

UK BANK CUSTOMER'S ANALYSIS DASHBOARD

➤ **About the Dataset:** This dataset is a CSV file consists of 11 columns and 4 k Rows. The columns include customer id, Name, Age, Gender, Region, Job Classification, Date joined, balance available.

➤ **Objectives:**

- a> No of customers region wise.
- b> Age group having highest no of balance available in bank account.
- c> Age group having highest no of bank accounts.
- d> Male or Female having high no of account balance.
- e> Male or Female having highest no of bank accounts.
- f> Job type having highest available balance.

➤ **Inferences:**

- a> England has highest no of customer's almost 54% of total.
- b> Age group in the range of 30-40 having most available balance in account.
- c> Age group of 30-40 has highest no of bank accounts.
- d> Male customers have highest no of bank accounts.
- e> Male customers have highest no of avg balance in account but there is not much difference.
- f> People with white collar jobs are more likely to earn more as compared to other job types.

UK Bank customer Analysis

Age

Gender

Region

Job Type

Clear Filters

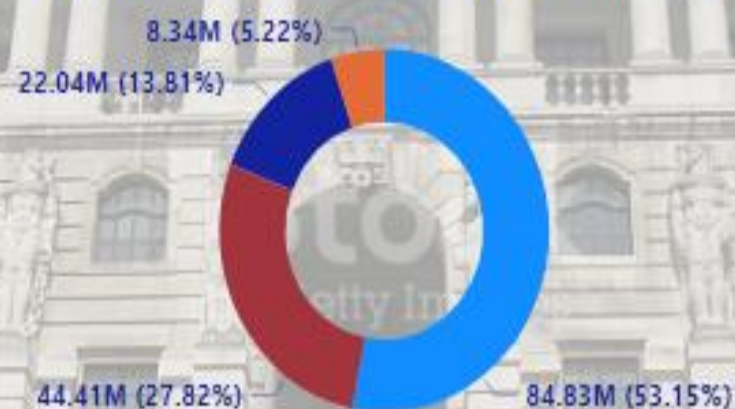
Balance by Age and Gender

Gender ● Female ● Male



Balance of users regionwise

Region ● England ● Scotland ● Wales ● Northern Ireland



No of customer by Date Joined



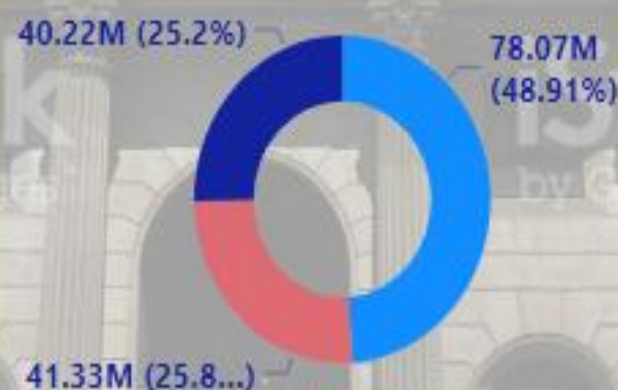
Number of user's by age group

Gender ● Female ● Male



Balance by Job Classification

Job Classi... ● White Collar ● Blue Collar ● Other



Count of users regionwise

Region ● England ● Scotland ● Wales ● Northern Ireland

