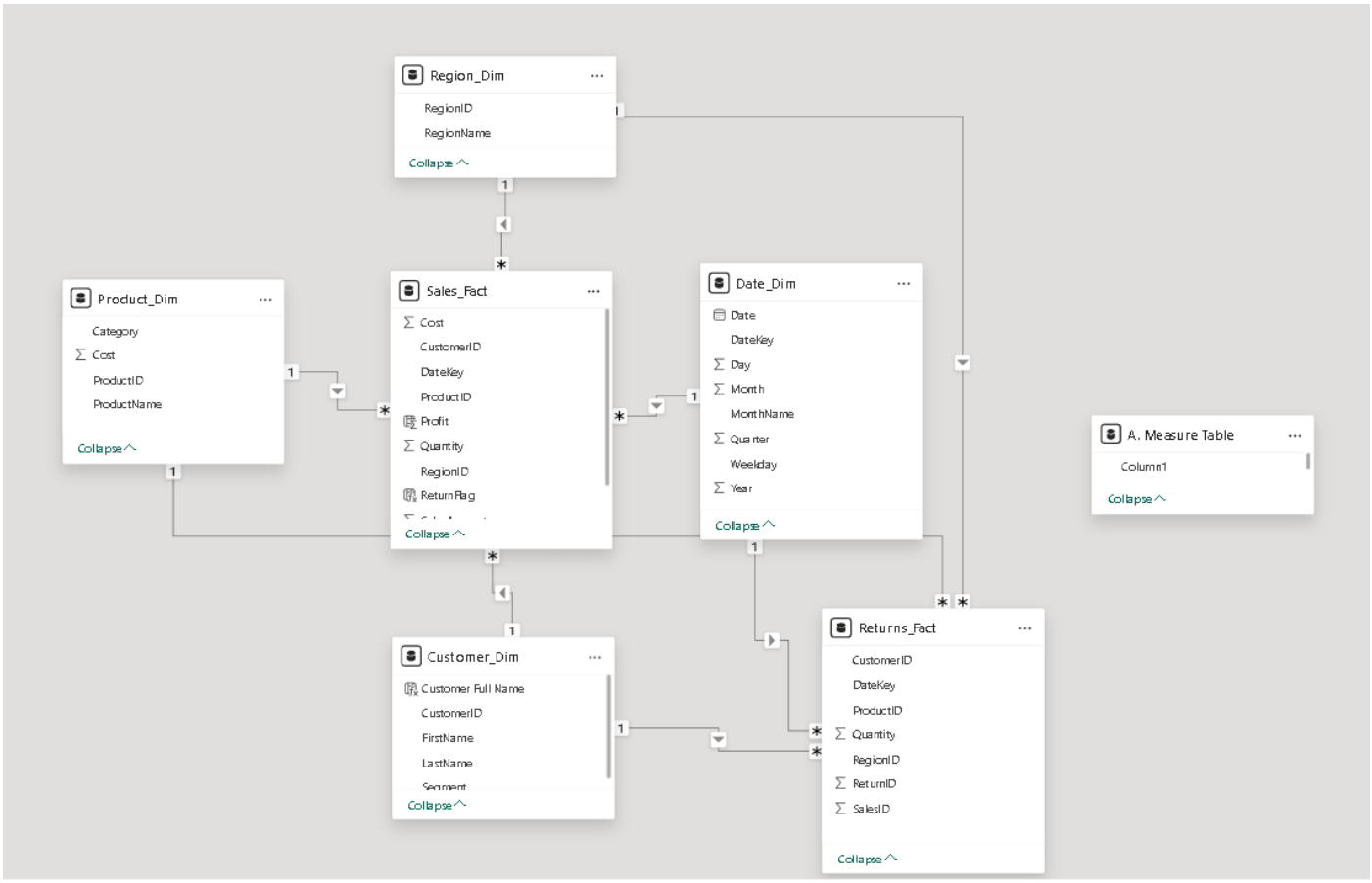
Total Sales	Total Cost	Total Profit	Total Returns	Return Rate (%)	Average Sale per Transaction
848397	686225	162172	282	0.09	848.40

