TIC TECH TOE

HACK-A-THON

21st - 23rd October '16

IAS
IEEE INDUSTRY
APPLICATIONS
SOCIETY SB DA-IICT, INDIA

GLOBAL
ENTREPRENEURSHIP
WEEK

ABOUT DA-IICT

Dhirubhai Ambani Institute of Information and Communication Technology, promoted by Dhirubhai Ambani Foundation and the Anil Dhirubhai Ambani Group, was established with a mission to provide an enriching environment to enable young minds to widen their horizons in the field of ICT.

Set in the backdrop of the lush greenery of Gandhinagar, DA-IICT continues to act in the field of ICT while being at complete harmony with the society and humanity. It pursues global standards of excellence in all endeavors - teaching, research, consultancy and continuing education focusing on ICT and allied areas. It aims to build a knowledge - led society founded on intellectual competitiveness for global leadership.
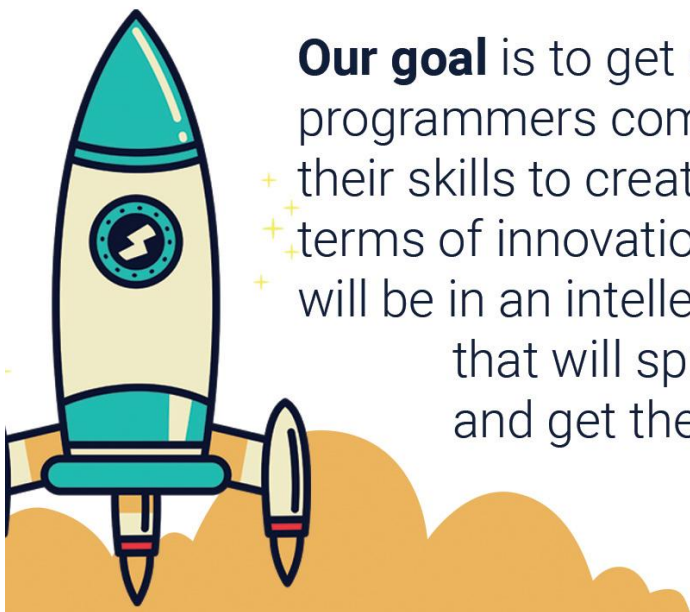
IEEE IAS Student Branch Chapter DA-IICT in association with **GEW (Global Entrepreneurship Week), London**, is back with a bang, presenting you the ultimate Hackathon, Tic-Tech-Toe '16, an event filled with employing new technologies, building amazing products and slurping big doses of caffeine, all within a span of 36 hours! This initiative will bring together all the budding developers, thinkers, programmers, designers as well as geeks to come up with an innovative, impactful solution. Be it a website, a mobile app or any software, the goal is to start from scratch and end up making a working prototype based on the theme. It will be an event where disruptive ideas from young and innovative minds from all over India will emerge and some of them might be just what we want for the upcoming generation of India.

