0M
Patna	0M
Bengaluru	0M

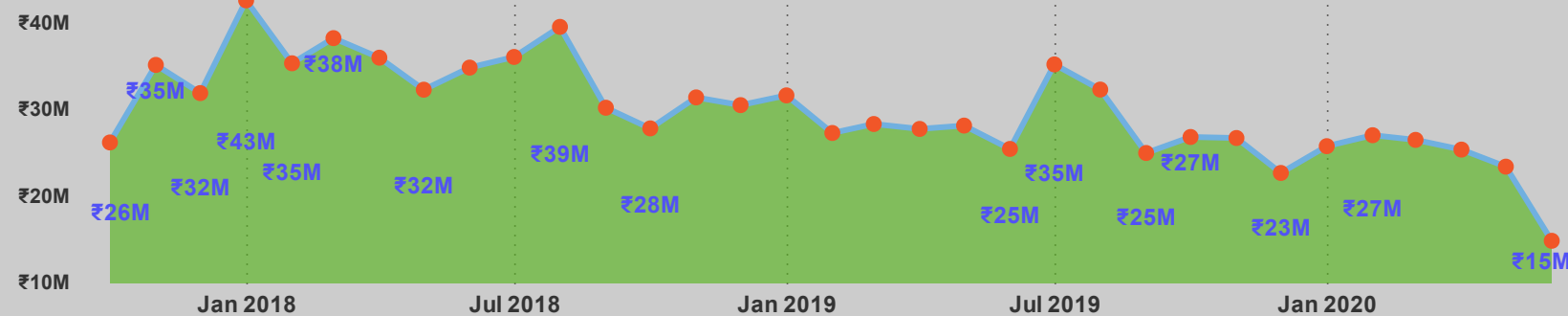
Year



Month



Revenue Trend



Top 5 Customers

Electricalsara St...	₹413M
Electricalslytical	₹50M
Excel Stores	₹49M
Premium Stores	₹45M
Nixon	₹44M

