

\$24.9M **Total Revenue**

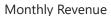
\$10.5M PROFIT

25.2K

ORDERS

2.2%

RETURN RATE





Monthly Orders

Monthly Revenue

Previous Month: \$1.77M (+3.31%)

Monthly Revenue

2,146 Previous Month: 2165 (-0.88%) 166

Previous Month: 169 (+1.78%)

Orders by Category



| Top 10 Products | Orders | | Revenue | Return % | |
|-------------------------|--------|-------|----------|----------|-------|
| AWC Logo Cap | | 2,062 | \$35,882 | | 1.11% |
| Fender Set - Mountain | | 1,975 | \$87,041 | | 1.36% |
| Mountain Bottle Cage | | 1,896 | \$38,062 | | 2.02% |
| Mountain Tire Tube | | 2,846 | \$28,333 | | 1.64% |
| Patch Kit/8 Patches | | 2,952 | \$13,506 | | 1.61% |
| Road Tire Tube | | 2,173 | \$17,265 | | 1.55% |
| Sport-100 Helmet, Black | | 1,940 | \$65,270 | | 2.68% |
| Sport-100 Helmet, Blue | | 1,995 | \$67,120 | | 3.31% |
| Sport-100 Helmet, Red | | 2,099 | \$73,444 | | 3.33% |
| Water Bottle - 30 oz. | | 3,983 | \$39,755 | | 1.95% |









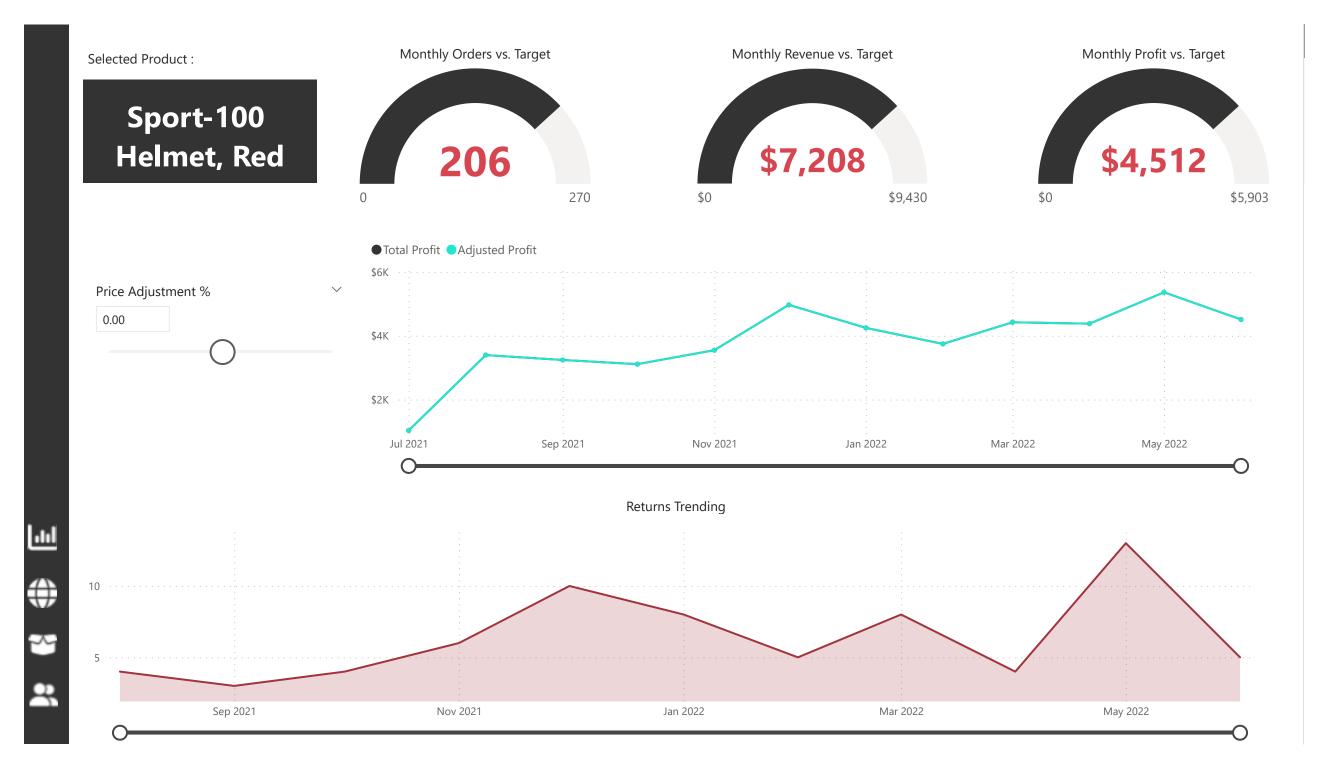
Select all **North America** Pacific Europe Canada United Kingdom **United States** France Germany Australia Microsoft Bing © 2024 Microsoft Corporation