Our goal is to get developers, designers and programmers come together, team up and apply their skills to create something of great value in terms of innovation and creativity. The hackathon will be in an intellectually stimulating environment that will spur innovation and collaboration and get the best out of the technologists.
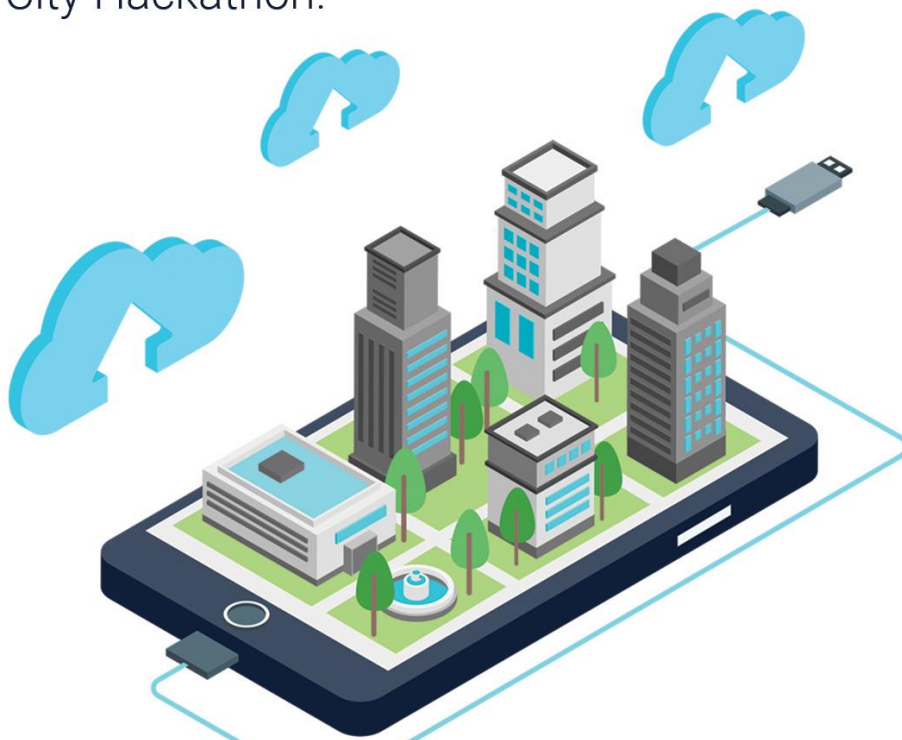
MISSION

Smart Cities Mission is an urban renewal and retrofitting program by the Government of India with a mission to develop 100 cities all over the country making them citizen friendly and sustainable.

The 100 potential smart cities, nominated by all the states and union territories based on Stage 1 criteria, prepared smart city plans. In the first round of this stage, 20 top scorers were chosen for financing during 2015-16. The remaining will be asked to make up the deficiencies identified by the Apex Committee in the Ministry of Urban Development for participation in the next two rounds of competition.

So with a mission to take forward the legendary vision laid by our prime minister, Mr. Narendra Modi, the Tic-Tech-Toe 2016 aims to bring out the talent from budding engineers grooming with knowledge of latest technology in the field of IT, Electronics and Communication to implement it in the form of innovating ideas in the field of Smart cities. Smart cities which has a basic aim of connecting your lives with technology to make you lead a comfortable urban life will take a fruitful step here at Tic-Tech-Toe, the Smart City Hackathon.

VISION

Every journey begins with a step and similarly with the above mission, we at Tic-Tech-Toe envision to take the initial steps towards building Smart Cities and living India's dream of having 100 Smart Cities. We envision the youth of India turning into SMART professionals by equipping them with A-class Technology.

We have a vista that the Smart Hackathon will lead in development and innovations in the field of Smart Parking, Noise Urban Maps, Smart Environment management systems, Smart Water Management systems, Potable water linking systems, Smart Energy Grid, Smart Retail supply chains and applications, Fleet tracking, Smart Agriculture, Smart Health (e-Health) and most importantly Home Automation. Rome was not built in a day, but we are the youth of 21st century, aided with technology and global connection.

With a vision to fasten the process of building Smart Cities and bringing out solid actual outcome, we welcome you all in taking forward this legendary mission of our honourable Prime minister.

Hack-a-thons : How and when?

Tic-Tech-Toe is a part of five multicity Hackathons taking place in the month of October 2016. Tic-Tech-Toe is the **Western Zonal Round of the Global Entrepreneurship Week – Cities,** where the winners from all the multicity Hackathons will compete in Delhi Pan-India Finale. The then winners will be going to London in mid-November for the Global Entrepreneurship Week celebrations and will be representing Indian innovative startup ecosystem.

Apart from, GEW, the **top-3 zonal winners will be incubated for 3 months before representing in Vibrant Gujarat 2017 and Get In The Ring competition.**

- Tic-Tech-Toe : Western zonal Hackathon as a part of Global Entrepreneurship Week – Cities.
- Delhi Pan-India Finale Contest.
- Global Entrepreneurship Week, London.
- Incubation
- Vibrant Gujarat 2017.
- Get In The Ring competition.