Top 5 Product

Mark004	₹520M
Mark002	₹150M
Mark003	₹132M
Mark011	₹55M
Mark007	₹42M

₹985M

Revenue

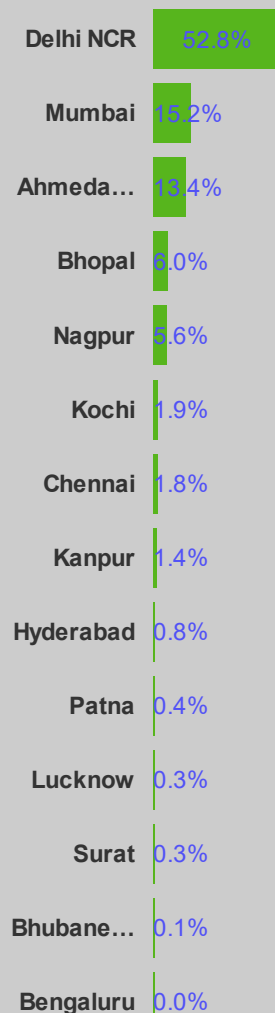
2M

Sales Qty

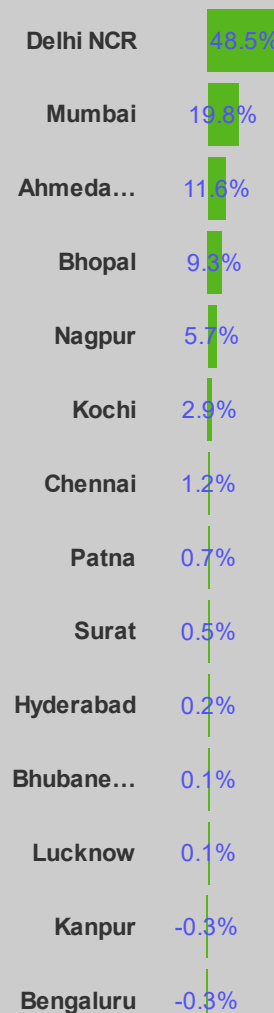
₹24.7M

Total Profit Margin

Revenue Contribution % by Markets



Profit Contribution % by market



Profit % by market



Year

Month

2017

2018

2019

2020

Jun 17

Jul 17

Aug 17

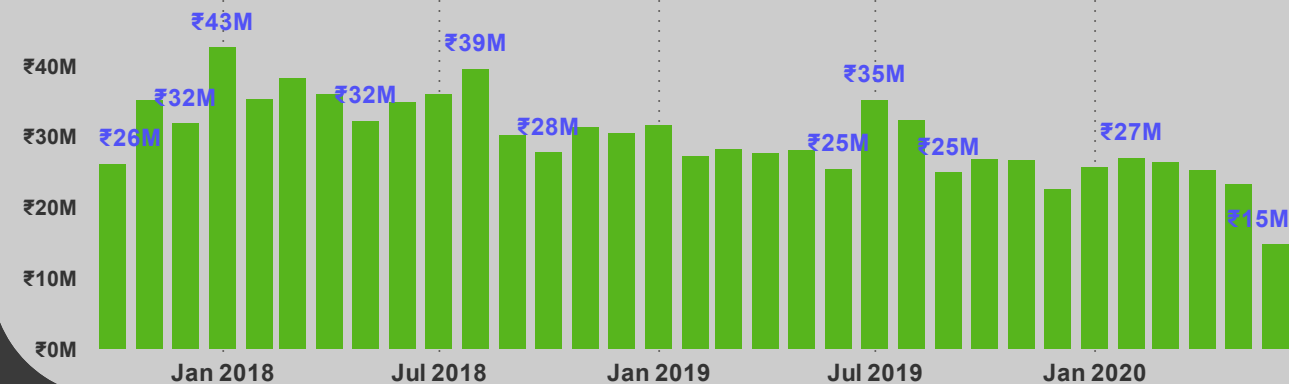
Sep 17

Oct 17

Nov 17

Dec 17

Revenue Trend



customer_name	Revenue	Revenue Contribution %	Profit Margin %	Profit Margin Contribution %
Acclaimed Stores	₹21,196,727	2.2%	1.5%	1.3%
All-Out	₹6,068,432	0.6%	2.5%	0.6%
Atlas Stores	₹16,666,713	1.7%	1.8%	1.2%
Control	₹31,771,997	3.2%	2.6%	3.3%
Electricalsara Stores	₹413,333,588	42.0%	2.3%	37.7%
Electricalsbea Stores	₹336,367	0.0%	0.8%	0.0%
Electricalslance Stores	₹1,868,461	0.2%	-2.0%	-0.2%
Electricalslytical	₹49,644,189	5.0%	3.4%	6.8%
Electricalsociety	₹17,489,935	1.8%	4.1%	2.9%
Electricalsopedia Stores	₹10,281,203	1.0%	3.2%	1.3%
Electricalsquipa Stores	₹1,330,361	0.1%	6.6%	0.4%
Elite	₹4,837,239	0.5%	4.4%	0.9%
Epic Stores	₹18,750,440	1.9%	1.8%	1.3%
Excel Stores	₹49,115,620	5.0%	1.4%	2.8%
Expression	₹430,368	0.0%	3.5%	0.1%
Flawless Stores	₹9,156,412	0.9%	3.4%	1.3%
Forward Stores	₹21,026,079	2.1%	2.7%	2.3%
Info Stores	₹35,100,033	3.6%	0.9%	1.3%
Insight	₹3,342,051	0.3%	1.0%	0.1%
Integration Stores	₹13,979,716	1.4%	1.8%	1.0%
Total	₹984,868,963	100.0%	2.5%	100.0%

