

■ Savage Traveler – POI Data Entry Cheat Sheet

Goal: Add only real attractions that travelers can find on Google Maps. Skip small or fake items (like fish-shaped mailboxes).

■ Example of a correctly filled-out sheet:

Address	City	State	Zip Code	Latitude	Longitude	Google Maps Link	Source	Worth a Stop?	Verified By	Verified Date
13651 I-40 Frontage Rd	Amarillo	TX	79124	35.1881	-101.9872	goo.gl/maps/xJcLaz9J2pU2	Roadside America	Yes	John D	09/26/2025
101 NE 1st St	Winlock	WA	98596	46.4919	-122.9387	goo.gl/maps/1y9YvnE9Vdr	Roadside America	Yes	Jane S	09/26/2025

■ Rules

- ■ Attraction must be on Google Maps. If it's not there, skip it.
- ■ Only add main attractions (Cadillac Ranch, Carhenge, World's Largest items, major vistas).
- ■ Skip minor things like small mailboxes, tiny murals, or backyard statues.
- ■ Always rephrase descriptions – do not copy text from Roadside America or Google.
- ■ Fill dropdowns only (Type, Worth a Stop?, Verification Method). Do not type free text.
- ■ Double-check existing dataset first to avoid duplicates.
- ■ Save work in batches of 500 entries.

■ Column Guide (with Examples)

- Name – Example: Cadillac Ranch
- Description – Example: Ten Cadillacs buried nose-first in a field, covered in graffiti art.
- Type – Choose from dropdown: Roadside Attraction, World's Largest, etc.
- Address/City/State/Zip – From Google Maps listing.
- Latitude/Longitude – Right click in Google Maps → 'What's here?'.
- Google Maps Link – Copy share link.
- Source – Example: Roadside America, BLM Dataset, User Report.
- Worth a Stop? – Dropdown: Yes, Maybe, No.
- Verified By – Your name or initials.
- Verified Date – Example: 09/26/2025.
- Verification Method – Dropdown: Google Maps, In Person, Other.
- Photo Link – Example: Dropbox or Google Drive link.
- Notes – Example: Free parking available.

■ Delivery Checklist

- Save file as Excel (.xlsx).
- Do not change headers or formatting.
- Submit in batches of 500 entries.

- Ensure every row has: Name, Type, Google Maps Link, Latitude/Longitude.
- Use Notes to flag any unclear items.