Why Associate with Tic-Tech-Toe?

The Tic-Tech-Toe Hackathon is a revolutionary idea/event which has the powerful ability to bring about potential and talented people from various fields together, and providing them with much needed support to help India reach its goal of 100 Smart Cities.

The hackathon allows the sponsors to help their company's public relations, brand perception, and increase their product popularity by allowing them to approach and communicate with a diverse community of students, developers, designers, entrepreneurs and idea generators who have come along to build cool things, solve problems and have fun, all with the vision of Smart Cities in mind.

Sponsors are able to form a candid relationship with the programmers, engineers, developers of the future, giving them access to their potential and talents which can be influenced through: Branded prizes, API, Demos, Swag and Tech talks.

Benefits of Association

The Sponsors enjoy follwoing benefits :

1) Technologist and innovative community **connection.**

2) An excellent way to **contribute** towards the Community Development.

3) **Potential ideas** towards different aspects of a Smart Cities.

4) Real ground **solutions** to prevailing ideas and problems in the field.

5) **Young minds** who yearn for good internships would be more than glad to work for your company and hence a very good opportunity for you to grab various kinds of fresh talents.

6) **Branding, Publicity** of the organization amongst the youth of India.

What makes an Ideal Sponsor

1. Interesting API/Software

Is the API easy to use and well documented with some examples? Do you have developers who can help participants who run into trouble using it? Do you have any ideas you may want participants to build? Do you have the software that can aid programmers.

2. Internship Opportunities

The young minds will come with an intent to apply their already acquired knowledge on this great agenda of Smart Cities. But at the same time they will also be wishing to learn and enhance their idea and knowledge. So offering an internship opportunity would be a great cause for us to partner.
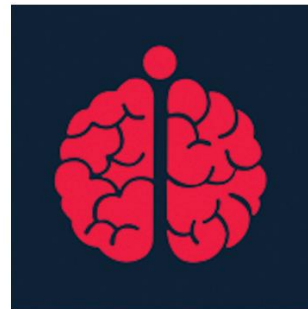
3. Good Swag/Brand Material

Who all are not attracted by some flashy and cool goodies? All the people of different age groups are and these are young fashionable youths. Providing them with t-shirts, stickers, mugs, jackets, artifacts, etc. would appeal them like anything and we will make sure that everyone who participates goes out with your brand.

Sponsorship Tiers

	BRONZE Rs. 20,000	SILVER Rs. 50,000	GOLD Rs. 1,00,000	PLATINUM Rs. 2,00,000	DIAMOND Rs. 3,00,000
Thanked at Kickoff & Awards	YES	YES	YES	YES	YES
Logo on Website	YES	YES	YES	YES	YES
Distribute Swag	YES	YES	YES	YES	YES
Distribute Recruiting Material	YES	YES	YES	YES	YES
Award Custom Prizes	NO	YES	YES	YES	YES
Send Mentors	NO	YES	YES	YES	YES
Logo on Banner at Venue	NO	YES	YES	YES	YES
Space for Sponsor Table/Canopy	NO	NO	YES	YES	YES
API/Product Demo	NO	NO	2 MINS	10 MINS	15 MINS
Send Recruiters	NO	NO	YES	YES	YES
Get Participant Resumes	NO	NO	YES	YES	YES
Logo on T-Shirt	NO	NO	NO	YES	YES
Conduct Workshop	NO	NO	NO	YES	YES
Pre-hackathon social media post	NO	NO	NO	YES	YES
Mailing List	NO	NO	NO	NO	YES
Present Prize on Stage	NO	NO	NO	NO	YES
Key Note	NO	NO	NO	NO	YES
Tic Tech Toe Hackathon : Powered by [you]	NO	NO	NO	NO	YES

Associate Partners

COMEXPO CYBER SECURITY

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