₹985M

Revenue

2M

Sales Qty

₹24.7M

Total Profit Margin

Profit Target

2%

Year

2017

2018

2019

Month

Jun 17

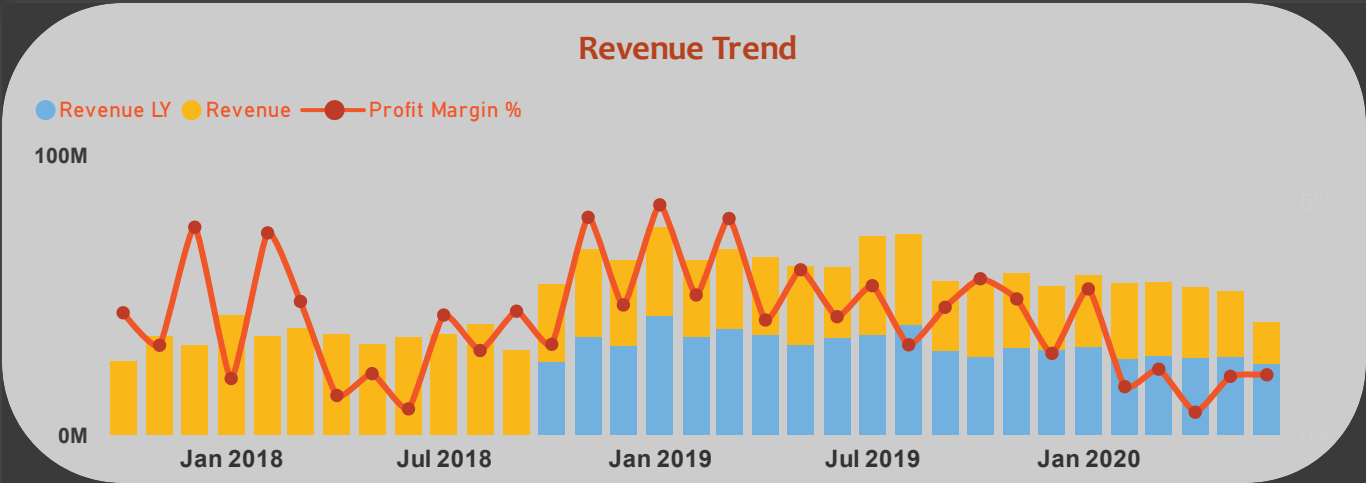
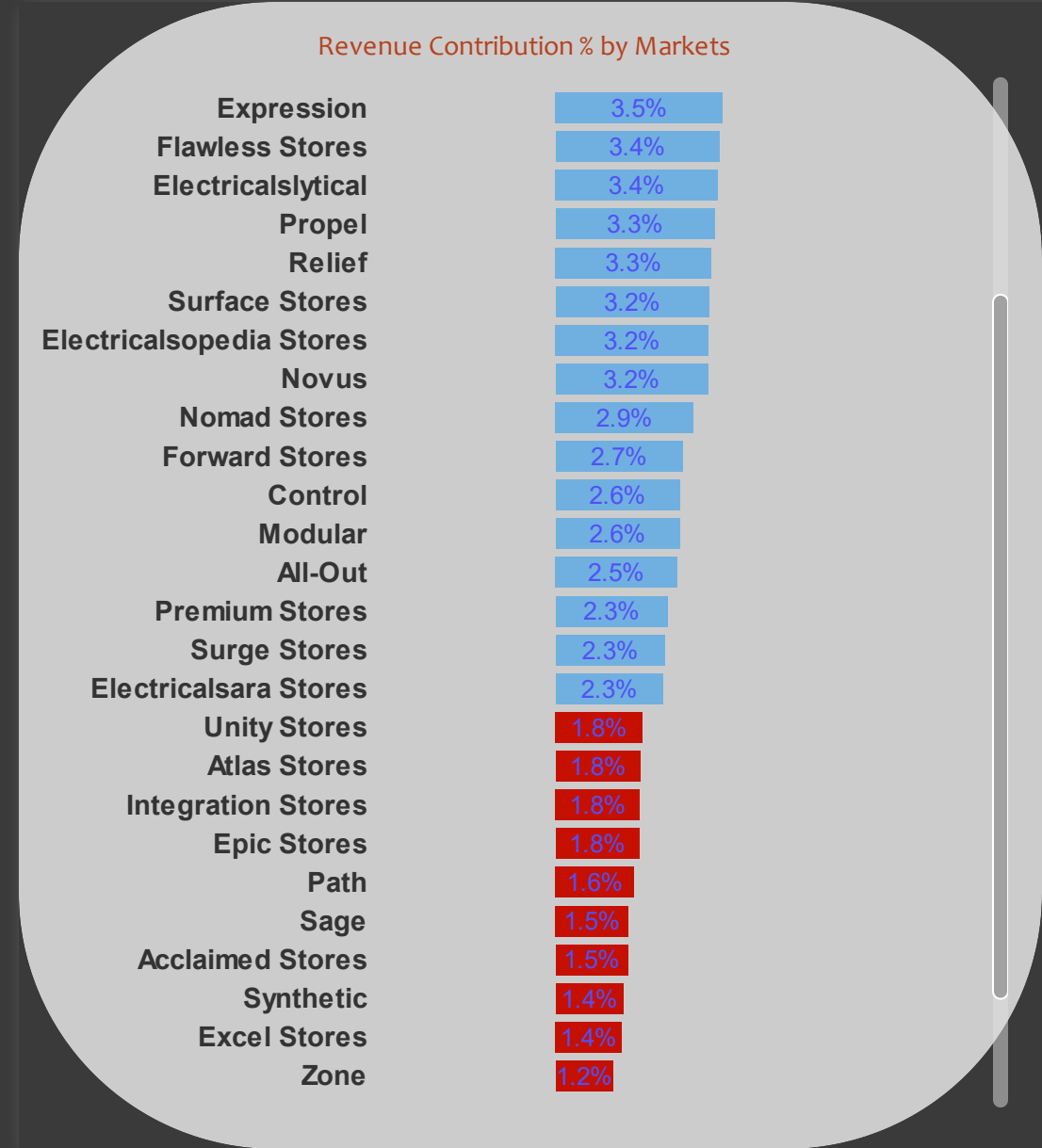
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Aug 17

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