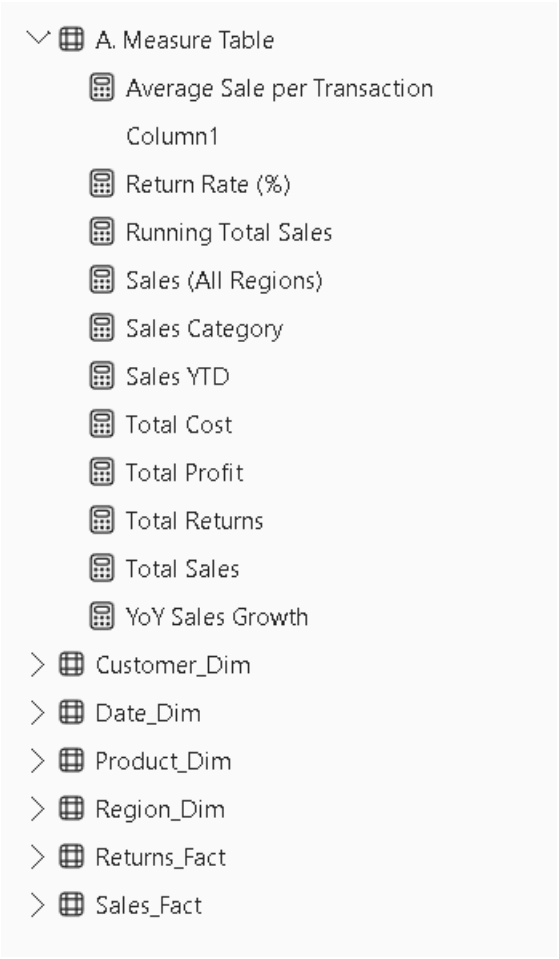
Sales Category	Sales (All Regions)
High	848397

Month	1			2			3			4			5	
RegionName	Total Sales	Total Profit	Return Rate (%)	Total Sales	Total Profit	Return Rate (%)	Total Sales	Total Profit	Return Rate (%)	Total Sales	Total Profit	Return Rate (%)	Total Sales	Total Profit
Central	12291	2449	0.07	15374	3637	0.08	27545	5372	0.10	17093	3284	0.05	5099	838
East	8251	1586		15831	2813	0.14	11279	2689	0.10	13148	2249	0.15	9054	2258
North	17485	3295	0.04	10516	1483	0.03	25053	3048	0.03	18771	2962	0.19	15190	3405
South	4673	1169	0.24	12794	2530		11169	3100	0.09	14430	2529	0.04	14022	2576
West	23366	3565	0.14	10249	2253	0.23	14816	2939	0.13	15327	2961		7729	2428
Total	**66066**	**12064**	**0.09**	**64764**	**12716**	**0.09**	**89862**	**17148**	**0.09**	**78769**	**13985**	**0.08**	**51094**	**11505**

Year	Sales YTD	Running Total Sales	YoY Sales Growth
2023	**848397**	**848397**	**848397**
1	66066	66066	66066
2	64764	64764	64764
3	89862	89862	89862
4	78769	78769	78769
5	51094	51094	51094
6	63465	63465	63465
7	66872	66872	66872
8	87335	87335	87335
9	70534	70534	70534
10	70270	70270	70270
Total	**848397**	**848397**	**848397**

Segment	Average Sale per Transaction	Total Sales
Corporate	846.65	305642
Retail	833.77	356019
SMB	880.83	186736
Total	**848.40**	**848397**




A. Measure Table
Average Sale per Transaction
Column1
Return Rate (%)
Running Total Sales
Sales (All Regions)
Sales Category
Sales YTD
Total Cost
Total Profit
Total Returns
Total Sales
YoY Sales Growth
Customer_Dim
Date_Dim
Product_Dim
Region_Dim
Returns_Fact
Sales_Fact