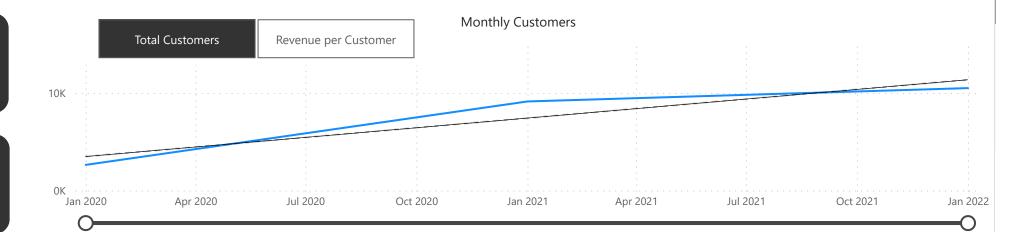




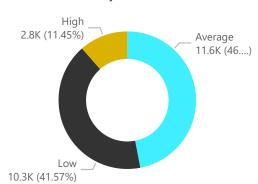


17.4K
UNIQUE CUSTOMERS

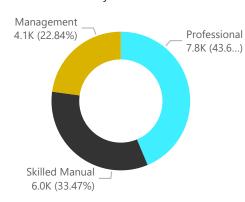
\$1,431
REVENUE PER CUSTOMER



Orders by Income Level



Orders by Income Level



| 11439 Mrs. Janet Munoz 6 \$12,01 11241 Mrs. Lisa Cai 7 \$11,33 11417 Mrs. Lacey Zheng 7 \$11,08 11420 Mr. Jordan Turner 7 \$11,02 11242 Mr. Larry Munoz 7 \$10,85 13263 Mrs. Kate Anand 4 \$10,43 12655 Mr. Larry Vazquez 4 \$10,39 11425 Mrs. Ariana Gray 6 \$10,39 12631 Mr. Clarence Gao 4 \$10,33 12650 Mr. Aaron Wright 4 \$10,30 13405 Mr. Ethan Bryant 4 \$10,30 11429 Mr. Marco Lopez 6 \$10,29 12632 Mrs. Bonnie Nath 4 \$10,28 11237 Mr. Clarence Anand 4 \$10,06 11428 Mrs. Deanna Perez 4 \$9,76 11427 Mrs. Desiree Dominguez 4 \$9,71 11423 Mrs. Jasmine Stewart 4 \$9,71 11412 Mrs. Sydney Bryant 4 \$9,71 | 23.212 | 2323211121 1 2311 1 1 2311 1 (2 2) | | ▼ |
|--|--------|------------------------------------|--------|----------------|
| 11241 Mrs. Lisa Cai 7 \$11,33 11417 Mrs. Lacey Zheng 7 \$11,08 11420 Mr. Jordan Turner 7 \$11,02 11242 Mr. Larry Munoz 7 \$10,85 13263 Mrs. Kate Anand 4 \$10,43 12655 Mr. Larry Vazquez 4 \$10,39 11425 Mrs. Ariana Gray 6 \$10,39 12631 Mr. Clarence Gao 4 \$10,39 12650 Mr. Aaron Wright 4 \$10,30 13405 Mr. Ethan Bryant 4 \$10,30 11429 Mr. Marco Lopez 6 \$10,29 12632 Mrs. Bonnie Nath 4 \$10,28 11245 Mr. Ricky Vazquez 4 \$10,16 11237 Mr. Clarence Anand 4 \$10,06 11428 Mrs. Deanna Perez 4 \$9,76 11427 Mrs. Desiree Dominguez 4 \$9,71 11423 Mrs. Jasmine Stewart 4 \$9,71 11412 Mrs. Sydney Bryant 4 \$9,71 | 11433 | Mr. Maurice Shan | 6 | \$12,408 |
| 11417 Mrs. Lacey Zheng 7 \$11,08 11420 Mr. Jordan Turner 7 \$11,02 11242 Mr. Larry Munoz 7 \$10,85 13263 Mrs. Kate Anand 4 \$10,43 12655 Mr. Larry Vazquez 4 \$10,39 11425 Mrs. Ariana Gray 6 \$10,39 12631 Mr. Clarence Gao 4 \$10,33 12650 Mr. Aaron Wright 4 \$10,32 13405 Mr. Ethan Bryant 4 \$10,30 11429 Mr. Marco Lopez 6 \$10,29 12632 Mrs. Bonnie Nath 4 \$10,28 11245 Mr. Ricky Vazquez 4 \$10,16 11237 Mr. Clarence Anand 4 \$10,06 11428 Mrs. Deanna Perez 4 \$9,76 11423 Mrs. Desiree Dominguez 4 \$9,71 11423 Mrs. Jasmine Stewart 4 \$9,71 11412 Mrs. Sydney Bryant 4 \$9,71 | 11439 | Mrs. Janet Munoz | 6 | \$12,015 |
| 11420 Mr. Jordan Turner 7 \$11,02 11242 Mr. Larry Munoz 7 \$10,85 13263 Mrs. Kate Anand 4 \$10,43 12655 Mr. Larry Vazquez 4 \$10,39 11425 Mrs. Ariana Gray 6 \$10,39 12631 Mr. Clarence Gao 4 \$10,33 12650 Mr. Aaron Wright 4 \$10,32 13405 Mr. Ethan Bryant 4 \$10,30 11429 Mr. Marco Lopez 6 \$10,29 12632 Mrs. Bonnie Nath 4 \$10,28 11245 Mr. Ricky Vazquez 4 \$10,16 11237 Mr. Clarence Anand 4 \$10,06 11428 Mrs. Deanna Perez 4 \$9,76 11423 Mrs. Desiree Dominguez 4 \$9,71 11412 Mrs. Sydney Bryant 4 \$9,71 11412 Mrs. Sydney Bryant 4 \$9,71 | 11241 | Mrs. Lisa Cai | 7 | \$11,330 |
| 11242 Mr. Larry Munoz 7 \$10,85 13263 Mrs. Kate Anand 4 \$10,43 12655 Mr. Larry Vazquez 4 \$10,39 11425 Mrs. Ariana Gray 6 \$10,39 12631 Mr. Clarence Gao 4 \$10,33 12650 Mr. Aaron Wright 4 \$10,32 13405 Mr. Ethan Bryant 4 \$10,30 11429 Mr. Marco Lopez 6 \$10,29 12632 Mrs. Bonnie Nath 4 \$10,28 11245 Mr. Ricky Vazquez 4 \$10,16 11237 Mr. Clarence Anand 4 \$10,06 11428 Mrs. Deanna Perez 4 \$9,76 11427 Mrs. Desiree Dominguez 4 \$9,71 11423 Mrs. Jasmine Stewart 4 \$9,71 11412 Mrs. Sydney Bryant 4 \$9,71 | 11417 | Mrs. Lacey Zheng | 7 | \$11,086 |
| 13263 Mrs. Kate Anand 4 \$10,43 12655 Mr. Larry Vazquez 4 \$10,39 11425 Mrs. Ariana Gray 6 \$10,39 12631 Mr. Clarence Gao 4 \$10,33 12650 Mr. Aaron Wright 4 \$10,32 13405 Mr. Ethan Bryant 4 \$10,30 11429 Mr. Marco Lopez 6 \$10,29 12632 Mrs. Bonnie Nath 4 \$10,28 11245 Mr. Ricky Vazquez 4 \$10,16 11237 Mr. Clarence Anand 4 \$10,06 11428 Mrs. Deanna Perez 4 \$9,76 11427 Mrs. Desiree Dominguez 4 \$9,71 11423 Mrs. Jasmine Stewart 4 \$9,71 11412 Mrs. Sydney Bryant 4 \$9,71 | 11420 | Mr. Jordan Turner | 7 | \$11,022 |
| 12655 Mr. Larry Vazquez 4 \$10,39 11425 Mrs. Ariana Gray 6 \$10,39 12631 Mr. Clarence Gao 4 \$10,33 12650 Mr. Aaron Wright 4 \$10,32 13405 Mr. Ethan Bryant 4 \$10,30 11429 Mr. Marco Lopez 6 \$10,29 12632 Mrs. Bonnie Nath 4 \$10,28 11245 Mr. Ricky Vazquez 4 \$10,16 11237 Mr. Clarence Anand 4 \$10,06 11428 Mrs. Deanna Perez 4 \$9,76 11427 Mrs. Desiree Dominguez 4 \$9,71 11423 Mrs. Jasmine Stewart 4 \$9,71 11412 Mrs. Sydney Bryant 4 \$9,71 | 11242 | Mr. Larry Munoz | 7 | \$10,852 |
| 11425 Mrs. Ariana Gray 6 \$10,39 12631 Mr. Clarence Gao 4 \$10,33 12650 Mr. Aaron Wright 4 \$10,32 13405 Mr. Ethan Bryant 4 \$10,30 11429 Mr. Marco Lopez 6 \$10,29 12632 Mrs. Bonnie Nath 4 \$10,28 11245 Mr. Ricky Vazquez 4 \$10,16 11237 Mr. Clarence Anand 4 \$10,06 11428 Mrs. Deanna Perez 4 \$9,76 11423 Mrs. Desiree Dominguez 4 \$9,71 11423 Mrs. Jasmine Stewart 4 \$9,71 11412 Mrs. Sydney Bryant 4 \$9,71 | 13263 | Mrs. Kate Anand | 4 | \$10,437 |
| 12631 Mr. Clarence Gao 4 \$10,33 12650 Mr. Aaron Wright 4 \$10,32 13405 Mr. Ethan Bryant 4 \$10,30 11429 Mr. Marco Lopez 6 \$10,29 12632 Mrs. Bonnie Nath 4 \$10,28 11245 Mr. Ricky Vazquez 4 \$10,16 11237 Mr. Clarence Anand 4 \$10,06 11428 Mrs. Deanna Perez 4 \$9,76 11427 Mrs. Desiree Dominguez 4 \$9,71 11423 Mrs. Jasmine Stewart 4 \$9,71 11412 Mrs. Sydney Bryant 4 \$9,70 | 12655 | Mr. Larry Vazquez | 4 | \$10,395 |
| 12650 Mr. Aaron Wright 4 \$10,32 13405 Mr. Ethan Bryant 4 \$10,30 11429 Mr. Marco Lopez 6 \$10,29 12632 Mrs. Bonnie Nath 4 \$10,28 11245 Mr. Ricky Vazquez 4 \$10,16 11237 Mr. Clarence Anand 4 \$10,06 11428 Mrs. Deanna Perez 4 \$9,76 11427 Mrs. Desiree Dominguez 4 \$9,71 11423 Mrs. Jasmine Stewart 4 \$9,71 11412 Mrs. Sydney Bryant 4 \$9,70 | 11425 | Mrs. Ariana Gray | 6 | \$10,391 |
| 13405 Mr. Ethan Bryant 4 \$10,30° 11429 Mr. Marco Lopez 6 \$10,29° 12632 Mrs. Bonnie Nath 4 \$10,28° 11245 Mr. Ricky Vazquez 4 \$10,16° 11237 Mr. Clarence Anand 4 \$10,06° 11428 Mrs. Deanna Perez 4 \$9,76° 11427 Mrs. Desiree Dominguez 4 \$9,71° 11423 Mrs. Jasmine Stewart 4 \$9,71° 11412 Mrs. Sydney Bryant 4 \$9,70° | 12631 | Mr. Clarence Gao | 4 | \$10,332 |
| 11429 Mr. Marco Lopez 6 \$10,29 12632 Mrs. Bonnie Nath 4 \$10,28 11245 Mr. Ricky Vazquez 4 \$10,16 11237 Mr. Clarence Anand 4 \$10,06 11428 Mrs. Deanna Perez 4 \$9,76 11427 Mrs. Desiree Dominguez 4 \$9,71 11423 Mrs. Jasmine Stewart 4 \$9,71 11412 Mrs. Sydney Bryant 4 \$9,70 | 12650 | Mr. Aaron Wright | 4 | \$10,329 |
| 12632 Mrs. Bonnie Nath 4 \$10,28 11245 Mr. Ricky Vazquez 4 \$10,16 11237 Mr. Clarence Anand 4 \$10,06 11428 Mrs. Deanna Perez 4 \$9,76 11427 Mrs. Desiree Dominguez 4 \$9,71 11423 Mrs. Jasmine Stewart 4 \$9,71 11412 Mrs. Sydney Bryant 4 \$9,70 | 13405 | Mr. Ethan Bryant | 4 | \$10,309 |
| 11245 Mr. Ricky Vazquez 4 \$10,160 11237 Mr. Clarence Anand 4 \$10,060 11428 Mrs. Deanna Perez 4 \$9,760 11427 Mrs. Desiree Dominguez 4 \$9,710 11423 Mrs. Jasmine Stewart 4 \$9,710 11412 Mrs. Sydney Bryant 4 \$9,700 | 11429 | Mr. Marco Lopez | 6 | \$10,290 |
| 11237 Mr. Clarence Anand 4 \$10,06 11428 Mrs. Deanna Perez 4 \$9,76 11427 Mrs. Desiree Dominguez 4 \$9,71 11423 Mrs. Jasmine Stewart 4 \$9,71 11412 Mrs. Sydney Bryant 4 \$9,70 | 12632 | Mrs. Bonnie Nath | 4 | \$10,283 |
| 11428 Mrs. Deanna Perez 4 \$9,76 11427 Mrs. Desiree Dominguez 4 \$9,71 11423 Mrs. Jasmine Stewart 4 \$9,71 11412 Mrs. Sydney Bryant 4 \$9,70 | 11245 | Mr. Ricky Vazquez | 4 | \$10,166 |
| 11427 Mrs. Desiree Dominguez 4 \$9,71 11423 Mrs. Jasmine Stewart 4 \$9,71 11412 Mrs. Sydney Bryant 4 \$9,70 | 11237 | Mr. Clarence Anand | 4 | \$10,065 |
| 11423 Mrs. Jasmine Stewart 4 \$9,71 11412 Mrs. Sydney Bryant 4 \$9.70 | 11428 | Mrs. Deanna Perez | 4 | \$9,762 |
| 11/12 Mrs Sydney Rryant // \$9.70 | 11427 | Mrs. Desiree Dominguez | 4 | \$9,718 |
| | 11423 | Mrs. Jasmine Stewart | 4 | \$9,717 |
| Total 25,164 \$2,49,14,58 | 11412 | Mrs Sydney Bryant | 4 | \$9 707 |
| | Total | | 25,164 | \$2,49,14,587 |

CustomerKey Customer Full Name (CC) Total Orders Total Revenue



Top Customer (by Revenue):

Mr. Maurice Shan

Orders: Revenue:

5 12.4K

